

# MKTG 6065 Strategic Supply Chain Management

## Executive Summary

CARLSON SCHOOL  
OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

**Course:** MKTG 6065 Strategic Supply Chain Management  
**Credits:** 2 credits  
**Prerequisites:** MBA Student

### Description

Internal/inter-organizational design, strategic sourcing, alliances/partnerships, impact of technology on supply chain effectiveness. Managing flows, creating/sharing customer value, measuring competitive impact from supply chain excellence.