Value Proposition Design Online

A LEAN STARTUP COURSE FOR TECHNOLOGY ENTREPRENEURS

A structured, hands-on program to quickly assess and refine business concepts, thus avoiding costly mistakes and accelerating your progress to market launch.

Q2 2020 Cohort Begins April 22
Webinars 4-6pm every other Wednesday

- Lean Startup Intro
- Product-Market Fit
- Customer Discovery
- Pathway to Commercialization
- Market Assessment

Click here for info & registration

About the Instructor

Dale Nugent has over 35 years of experience in corporations, startups and academic institutions. He has helped dozens of innovators assess their business concepts and launch ventures. Dale holds an MBA & masters of engineering management from Northwestern University and a B.S. in mechanical engineering from the University of Minnesota.

Questions? Email mincorps@umn.edu