



MEDICAL INDUSTRY LEADERSHIP INSTITUTE

GLOBAL/GLOCAL VALUATION LAB: (MILI 6997)

In the MILI Valuation Lab, teams of students complete a rapid production market analysis of promising medical technologies and services to determine potential for success in a global market. Course project work exposes students to innovations, venture firms and inventors. The outcome of this course is for students to learn to succinctly evaluate the value of a new medical industry technology or process by considering market size and potential, intellectual property, and return on investment. The program is a mix of class sessions, site visits and group work.

Due to COVID-19, program travel has been cancelled.

WHO: Current graduate students

WHEN: January 5-15, 2021

You are required to attend three mandatory sessions during fall semester. Attendance will be taken and unless you have advanced permission, missing a session will be reflected in your final grade. January 5-15 will consist of virtual team meetings, team meetings with course instructor as well as guest speakers and lectures. Lectures will, in general, be held in the afternoons. Attendance at those sessions is mandatory. Team meetings are arranged at times that work for members of the group.

Sessions:

- Course overview: November 12, 2020, 4:00-5:30pm
- November 12 - 5:45-7:30pm AND November 19, 6:00-8:00pm
- December 10 - 5:45-7:30pm AND December 17, 2019, 6:00-8:00pm
 - You must attend one dress rehearsal and one final presentation – please choose from the November or December dates.

WHERE: Typically, this program is held in the Bay Area, CA with home base in Palo Alto. Due to COVID-19, program travel has been cancelled.

WHY: Innovations in medical technologies are one of the leading areas of economic growth in the world, creating a strong and growing demand for the valuation of new medical technologies. Students will be exposed (virtually) to relevant speakers from the Bay Area.

HOW:

- Complete the application form: <https://z.umn.edu/SP21MILI6997app>
- Instructor will give enrollment preference to students seeking their MILI specialization as well as those that have previous international experience.

DETAILS & DEADLINES:

- Enrollment in MILI 6997 (4 credits) is required. Enrollment 30 max.
- MILI [application](#) deadline: October 26, 2020 – 11:59PM
- Students will be notified of instructor approval decision by: November 2, 2020
- Spring registration begins: November 10, 2020

Contact Jessica Haupt with any questions: jahaupt@umn.edu