Greetings from the Graduate Business Career Center,

It is my pleasure to share the 2020 Employment Report for our graduate business students here at the Carlson School of Management. What a year 2020 has been for all of us. This pandemic and year of uncertainty has forced our office to adapt and change quickly. Across industries we have seen changes in the way we work and how we hire and onboard. We have been forced to look at our services and events and ask ourselves to work harder and do better to demand inclusivity. I cannot tell you how much we have appreciated the flexibility of our employer partners and our students during this time. With such a spirit of adaptability, positivity, and collaboration we have been able to provide excellent virtual events that continue to connect our employers to our students. Thank you for being so supportive along the way.

We are so pleased to report that despite the challenges introduced in 2020 we still saw excellent employment percentages for our graduate students across our MBA, MSBA, MHRIR, and MSF programs. Average starting base salaries were steady year over year and some programs saw slight increases. The majority of these offers (50-75%, depending on program) came from engagement with our office. As more students are looking at quality of life when they assess offers, they come to us with questions about benefit packages. This is the second year since we started tracking vacation/paid time off, and we saw an average of 3.5 weeks PTO across companies and industries.

The GBCC held over 855 employer meetings, hosted 136 companies, and organized 174 events across 9 programs during the past year. Our coaches managed over 4,400 coaching appointments and delivered dozens of workshops. We strive to not only prepare our students well, but also deliver excellent customer service to our company partners. As one recruiter remarked, “[Our team] commented multiple times throughout the day on how well taken care of we were by the GBCC. We very much appreciated all of the hospitality, and are always excited to come back on campus to recruit with the GBCC and by the caliber of students from Carlson.”

2020 has truly been a year where our students exemplified business as a force for good. We saw students provide business support to local foodbanks and shelters, partner with arts organizations to help them adapt to changes in delivery due to COVID, and start ventures that provided food to frontline workers. This year has been unexpected and challenging, no doubt. It has also filled me with hope about the generation of business leaders coming out of the Carlson School. I am excited to watch them continue to grow, lead, and give back to our local, national, and global community.

Thank you for your ongoing partnership! Go Maroon & Gold!
Of 2020 graduates **accepted** employment offers within six months after graduation.

**Base Salary**
* (from the last 3 years)

- **Median** $68,517
- **Range** $45,000 - $100,000

*Based on useable salary information from 34% of students with accepted offers*

**18** graduates

**14** graduates seeking full-time employment

**WHERE GRADUATES ACCEPTED JOBS**
- **Minnesota**
- **China**

**BY INDUSTRY**
- 25% Real Estate
- 17% Accounting Services
- 17% Financial Services
- 17% Manufacturing
- 8% Media/Entertainment
- 8% Healthcare
- 8% Other

**14** graduates seeking full-time employment
COMPANIES THAT HIRED (IN THE LAST 3 YEARS)
CARLSON SCHOOL MSF STUDENTS

3M
AVIATION INDUSTRY CORPORATION OF CHINA
BANK OF CHINA
BDO
CAPELLA
CARGILL
CHAMPION CHEMICALS COMPANY LIMITED
CHINA GALAXY SECURITIES
CITIC TRUST
COLUMBIA THREADNEEDLE INVESTMENTS
CRAIG-HALLUM CAPITAL GROUP
DOMINIUM MANAGEMENT SERVICES
ECOLAB
EY
GUOTAI AMC
HANKIN GROUP
HUAXIA BANK
JOBLOGIC-X
MAZARS CPA LIMITED
MCKESSON
MURPHY POHLAD ASSET MANAGEMENT
NETSMART TECHNOLOGIES
OK BLOCKCHAIN CAPITAL
PARAMETRIC PORTFOLIO ASSOCIATES
PERSONAL WEALTH PARTNERS
PIPER JAFFRAY
PRO FINANCIAL SERVICES
SECURITY BANK & TRUST
SELF ESTEEM BRANDS
SEQUEL RESPONSE
SHINEWING ACCOUNTING
SKY VISION INSURANCE AGENCY
SS&C
SUN HUNG KAI PROPERTIES
SUNSHINE INSURANCE GROUP
U.S. BANK
UNITEDHEALTH GROUP
VICA CONSULTANTS INTERNATIONAL
WILARY WINN
WRIGHT MEDICAL GROUP N.V.
YIHAI KERRY INVESTMENT
YUPEI SHANGHAI

CFA PROGRAM PARTNER OF:

CFA Institute

#16
QS WORLD UNIVERSITY RANKING FOR MASTER IN BUSINESS FINANCE IN THE UNITED STATES
MS - FINANCE
CLASS PROFILES

UNDERGRADUATE MAJORS

CLASS OF 2020
- 47% MALE STUDENTS
- 53% FEMALE STUDENTS
- 88% INTERNATIONAL STUDENTS
- AVERAGE GMAT SCORE: 620
- AVERAGE FULL-TIME WORK EXPERIENCE: 1.3 YEARS

CLASS OF 2021
- 61% MALE STUDENTS
- 28% FEMALE STUDENTS
- 11% UNKNOWN
- 83% INTERNATIONAL
- AVERAGE GMAT SCORE: 620
- AVERAGE FULL-TIME WORK EXPERIENCE: 1.3 YEARS

UNDERGRADUATE MAJORS

FINANCE: 38%
ECONOMICS: 23%
BUSINESS / MANAGEMENT: 12%
ACCOUNTING: 12%
SCIENCE & ENGINEERING: 9%
OTHER: 6%

BUSINESS / MANAGEMENT: 67%
SCIENCE & ENGINEERING: 17%
ECONOMICS: 11%
OTHER: 5%