

# MGMT 6034 Strategic Leadership

## Executive Summary

**Course:** MGMT 6034 Strategic Leadership

**Credits:** 2 credits

**Prerequisites:** MBA 6033

### **Description**

The need for leadership has never been greater, but in today's world it seems that we have many more examples of poor leadership than great leadership. Why do some leaders rise to greatness while others fail? A mix of readings, case studies, guest speakers, lectures, group discussions and a simulation exercise are used to examine a broad range of leadership topics.

### **Objectives**

- To prepare students for future leadership opportunities
- To gain an appreciation for leadership attributes using historical and contemporary examples.
- To understand the characteristics and methods of great leaders
- To understand factors that can lead to leadership failure
- To understand how to make a fast and effective start as a new leader
- To understand how to rapidly assess organizational needs and priorities
- To develop an action plan to become a fully integrated leader

### **Learning Outcomes**

Students will develop their own personal thoughts and philosophies of leadership. They will develop an understanding of various tools that can be used to improve leadership effectiveness. They will understand a number of pitfalls to be avoided when leading organizations. They will better understand good and bad bosses and how to deal with them. Finally, they will better understand their own strengths and weaknesses and develop an action plan to become fully integrated leaders.