

The academic year of the Programme Grande Ecole ("Master in Management") is divided into **2 semesters**, from early September to early May.

The **Fall semester** is divided into parts

- For the first part, students will have to select **elective courses in September**.
- For the second part, students will have to select a **Major of 4 or 5 courses** for the remainder of the semester.

FALL SEMESTER September 9th - December 20th
ELECTIVE COURSES September 7th to 18th

Course code	Course title	Taught in	Field of study	ECTS credits
September 7th to 11th				
PGE-M5-MGT-609-E-L-BOD-M1-M2	Project Management	English*	MANAGEMENT	5 ECTS
September 14th to 18th				
PGE-M5-MGT-014-E-L-BOD-M1-M2	Going Global : Expat Training	English*	MANAGEMENT	5 ECTS
During the semester				
EXC-M4-LNG-000-F-L-BOD	French language for international students (Beginner / Elementary / Intermediate / Advanced)			5 ECTS

MAJORS starting on September 21st

Course code	Course title	Taught in	ECTS credits
MAJOR CORPORATE SOCIAL RESPONSIBILITY			
PGE-M5-STR-631-E-L-BOD-M1	Business Ethics	English	5 ECTS
PGE-M5-STR-624-E-L-BOD-M1	Business CSR & International Development	English	5 ECTS
PGE-M5-STR-625-E-L-BOD-M1	Creating Social Change: System-Innovation for a Better Society	English	5 ECTS
PGE-M5-STR-617-E-L-BOD-M1	Business in the Circular Economy	English	5 ECTS
MAJOR MARKETING			
PGE-M5-MKT-007-E-L-BOD-M1	Digital Marketing	English	4 ECTS
PGE-M5-MKT-027-E-L-BOD-M1	Sales and negociation	English	4 ECTS
PGE-M5-MKT-655-E-L-BOD-M1	Marketing Decision Making Process	English	4 ECTS
PGE-M5-MKT-654-E-L-BOD-M1	Market research and analysis	English	4 ECTS
PGE-M5-MKT-025-E-L-BOD-M1	Brand & Communication - Niv I	English	4 ECTS
MAJOR FINANCE			
PGE-M5-FIN-001-E-L-BOD-M1	Corporate finance	English	4 ECTS
PGE-M5-FIN-002-E-L-BOD-M1	Asset portfolio Management	English	4 ECTS
PGE-M5-FIN-009-E-L-BOD-M1	International financial system	English	4 ECTS
PGE-M5-ACC-002-E-L-BOD-M1	Audit & internal control	English	4 ECTS
PGE-M5-ACC-003-E-L-BOD-M1	Accounting Management	English	4 ECTS
MAJOR SUPPLY CHAIN MANAGEMENT			
PGE-M5-OPS-633-E-L-BOD-M1	Supply chain fundamentals	English	4 ECTS
PGE-M5-OPS-637-E-L-BOD-M1	Business Analytics	English	4 ECTS
PGE-M5-OPS-619-F-L-BOD-M1	Fonction acheteur	French	4 ECTS
PGE-M5-OPS-638-F-L-BOD-M1	Fondamentaux des achats et Supply chain	French	4 ECTS
PGE-M5-OPS-635-F-L-BOD-M1	Fondamentaux des SI	French	4 ECTS
MAJOR CULTURE AND INNOVATION			
PGE-M5-MGT-647-F-L-BOD-M1	Production culturelle contemporaine	French	4 ECTS
PGE-M5-MGT-648-F-L-BOD-M1	De la culture institutionnelle aux cultures alternatives	French	4 ECTS
PGE-M5-MGT-649-F-L-BOD-M1	Glocal cultures : création et innovation des territoires	French	4 ECTS
PGE-M5-MGT-650-F-L-BOD-M1	Digital culture : l'innovation numérique dans la culture	French	4 ECTS
MAJOR MARKETING			
PGE-M5-MKT-025-F-L-BOD-M1	Marque et communication - Niv I	French	4 ECTS
PGE-M5-MKT-654-F-L-BOD-M1	Étude et analyse de marché	French	4 ECTS
PGE-M5-MKT-655-F-L-BOD-M1	Prise de décision stratégique et opérationnelle	French	4 ECTS
PGE-M5-MKT-007-F-L-BOD-M1	Marketing Digital	French	4 ECTS
PGE-M5-MKT-027-F-L-BOD-M1	Vente et négociation commerciale	French	4 ECTS
MAJOR FINANCE			
PGE-M5-FIN-001-F-L-BOD-M1	Finance d'entreprise	French	4 ECTS
PGE-M5-FIN-002-F-L-BOD-M1	Gestion d'actifs et de portefeuilles	French	4 ECTS
PGE-M5-ACC-002-F-L-BOD-M1	Audit et contrôle interne	French	4 ECTS
PGE-M5-FIN-009-F-L-BOD-M1	Système financier international	French	4 ECTS
PGE-M5-ACC-003-F-L-BOD-M1	Contrôle de gestion	French	4 ECTS
MAJOR RH MANAGEMENT ORGANISATIONNEL			
PGE-M5-HRM-013-F-L-BOD-M1	Ressources Humaines Approfondies	French	5 ECTS
PGE-M5-HRM-007-E-L-BOD-M1	Change Management	French	5 ECTS
PGE-M5-HRM-006-E-L-BOD-M1	International Human Resources Management	French	5 ECTS
PGE-M5-ACC-001-F-L-BOD-M1	Droit des RH	French	5 ECTS
MAJOR ENTREPRENEURSHIP			
PGE-M5-MGT-027-F-L-BOD-M1	La Startup, de l'idée au Business Plan	French	5 ECTS
PGE-M5-MGT-028-F-L-BOD-M1	La startup et ses contrats	French	5 ECTS
PGE-M5-MGT-029-F-L-BOD-M1	Startup, recherche et actions pratiques (Ateliers Business Nursery)	French	5 ECTS
PGE-M5-FIN-016-F-L-BOD-M1	Financement et développement de la Startup	French	5 ECTS

The academic year of the Programme Grande Ecole "Master in Management" is divided into 2 semesters, from **early September** to **early May**.

The **Fall semester** is divided into two parts:

- One week **Electif** courses taught in **September and December**
- Then a **list of elective** courses taught between **October and December**.

FALL SEMESTER

ELECTIVE COURSES September 7th to 18th				
Course code	Course title	Taught in	Field of study	ECTS credits
September 7th to 11th				
PGE-M5-MGT-609-E-L-BOD-M1-M2	Project Management	English*	MANAGEMENT	5 ECTS
September 14th to 18th				
PGE-M5-MGT-014-E-L-BOD-M1-M2	Going Global : Expat Training	English*	MANAGEMENT	5 ECTS
December 2020				
PGE-M5-MKT-005-E-L-BOD-M2	Sustainable Marketing	English	MANAGEMENT	5 ECTS
PGE-M5-MGT-217-F-B-BOD-M2	Gestion de la crise	French	MARKETING	5 ECTS
PGE-M5-MKT-007-F-L-BOD-M2	Marketing digital	French	MARKETING	5 ECTS

ELECTIVE COURSES starting in September				
Course code	Course title	Taught in	Field of study	ECTS credits
PGE-M5-FIN-009-E-L-BOD-M2	International Financial System	English	FINANCE	5 ECTS
PGE-M5-FIN-603-E-L-BOD-M2	Financial markets (microstructure)	English	FINANCE	5 ECTS
PGE-M5-FIN-616-E-L-BOD-M2	FinTech and Digital Banking	English	FINANCE	5 ECTS
PGE-M5-FIN-005-E-L-BOD-M2	PO Finance : Advanced Case Studies in Corporate Finance	English*	FINANCE	5 ECTS
PGE-M5-FIN-617-E-L-BOD-M2	PO Finance : Big Data & quantitative methods	English*	FINANCE	5 ECTS
PGE-M5-FIN-612-F-L-BOD-M2	Décisions financières et boursières	French	FINANCE	5 ECTS
PGE-M5-FIN-606-F-L-BOD-M2	Gestion du patrimoine en milieu bancaire	French	FINANCE	5 ECTS
PGE-M5-FIN-010-F-L-BOD-M2	PO Finance : Ingénierie financière	French*	FINANCE	5 ECTS
PGE-M5-FIN-604-F-L-BOD-M2	PO Finance : Gestion des risques en milieu bancaire	French*	FINANCE	5 ECTS
PGE-M5-MGT-632-E-L-BOD-M2	International Business Environment	English	MANAGEMENT	5 ECTS
PGE-M5-HRM-006-E-L-BOD-M2	PO HR and CM : International human resource management	English*	MANAGEMENT	5 ECTS
PGE-M5-HRM-007-E-L-BOD-M2	PO HR and CM : Change management	English*	MANAGEMENT	5 ECTS
PGE-M5-MGT-602-F-L-BOD-M2	Méthode de conseil en entreprise	French	MANAGEMENT	5 ECTS
PGE-M5-MGT-629-F-L-BOD-M2	Management des organisations sociales et solidaires	French	MANAGEMENT	5 ECTS
PGE-M5-MKT-609-E-L-BOD-M2	Retail Strategies	English	MARKETING	5 ECTS
PGE-M5-MKT-610-E-L-BOD-M2	Luxury Marketing 1 : The World of Luxury	English	MARKETING	5 ECTS
PGE-M5-MKT-615-E-L-BOD-M2	Wine Marketing	English	MARKETING	5 ECTS
PGE-M5-MKT-651-F-B-BOD-M2	Lancement de nouveau produit ou de nouveau service	French	MARKETING	5 ECTS
PGE-M5-MKT-652-F-B-BOD-M2	Cultural branding : du brand content à la brand culture	French	MARKETING	5 ECTS
PGE-M5-MKT-603-F-L-BOD-M2	PO Marketing : Communication alternative	French*	MARKETING	5 ECTS
PGE-M5-MKT-607-F-L-BOD-M2	PO Marketing : Marketing industriel	French*	MARKETING	5 ECTS
PGE-M5-MKT-008-F-L-BOD-M2	PO Marketing : Fonction chef de produit	French*	MARKETING	5 ECTS
PGE-M5-MKT-009-F-L-BOD-M2	PO Marketing : Communication marketing intégrée	French*	MARKETING	5 ECTS
PGE-M5-OPS-622-E-L-BOD-M2	Lean management	English	OPS	5 ECTS
PGE-M5-MIS-618-F-L-BOD-M2	Initiation à la programmation Web (ENSEIRB)	French	OPS	5 ECTS
PGE-M5-OPS-609-E-L-BOD-M2	PO Supply Chain : Global supply chain	French*	SUPPLY CHAIN	5 ECTS
PGE-M5-OPS-610-E-L-BOD-M2	PO Supply Chain : Maritime supply chain	French*	SUPPLY CHAIN	5 ECTS
PGE-M5-OPS-611-E-L-BOD-M2	PO Supply Chain : Lean Supply Chain	French*	SUPPLY CHAIN	5 ECTS
PGE-M5-OPS-628-F-L-BOD-M2	PO Supply Chain : Conception et gestion de la supply chain	French*	SUPPLY CHAIN	5 ECTS
PGE-M5-OPS-614-F-L-BOD-M2	PO Achats : Pilotage opérationnel des achats	French	ACHAT	5 ECTS
PGE-M5-OPS-615-F-L-BOD-M2	PO Achats : Achats et innovation : les achats du futur	French	ACHAT	5 ECTS
PGE-M5-OPS-621-F-L-BOD-M2	PO Achats : Des achats au management des ressources externes	French	ACHAT	5 ECTS
PGE-M5-OPS-626-F-L-BOD-M2	PO Achats : Les achats durables	French	ACHAT	5 ECTS
PGE-M5-MIS-606-E-L-BOD-M2	PO Digital Management : Business intelligence	English*	DIGITAL	5 ECTS
PGE-M5-MIS-608-E-L-BOD-M2	PO Digital Management : ERP/SAP Training	English*	DIGITAL	5 ECTS
PGE-M5-MIS-610-E-L-BOD-M2	PO Digital Management : Advanced project management : risk approach (International proj)	English*	DIGITAL	5 ECTS
PGE-M5-MIS-607-F-L-BOD-M2	PO Digital Management : Mobilité et big data	French*	DIGITAL	5 ECTS
PGE-M5-STR-632-E-L-BOD-M2	Technology entrepreneurship	English	STRATEGY	5 ECTS
PGE-M5-STR-616-E-L-BOD-M2	Corporate Strategy in the Digital Age	English	STRATEGY	5 ECTS
PGE-M5-STR-625-E-L-BOD-M2	Creating Social Change : System-Innovation for a Better Society	English	STRATEGY	5 ECTS
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)			5 ECTS

* Courses with limited availability