



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

Video Essay Walkthrough

This slideshow will assist you through Video Essay process. You should already have an application active at this point.

Note: You will need a strong and stable internet connection for the upload to their application to be successful

Step 1: Sign into your application

Step 2: On the left menu bar, navigate to the “Video Essay” tab

The screenshot displays the application portal for the University of Minnesota. At the top, the university logo and name are visible, along with a "Logout" button. A left-hand navigation menu lists various application components, with "Video Essay" highlighted by a red box. The main content area is titled "Video Essay" and contains several paragraphs of text explaining the requirement. A browser notification window titled "Camera and microphone blocked" is overlaid on the right side of the page, showing options to allow or continue blocking access. At the bottom of the page, a red-bordered box contains a note about the hardware requirements for recording a video essay.

UNIVERSITY OF MINNESOTA
Driven to Discover™

Logout

- Home
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Video Essay

The video essay is a required component for application that provides you an opportunity to complete an essay in a relatively short period of time and demonstrate what you will bring to the Carlson community. Our goal in asking you for a short video essay is to get a glimpse of the authentic you, speaking without a script. Treat this video essay as if you were having a conversation with a member of our admissions committee.

Pressing the red button below will first take you to a page where your web browser and computer will be checked for compatibility. A computer with camera and microphone are required and we recommend that you use Chrome. You may need to allow your browser to access your camera and microphone; please check for an alert icon and grant the appropriate access.

When the conditions are met you will be allowed to record a short test video and then view it for your satisfaction. The test video is not stored as part of your application and at this point you can still leave the application and return.

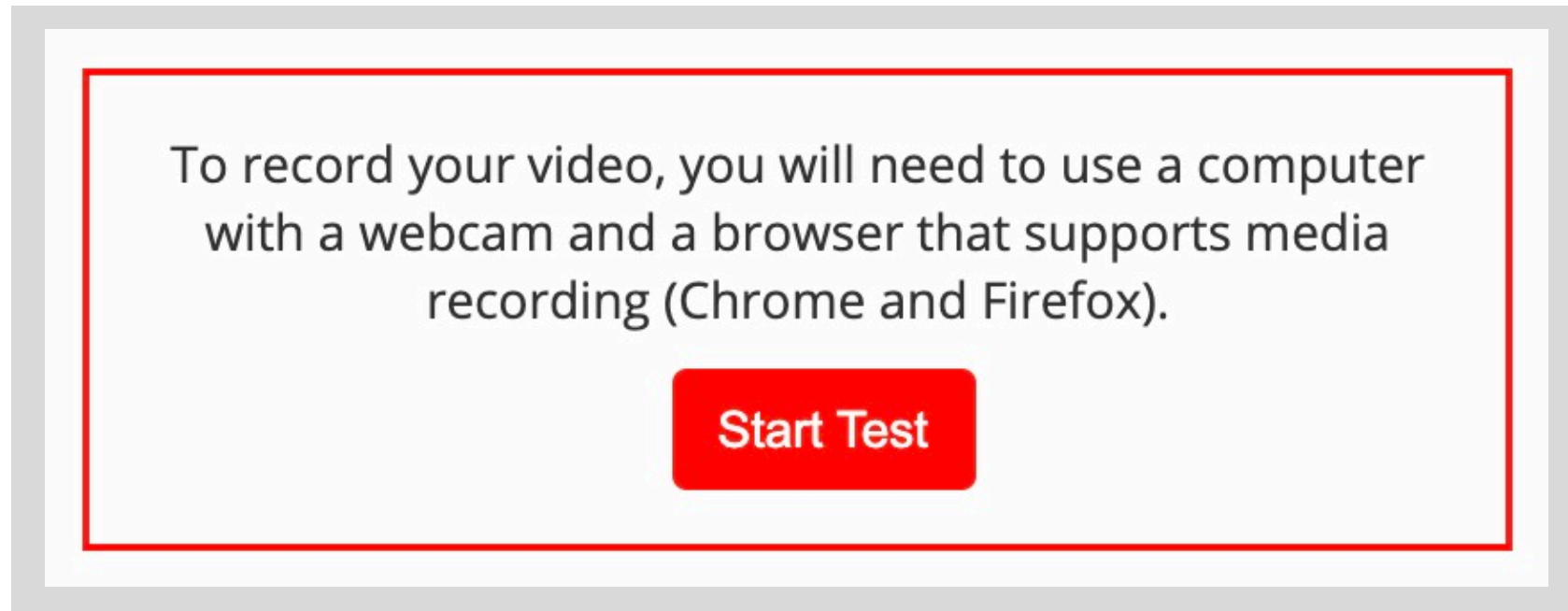
When you proceed to the actual Video Essay you will be given a set amount of time to view the essay prompt. When that time has passed the recording will begin; you may also advance manually if you are ready sooner. Recording of the video essay will stop automatically when you have reached the time limit; you may also stop recording manually if feel you have reached the end of your answer before the time has expired.

To record your video, you will need to use a computer with a webcam and a browser that supports media recording (Chrome and Firefox).

<https://choose.umn.edu/apply/vid>

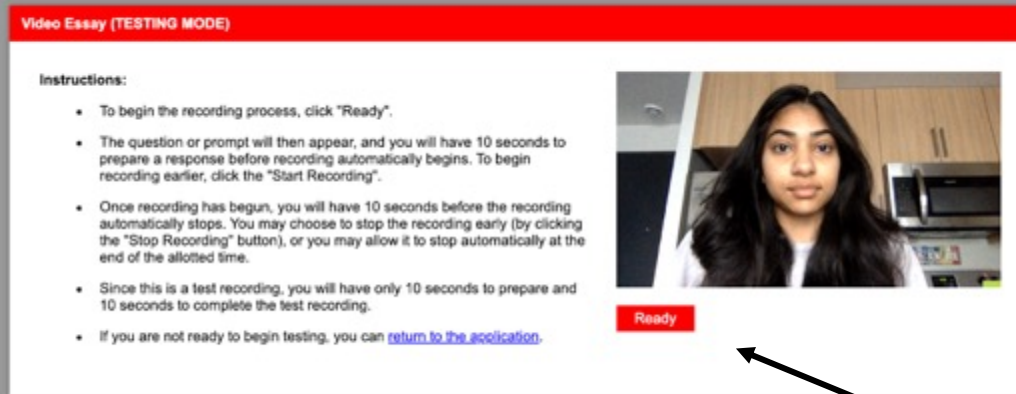
Step 3: After reading the instructions, click the red “Start Test” button

Note: you will need to use a computer with a webcam and a browser that supports media recording (Chrome and Firefox)



Step 4: You will be redirected to another window where you will record your video essay

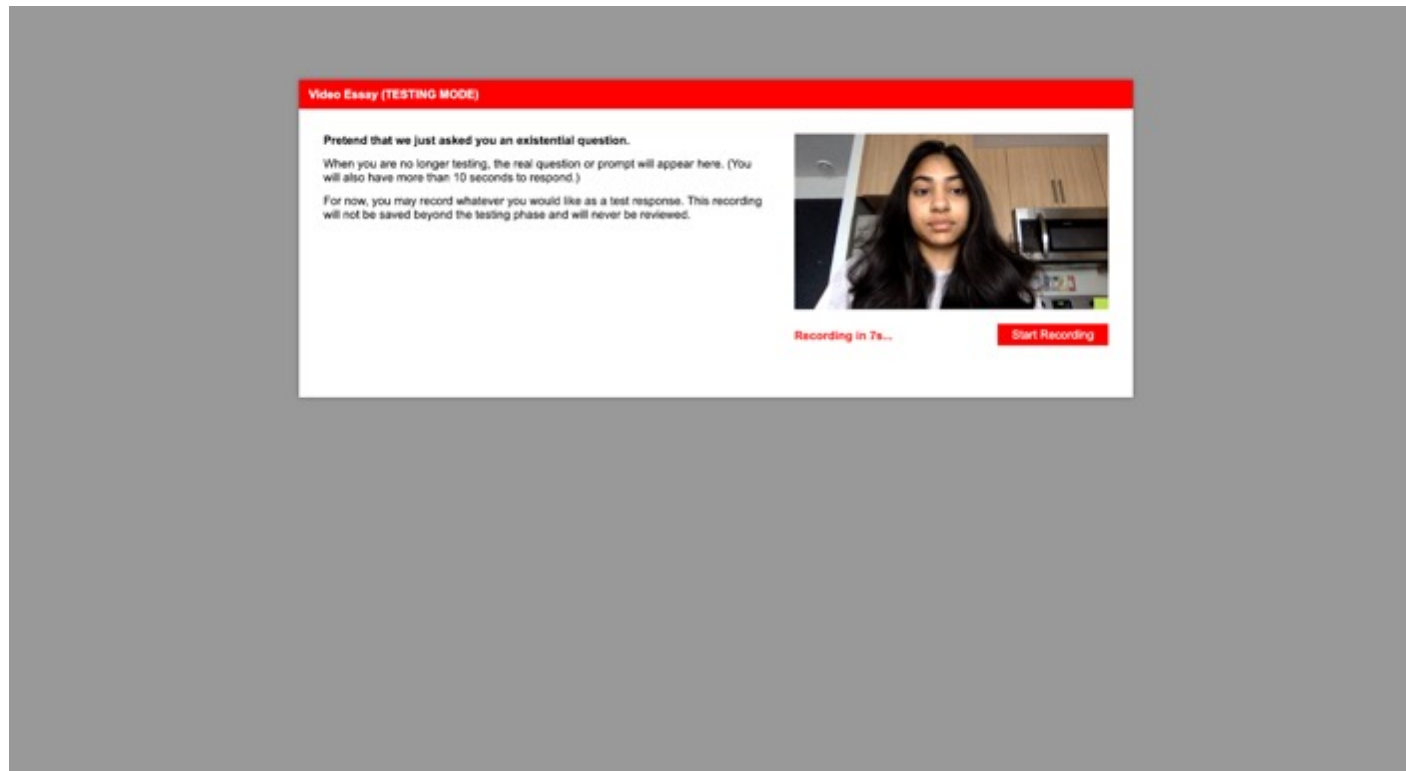
Step 5: Read the instructions promoted on the screen, the **first recording will be on Testing Mode** meaning that it will not be saved to the application



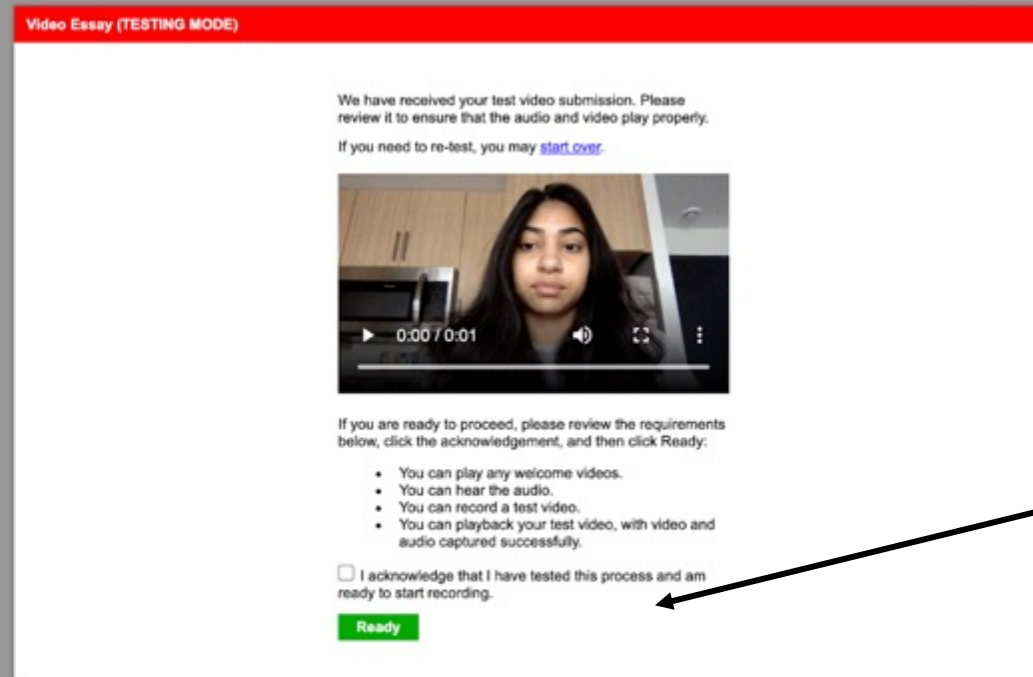
Step 6: Once you've confirmed on the Testing Mode Instruction screen that your camera and microphone are working correctly, click the red "Ready" box

Step 7: You will be directed to a test question where you will have the chance to **practice the recording process**.

Note: You will be given 10 seconds before it starts recording automatically, if you want to start before the 10 seconds are up click the red start recording button. Once recording, you will have 10 seconds to complete your practice recording, if you want to finish before the 10 seconds are up click the red stop recording button.

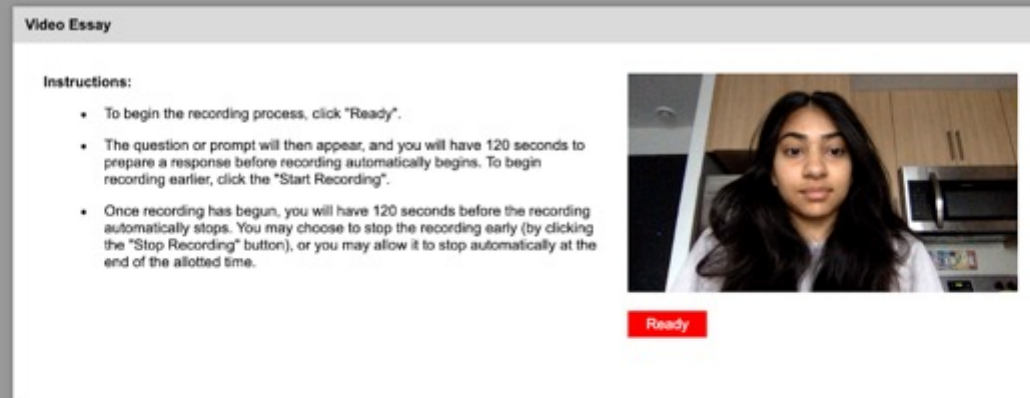


Step 8: After your test recording is finished review the recording to ensure that your camera and microphone were on
If you need to re-test, click the start-over link



Step 9: To move on, check the acknowledgement box and then click the green "Ready" button

Step 10: Now you will be prompted to the **Video Essay** question recording, the question will be revealed once you click the red “Ready” button.

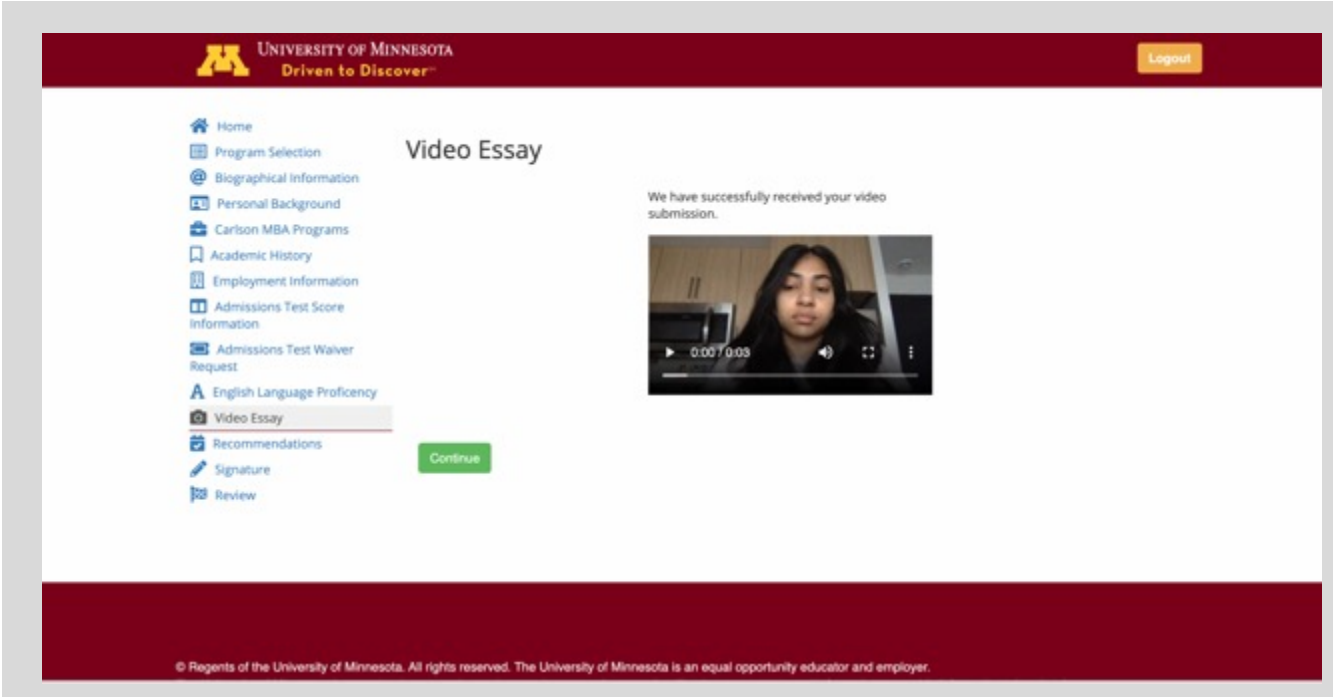


*Scan here to preview
some video essay
questions that may
appear*



Step 11: When ready, click the red “Ready” button and you will be directed to a screen where the question is given to you. You will have 120 seconds to prepare and an additional 120 second to answer the question.

Wrap Up: Once you end the recording, the video will be loaded into the application to be reviewed alongside the rest of your materials



The screenshot displays the University of Minnesota application portal. At the top, the University of Minnesota logo and "Driven to Discover" tagline are visible on the left, and a "Logout" button is on the right. A navigation menu on the left lists various application sections, with "Video Essay" highlighted. The main content area is titled "Video Essay" and features a confirmation message: "We have successfully received your video submission." Below this message is a video player showing a woman speaking. A green "Continue" button is positioned below the video player. At the bottom of the page, a copyright notice reads: "© Regents of the University of Minnesota. All rights reserved. The University of Minnesota is an equal opportunity educator and employer."