



MEDICAL INDUSTRY LEADERSHIP INSTITUTE (MILI)

March 2020

KEY UPDATES

MILI Lecture Series featuring Ralph Hall, JD

Monday, March 23, 2020, 4:00 - 6:45 pm

Recently, the 5th Circuit Court of Appeals upheld the decision by a federal district court that the minimum essential coverage provision, a key element of the Affordable Care Act, is unconstitutional. The appellate court also addressed the question of severability - namely what other aspects of the ACA, if any, are also invalid as a result of the unconstitutionality of the individual mandate. The appellate court, however, held that a more nuanced assessment of severability is needed and remanded the case back to the district court. Certain litigants have requested Supreme Court review.



Join Ralph Hall, JD, to discuss the constitutional issues raised by this case, current implications, and possible resolutions. Advanced registration is required. Visit the website to learn more and to register

[Register here!](#)

**Celebrate your Success at your
Carlson MBA Class Reunion!**



We invite you to join us for the inaugural Carlson MBA Class Reunion Weekend. Attend and you will be able to:

- Connect with old friends and make new ones during the All-Reunion reception and networking breaks
- Learn about leadership with a mission from keynote speaker Doug Baker, CEO of Ecolab Inc.
- Hear from our very own Pinar Karaca-Mandic who will moderate a panel on “The Future of Healthcare”, featuring speakers from UHC, Mayo Clinic, and Microsoft.
- Celebrate your success with good food and good company at your Class Dinner

Check out the full schedule, preview featured speakers and content, see who’s coming and register today!

Get your tickets today!

Walleye Tank Competition 2020



The Walleye Tank is Minnesota’s life science pitch competition providing an educational and promotional opportunity for emerging and established medical and life science companies, and focuses on removing barriers for entrepreneurs. Registration is open March 1st – 27th.

When: April 28, 2020, 2:00 - 7:00 pm
Where: Carlson School of Management

[Register to attend or pitch here](#)

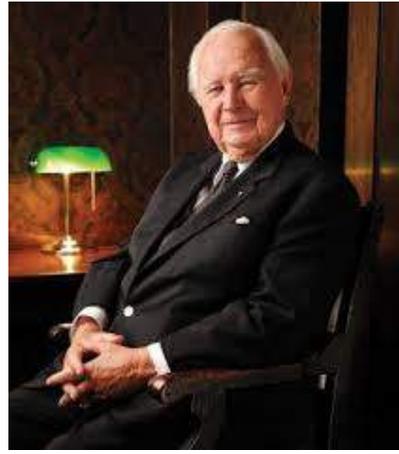
MILI STUDENT NEWS

Accepting Nominations for the 2020 Carl Platou Leadership Award (only a few days left!)

MILI hosts an exciting opportunity for current MBA students to participate in the 11th annual leadership competition that honors the legacy of MILI partner, the late Carl N. Platou. Evoking Mr. Platou's inspirational vision and leadership in the

medical industry, the competition recognizes three MBA students who have displayed strong leadership capabilities and innovative thinking throughout their time with the Carlson School's MBA Program. First, second and third place winners will be recognized with monetary prizes and invited to lunch with the Platou Family.

Nominations must be submitted by Monday, March 16, 2020 at 12:01 pm CST



[Submit Nominations!](#)

Interdisciplinary Health Data Competition

MILI and the University of Minnesota are hosting their first health data competition. The goal of the competition is to promote interdisciplinary dialogue around real-world healthcare challenges and for students to provide innovative solutions using data science tools and methodologies. Students will be asked to complete an exploratory analysis of the Minnesota Department of Health's Minnesota All Payer Claims Database, newly released public use files representing the most comprehensive view of healthcare in Minnesota.

Registration closes March 12th

EIR Breakfast with Archelle Georgiou & Susan Alpert

Join us Tuesday, March 24th to connect with our Executives in Residence
(space is limited sign up below)



Dr. Archelle Georgiou



Dr. Susan Alpert

Join us for our EIR Breakfast Series with Dr. Archelle Georgiou and Dr. Susan Alpert on March 24th. We look forward to a fascinating conversation with these two leaders in the healthcare industry. This event provides students and affiliates an opportunity to connect with our Executives in Residence while learning more about their careers and discussing key healthcare issues. You won't want to miss it!

[Sign-up here!](#)

Business of Healthcare Undergraduate

Minor is Approved!

The Board of Regents approved the Business of Healthcare Undergraduate minor. This minor will provide an opportunity for students to gain additional skills that prepare them with a deeper knowledge of the medical industry. Students will be exposed to courses on healthcare marketplace, institutions, regulations, reimbursement, medical technology, and healthcare analytics. The minor will be available to any Carlson undergraduate students beginning Fall 2020.

Now Hiring: MILI TA Position

MILI Valuation Lab TA: TA duties for Valuation Lab, include, course logistics, tracking and monitoring project submissions, archiving projects, working with students, etc. Will work directly with Mike Finch, Matt Stoll and Jessica Haupt. Must commit to full year (fall and spring semesters) and 10 hours per week. **Must have taken MILI 6995 or 6997.**

To apply please email Jessica Haupt (jahaupt@umn.edu) a short statement of interest by April 1.

MILI FACULTY RESEARCH & NEWS

Prof. Karaca-Mandic awarded BOLD Ideas Grant

MILI Academic Director Pinar Karaca-Mandic was awarded a BOLD ideas grant from Office of Academic Clinical Affairs with Prof. Soumya Sen (IDSC) and two doctoral students: Alex Everhart (School of Public Health) and Yi Zhu (Carlson School of Management). Their project titled "Using Natural Language Processing to Extract Predictors of Medical Device Adverse Events will develop a novel dataset describing the evidence behind medical device regulatory decisions and investigate the relationship between 510(k) medical device predicates and device recalls. Learn more about the grant [here!](#)



MILI Healthcare Research Bytes Webinar

In February, MILI kicked off the first of its new Healthcare Research Bytes Webinar series. Prof. Hannah Neprash joined Prof. Pinar Karaca-Mandic in a conversation about Prof. Neprash's new publication on how physician workforce turnover contributes to changes in physician organizations.

Visit the Healthcare Research Bytes series [website](#) for more information on the series and to register for upcoming webinars

MILI AFFILIATE NEWS

Monthly Alumni Happy Hour March 18th

Want to network with MILI affiliates and colleagues in the medical industry? Been in healthcare but potentially interested in learning about other functions/jobs/companies/industries? Or know any other alumni that are interested in getting into the healthcare field? Join MILI Affiliates at our monthly happy hours for casual networking and discussion.



When: 6:00 pm – 8:00 pm every 3rd Wednesday of the month
Where: **Pryes Brewery**, 1401 West River Road North, Minneapolis, MN 55411
No signup required, just look for the MILI Affiliate sign! [Add to your calendar](#)

MILI Affiliate Spring Social

Join us Monday, April 13, 2020 5:30 - 8:00 p.m.
(register below)



Join the MILI Affiliates, MILI National Industry Council, MILI Executives in Residence, and MILIsa in celebrating another great year of the mentorship and events with old and new colleagues, and help welcome the MILI graduate class of 2020 over beverages and appetizers.

[Register](#)

Industry Tour Series

Have you ever wondered how different areas of the medical industry address the shift to more patient centric care and how data plays a role in this? Join the MILI Affiliates and the MN HIMSS chapter on an exciting new series of tours across every aspect of the medical industry! Stay tuned for more details in the coming weeks on some of our first stops starting in late April!

Affiliate Profile - Liz Hadala



Liz (Krusemark) Hadala, is a Carlson MBA'18 graduate and MILI Affiliate Board Member. Liz is currently the Downstream Global Product Manager for EMBLEM MRI S-ICD at Boston Scientific in the Cardiac Rhythm Management division. In her role, Liz primarily focuses on sales engagement, marketing campaign, and marketing strategy and analysis.

Liz was recently awarded the Boston Scientific Marketing Excellence Specialty Award for Thinking Differently in 2019 at the February Rhythm Management Commercial and Marketing Awards celebration. This specialty award recognizes those who courageously push the boundaries of traditional thinking to creatively

solve problems and achieve results. Liz was tasked with solving a difficult business problem that others were previously unable to solve. Rather than approach the problem with traditional methods of market research, Liz utilized a new innovative approach that solved the problem and resulted in key insights that challenged the business's way of thinking.

Prior to business school, Liz obtained her Master of Accounting from the University of Georgia and spent three years as an external auditor and CPA for Deloitte as well as one year working in Technical Accounting for Ecolab.

MILI Represents at Accenture HealthTech Innovation Challenge!

MILI affiliate and Carlson MBA graduate Chris Mulvanny, MBA'18 recently participated as a judge in Accenture's Healthtech Innovation Challenge. Since its inception, the Accenture HealthTech Innovation Challenge has brought healthcare organizations and startups together to tackle the world's biggest health issues. Over the life of the program, they have received more than 2,200 applications, invited more than 90 startups to compete, benefited from the time



and guidance of nearly 1,000 executive judges and awarded 10 trophies to the most innovative health care startups. Chris was a judge in the first round held in San Francisco, CA and final round in Houston, TX.

UPCOMING EVENTS

March

Going Beyond the Buzz: Measuring Social Determinants of Health (Webinar)



Carrot Health is hosting a webinar discussion about the difficulties of incorporating Social Determinants of Health (SDoH) in everyday practice, and how to overcome those challenges. This webinar will provide a framework for identifying and measuring SDoH to impact real world scenarios.

When: Wednesday, March 11, 2020, 12:00 – 1:00 pm
[Register here](#)

April

IEM Innovation Week



Institute for Engineering in Medicine (IEM) Innovation Week boasts eight events highlighting advances and new directions in medical engineering. Topics include engineering to fight cancer, neurological disorders, failing organs, and many other ailments.

When: April 6th – 10th
[Register here](#)

Social Determinants of Health Symposium

MILI is hosting The Social & Business Value of Measuring & Investing in Social Determinants of Health Symposium on April 27th. Join industry experts from Allina Health, Blue Cross Blue Shield of Minnesota, PrimeWest Health,



and UnitedHealth Group for presentations and a panel discussion on unique best practices and the business and social value of measuring and addressing SDoH.

When: April 27, 2020, 3:00 – 6:00 pm

Where: Mayo Memorial Auditorium

[Learn more and register here](#)

Check the [MILI website](#) for additional details and events!

STAY CONNECTED

Share Your News with MILI

Do you have good news you'd like to share with the MILI community? [Let us know](#) and we will include it in our next monthly newsletter!



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