

MGMT 6410 Corporate Responsibility

Executive Summary

Course: MGMT 6410 Corporate Responsibility
Credits: 2 credits
Prerequisites: MBA 6300

Description

This course focuses on managing with an appreciation for corporate responsibility.

Objectives

We will evaluate:

- What is corporate responsibility and how executives think about it.
- The factors that make assessing corporate responsibility complex.
- How such complexity is often manifest by unintended consequences from what seem appropriate responses to issues regarding corporate responsibility.
- The need for business leaders to understand and make choices with respect to corporate responsibility issues.

Learning Outcomes

Students will better appreciate how a firm impacts society is complex and multi-faceted and why simple axioms or imperatives for how firms should act can be misguided. Students should leave with a better appreciation of how to evaluate, assess and demonstrate leadership with respect to these issues.