

**Course:** FINA 6341 World Economy  
**Credits:** 4 credits  
**Prerequisites:** MBA Student

### Description

FINA6341 focuses on using macro and international economics to analyze the world economy and the implications on business management. The course uses lectures and class discussion to familiarize students with macro and international economic tools with a goal of improving managerial decision-making. The course focuses on the linkage between economic analysis and strategic business management.

### Objectives

1. Provide and in-depth understanding of factors that affect economic growth and business cycles.
2. Provide opportunities to link macro and international economic issues to business decision-making.
3. Provide tool and opportunities to analyze government economic policies on production, employment, inflation, and interest rates.
4. Develop ability to anticipate movements in trade, exchange rates, and globalization.

### Learning Outcomes

Upon completion of the course, students should be able to:

- Understand core macro and international economic concepts, particularly their relationship to current world affairs.
- Able to apply those concepts to analyze possible outcomes that may affect management of a business.
- Able to understand implications of global economic events on corporate strategy.
- Able to improve business decision by incorporating daily domestic and global economic factors.