



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

**Carlson Global Institute
Undergraduate Programs Office**

IE 101 Workbook

Preparing for your International Experience

Program Models

Carlson Global Institute (CGI)

Global Enrichment
(short-term faculty-led)

January Programs
(fall semester registration)

Spring Break Programs
(spring semester registration)

May Programs
(spring semester registration)

Global Immersion
(semester and summer programs)

**Business Semester
Exchange**

Business Study Abroad
(semester and summer)

Business Internship
(summer)

Learning Abroad Center (LAC)

Short-term

Summer

Semester

350+ Programs

Most programs fulfill the International Experience requirement.

Terminology

Carlson Global Institute (CGI)

Carlson specific study abroad office that offers long and short term programs focused on business education and business internships. Located in the Carlson School, room 2-210.

Learning Abroad Center (LAC)

University of Minnesota wide study abroad office that offers over 350 different programs. They offer a variety of program models, lengths, educational focus, and location. The LAC is located in Heller Hall 230.

Program Model

How the study abroad program is structured. Common program models are faculty-led, exchange, and study center.

Short-term Faculty-Led Program (Global Enrichment)

A study abroad program often led by a University of Minnesota faculty member. Programs offer a lot of structure and support as the program will be planned before you arrive.

Business Semester Exchange Program (Global Immersion)

A semester program at a partner university where a student will take business classes directly at the university (in English or the local language) with students from around the world. Exchanges require students to demonstrate a high degree of independence. Often the academic calendar does not align with the UMN.

Study Center

Most time is spent living and taking classes with other U.S. American students on the program. The buildings in which students take coursework may or may not be on a university campus and often are located in city centers. Coursework often will take advantage of the location and be experience based.

Affiliated

These programs are administered by institutions/organizations approved by the University of Minnesota. Students receive support and services from the LAC, and credits are posted as resident credit. Students will work directly with the affiliate. On-site support and staff are from the affiliate organization, not the University of Minnesota.

Co-Sponsored / Joint Programs

Joint and co-sponsored programs are run in partnership between the Carlson Global Institute and Learning Abroad Center. These programs offer a mix of business, non-business, and credit bearing internship options. A mix of Carlson and non-Carlson UMN students participate in these programs.

What are your study abroad experience preferences?

Consider the following choices for your Study Abroad program options

Length

- Short Term
- Summer
- Semester
- Academic Year

Structure & Logistics

- Aligns with UMN Academic Calendar
- Highly Supported
- Independence/Autonomy
- Organized Excursions
- Traveling with a UMN Group
- Traveling with UMN Faculty/Staff

Academic Goals

- Major Coursework
- Language Coursework
- Non-Business Classes
- Internship
- Service Learning
- Business Site Visits
- Instruction in English
- Instruction in Local Language
- US Class Environment
- International Class Environment

Daily Living

- Homestay
- Apartment
- Residence Hall
- Arranged Housing
- Meals Provided
- Group Flight
- US Classmates
- Local Classmates
- Carlson School Classmates
- Local Language Experience
- English Speaking Country
- Non-Traditional Locations
- Cultural Immersion

Other

- Cost Efficient
- Scholarship Availability
- Disability Access
- _____

5 Ways to Study Abroad in Italy

SHORT-TERM FACULTY LED PROGRAM **MKTG 4082W Brand Management in Italy**

- Short-Term
- Arranged Housing
- Business Site Visits
- Travel with UMN Group, Faculty, and Staff

BUSINESS SEMESTER EXCHANGE PROGRAM **Universita Bocconi**

- Semester
- Residence Hall
- Independence/Autonomy
- International Classroom Environment

BUSINESS SEMESTER ABROAD PROGRAM **CIMBA**

- Semester/Summer
- Arranged Housing
- Aligns with UMN Calendar
- US Classmates
- US Classroom Environment

STUDY CENTER PROGRAM **Study & Intern in Florence: LAC Sponsored**

- Semester/Summer
- Apartment/Home-Stay
- Aligns with UMN Calendar
- US Classroom Environment
- Internship

AFFILIATED PROGRAM **IES: Sponsored by the LAC**

- Semester/Summer
- Apartment/Home-Stay
- US Classroom Environment
- Independence/Autonomy
- Internship

Finances

Comparing Study Abroad Program Costs

Study abroad program costs vary widely due to many factors, including location, structure, and on-site support. Evaluation of these costs can be challenging, given that the “sticker price” of each program can include or exclude different aspects of program participation, such as airfare, housing, meals, daily living costs, planned excursions, etc. When comparing the costs of various programs, make sure you are accounting for the total cost of each program.

COMPARING STUDY ABROAD PROGRAM COSTS	UMTC On-Campus 2020-21 CSOM Resident (Semester)	MSID Konya Spring 2021 (LAC Semester)	Study & Intern in London Spring 2021 (LAC Semester)	Exchange: Thammasat Business School in Bangkok (CGI Semester)	CIMBA in Paderno del Grappa, Italy (CGI Semester)	HRIR 3021: Australia (CGI short-term, abroad in May)	International Summer University at WU (Vienna Austria)
Resident Tuition & Fees	\$7,618	\$16,230 - \$1,000 (UofM & Big Ten Discount)	\$14,393 - \$1,000 (UofM & Big Ten Discount)	\$6,529	\$17,295 + \$200 (Global Identity Course)	N/A (included in 13+ tuition plateau)	\$2,048 (per credit rate for 2 UMN Credits)
Study Abroad Program Fee	N/A			\$2,500 + \$200 (Global Identity Course)		\$5,300	\$1,800
CSOM Surcharge	\$1,000	N/A	N/A	\$1,000	\$1,000	N/A	N/A
International Health Insurance	N/A	Included in program fee	\$200	Included in program fee	Included in program fee	Included in program fee	Included in program fee
Books & Supplies	\$500	\$100	\$500	\$275	Included in program fee	\$200	Included in Program Fee
Room & Board	\$5,179	\$400	\$3,936	\$3,000	Included in program fee	Hotel and several meals included	\$450
Transportation (airfare, trains, buses, etc.)	\$114	\$1,600	\$1,500	\$1,500	\$1,200	Included in program fee	\$1,200
Passport, Visa, & Immunizations	N/A	\$455	\$650	\$255	\$175	\$160	\$165
Additional Living Expenses (personal/misc.)	\$1,000	\$700	\$1,500 + \$2,800	\$1,500 + \$500	\$1,000	\$1,000	\$650
TOTAL Estimate Cost ("sticker price")	\$15,411*	\$18,485	\$24,479	\$18,634	\$20,870	\$6,660	\$6,313
Program Incremental Cost (additional cost because of studying abroad rather than having a standard on-campus semester)	N/A	\$18,485 - \$15,411 \$3,074	\$24,479 - \$15,411 \$9,068	\$18,634 - \$15,411 \$1,848	\$20,870 - \$15,411 \$5,459	(Addition to semester) \$6,660	(Addition to semester) \$6,313
Spending Money & Personal Travel (NOT included in Financial Aid)	N/A	\$1,000	\$1,500	Varies	Varies	Varies	Varies

*UMTC On-Campus Cost based on one semester of 2020-21 resident living in dorm or apartment estimates by One Stop Student Services: <https://onestop.umn.edu/finances/cost-attendance>

**Per credit rate based on 2020-21 undergraduate resident tuition: <https://onestop.umn.edu/finances/tuition>

Download a printable worksheet to calculate your program incremental cost [here](#).

Finances

Additional Financial Considerations

When creating your cost comparison, also take into account the following:

- Employment
- Location Specific Cost of Living
- Pre-Departure and On-Site Support
- Personal Travel and Souvenirs
- Optional Excursions
- Optional Pre-Program Language Sessions
- One-Semester Housing
- Per-Credit Nominal Cost

Financing the Gap

Financial Aid and One Stop Student Services

- See what your financial aid package would look like for the study abroad program(s) of your choice by scheduling a “Financial Aid Preview Meeting”
- Adjust your Cost of Attendance (COA) to include your study abroad program once you confirm on a program

Apply for Scholarships

- CGI offers fellowship and need-based scholarships
- LAC offers a range of scholarships and hosts a curated study abroad search engine

COMPARING STUDY ABROAD PROGRAM COSTS	UMTC On-Campus 2020-21 CSOM Resident (Semester)	Program Option 1i	Program Option 2i
Resident Tuition & Fees	\$7,616		
Study Abroad Program Fee	N/A		
CSOM Surcharge	\$1,000		
International Health Insurance	N/A		
Books & Supplies	\$500		
Room & Board	\$5,179		
Transportation (airfare, trains, buses, etc.)	\$114		
Passport, Visa, & Immunizations	N/A		
Additional Living Expenses (personal/misc.)	\$1,000		
TOTAL Estimate Cost ("sticker price")	\$15,411*		
Program Incremental Cost (additional cost because of studying abroad rather than having a standard on-campus semester)	N/A		
Spending Money & Personal Travel (NOT included in Financial Aid)	N/A		

My International Experience

What are my goals for my time abroad?

Where do I want to go?

When do I want to go? How long do I want to be there?

Who do I want my classmates to be?

How much support do I want?

**Do I want to do any experiential learning?
(i.e. Internships, research, volunteer, etc.)**

What kind of academic environment do I want?

**Where do I want to live?
(i.e. residence halls, homestay, dorm, apartment)**

Academic Planning

What classes you take abroad are important. After all, it is called education abroad for a reason! Write down what classes you hope to take. Keep in mind that you and an adviser will need to meet before going abroad to discuss this.

Carlson major and minor classes I will likely find abroad:

What additional Core classes I have left:

Liberal Education Requirements I have left:

Non-CSOM major or minor classes I want to take:

Language and other interests or passions:

Planning Tips for a Semester Abroad:

- Keep in mind that we typically plan for 1-2 courses to fulfill major requirements from your semester abroad.
- For business semester programs, you must complete I-Core before you leave!

Application Essay Tips

What to Include	What to Avoid
<p>Be creative and authentic Tell us a story Help us understand who you are</p>	<p>Fluff statements “It’s always been my dream...”</p>
<p>Demonstrate your research Look at the political, economic, or cultural factors that draw you to the country Show us that you understand the model of program you are applying for</p>	<p>Wikipedia level research Start your research using the CGI and LAC websites</p>
<p>Answer all parts of the essay question(s)! Be specific</p>	<p>Poor grammar and spelling You are not studying “aboard”</p>
<p>Talk to people who know about the program (Advisors, past participants, exchange students from that country, faculty leaders) What did you learn? Why does what you learned make you excited for this program choice?</p>	<p>Not mentioning the program you are applying for</p>

Application Essay Tips

1. Start Researching Programs

Using the LAC and CGI's websites, start to identify programs that might interest you. Try to find at least 2-3 programs that you can see yourself participating on.

2. Make an Appointment with a Study Abroad Advisor

Talk to a CGI or LAC advisor about your program(s) of interest, scholarship opportunities, deadlines, and other questions!

3. Make an Appointment with your Academic Advisor

Make a 30 minute appointment with your advisor to see if your program fits your academic goals.

4. Apply! Apply! Apply!

Once you find your perfect fit, start working on those applications! Be sure to search and apply for scholarships as well!

My Application Deadline is: _____

My Study Abroad Appointment is: _____

Resources

Carlson Global Institute

2-210 Carlson School of Management
(612) 625-9361
cgi@umn.edu

Learning Abroad Center

230 Heller Hall
(612) 626-9000
umabroad@umn.edu

Undergraduate Programs Office

2-210 Hanson Hall
(612) 624-3313
advisbsb@umn.edu

Undergraduate Business Career Center

2-180 Hanson Hall
(612) 624-0011
ubccnews@umn.edu

One Stop Student Services, Office of Student Finance

3 Locations: Bruinicks Hall, West Bank Skyway,
and Saint Paul
(612) 624-1111
onestop@umn.edu