The Carlson Consulting Enterprise has completed more than 300 projects since 2002 while working with leading companies in a variety of industries.

CCE projects span strategy, operations, organization, and general management. Among the assignments we’ve handled in recent years:

- Evaluated the structure of a major county agency and recommended organizational and operating model enhancements to better serve citizens, stakeholders, and employees.
- Developed a bespoke sustainability framework and governance model for a major diversified company to deliver greater shareholder value.
- Created an outreach strategy for the state’s leading natural history museum to enable outstate residents to access the museum’s resources and programming.
- Designed and developed an enterprise-level balanced scorecard for a major industrial products manufacturer to drive organizational decision-making aligned to strategic priorities.
- Identified the key drivers of technology burnout among healthcare providers leading to product enhancement recommendations for a global healthcare company.
- Optimized the distribution center operations of a leading telecom equipment supplier to reduce freight spend, material handling, and packaging waste.

Recent CCE clients include:
- Allianz
- UnitedHealth Group
- Cargill
- McKnight Foundation
- Hennepin County
- J&J
- Exide
- Best Buy
- US Golf Association
- UnitedHealthcare
- Medtronic
- University of Minnesota

Contact CCE Managing Director Siddharth Chandramouli with any questions at 612-626-7751 or chandras@umn.edu.

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The Carlson Consulting Enterprise (CCE) is a unique consultancy that can handle your business challenges. The CCE brings together teams of bright, driven Carlson School undergraduate and MBA students—advised by a managing director with experience at one of the world’s top consulting firms and an academic director with decades of consulting experience—with the resources and full intellectual capital of the Carlson School and the University of Minnesota. We employ a structured approach to problem-solving and conduct fact-based analysis to develop actionable recommendations that drive real business results. It’s a proven program that has produced tangible outcomes for premier organizations.

**Why work with the Carlson Consulting Enterprise?**

- **Clear insights and data-driven recommendations**
- **Consulting Enterprise? Why work with the Carlson School?**
  - It’s a proven program that has produced tangible outcomes for premier organizations.
  - We employ a structured approach to problem-solving and conduct fact-based analysis to develop actionable recommendations that drive real business results.
  - We work with you to clearly identify agreed-upon deliverables, which help us provide actionable results while also delivering valuable learning outcomes for our students.

**Student consultants, professional-grade results**

**Scope**

Each student consultant devotes around 15 hours per week to CCE work, meaning your project will receive roughly 1000 hours of total student time. We will work with you to identify clearly agreed-upon deliverables, which help us provide actionable results while also delivering valuable learning outcomes for our students.

**Fees**

$30,000 for a typical project

Our fees cover program costs and ensure students have access to the resources they need to complete professional-grade work. Students earn course credit and are not paid for their project work. Project fees are paid upon successful completion of the project or by another mutually agreeable payment schedule.

**Client confidentiality**

We work with every client to meet expectations for security and confidentiality. CCE student consultants routinely work with confidential information and are trained in proper handling of sensitive materials. Each signs a non-disclosure agreement outlining expected behavior to safeguard information.

**Timeline**

Projects start in either early September or late January and run for 13-14 weeks.

**Recent Consulting Placements**

- Boston Consulting Group
- Bain & Company
- Ecolab
- 3M
- Medtronic Planning cycle

- Early September
- Late January
- May-August
- Mid-December
- Late April/early May
- Early-mid-December
- Throughout project
- Throughout project

**Recent Industry Placements**

- PwC
- Amazon
- Exelixis
- Qorvo
- Medtronic

**CCE leadership**

Sidhdhath Chandramouli, managing director, has worked on strategic and operations initiatives across a wide range of industries, including financial services, healthcare, logistics, and travel. His experience includes working as a management consultant with IBM and McGraw, where he led business development activities and project teams. In these roles, he worked with clients to bring a structured, collaborative, and systematic approach to solving critical business problems. He has also served in senior leadership positions with Zurch Insurance Group, UnitedHealth Group, and Carlson Wagonlit Travel. He has also served in senior leadership positions with Zurch Insurance Group, UnitedHealth Group, and Carlson Wagonlit Travel. He has a passion for coaching, mentoring, and building strong, trust-based relationships.

Susan Meyer Goldstein, academic director, is an associate professor in the Supply Chain and Operations department at the Carlson School. She is a globally recognized expert in service operations and previously worked in clinical research administration in the healthcare industry. Susan’s research investigates the design and management of service processes and supply chains and extends by studying responsible operations practices. Goldstein teaches in executive, MBA, and undergraduate programs and advises undergraduate and executive students on their research.