EMPLOYMENT STATISTICS

2017-2018

MSBA CLASS OF 2018

**Base Salary**
- Mean: $98,205
- Range: $53,000 - $152,000

**Signing Bonus**
- Mean: $7,800
- Range: $2,000 - $40,000

EMPLOYMENT BY FUNCTION

- **51%** BUSINESS/DATA ANALYTICS
- **18%** MARKETING/SALES
- **16%** CONSULTING
- **10%** FINANCE
- **3%** OPERATIONS/LOGISTICS
- **2%** INFORMATION TECHNOLOGY

Companies that hired Carlson School MSBA graduates

- Capital One
- Target Corporation
- LatentView Analytics Corporation
- Ameriprise Financial Lending Club
- Mille Lacs Corporate Ventures
- Slalom Consulting
- Expedia Inc.
- Land O’Lakes, Inc.
- LinkedIn
- Ugam Solutions
- Walmart
- ZS Associates
- Adobe Systems
- Apple, Inc.
- Best Buy Co., Inc.
- Cargill
- Cognizant
- Facebook
- FedEx
- Ford Motor Company
- Google
- Microsoft
- PayPal
- PepsiCo
- Uber
- Unilever
- UnitedHealth Group
- US Bank

100% of 2018 graduates received employment offers within six months after graduation

EMPLOYMENT BY REGION

- **34%** INTERNATIONAL
- **37%** of 2018 graduates received employment offers within six months after graduation

EMPLOYMENT BY INDUSTRY

- **35%** FINANCIAL SERVICES
- **21%** TECHNOLOGY
- **15%** CONSULTING
- **10%** RETAIL
- **6%** CONSUMER PACKAGED GOODS
- **3%** HEALTHCARE
- **3%** MANUFACTURING
- **7%** OTHER

Base salary range by function

<table>
<thead>
<tr>
<th>Industry</th>
<th>Minimum</th>
<th>Mean</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Data Analytics</td>
<td>$75,000</td>
<td>$93,324</td>
<td>$117,500</td>
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<tr>
<td>Marketing/Sales</td>
<td>$53,000</td>
<td>$99,571</td>
<td>$135,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>$80,000</td>
<td>$107,000</td>
<td>$152,000</td>
</tr>
<tr>
<td>Finance</td>
<td>$90,000</td>
<td>$110,000</td>
<td>$130,000</td>
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<tr>
<td>Operations/Logistics</td>
<td>$83,000</td>
<td>$92,667</td>
<td>$100,000</td>
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</tbody>
</table>
GRADUATE BUSINESS CAREER CENTER

CLASS PROFILES
MASTER OF SCIENCE IN BUSINESS ANALYTICS

MSBA CLASS OF 2018
- 60% MALE STUDENTS
- 40% FEMALE STUDENTS
- 84% INTERNATIONAL STUDENTS
- AVERAGE GMAT SCORE: 703
- AVERAGE GRE SCORE: 321
- AVERAGE FULL-TIME WORK EXPERIENCE: 3.2 YEARS

MSBA CLASS OF 2019
- 72% MALE STUDENTS
- 28% FEMALE STUDENTS
- 73% INTERNATIONAL STUDENTS
- AVERAGE GMAT SCORE: 681
- AVERAGE GRE SCORE: 321
- AVERAGE FULL-TIME WORK EXPERIENCE: 3.4 YEARS

UNDERGRADUATE MAJORS

<table>
<thead>
<tr>
<th>Major</th>
<th>MSBA Class of 2018</th>
<th>MSBA Class of 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGINEERING</td>
<td>47%</td>
<td>37%</td>
</tr>
<tr>
<td>COMPUTER SCIENCE</td>
<td>14%</td>
<td>19%</td>
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<tr>
<td>ECONOMICS</td>
<td>9%</td>
<td>14%</td>
</tr>
<tr>
<td>BUSINESS/MANAGEMENT</td>
<td>6%</td>
<td>9%</td>
</tr>
<tr>
<td>FINANCE/ACCOUNTING</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>MATH/STATISTICS</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>MIS/IT</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>OTHER</td>
<td>9%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Carlson School of Management
University of Minnesota