Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who tackled a rigorous curriculum designed to foster leadership and innovation.

**THE CARLSON ADVANTAGE:**

- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 10 academic major and 13 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment activities beyond the classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

**THE CARLSON SCHOOL OFFERS EVERY STUDENT:**

- #19 BEST UNDERGRADUATE BUSINESS PROGRAMS
  U.S. News & World Report, 2023
- #6 MANAGEMENT INFORMATION SYSTEMS PROGRAM
  U.S. News & World Report, 2023
- #20 BEST UNDERGRADUATE BUSINESS SCHOOL
  Poets & Quants, 2022

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**CLASS OF 2022 UNDERGRADUATE Employment and Internship Statistics**

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>97.4%</td>
</tr>
<tr>
<td>Undergraduate Average Starting Salary</td>
<td>$66,498</td>
</tr>
<tr>
<td>Reported at least one internship while in school</td>
<td>85.3%</td>
</tr>
<tr>
<td>Average starting hourly rate for internships</td>
<td>$24.17</td>
</tr>
<tr>
<td>Employed in Minnesota</td>
<td>70%</td>
</tr>
</tbody>
</table>

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.
ORGANIZATIONS THAT HIRE CARLSON SCHOOL
Students and Interns

3M
Abbott Laboratories
Accenture
Affiancet Financial
Agribank
Aldi
Alliantgroup
Allianz Life
Alter Domus
Amazon
Ameriprise Financial
Andersen Corporation
Archer Corporation
Arrive Logistics
Auctus Agency
Awanade
Bain & Company
Baker Tilly
Bank of America
Bare Home
BDJ
Beacon Wealth Management
Bell Flight
Berlin Patten Ebling
Best Buy
Black Dog Homes
Blue Ops
BMO Capital Markets
Booyah Advertising
Boston Consulting Group
Boston Scientific
Boyum & Baresccheer
Breakthru Beverage
Bridge Investment Group
BridgeWater Bank
Broadhead & Co, Inc.
Buck Landscaping
C.H. Robinson
CACI International
Camp Unistar Foundation
Capgemini
Capital Credit Union
Capital One
Cargill
Carmichael Lynch
CBX Corporation
CDW
Central Garden & Pet Company
Chartwell Financial Advisory
CHS
Cigna Corporation
CliftonLarsonAllen
Collaborative Solutions
Collective Measures
Columbia Threadneedle
Concord
Coyote Logistics
Craig-Hallum Capital Group
Crew
Crowdstrike
Cummins
Cyberco
Dayton Freight Lines
Delaget
Dell Technologies
Deloitte
Dessert Holdings
Destined Solutions
DI Labs
Dispatch
Ecapital Advisors
Ecolab
Eide Bailly
Elie
Elise Artistry
Emerson
Epic Systems Corporation
Equity Methods
Ernst & Young
Ewald Consulting
Face Foundrie
Factory Motor Parts
Federal Deposit Insurance Corporation
Federal Reserve Bank of Kansas City
Federal Reserve Bank of Minneapolis
Fiesta
Fishbowl Solutions
Foundant Technologies
FPT Smart Cloud
FW Cook
Gaia Global Technologies
GE Healthcare
General Mills
Giants Voices
Global Overview
Goldman Sachs
Grace Church
Gradient Financial Group
Grant Thornton
Guidewire Software
Gulfshore Playhouse
H.B. Fuller
The Hackett Group
Harris Williams
High Alpha Innovation
Hilti
Honeywell
Hormel Foods
Houlihan Lokey
IBM
IDEA's Revenue Solutions
Infor
Innovize
Intact Insurance Specialty Solutions
Intouch Group
Intuit
J.P. Morgan Chase & Co.
Johnsson & Johnsson
Josie Lewis Art
Jostens
JT Mega
Kare TV
Key Bank
Kohls
KPMG
The Lasek Group
Land O'Lakes
LaPorte
Lassen Digital Media
Lazard
Legacy Private Wealth Group
Leidos Holdings
Lenovo
Lincoln Financial
LinkedIn
Logan Park Wealth
Management
Lurie
M Media
Macarrie Group
Mahoney
Manage Infinity
Marco Technologies
Marvin Windows & Doors
McAdam Financial
McKinley & Company
MEDA
Medica
Medtronic
Mercer
Merck
Mgmt 3D
Microsoft
Minneapolis Regional Chamber of Commerce
Minnesota Historical Society
Minnesota Lynx
Minnesota United FC
Minnesota Wild
Mintel Group
MOBE
Model N
Mondelez International
Motorola Solutions
Nailbiter
NASA
Nestle
Netsuite
NielsenIQ
Northborne Partners
Northland Securities
Northrop Grumman
Northwestern Mutual
Novel Energy Solutions
Nvent
Oldcastle APG
Oliver Wyman
Olsen Thienel
Optum
Ovative Group
Paragon Marketing Group
Parametric Portfolio Associates
PartnerCentric
Partners In Excellence
Pentair
Perforce Software
Persephone Digital
Piper Jaffray Companies
Piper Sandler
Polaris
Post Consumer Brands
Pricewaterhousecoopers
Proctor & Gamble
Project For Pride in Living
Provitivi
Punch & Associates Investment Management
Quary
Quad
Raytheon Intelligence and Space
RBC Wealth Management
RDO Equipment
Real Insight
Real Staffing
Renewable Energy Partners
Revenue Rocket Consulting Group
Riverbridge
Robert Half
Rockwell Automation
Roto-Rooter
RSI
Ryan Companies
Salo
Schechter Dokken Kanter
The Scoular Company
Second Harvest Heartland
Securian Financial
Seleski Financial
Sezzle
Shenehon Company
Sherwin Williams
Signature Consultants
Slalom Consulting
Sleep Number
Sogeti
Some Great People
SPS Commerce
The Stable
Steam Logistics
Stillwater Asset Management
Stoberi
Sun Country Airlines
Target
TechGen
Thomson Reuters
ThreeBridge Solutions
Thriven
Toppan Merrill
The Toro Company
Total Office Products & Services
Travelers
Tribea Eye Health
TripleTree
True Consulting
Turberry Solutions
Twin Ignition
U.S. Bank
Unile
United States Department of Agriculture
UnitedHealth Group
University of Minnesota
UPS
Value Consulting Group
Verizon
Vocom International
Telecommunications Inc.
Vouch Insurance
VStar Entertainment Group
Walmart
Walt Disney Company
Wells Fargo
West Monroe Partners
Whirlpool Corporation
William Blair & Company
Willis Towers Watson
Wipfli
WIT Legal
Wold Financial
Woodchuck USA
Xcel Energy
Xerxes Corporation
Ziegler CAT
Zurich
of 2022 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.
2021-2022 Internships

Base salary range by function

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$15.00</td>
<td>$12.50</td>
</tr>
<tr>
<td>Analytics</td>
<td>$14.00</td>
<td>$13.00</td>
</tr>
<tr>
<td>Consulting</td>
<td>$22.00</td>
<td>$18.00</td>
</tr>
<tr>
<td>Finance</td>
<td>$20.00</td>
<td>$16.00</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$12.50</td>
<td>$10.00</td>
</tr>
<tr>
<td>Information Technology (MIS)</td>
<td>$18.00</td>
<td>$13.00</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>$13.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>Logistics</td>
<td>$16.00</td>
<td>$12.50</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$13.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$15.00</td>
<td>$12.50</td>
</tr>
<tr>
<td>Other</td>
<td>$14.00</td>
<td>$12.00</td>
</tr>
</tbody>
</table>

Base Salary Range
Mean $24.17
Median $22.00
Min $12.50
Max $56.00

Internship by Region

- Destination Outside of U.S.: 2%
- Not Reported: 1%
- Destination Not Yet Determined or Remote: 2%
- 79%
- 4%
- 1%
- 2%
- 1%

Internship by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td>$24.98</td>
</tr>
<tr>
<td>Finance</td>
<td>$22.09</td>
</tr>
<tr>
<td>Accounting</td>
<td>$24.41</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$20.18</td>
</tr>
<tr>
<td>Information Technology (MIS)</td>
<td>$28.50</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>$24.14</td>
</tr>
<tr>
<td>Logistics</td>
<td>$21.54</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$20.27</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$20.64</td>
</tr>
<tr>
<td>Other</td>
<td>$21.41</td>
</tr>
</tbody>
</table>

Internship by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>2021-2022 Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>17%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>17%</td>
</tr>
<tr>
<td>Accounting</td>
<td>17%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>10%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>8%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>6%</td>
</tr>
<tr>
<td>Analytics</td>
<td>6%</td>
</tr>
<tr>
<td>Information Technology (MIS)</td>
<td>5%</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>5%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>4%</td>
</tr>
<tr>
<td>Retail</td>
<td>4%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>3%</td>
</tr>
<tr>
<td>Unknown</td>
<td>3%</td>
</tr>
<tr>
<td>Energy</td>
<td>2%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>2%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>2%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>1%</td>
</tr>
<tr>
<td>Legal</td>
<td>1%</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>1%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>1%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>1%</td>
</tr>
<tr>
<td>Government</td>
<td>1%</td>
</tr>
<tr>
<td>Hospitality</td>
<td>1%</td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td>1%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Functions with less than 1% each.
*Industry with less than 1% each.
### UNDERGRADUATE Class Profiles

#### 2021-2022 ACADEMIC YEAR

- **Total Enrollment**: 3,173
- **Men**: 1,800
- **Women**: 1,370
- **Unknown**: 3
- **Students of Color**: 743

#### First-Year Class of 2026

- **Applicants**: 8,975
- **Matriculants**: 654
- **Average ACT Composite Score**: 28.9
- **Average High School Rank of Admitted Students**: 88.7%

#### Geographic Representation

- **United States (72%)**
- **Other U.S. (17%)**
- **International (3%)**

#### Class of 2022 Degrees by Major*

- **Finance**: 40%
- **Marketing**: 26%
- **Management Information Systems**: 19%
- **Accounting**: 17%
- **Supply Chain & Operations Management**: 12%
- **Entrepreneurial Management**: 6%
- **Human Resources & Industrial Relations**: 2%
- **Public/Nonprofit Management**: 2%
- **Finance & Risk Management Insurance**: 2%

*Exceeds 100% due to students pursuing multiple majors.