

CONVENE

THE INTERSECTION OF THE MEDICAL INDUSTRY AND DATA SCIENCE

SPONSORSHIP OPPORTUNITIES

Being a Convene Conference sponsor is a unique opportunity. This annual conference hosted at the University of Minnesota's Carlson School of Management attracts over 200 attendees, primarily from the Twin Cities academic and business community.

Convene's primary focus is leveraging the intersection of healthcare and data analytics. Combining the perspective of healthcare providers, industry, and academic experts, Convene 2019 will explore the clinical, financial, and operational ROI of using artificial intelligence to build a sustainable bridge to the future.

Platinum Level Sponsor - \$6,000

- Recognized as Platinum Level Sponsor on printed and electronic invitations, event website, social media, and signage
- Eight (8) complimentary registrations for attendees from the sponsoring company
- Name tags and platinum sponsor ribbons provided for all company attendees
- VIP Breakfast Sponsor with two representatives attending
- Recognition in opening and closing remarks

Gold Level Sponsor - \$3,000

- Recognized as Gold Level Sponsor on printed and electronic invitations, event website, social media, and signage
- Four (4) complimentary registrations for attendees from the sponsoring company
- Name tags and gold sponsor ribbons provided for all company attendees
- Recognition in opening and closing remarks

Maroon Level Sponsor - \$1,500

- Recognized as Maroon Level Sponsor on printed and electronic invitations, event website, social media, and signage
- Two (2) complimentary registrations for attendees from the sponsoring company
- Name tags and maroon sponsor ribbons provided for all company attendees
- Recognition in opening and closing remarks

Community Level Sponsor - \$500

- Recognized as Community Level Sponsor on printed and electronic invitations, event website, social media, and signage
- One (1) complimentary registration for an attendee from the sponsoring company
- Name tags and community sponsor ribbons provided for company attendees
- Recognition in opening and closing remarks

BACKGROUND ON CONVENE

Started in 2018 at the Carlson School of Management, Convene brings together academic researchers and medical industry executives to share their unique perspectives on trends, opportunities and challenges in healthcare. Based in the thriving Twin Cities medical ecosystem, the conference promotes cross-disciplinary learning with keynote speakers, engaging panels, and one-on-one conversations with nationally known business executives.

ABOUT MEDICAL INDUSTRY LEADERSHIP INSTITUTE

The Carlson School of Management and its Medical Industry Leadership Institute (MILI) are recognized leaders in business education and research. Established in 2005, MILI's mission is to shape the future of the medical industry and drive innovation through cutting-edge leadership education, research, and market development.

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Medical Industry
Leadership Institute



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