THE CARLSON ADVANTAGE:
Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have not only tackled a rigorous curriculum designed to foster leadership and innovation but have done so in the midst of a global pandemic.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:
Access to an Innovative Curriculum focused on business fundamentals from year one
Exposure to the Global Business Landscape through a required international experience
A Variety of Options to Study the Wide World of Business with 10 academic major and 12 minor programs to choose from
Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

UNDERGRADUATE BUSINESS CAREER CENTER
EMPLOYMENT STATISTICS
CLASS OF 2020

98.2%*  
EMPLOYMENT FOR THE CLASS OF 2020

93.5%  
CLASS OF 2020 REPORTED AT LEAST 1 INTERNSHIP WHILE IN SCHOOL

$60,084  
UNDERGRADUATE AVERAGE STARTING SALARY

76%  
EMPLOYED IN MINNESOTA

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.

#19
BEST UNDERGRADUATE BUSINESS PROGRAMS
U.S. News & World Report, 2021

#6
MANAGEMENT INFORMATION SYSTEMS PROGRAM
U.S. News & World Report, 2021

#14
BEST UNDERGRADUATE BUSINESS SCHOOL
Poets & Quants, 2021
UNDERGRADUATE BUSINESS CAREER CENTER

EMPLOYERS THAT HIRE CARLSON SCHOOL STUDENTS

CLASS OF 2020

180 Degrees Consulting
3M
Accenture
Activation Testing
Addison Group
Agoda
ALDI
Alter Domus
Amazon
Ameriprise Financial
Amobee
Andersen Corporation
Apex Systems
Arthur J Gallagher
Atlas Consulting
Atomic Data
Atventure Retail Group
Avocadish
Avtex Solutions
Bain & Company
Baker Tilly
BDO LLP
Best Buy
BETA
BlackRock
BMO Capital Markets
Boom Lab
Boston Scientific
Boulay Group
Bremer Bank
Brizc
Bridgewater Bank
Calabrio
Caliber Accounting Group
Cambria
Capgemini
Cargill
Carlson Capital Management
Carpenter, Evert and Associates
Caspian Group
Cerner Corp
Chartwell Financial Advisory
Choco
CHS
Chubb Limited
Cintas
Citigroup
CJ logistics
CliftonLarsonAllen
Cognizant
Colle McVoy
Columbia Threadneedle Investments
CoolSys
Cornerstone Media Group
CQG, Inc
Craig-Hallum Capital Group
Crawford Merz
Construction
Creative Homes
CSC Gold, Inc.
CVS Health
Delaware North
Dell Technologies
Deloitte
Deloitte Consulting
DS+B CPAs + Business Advisors
eCapital Advisors
Ecolab
Ecotone Analytics GBC
EIE
Elander Mechanical Inc
Element Five Solutions, Inc.
Emser
EnWave Air
Enterprise Holdings
Entrust Datacard
Epic
Epicro
EY
Factory Motor Parts
Federal Bureau of Investigation
Federal Government Financial Perspectives
FIS
 fjorge
Flexan Technologies
Foodsby
Forest City Trading Group
Forum Communications
Fountaine LLC
Freelance
Froehling Anderson
Gallagher
Game Point
GameMill Entertainment
Gamer Packaging
Gartner
General Mills
Global Tax Network
Goat Consulting
Goldman Sachs
gpac
Graco
Grant Thornton
Harvest Tec
HeatherPSolutions
Hennepin Partners
HomeSpotter
Honeywell
ICF Next
iMatrix
Interfood
International Institute of Minnesota
Ipsos
J.P. Morgan Chase
Jack Link’s
Jamf
JBS USA
JLL
Johnson & Johnson
Kaleidoscope
Keyot
Kimberly Clark
Kipsu
Koh’s
KPMG
KraftHeinz
L2 Infinity LLC
Land o’Lakes
Lazard
Liberty Mutual Surety
LinkedIn
Lockton Companies
Lurie LLP
Lutheran Social Services
Mahtomedi Chiropractic
Manifest Studio
Marchand Retail Group
Marsh and McLennan Agency
McKinsey & Company
Medica
Medtronic
Meghan Swanson LLC
Merrill Lynch
Microsoft
Minnesota Democratic Party
Minnesota Homeownership Center
Minnesota Public Radio
Mutual of Omaha
Nativa
NETZRO
NextEra Energy Resources
Nielsen
Noridian Healthcare Solutions
NorthMarq
Northwestern Mutual
nVent
Oasis Senior Advisors
Open Access Technology International
Open Book Communications
Optimist Advisors
Oracle
Ostra Cyber Security
Ovative
Paradigm Testing
Paragon Marketing Group
Parkpool LLC
Pentair
Periscope Agency
Perrill
Piper Sandler
Polaris
Poly
PRGX Global Inc.
Prime Therapeutics
Procter & Gamble
Protiviti
Pure Health Alliance
PwC
R.W. Baird
Raytheon
Relocation Today
ResourceMFG
Revature
Risk Placement Services, Inc
RSM
RZ Industries
Safran Group
Samir Properties
Scout & Cellar
Securian Financial
Sempris LLC
Sezzle
Shenehon Company
Sovos complianceC
SPS Commerce
Stout Risius Ross
Strategic Education, Inc.
StrategIQ Commerce
StudioU
Sun Country
Surdyk’s, Inc.
Surgical Capital Solutions Inc.
Target
Teach for America
Teemwork.ai
Telecom Audit Solutions
Terrapin Technologies
Textron
The Minneapolis Foundation
The Schwan’s Company
The Stable
The Toro Company
The Travelers Companies
Thomson Reuters
Thrivent
TIBR
Tiger Oak Media
Tomorrow’s Nutrition
Topp Digital Services
Trimble
TripleTree
TSC, Inc
TW Boards
U.S. Bank
United States Army
UnitedHealth Group/ Optum
University of Minnesota
Valent Biosciences
Veeva Systems
Vita solutions
VR Business Brokers
VT Halter Marine
Wagner Spraytech
Webstaurant
Wells Fargo
West Monroe Partners
Wilary Winn
Wipfli
Xcel Energy
Young Law Office
Zachary Shea Creative, LLC
Zizzl
of 2020 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

<table>
<thead>
<tr>
<th>CLASS OF 2020</th>
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<tbody>
<tr>
<td><strong>Base Salary</strong></td>
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<tr>
<td><strong>Mean</strong></td>
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<tr>
<td><strong>Range</strong></td>
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<tr>
<td><strong>Signing Bonus</strong></td>
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<tr>
<td><strong>Mean</strong></td>
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<tr>
<td><strong>Range</strong></td>
</tr>
</tbody>
</table>

Base salary range by function (Mean)
- Accounting: $40,000 - $55,661.35 - $65,000
- Analytics: $41,000 - $55,043.48 - $74,000
- Consulting: $46,350 - $66,460.90 - $90,000
- Education: $21,000 - $31,666.67 - $50,000
- Finance: $42,000 - $62,309.75 - $85,000
- Finance - Investment Banking: $60,000 - $75,450.00 - $85,000
- General Management: $35,000 - $60,200.00 - $80,000
- Information Technology: $50,000 - $67,534.12 - $100,000
- Logistics: $30,000 - $57,468.75 - $66,000
- Marketing/Sales: $30,000 - $53,694.07 - $75,000
- Operations/Production: $45,000 - $59,596.64 - $72,000
- Other: $27,040 - $53,386.67 - $70,000

EMPLOYMENT BY FUNCTION

- **18%** Consulting
- **16%** Finance
- **13%** Accounting
- **13%** Marketing/SALES
- **9%** Information Technology
- **7%** Operations/Production
- **6%** Analytics
- **4%** Logistics
- **4%** Other
- **3%** General Management
- **3%** Finance - Investment Banking
- **2%** Entrepreneur/Founder
- **2%** Education
- **2%** Human Resources
- **2%** Advertising/Public Relations
- **1%** Unknown

EMPLOYMENT BY INDUSTRY

- **19%** Accounting
- **11%** Consulting
- **11%** Manufacturing
- **9%** Financial Services
- **8%** Healthcare
- **7%** Retail
- **6%** Consumer Packaged Goods
- **6%** Technology/Science
- **4%** Financial Services - Investment Banking
- **4%** Marketing/Advertising/PR
- **3%** Other
- **2%** Insurance
- **2%** Pharma/Biotech
- **2%** Media/Entertainment
- **1%** Non-Profit
- **1%** Real Estate/Construction
- **1%** Sports/Leisure
- **1%** Transportation/Logistics
- **1%** Government
- **1%** Education
- **1%** Aerospace
- **1%** Consulting Services
- **1%** Defense
- **1%** Energy
- **1%** Legal
- **1%** Unknown

*Industries with less than 1% each*
2019-2020 ACADEMIC YEAR

- 2862 TOTAL ENROLLMENT
- 1660 MALE STUDENTS
- 1202 FEMALE STUDENTS
- 548 STUDENTS OF COLOR

FIRST-YEAR CLASS OF 2024

- 8696 APPLICANTS
- 596 MATRICULATES
- 29.6 AVERAGE ACT COMPOSITE SCORE
- 90% AVERAGE HS RANK OF ADMITTED STUDENTS

GEOGRAPHIC REPRESENTATION

- 73% LOCAL
- 16% INTERNATIONAL
- 9% OTHER U.S.

CLASS OF 2020 DEGREES BY MAJOR

- 37% FINANCE
- 24% MARKETING
- 20% MANAGEMENT INFORMATION SYSTEMS
- 16% ACCOUNTING
- 14% SUPPLY CHAIN & OPERATIONS MANAGEMENT
- 9% ENTREPRENEURIAL MANAGEMENT
- 4% INTERNATIONAL BUSINESS
- 3% HUMAN RESOURCES & INDUSTRIAL RELATIONS
- 2% PUBLIC/NONPROFIT MANAGEMENT
- 2% FINANCE/RISK MANAGEMENT INSURANCE

*Exceeds 100% due to students pursuing multiple majors.