Greetings from the Graduate Business Career Center,

It is my pleasure to share the 2019 Employment Report for our Master of Science in Business Analytics students here at the Carlson School! We are pleased to report that 98% of our MSBA graduates received offers within six months post-graduation. This last year, as more students are looking at quality of life when they evaluate offers, they come to us with questions about benefit packages. This is the first year we started tracking vacation/paid time off and we see an average of three weeks PTO across companies and industries.

The GBCC held over 700 employer meetings, hosted 136 companies, and organized 190 events across nine programs during the past year. Our coaches managed over 4,000 coaching appointments and delivered dozens of workshops. We strive to not only prepare our students well, but also deliver excellent customer service to our company partners. As one recruiter remarked, “We love the Carlson School team and GBCC. Really appreciate the effort they put into the partnership with us, as well as all the preparation provided to the students. The attention to detail of the GBCC is the best!”

On a personal note, I have seen so much growth in the GBCC team and the populations we serve. Since I joined the Carlson team, we have grown from serving MBA and HRIR students to supporting nine different programs, including our MSBA, MSF, and Supply Chain Management programs. This year Carlson launched an Online MBA and our office is providing services to students across the country virtually. This widened scope and oversight of new innovative programs has allowed us to not only serve more students, but also connect with a wider pool of employers across industries. We love the dynamic, ever-changing nature of supporting graduate business students.

In the GBCC, we believe everyone should love what they do. Our goal is to help students find their dream jobs as well as to help employers connect with our hard-working and talented students.

Thank you for your ongoing partnership! Go Maroon & Gold!
of 2019 graduates **received** employment offers within six months after graduation

- 95% with U.S. work authorization
- 99% without U.S. work authorization

of 2019 graduates **accepted** employment offers within six months after graduation

- 95% with U.S. work authorization
- 97% without U.S. work authorization

<table>
<thead>
<tr>
<th>Base Salary</th>
<th>Signing Bonus</th>
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<tbody>
<tr>
<td><strong>Mean</strong></td>
<td><strong>Mean</strong></td>
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<tr>
<td>$97,290</td>
<td>$11,962</td>
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<tr>
<td><strong>Range</strong></td>
<td><strong>Range</strong></td>
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<tr>
<td>$68,000</td>
<td>$3,000</td>
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<tr>
<td>$140,000</td>
<td>$33,500</td>
</tr>
</tbody>
</table>

- $89,083 with U.S. work authorization
- $99,793 without U.S. work authorization

88 GRADUATES SEEKING FULL-TIME EMPLOYMENT

87 GRADUATES
**BY INDUSTRY** | **PERCENT** | **AVERAGE SALARY**
--- | --- | ---
Financial Services | 30% | $97,609
Technology | 21% | $106,094
Retail | 19% | $98,536
Consulting | 13% | $92,727
Healthcare | 8% | $88,571
Other (incl. Hospitality, Entertainment, Government, NonProfit, Transportation/Logistics) | 8% | $88,217

**YEARS OF EXPERIENCE** | **PERCENT** | **AVERAGE SALARY**
--- | --- | ---
One year or less | 10% | $84,850
1 - 3 Years | 38% | $97,593
3 - 5 Years | 38% | $99,667
5 or more years | 14% | $98,958

**9%**
Increase in Retail Industry from 2018

**#11**
QS World University Ranking for Master in Business Analytics
26% OF ACCEPTED OFFERS CAME FROM ON-CAMPUS RECRUITING

50% GRADUATE-INITIATED JOB SEARCH ACTIVITIES

1% UNKNOWN

49% SCHOOL-FACILITATED RECRUITING ACTIVITIES

WHERE STUDENTS ACCEPTED JOBS

24% ASIA-PACIFIC

44% 20%

2% 4%

INCREASE IN MIDWEST FROM 2018
COMPANIES THAT HIRED
CARLSON SCHOOL MSBA STUDENTS

AETNA
AIMIA INC.
AMAZON
AMEEX TECHNOLOGIES CORP.
AMERIPRISE FINANCIAL
ARCTIC WOLF NETWORKS
BEST BUY
BLUE CROSS BLUE SHIELD OF ILLINOIS
BMO HARRIS BANK
CAPITAL ONE
CARDLYTICS
CHEWY
DAUGHERTY BUSINESS SOLUTIONS
DISCOUNT TIRE

DISCOVER FINANCIAL SERVICES
EXL
FEDERAL RESERVE BANK OF MINNEAPOLIS
GUANGZHOU DONGYAN COSMETIC PACKAGING
HOUZZ
INTEGER
IRI
LENDINGCLUB
LEXISNEXIS
LINKEDIN
LURIE, LLP
MAYO CLINIC
MILLE LACS CORPORATE VENTURES
MINNESOTA TWINS BASEBALL CLUB

MU SIGMA
ONEMAIN FINANCIAL
SLALOM CONSULTING
TARGET CORPORATION
TOTAL WINE & MORE
TRAVELERS INSURANCE
TREDENCE
U.S. BANK
UBER
UGAM SOLUTIONS
UNITEDHEALTH GROUP
UNIVERSITY OF NORTH DAKOTA
WAYFAIR

*Bold companies were top hirers in 2019

MOST OFFERS MADE:

BEST BRANDING:
MS - BUSINESS ANALYTICS

CLASS PROFILES

CLASS OF 2019

- 72% Male Students
- 28% Female Students
- 73% International Students

Average GMAT Score: 681
Average GRE Score: 321
Average Full-Time Work Experience: 3.4 Years

UNDERGRADUATE MAJORS

<table>
<thead>
<tr>
<th>Major</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Engineering</td>
<td>37%</td>
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<tr>
<td>Computer Science</td>
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<tr>
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<tr>
<td>Business/Management</td>
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<tr>
<td>Math/Statistics</td>
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<tr>
<td>Other</td>
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</table>

CLASS OF 2020

- 60% Male Students
- 40% Female Students
- 87% International Students

Average GMAT Score: 703
Average GRE Score: 320
Average Full-Time Work Experience: 2.5 Years

UNDERGRADUATE MAJORS

<table>
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<th>Major</th>
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<tr>
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<tr>
<td>Math/Statistics</td>
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<tr>
<td>Computer Science</td>
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<td>Economics</td>
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<tr>
<td>MIS &amp; IT</td>
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<tr>
<td>Other</td>
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