



## MEDICAL INDUSTRY LEADERSHIP INSTITUTE (MILI)

October 2019

### KEY UPDATES

#### Opioid Policy Forum

**Thursday, October 24, 2019, 8:30 am - 4:30 pm**

MILI is hosting a one-day [Opioid Policy Forum](#) on October 24th in partnership with several groups, including Leavitt Partners, University of Minnesota's Office of Academic and Clinical Affairs, School of Public Health, State Health Access Data Assistance Center as well as Mayo Clinic's Kern Center for the Science of Health Care Delivery.

*Combating Minnesota's Opioid Epidemic* is a one-day policy forum convening public and private stakeholders in Minnesota and at the federal level to discuss how to collaboratively build upon current federal, state, local and tribal efforts to combat the opioid epidemic. We hope to identify policy gaps, overlaps, successes and needs.

[Register](#)

#### The Core Chain: The Underlying Structure of Every Life Science Product, Company and Regulatory Audit

Join MILI on November 15th for a day-long workshop on the underlying structure of product development, and ultimately companies. Attendees will learn about the translation of a need into a technology, a technology into a product, and a product into delivered care and how it often confounds our industry's best and brightest. Justin Paur will take participants through the life science product development process, dissect it, and discuss the sources of these failures. He will then tease out the underlying structure of this process (the Core Chain) and demonstrate how the understanding of this structure adds clarity and insight into an otherwise convoluted process. The workshop will then explore the implications of the Core Chain, its resulting principals, and how it effects company structure, quality systems, and regulatory audits.

[More information and registration](#)

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## MILI STUDENT NEWS

### Welcome to the Board!

MILIsa First Year Reps  
2019-2020



Molly Dowden



Erik Fagerstrom



Nathan Gomoll



Tathagata Ray



Anna Stonehouse

### 2019 MILI Mentorship Program Kick-off

**Wednesday, October 23, 2019, 6:00-8:30 pm**

This event is a great chance to meet your mentor and will include free food & drink, networking, special guest speakers, and a Q&A session.

[Register here!](#)

### Ambulatory Surgery Center Tour & Education Session

**M Health Fairview Clinics and Surgery Center**  
**Thursday, November 14th, 1:00-2:15 pm (Optional lunch at noon!)**

MILIsa will be accompanying MILI's academic director, Professor Pinar Karaca-Mandic, on an ambulatory surgery center tour followed by an education session on academic ambulatory health care operations. The speakers that will be leading the session are Brenda Paul, ASC Business Manager, and Mari Akre, Director of Clinical Informatics. Space will be limited, and sign up (and lunch location) coming soon. Save the date!

### MILIsa & AIB: Lunch & Learn Event

**Finding Insights from Raw Data**  
**Monday, October 28th, 11:45-1:00 pm, CSOM 1-147**

Join Analytics in Business Club and MILIsa for the first of three lunch and learns around data analytics co-sponsored by MILI and UnitedHealth Foundation. This session will go over how to find and use relationships between different data sets, the basics of using pivot tables, and common analytics problem solving frameworks. Data analytics is becoming increasingly important in the realm of healthcare, so join us if you want to learn more! [Register here](#) (limited to full-time MBA students).

[Register here!](#)

### We Need Your Help!

MILI is looking for volunteers for our Opioid Policy Forum conference on October 24th. Volunteers will get FREE registration to the forum! [Please sign up to volunteer here](#)

### EIR Happy Hour: Julia Halberg

Join us for our EIR Happy Hour with newest EIR, Julia Halberg



on November 13<sup>th</sup>. These events provide students and affiliates the opportunity to connect with EIRs in a small and informal setting. Julia is a Healthcare strategist, physician, and business executive leveraging her medical background and passion for healthcare quality improvement to deliver innovative health and wellbeing strategies.

[Sign-up to attend!](#)

## Registration is open for Bay Area Valuation Lab (MILI 6997)

Join MILI for the Bay Area Valuation Lab. In this four-credit course (spring registration), teams of students complete a rapid production market analysis of promising medical technologies and services to determine potential for success in a global market. The program is a mix of class sessions, site visits and group work. *Previous international experience is required.*

**Dates:** On-site January 7-17, 2020 with three pre-departure sessions in Nov/Dec 2019

**Applications Due:** October 29, 2019

[Details & Application](#)

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## MILI FACULTY RESEARCH & NEWS

### Seats still available for Innovation Commercialization Workshops

#### Medical Innovation Value Proposition Design

Value Proposition Design workshops are open to University of Minnesota faculty, Mayo staff and student researchers who want to learn about the processes and resources available in developing value propositions to bring an innovation to market. Medical industry sessions are taught by Martha Sewall, medical innovation consultant and former exec at Smiths Medical, who has launched >15 medical products.

Sessions held on Oct 23, Nov 6, and Nov 20 from 1-4pm

[Register](#)

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## MILI AFFILIATE NEWS

### The 2019-20 MILI Mentorship Program is the largest cohort to date!

We are excited to announce that this year our MILI Mentorship Program is matching over 70 students with industry mentors!

We hope you can join us at our Program Kickoff on October 23.

[Sign up to attend today!](#)

## Are you starting to think about your next career step?

At the 25th MD&M Conference on 10/23-24 Paula Norbom, President of Talencio, and Carol Kaemmerer, author of LinkedIn for the Savvy Executive, will talk about how to make your resume and LinkedIn profiles stand out from the crowd! Both the paid conference registrants and the free-access expo attendees can attend this event!

[Learn more and register](#)

### Affiliate Profile - Neil Ellis



Neil Ellis is a 2017 graduate of the MHA/MBA program. He is in his second rotation within Medtronic's Leadership Development Rotation Program (LDRP), where he is currently leading global product launches for the Pelvic Health and Gastric Therapies business.

*"The MILI program launched my career into the medical device world. In fact, I might hold the all-time record for projects worked on in the valuation lab. Well, Mike and Matt might have worked on one or two more. The experiences gained through the Valuation Lab, along with taking all the MILI courses, paved my way to Medtronic. I'm now able to bring new medical technologies and services to market around the world. I'm now able to combine*

*my business acumen with my passions for helping people. I'm now able to have a meaningful career that truly transforms the healthcare industry. All of this, thanks to the MILI program and its wonderful faculty." "To show my appreciation, I've worked closely with other alumni of the program these past few years. We've been able to share our stories with the best and brightest that CSOM has to offer, ultimately convincing them to participate in the MILI program and join us in the healthcare industry – let's keep it up!*

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## UPCOMING EVENTS

### October

#### Strategy Research in the Healthcare Industry

**When:** Friday, October 18, 2019

**Where:** University of Minnesota, Carlson School of Management

[Info & Registration](#)

#### Opioid Policy Forum

**When:** Thursday, October 24, 2019, 8:30 am - 4:30 pm

**Where:** Carlson School of Management

[Register and learn more](#)

#### Healthcare Marketplace Disruptions

**When:** Tuesday, Oct 29 4:00 - 5:15 pm

**Where:** Cowles Auditorium, Humphrey School of Public Affairs  
**Registration**

## November

### **EIR Happy Hour with Julia Halberg**

**When:** Wednesday, November 13

**Where:** Corner Bar, [1501 S Washington Ave, Minneapolis, MN](#)

**Sign-up!**

### **Women Innovators Conference**

The Women Innovators Conference is a professional development summit designed to help female innovators connect the dots between their ideas and achieving a positive, significant impact. This event will inspire, inform, and connect STEM-trained women students, faculty and business professionals to strengthen and extend the diverse talent pool of women innovators in the Twin Cities.

**When:** Wednesday, November 13

**More information and registration**

### **Healthcare Analytics Symposium: Systems, Methods and Applications**

MILI, Management and Information Systems Research Center (MISRC) and Center for Nursing Informatics will host their third joint symposium on Healthcare Analytics: Systems, Methods and Applications. This forum brings together faculty, students and industry members to explore interdisciplinary collaboration, improve visibility of the faculty research, explore funding opportunities, enhance university infrastructure in healthcare data science, and look for ways to engage local businesses and organizations in academic research.

**When:** Thursday, November 14, 2:30 - 4:45 pm

**Where:** University of Minnesota, Carlson School of Management

*Email [pkmandic@umn.edu](mailto:pkmandic@umn.edu) for more details*

### **The Core Chain Workshop with Justin Paur**

**When:** Friday, November 15th, 8:00am - 4:00pm (with reception to follow)

**Where:** Carlson School of Management

**More information and registration**

**Check the MILI website for additional details and events!**

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## STAY CONNECTED

### Share Your News with MILI

Do you have good news you'd like to share with the MILI community? [Let us know](#) and we will include it in our next monthly newsletter!



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