Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who tackled a rigorous curriculum designed to foster leadership and innovation.

**THE CARLSON ADVANTAGE:**
- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 10 academic major and 13 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment activities beyond the classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

**THE CARLSON SCHOOL OFFERS EVERY STUDENT:**
- #19 BEST UNDERGRADUATE BUSINESS PROGRAMS
- #6 MANAGEMENT INFORMATION SYSTEMS PROGRAM
- #20 BEST UNDERGRADUATE BUSINESS SCHOOL

---

**CLASS OF 2022 UNDERGRADUATE Employment and Internship Statistics**

**Employment:** 97.4%*

**Undergraduate Average Starting Salary:** $66,498 (UP 7% FROM 2021)

**Reported at Least One Internship While in School:** 85.3%

**Average Starting Hourly Rate for Internships:** $24.17

**Employed in Minnesota:** 70%

---

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.
ORGANIZATIONS THAT HIRE CARLSON SCHOOL

Students and Interns

3M
Abbott Laboratories
Accenture
Affiance Financial
Agribank
Aldi
Alliantgroup
Allianz Life
Alter Domus
Amazon
Ameriprise Financial
Andersen Corporation
Archon Corporation
Arrive Logistics
Auctus Agency
Avanade
Bain & Company
Baker Tilly
Bank of America
Bare Home
BD0
Beacon Wealth Management
Bell Flight
Berlin Patten Ebling
Best Buy
Black Dog Homes
Blue Ops
BMO Capital Markets
Booyah Advertising
Boston Consulting Group
Boston Scientific
Boyum & Baresnescheer
Breakthru Beverage
Bridge Investment Group
Bridgewater Bank
Broadhead & Co, Inc.
Buck Landscaping
C.H. Robinson
CACI International
Camp Unistar Foundation
Capgemini
Capital Credit Union
Capital One
Cargill
Carmichael Lynch
CBX Corporation
CDW
Central Garden & Pet Company
Chartwell Financial Advisory
CHS
Cigna Corporation
CliftonLarsonAllen
Collaborative Solutions
Collective Measures
Columbia Threadneedle
Concord
Coyote Logistics
Craig-Hallum Capital Group
Crew
Crowdstrike
Cummins
Cyberco
dayton freight Lines
Delaget
Dell Technologies
Deloitte
Dessert Holdings
Destined Solutions
DI Labs
Dispatch
Ecapital Advisors
Ecolog
Eide Bailly
Elixe
Elise Artistry
Emerson
Epic Systems Corporation
Equity Methods
Ernst & Young
Ewald Consulting
Face Foundrie
Factory Motor Parts
Federal Deposit Insurance Corporation
Federal Reserve Bank of Kansas City
Federal Reserve Bank of Minneapolis
Fiesta
Fishbowl Solutions
Fountant Technologies
FPT Smart Cloud
FW Cook
Gaia Global Technologies
GE Healthcare
General Mills
Giant Voices
Global Overview
Goldman Sachs
Grace Church
Gradient Financial Group
Grant Thornton
Guidewire Software
Gulfshore Playhouse
H.B. Fuller
The Hackett Group
Harris Williams
High Alpha Innovation
Hilli
Honeywell
Hormel Foods
Houlihan Lokey
IBM
IDEaS Revenue Solutions
Infor
Innovize
Intact Insurance Specialty Solutions
Intouch Group
Intuit
J.P. Morgan Chase & Co.
Johnson & Johnson
Josie Lewis Art
Jostens
JT Mega
Kare TV
Key Bank
Kohl's
KPMG
The Lacey Group
Land O'Lakes
LaPorte
Lassen Digital Media
Lazard
Legacy Private Wealth Group
Leidos Holdings
Lenovo
Lincoln Financial
LinkedIn
Logan Park Wealth Management
Lurie
M Media
Macquarie Group
Mahoney
Manage Infinity
Marco Technologies
Marvin Windows & Doors
McAdam Financial
McKinsey & Company
MEDA
Medica
Medtronic
Merr
crk
Mgm3d
Microsoft
 Minneapolis Regional Chamber of Commerce
Minnesota Historical Society
Minnesota Lynx
Minnesota United FC
Minnesota Wild
Mintel Group
MOBE
Model N
Mondelez International
Motorola Solutions
Nailbiter
NASA
Nestle
Netsuite
Nibers
Nordstrom
Novel Energy Solutions
Nvent
Oldcastle APG
Oliver Wyman
Olsen Thielen
Optum
Ovative Group
Paragon Marketing Group
Parametric Portfolio Associates
PartnerCentric
Partners In Excellence
Pentair
Perforce Software
Persephone Digital
Piper Jaffray Companies
Piper Sandler
Polaris
Post Consumer Brands
Pricewaterhousecoopers
Practo & Gamble
Project for Pride in Living
Protiviti
Punch & Associates Investment Management
Qnary
Quad
Raytheon Intelligence and Space
RBC Wealth Management
RDO Equipment
Real Insight
Real Staffing
Renewable Energy Partners
Revenue Rocket Consulting Group
Riverbridge
Robert Half
Rockwell Automation
Reto-Rooter
RSM
Ryan Companies
Salo
Schechter Dokken Kanter
The Scouler Company
Second Harvest Heartland
Securian Financial
Seleskie Financial
Sezzle
Shenehon Company
Sherwin Williams
Signature Consultants
Slalom Consulting
Sleep Number
Sogeti
Some Great People
SPS Commerce
The Stable
Steam Logistics
Stillwater Asset Management
Stoberi
Sun Country Airlines
Target
TechGen
Thomson Reuters
ThreeBridge Solutions
Thrivent
Toppan Merrill
The Toro Company
Total Office Products & Services
Travelers
Tribe
ca Eye Health
TripleTree
True Consulting
Turnberry Solutions
Twin Ignition
U.S. Bank
Ul
United States Department of Agriculture
UnitedHealth Group
University of Minnesota
UPS
Value Consulting Group
Verizon
Vocom International
Telecommunications Inc.
Vouch Insurance
VStar Entertainment Group
Walmart
Walt Disney Company
Wells Fargo
West Monroe Partners
Whirlpool Corporation
William Blair & Company
Willis Towers Watson
Wipfi
WIT Legal
Wold Financial
Woodchuck USA
Xcel Energy
Xeraxes Corporation
Ziegler CAT
Zurich
of 2022 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.
UNDERGRADUATE - CLASS OF 2022
Internship Statistics

2021-2022 INTERNSHIPS

Base salary range by function
Mean

- Accounting: $15.00 - $24.98 - $34.13
- Analytics: $14.00 - $22.09 - $38.50
- Consulting: $22.00 - $32.00 - $50.00
- Finance: $13.00 - $24.41 - $56.00
- Human Resources: $12.50 - $20.18 - $39.00
- Information Technology (MIS): $18.00 - $28.50 - $53.00
- Investment Banking: $13.00 - $34.96 - $52.88
- Logistics: $16.00 - $21.54 - $28.00
- Marketing/Sales: $13.00 - $20.27 - $30.00
- Operations/Production: $15.00 - $20.64 - $26.00
- Other: $14.00 - $21.41 - $42.00

Base Salary Range
Mean
$24.17
$12.50
$56.00
Median
$22.00

INTERNSHIP BY FUNCTION

<table>
<thead>
<tr>
<th>Function</th>
<th>20%</th>
<th>17%</th>
<th>7%</th>
<th>6%</th>
<th>4%</th>
<th>3%</th>
<th>2%</th>
<th>1%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td></td>
<td>20%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consulting</td>
<td></td>
<td>7%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operations/Production</td>
<td></td>
<td>7%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Analytics</td>
<td></td>
<td>6%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Technology (MIS)</td>
<td></td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Human Resources</td>
<td></td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logistics</td>
<td></td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment Banking</td>
<td></td>
<td>3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td>3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
<td>3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Management</td>
<td></td>
<td>2%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising/Public Relations Actuary</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INTERNSHIP BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>17%</th>
<th>17%</th>
<th>10%</th>
<th>8%</th>
<th>6%</th>
<th>6%</th>
<th>5%</th>
<th>5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Services</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthcare</td>
<td></td>
<td>10%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consulting Services</td>
<td></td>
<td>8%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td></td>
<td>6%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technology/Science</td>
<td></td>
<td>6%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment Banking</td>
<td></td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td></td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retail</td>
<td></td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td></td>
<td>3%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insurance</td>
<td></td>
<td>2%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td></td>
<td>2%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy</td>
<td></td>
<td>2%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td></td>
<td>2%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legal</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprofit</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aerospace Government</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospitality</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td></td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Industry with less than 1% each.

*Functions with less than 1% each.

INTERNSHIP BY REGION

- DESTINATION OUTSIDE OF U.S.: 2%
- NOT REPORTED: 1%
- DESTINATION NOT YET DETERMINED OR REMOTE: 1%
- 79% located in the Midwest
- 4% located in the West Coast
- 1% located in the Southeast
- 1% located in the Northeast
- 1% located in the South Central
- 1% located in the South
- 1% located in the Southwest

*Functions with less than 1% each.

*Industry with less than 1% each.
UNDERGRADUATE
Class Profiles

2021-2022 ACADEMIC YEAR

- **3,173** TOTAL ENROLLMENT
- **1,800** MEN
- **1,370** WOMEN
- **3** UNKNOWN
- **743** STUDENTS OF COLOR

**CLASS OF 2022 DEGREES BY MAJOR**

- **40%** FINANCE
- **26%** MARKETING
- **19%** MANAGEMENT INFORMATION SYSTEMS
- **17%** ACCOUNTING
- **17%** SUPPLY CHAIN & OPERATIONS MANAGEMENT
- **12%** ENTREPRENEURIAL MANAGEMENT
- **6%** HUMAN RESOURCES & INDUSTRIAL RELATIONS
- **2%** PUBLIC/NONPROFIT MANAGEMENT
- **2%** FINANCE & RISK MANAGEMENT INSURANCE

*Exceeds 100% due to students pursuing multiple majors.

FIRST-YEAR CLASS OF 2026

- **8,975** APPLICANTS
- **654** MATRICULANTS
- **28.9** AVERAGE ACT COMPOSITE SCORE
- **88.7%** AVERAGE HIGH SCHOOL RANK OF ADMITTED STUDENTS

**GEOGRAPHIC REPRESENTATION**

- **17%** INTERNATIONAL
- **3%** OTHER U.S.
- **72%** U.S.

**CLASS OF 2022 AVERAGE GPA AT GRADUATION**

**3.56**

**TOTAL ENROLLMENT**

**743**

**STUDENTS OF COLOR**

**3%**

**WOMEN**

**3%**

**UNKNOWN**

**3%**