

Undergraduate exchange students coming to Marseille campus are offered to select courses from two programmes: our **KEDGE Bachelor** and our **International BBA**.
Attention: we strongly advise students to select courses according to their level of study (please see 1st column of the table here below).

Usual workload for 1 semester = 6 courses
1 business course is worth 5 ECTS credits (30 contact hours & 70 hours of personal homework)
In addition, **French language courses** are available at different levels during the Fall.

The programme is changing this year and exceptionally will offer tracks. Students will have to select one track and the courses that they wish to take from that track only. It is not possible to mix tracks.
Please note that seats are limited per course.

Course schedule: Available later via the on line student Kedge portal.

FALL 2020 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Entry level	Year	Course code	Course title	Contact hours	ECTS	Course Language	Exams period	Instructions
For 2nd or 3rd year Bachelor students	KB Year 2	KBA-B2-FIN-001-E-L-MRS	Financial Management	30	5	English	December 2020	You can select between 1 and 6 courses from this track.
	KB Year 2	KBA-B2-HRM-001-E-L-MRS	HR and Team Management	30	5	English	December 2020	
	KB Year 2	KBA-B2-MGT-001-E-L-MRS	Enterprise and Leadership 3	30	5	English	December 2020	
	KB Year 2	KBA-B2-MIS-001-E-L-MRS	Management Information Systems	30	5	English	December 2020	
	KB Year 2	KBA-B2-MKT-001-E-L-MRS	Negotiation Technics	30	5	English	December 2020	
	KB Year 2	KBA-B2-STR-001-E-L-MRS	Sustainable Development	30	5	English	December 2020	
	KB Year 2	KBA-B2-ACC-001-E-L-MRS	Management Accounting	30	5	English	December 2020	You can select between 1 and 6 courses from this track.
	IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-FIN-001-E-L-MRS	Introduction to Finance	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-FIN-002-E-L-MRS	Corporate Finance	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-FIN-003-E-L-MRS	International asset Management	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-LAW-001-E-L-MRS	International Law	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	You can select between 1 and 6 courses from this track.
	IBBA Year 2	BBA-B2-OTH-001-E-L MRS	English(History of the USA and US Constitution)	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-STR-001-E-L MRS	Sustainable Development	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-001-E-L-MRS	International Consumer Behaviour	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-002-E-L-MRS	Brand Management	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-003-E-L-MRS	Luxury Marketing Strategy	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-LAW-001-E-L-MRS	International Law	30	5	English	December 2020	You can select between 1 and 6 courses from this track.
	IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-OTH-001-E-L MRS	English(History of the USA and US Constitution)	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-STR-001-E-L MRS	Sustainable Development	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-004-E-L-MRS	Digital Communication	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-005-E-L-MRS	Web Marketing	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MKT-006-E-L-MRS	Community Management	30	5	English	December 2020	You can select between 1 and 6 courses from this track.
	IBBA Year 2	BBA-B2-LAW-001-E-L-MRS	International Law	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-OTH-001-E-L MRS	English(History of the USA and US Constitution)	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-STR-001-E-L MRS	Sustainable Development	30	5	English	December 2020	
	IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	
IBBA Year 2	BBA-B2-ECO-003-E-L-MRS	Foreign investment in China	30	5	English	December 2020	You can select between 1 and 6 courses from this track.	
IBBA Year 2	BBA-B2-ECO-004-E-L-MRS	Chinese culture and Business	30	5	English	December 2020		
IBBA Year 2	BBA-B2-ECO-005-E-L-MRS	Buying and Selling in Asia	30	5	English	December 2020		
IBBA Year 2	BBA-B2-LAW-001-E-L-MRS	International Law	30	5	English	December 2020		
IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020		
IBBA Year 2	BBA-B2-OTH-001-E-L MRS	English(History of the USA and US Constitution)	30	5	English	December 2020		
IBBA Year 2	BBA-B2-STR-001-E-L MRS	Sustainable Development	30	5	English	December 2020	You can select between 1 and 6 courses from this track.	
IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020		
IBBA Year 3	BBA-B3-ACC-002-E-L MRS	Comparative International Taxation	30	5	English	December 2020		
IBBA Year 3	BBA-B3-LAW-001-E-L MRS	European Competition Law	30	5	English	December 2020		
IBBA Year 3	BBA-B3-MKT-001-E-L MRS	Digital Markets, Social Innovations and Marketing	30	5	English	December 2020		
IBBA Year 3	BBA-B3-MGT-002-E-L MRS	The Euromediterranean Management Approach	30	5	English	December 2020		
IBBA Year 3	BBA-B3-HRM-001-E-L MRS	Organizational Behavior	30	5	English	December 2020	You can select between 1 and 6 courses from this track.	
IBBA Year 3	BBA-B3-MIS-001-E-L MRS	E Business	30	5	English	December 2020		
IBBA Year 3	BBA-B3-MIS-001-F-L MRS	Introduction au E-Business	30	5	French	December 2020		
IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020		
IBBA Year 4	BBA-B4-OPS-001-E-D MRS	Project Management	30	5	English	December 2020		
IBBA Year 4	BBA-B4-STR-001-E-L MRS	Business Strategy	30	5	French	December 2020		
IBBA Year 4	BBA-B4-STR-001-F-L MRS	Stratégie	30	5	English	December 2020	You can select between 1 and 6 courses from this track.	
IBBA Year 4	BBA-B4-MKT-003-E-L MRS	Marketing Communication	30	5	English	December 2020		
IBBA Year 4	BBA-B4-MKT-001-E-L MRS	Marketing Strategy and Planning	30	5	English	December 2020		
IBBA Year 4	BBA-B4-MKT-004-E-L MRS	International Marketing Cases	30	5	English	December 2020		
IBBA Year 4	BBA-B4-MKT-002-E-L MRS	Luxury Goods Marketing	30	5	English	December 2020		
IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020		
IBBA Year 4	BBA-B4-OPS-001-E-D MRS	Project Management	30	5	English	December 2020	You can select between 1 and 6 courses from this track.	
IBBA Year 4	BBA-B4-STR-001-E-L MRS	Business Strategy	30	5	English	December 2020		
IBBA Year 4	BBA-B4-STR-001-F-L MRS	Stratégie	30	5	French	December 2020		
IBBA Year 4	BBA-B4-ACC-001-E-L MRS	Management Control and Operations	30	5	English	December 2020		
IBBA Year 4	BBA-B4-FIN-001-E-L MRS	Investment and Financing Decisions	30	5	English	December 2020		
IBBA Year 4	BBA-B4-FIN-002-E-L MRS	International Finance	30	5	English	December 2020		
IBBA Year 2	BBA-B2-MGT-001-E-D-MRS	International Trade	30	5	English	December 2020	You can select between 1 and 4 courses from this track.	
IBBA Year 4	BBA-B4-OPS-001-E-D MRS	Project Management	30	5	English	December 2020		
IBBA Year 4	BBA-B4-STR-001-E-L MRS	Business Strategy	30	5	English	December 2020		
IBBA Year 4	BBA-B4-STR-001-F-L MRS	Stratégie	30	5	French	December 2020		
IBBA Year 4	BBA-B4-MGT-002-E-B-MRS	Management and Language in international business	30	5	English	December 2020		