THE CARLSON ADVANTAGE:
Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:
Access to an Innovative Curriculum focused on business fundamentals from year one
Exposure to the Global Business Landscape through a required international experience
A Variety of Options to Study the Wide World of Business with ten academic major/minor programs to choose from
Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

A SNAPSHOT OF EMPLOYERS WHO HIRE CARLSON SCHOOL STUDENTS:
3M
Accenture
Amazon
Ameriprise Financial
Bain & Company
Boom Lab
Boston Scientific
Cargill
Deloitte
Ecolab
EY
Grant Thornton
Honeywell
J.P. Morgan Chase
KPMG
Land O'Lakes
Medtronic
Microsoft
Ovative/group
Piper Jaffray
Protiviti
PwC
Target
U.S. Bank
UnitedHealth Group/Optum

#18 BEST UNDERGRADUATE BUSINESS PROGRAMS
U.S. News & World Report, 2018

#5 MANAGEMENT INFORMATION SYSTEMS PROGRAM
U.S. News & World Report, 2018
97% of 2018 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

### EMPLOYMENT BY FUNCTION

<table>
<thead>
<tr>
<th>Function</th>
<th>Class of 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Base Salary</strong></td>
<td>Mean</td>
</tr>
<tr>
<td><strong>Median</strong></td>
<td>$56,989.18</td>
</tr>
<tr>
<td><strong>Range</strong></td>
<td>$23,400 - $105,000</td>
</tr>
<tr>
<td><strong>Signing Bonus</strong></td>
<td>Mean</td>
</tr>
<tr>
<td><strong>Median</strong></td>
<td>$5,782.56</td>
</tr>
<tr>
<td><strong>Range</strong></td>
<td>$1,000 - $25,000</td>
</tr>
</tbody>
</table>

### EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>Class of 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Base Salary</strong></td>
<td>Mean</td>
</tr>
<tr>
<td><strong>Median</strong></td>
<td>$19,700</td>
</tr>
<tr>
<td><strong>Range</strong></td>
<td>$5.00 - $80.00</td>
</tr>
</tbody>
</table>

### EMPLOYMENT BY REGION

- **AEROSPACE**
- **ENERGY**
- **HOSPITALITY**
- **INSURANCE**
- **MEDIA/ENTERTAINMENT**
- **PHARMA/BIOTECH**
- **REAL ESTATE/CONSTRUCTION**
- **INTERNATIONAL**
UNDERGRADUATE BUSINESS CAREER CENTER

EMPLOYMENT STATISTICS

2017-2018

2017-2018 ACADEMIC YEAR

- 2792 TOTAL ENROLLMENT
- 1597 MALE STUDENTS
- 1195 FEMALE STUDENTS
- 491 STUDENTS OF COLOR
- 3.42 AVERAGE GPA AT GRADUATION

UNDERGRADUATE MAJORS DEGREES*

- 34% FINANCE
- 27% MARKETING
- 17% MANAGEMENT INFORMATION SYSTEMS
- 15% ACCOUNTING
- 12% SUPPLY CHAIN
- 8% ENTREPRENEURIAL MANAGEMENT
- 4% INTERNATIONAL BUSINESS
- 3% HUMAN RESOURCES & INDUSTRIAL RELATIONS
- 2% PUBLIC/NONPROFIT
- 1% FINANCE/RISK MGMT INSURANCE

*Exceeds 100% due to students pursuing multiple majors.

FRESHMEN CLASS OF 2022

- 7739 APPLICANTS
- 600 MATRICULATES
- 29.4 AVERAGE ACT COMPOSITE SCORE
- 90% AVERAGE HS RANK OF ADMITTED STUDENTS

GEOGRAPHIC REPRESENTATION

- 17% INTERNATIONAL
- 67% OTHER U.S.
- 10% INTERNATIONAL

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