Undergraduate Case Competition at the Carlson School of Management

Conference Packet
Greetings

Dear Competitors,

Welcome to the 11th annual CoMIS International Case Competition held at the University of Minnesota's Carlson School of Management. On behalf of our Student Board and Organizing Committee, we are honored to have the opportunity to bring together the brightest and most innovative minds from universities around the world. We are extremely excited to bring together 14 top universities from around the world to compete and collaborate.

This year’s competition promises to be a truly unique experience as we explore some of the most pressing and exciting challenges facing the technology and business world. You will have the opportunity to apply your knowledge and skills to real-world business problems, meet peers from diverse backgrounds, and receive feedback from distinguished judges.

We would like to extend our gratitude to our sponsors, partners, and volunteers who have generously supported us in organizing this event. We are closely following public health guidelines and implementing necessary precautions to ensure a safe and enjoyable competition.

As our competition approaches, please be on the lookout for further updates and information. We look forward to seeing you all in Minneapolis this March and wish you all the best of luck!

Best,
Olivia & Kathleen
CoMIS Chairs of 2023
Meet Our Student Board

Olivia Alberts
Co-Chair

Kathleen Simba
Co-Chair

Kenny Sarasati
Director of Competition

Gabby Locher
Director of Conference

Sahil Malhotra
Director of Events

Lauren Smith
Director of Experience

Sajid Siddiq
Director of Sponsorship

Jack Carriere-Auer
Director of External Comm.

John Konrad
Director of Internal Comm.

Jack Magaddino
Director of Design

Jack Anderson
Director of Technology
Conference Itinerary

**Tuesday**  
3/28/2023

- **Explore Minnesota Day**  
  10:00 AM - 5:00 PM  
  Activities TBA  
  *Optional but highly recommended

- **Professional Headshots**  
  5:30 PM - 6:30 PM  
  Campus Club, Coffman Memorial Union  
  *RSVP required  
  Optional but highly recommended

- **Welcome/ Rules Dinner and Social Hour**  
  6:00 PM - 9:00 PM  
  The Graduate Hotel Ballroom

**Wednesday**  
3/29/2023

- **Case Deliberation Day**  
  24-hour deliberation period  
  Graduate Hotel

**Thursday**  
3/30/2023

- **Case Presentations**  
  Schedule TBA  
  Carlson School of Management, University of Minnesota

**Friday**  
3/31/2023

- **Awards Banquet**  
  6:30 - 9:00 PM  
  McNamara Alumni Center

**Dress Code:**

- Casual or School Colors
- Business Professional
- Cocktail Attire

*Schedule Subject to Change
Competition Process

Note: Wave 5 consists of 1 alternate team and 2 UMN shadow teams. These teams will only compete in the preliminary round.

## Preliminary Round

<table>
<thead>
<tr>
<th>Wave 1</th>
<th>Wave 2</th>
<th>Wave 3</th>
<th>Wave 4</th>
<th>Wave 5</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Preliminary Finalists

- First-Place Teams **advance to Final Round**
- Second-Place Teams **advance to Lightning Round**

## Lightning Round

- **Lightning Round Winner advance to Final Round**

## Final Round

- **Zap Factor**
This Year's Competitors

The following teams will be attending CoMIS 2023:

- Corvinus University of Budapest
- Georgia State University
- Hong Kong University of Science and Technology
- Indiana University
- Iowa State University
- Kwantlen Polytechnic University
- Pennsylvania State University
- Texas Christian University
- University of Arizona
- University of Connecticut
- University of Manitoba
- University of Texas at Austin
- University of Texas at Dallas
- Washington University in St. Louis
Explore Minnesota

Enjoy amazing rides at **Nickelodeon Universe** anytime after 12PM on Wednesday, March 29th! Everyone will be given 3-hour wristbands by their assigned liaisons. Before your time at Nickelodeon starts, feel free to check out some of the CoMIS Board’s favorite places to eat and visit, or peruse around the Mall of America!

**Address:** Mall of America, 5000 Center Ct, Bloomington, MN 55425

**Directions:** Walk to the East Bank station and board the METRO light rail green line train going westbound toward Target Field. Exit the train at the U.S. Bank Stadium station (2 stops) and board the METRO light rail blue line going southbound to the Mall of America (14 stops). Walk into the Mall to find Nickelodeon Universe!

**Restaurant Recommendations**

1. **Alma:** American
2. **Young Joni:** Pizza
3. **Al's Breakfast:** Breakfast
4. **Boludo:** Pizza
5. **Tea House:** Tea House
6. **The Market at Malcolm Yards:** Trendy Food Hall
7. **Kimchi Tofu House:** Chinese
8. **Owamni:** Native American
9. **Ramen Kazama:** Japanese

**Other Must-Sees in Minnesota**

1. **Mill Ruins Park**
2. **Weisman Art Museum**
3. **First Avenue:** Iconic Wall of Stars
4. **Amber Box at the Guthrie:** Guthrie Theater, 9th Floor
5. **US Bank Stadium**
6. **Foshay Museum and Observation Deck:** $10/person
7. **Stone Arch Bridge**
8. **Goldy Statue & The Mall**
9. **Minnehaha Falls**
Meal Details

Each meal will have three entree options including one vegetarian and/or gluten-free choice. All meals can be altered to cater to any food allergy or restriction. Please choose your meal selections and disclose any food allergies, restrictions, or notes in the Meal Survey.

Meals with a ✔️ are provided with conference registration

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Breakfast</strong></td>
<td>✗</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Lunch</strong></td>
<td>✗</td>
<td>✗</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td><strong>Dinner</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Preparing for the Conference

Calendars

View all CoMIS events and event details on the CoMIS Google Calendars below! QR codes are hyperlinked.

![Competitor/Alternate Calendar](QR1)

![Coach Calendar](QR2)

WhatsApp Chats

All conference-wide communications will take place over WhatsApp. Please use the QR codes below to join these chats!

![Conference-Wide Group Chat](QR3)

![Coaches & Organizing Committee Chat](QR4)

@umncomis See what the Student Board is up to on Instagram!

z.umn.edu/comiscase Check out our new website for everything CoMIS!

Questions? Concerns? Email us at miscase@umn.edu