



MEDICAL INDUSTRY LEADERSHIP INSTITUTE (MILI)

November 2019

KEY UPDATES

U of M Highlights Opioid Battle in Minnesota

Thank you to those who attended MILI's Opioid Policy Forum on October 24th! With 130 attendees, the day consisted of exciting dialogue on current policies and initiatives related to opioid use, gaps, and needs to combat the opioid epidemic in Minnesota. Highlights included a welcome from Senator Klobuchar (view her video on the Opioid Policy Forum [website](#)) and a passionate discussion with Rep. Dave Baker and Rep. Liz Olson on new Minnesota legislation targeting opioid prevention, treatment, and education and was featured on KSTP! Check out the news story [here](#). All slides from the Opioid Policy Forum presentations can be viewed on the event [website](#).

Thank you to our partners and sponsors for their support to make this event a success – UnitedHealth Foundation, Leavitt Partners, Mayo Clinic Kern Center, SHADAC, Prime Therapeutics, UMN School of Public Health (Division of Health Policy & Management), UMN Office of Academic Clinical Affairs, and UMN Law School.

Carlson Graduate's Startup Named "Most Disruptive"



Carlson School graduate Jack Schneeman's company Phraze was named one of the "Most Disruptive MBA Startups" by Poets & Quants. The company has reimagined how physicians do administrative work by creating a HIPAA-compliant, artificially intelligent scribe that automates a significant portion of a clinician's medical notes.

Poets & Quants Article

Save the Date!



Tuesday, December 10, 2019, 12:00 pm - 1:15 pm

The Humphry School of Public Affairs will be hosting award-winning journalist Noam Levey. His discussion will focus on healthcare access and affordability and will be moderated by Professor Larry Jacobs.

[Register Here!](#)

MILI STUDENT NEWS

MILIsa Visits Visible Heart® Lab

Friday, November 22, 11:00 am - 1:00 pm

Join MILIsa for a tour of the Visible Heart® lab on East Bank. The lab was created in collaboration with Medtronic and is a premiere place to perform translational systems physiology research, which ranges from cellular and tissue studies to organ and whole body investigation. Join us for a tour and to learn about how the lab is used and the impact it has made on medical device research and use. Lunch to follow! Please look out for the sign-up sheet.

Annual BAHM Case Competition - First Prize \$10,000

Sign up now for this year's case competition hosted by Boston University Questrom School of Business and the Institute for Health System Innovation and Policy. The case competition will take place on Saturday March 21st. This year's theme is "Home & Community-based Care: Expanding Precision Medical Care via Business-based Technology" Only MBAs are eligible, please sign up through the MBA office process.

[Learn More!](#)

Thanks to all those who joined the Healthcare Analytics Lunch & Learn!

Over 60 students attended the MILI sponsored Event by Analytics in Business Club Lunch & Learn where we discussed how to find and use relationships between different data sets, the basics of using pivot tables, and common analytics problem-solving frameworks.



Healthcare Interview Prep

MILIsa will be organizing interview prep through December and January. These informal interview prep sessions will give students a chance to sharpen interview skills in a one-on-one setting. We will tailor the session to your needs, but we can help with anything ranging from STAR stories and career-switcher interview tips, to helping craft your answer to "Why healthcare?"

EIR Breakfast with Bill Knutson



Join us for our EIR Breakfast Series with Bill Knutson on December 4th. These events provide students and affiliates the opportunity to connect with EIRs in a small and informal setting. Bill is a senior healthcare executive and consultant with extensive experience in strategy formulation, physician integration, campus development, service line formation and operational performance.

[Sign-up to attend!](#)

New Course Offering!

Healthcare Payers: US and Global (MILI 6920)

Healthcare costs continue rising in the United States and over half of that burden is borne on the shoulders of private payers. Yet, the mechanics behind health insurance and the role of payers in financing the health system remain widely misunderstood. This course aims to resolve any misconceptions about payers and deepen the understanding of their role in the United States' health system financing rooted in comparative research methodology. Thus, we will make use of comparisons across various health systems' financing structures across the globe, including Germany, Singapore, and the United Kingdom. Instructor Demi Radeva, MSc, is a healthcare policy and economics professional responsible for directing strategic planning efforts across UnitedHealthcare. Course will be offered for the first time this spring.

Space still available for spring undergraduate courses

Medical Technology and Society (MILI 3589)

This course aims to provide knowledge of the skills, data, and methodology required to critically evaluate new medical technologies from a social perspective as well as from a business perspective in order to meet financial investment and regulatory compliance objectives.

HealthMarket Analytics (MILI 3963)

This course prepares students to analyze large health care databases with a focus on advanced applications with health insurance claims data. The course is designed to be a STEM offering with the use of statistical programming languages including R, Tableau and SAS.

MILI FACULTY RESEARCH & NEWS

Faculty Spotlight: Pinar Karaca-Mandic

Newly released research by Professor Pinar Karaca-Mandic evidences barriers to biosimilar drugs in the marketplace. Her research finds that while physicians are indeed willing to prescribe biosimilar drugs, the cost savings are minor and there remains a number of regulatory barriers to their use.

[Learn more about Pinar's research](#)



Check Out More Carlson Faculty Research!

See the link below for references to Carlson faculty research published in 2019, with topics ranging from: competition, quality, vaccine markets, social entrepreneurship, pharmaceuticals, accountable care organizations, care coordination, medical devices, robot-assisted surgical care and much MORE!

2019 Faculty Research

MILI AFFILIATE NEWS

Thank you to everyone who came to the Mentorship Program Kickoff on last month!

Over 70 mentors and mentees joined us for a night of networking. A special thank you to our host, Andy Wier, MBA '18 of Coloplast, and speakers, Janie Finn, Josh Ylitalo, and Mike Kinsella, who shared how they made the most of their time as both mentors and mentees.

Affiliate Profile - Stephan Dunning



Stephan Dunning is a Carlson MBA '09 graduate, who helped establish the MILI Student Association and led early efforts to organize the MILI Affiliate program. Stephan spent 15 years conducting and managing non-profit health services research and analyses of kidney and other chronic diseases, before joining OptumLabs in 2015, where he is currently a Senior Director of Programs and Partners. At OptumLabs, Stephan leads efforts to use OptumLabs' big data assets to advance research and innovation in Quality Measurement, Chronic Kidney Disease and other areas with large-scale opportunities to work towards the Quadruple Aim. Stephan focused on Finance and Entrepreneurship, as well as completing the MILI Specialization while

at Carlson. He enjoyed the coursework and the MILI Valuation Lab, in particular. Overall though, it is the network of relationships with students, alumni, faculty and other professionals, developed through his MILI experience, that persists and has been the most valuable and rewarding. Stephan continues to be actively engaged with the MILI community as a means of serving the program that prepared him so well for a successful career in the medical industry.

UPCOMING EVENTS

November

Covering Health Care Policy: A Conversation with Margot Sanger-Katz of the New York Times

When: Friday, November 22, 2019, 12:00pm – 1:30pm

Where: Mayo Memorial Auditorium, [420 Delaware St SE, Minneapolis, MN 55455](#)

[Info & Registration](#)

December

Medicare for all: Medical bills and middle-class struggles

When: Tuesday, December 10, 2019, 12:00pm – 1:15pm

Where: University of Minnesota, Humphrey School of Public Affairs

[Register here](#)

Check the [MILI website](#) for additional details and events!

STAY CONNECTED

Share Your News with MILI

Do you have good news you'd like to share with the MILI community? [Let us know](#) and we will include it in our next monthly newsletter!



Facebook



Twitter



LinkedIn

Copyright © %%=Format(Now(), "yyyy")=%% Regents of the University of Minnesota. All rights reserved.

The University of Minnesota is an equal opportunity educator and employer.

This message was sent to %%emailaddr%% by:

Medical Industry Leadership Institute

321 19th Avenue South

Minneapolis, MN 55455

USA

[unsubscribe here](#) | [privacy statement](#)