THE CARLSON ADVANTAGE:
Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have not only tackled a rigorous curriculum designed to foster leadership and innovation but have done so in the midst of a global pandemic.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:
Access to an Innovative Curriculum focused on business fundamentals from year one
Exposure to the Global Business Landscape through a required international experience
A Variety of Options to Study the Wide World of Business with 10 academic major and 12 minor programs to choose from
Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

93.5%
OF THE CLASS OF 2020 REPORTED AT LEAST ONE INTERNSHIP WHILE IN SCHOOL

204
UNIQUE EMPLOYERS HAD CARLSON SCHOOL INTERNS DURING 2019-2020 ACADEMIC YEAR

$21.24*
STARTING INTERN SALARY

* includes hourly salaries that were adjusted due to shortened internships from COVID-19 pandemic.

#19
BEST UNDERGRADUATE BUSINESS PROGRAMS
U.S. News & World Report, 2021

#6
MANAGEMENT INFORMATION SYSTEMS PROGRAM
U.S. News & World Report, 2021

#23
BEST UNDERGRADUATE BUSINESS SCHOOL
Poets & Quants, 2020
EMPLOYERS THAT HIRE CARLSON SCHOOL INTERNS

2019-2020 INTERNSHIPS

3M
AbleNet
Abroad - CGI Intern Program
Accenture
Advanced Wireless Communications
Advisory Group
Affinage Financial
All American Title
All Star Financial
Allegis Corporation
American Equity Bank
Ameriprise Financial
Anh Capital
Aon
Apogee Enterprises Inc.
Aramark
ArcServe
Ariens Co
Asset Marketing Services
Baker Tilly
Bank of America
BDO
Bind On-Demand
BioFerm Energy
Bloomberg
Blue Cross and Blue Shield of Minnesota
Blue Cross Blue Shield of Nebraska
BMO Capital Markets
Boomerang Laboratories, Inc.
Boston Consulting Group (BCG)
BP
Bremer Financial Inc.
Calabria
Camp Shamineau
Cargill
Casacdia Capital
Central Minnesota Credit Union
Cetera Investors
Charles Schwab
Chartwell Financial
Advisory
CHS
City of Brainerd
Clark Construction
Clearcover
CliftonLarsonAllen
Cloverfields Capital
CoCard Merchant Services
Collegis
Collins Aerospace
Collins Dale Capital Partners
Compeer Financial
Concordia Languages
Villages - Salolampi
Constellation Mutual
CQG Inc.
Cummings
Daikin
Dan Feehan for Congress
Deloitte
Digi-Key Corporation
Digital River
Direct Supply
Donaldson
eCapital Advisors
Ecolab
Edina Morningside Rotary Club
Elite EXTRA
EMC LLC
Encephalo Investments
Evercore
Exhibits Development Group
EY
Fargo Moorhead Red-Hawks
Fathom Advisors - Ameriprise Financial
FDIC
Federal Reserve Bank of Minneapolis
FiveZero Media
FT Partners
General Mills
Gild Creative Group
Global Impex USA
Global Tax Network
Glossika
Goat Consulting
Google
Graco
Grant Thornton
Halo Investing
Happyer
Harris Associates
Heartland Realty Investors, Inc.
Hensel Phelps
Hitachi Capital American Vendor Services
Hometown Bank
Honeywell
Hormel Foods
HSBC
IBM
Institute for Organizational Mindfulness
Intelege
J.P. Morgan Chase
Jack Link’s
Jami
John Roberts
Keytronic
Kim Grant Tennis Academy
Kohl’s
KPMG
Kuske Financial
Land o’Lakes
Liberty Mutual Insurance
Lindale Partners
Locketon Companies
LOOP
Manista Market
Margaret A. Cargill Philanthropies
Media Relations, Inc.
Medtronic
Metro Sales
MGMT3D
Microsoft
MidAmerican Energy Company
Milliman
Molex
Motorola Solutions Inc.
Mount Yale Capital Group
MTS Systems
Nestle
New Market Bank
Next Electronics LLC
Noah’s Ark
Noridian Healthcare Solutions
North Dakota Women’s Business Center
Northern Tool Equipment
NorthMarq
Northrop Grumman
Northwestern Mutual
Nu-Core Inc.
nVent
One Beacon
Oneshot Media
Optio Rx
Organix Solutions
OurFamilyWizard
Ovation
Pentair
People Serving People
Piper Sandler
Polaris
Prevena Medical
Procter & Gamble
Protolabs
Prudential
PTC
PwC
RBC
Relics Vintage Rentals
Revel Health
RSM
Safety Signs, Inc.
SAP Ariba
Seagate Technology
Securian Financial
Sezzle
Sick Sensor Intelligence
Solution Tree
South East Como Improvement Association
SPS Commerce
Stanton Blackwell
Stone Arch Capital
Target
TCF Bank
TE Connectivity
The Holmes Center for Entrepreneurship
The Lukaszewski Group
The Merixless Company
The Minnesota Daily
The Schwab’s Company
The Travelers Companies
Thomson Reuters
TigerRisk Partners LLC
TikTok
TMI Coatings
U.S. Bank
UBS
UMN OIT
United Health Group/ Optum
United States Insurance
University of Minnesota
University Relations
Upkey Virtual Internship Program
US Army Corps of Engineers
USDA APHIS
Veritas
Viking Forest Products
Walgreens
Wells Fargo
West Monroe Partners
Wilson Wolf
Wipfli
WSB and Associates
Xcel Energy
Yukon Energy
Zum Partners
zFarm, Inc
### 2019-2020 Internships

**Base Salary**
- Mean: $21.24
- Range: $8.50 - $62.50
- Median: $20.00

**Base salary range by function**

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$10.00</td>
<td></td>
</tr>
<tr>
<td>Analytics</td>
<td>$12.00</td>
<td></td>
</tr>
<tr>
<td>Consulting</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>$12.00</td>
<td></td>
</tr>
<tr>
<td>Finance - Investment Banking</td>
<td>$18.00</td>
<td></td>
</tr>
<tr>
<td>Human Resources</td>
<td>$13.25</td>
<td></td>
</tr>
<tr>
<td>Information Technology</td>
<td>$15.00</td>
<td></td>
</tr>
<tr>
<td>Logistics</td>
<td>$21.00</td>
<td></td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$11.00</td>
<td></td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$12.00</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>$15.00</td>
<td></td>
</tr>
</tbody>
</table>

### Internship by Function

- 23% Finance
- 17% Marketing/Sales
- 13% Accounting
- 8% Information Technology
- 7% Analytics
- 6% Consulting
- 6% Operations/Production
- 5% Not Reported
- 4% Finance - Investment Banking
- 4% Human Resources
- 3% Other
- 2% Logistics
- 1% General Management
- 1% Advertising/Public Relations
- 1% Education

*Functions with less than 1% each.

### Internship by Industry

- 18% Financial Services
- 11% Manufacturing
- 10% Accounting
- 10% Healthcare
- 7% Technology/Science
- 5% Consulting Services
- 5% Consumer Packaged Goods
- 5% Other
- 5% Retail
- 4% Financial Services - Investment Banking
- 3% Education
- 3% Media/Entertainment
- 2% Insurance
- 2% Marketing/Advertising/PR
- 2% Pharma/Biotech
- 2% Real Estate/PR
- 1% Energy
- 1% Government
- 1% Non-Profit
- 1% Sports/Leisure
- 2% Aerospace
- 2% Hospitality
- 2% Transportation/Logistics
- 2% Unknown

*Industry with less than 1% each.

### Internship by Region

- 72% Domestic
- 2% International
- 8% Northeast
- 2% Midwest
- 1% South
- 1% West
- 1% Northwest
- 1% Southeast
- 1% Southwest
- .5% Pacific
- .5% Mountain
- 3% Other
- .5% Unknown
- 1% Not Reported
- 1% Destination Not Yet Determined

*Unknown with less than 1% each.*
INTERNERSHIP STATISTICS

2019-2020 INTERNSHIPS

**2019-2020 ACADEMIC YEAR**

- **2862** TOTAL ENROLLMENT
- **1660** MALE STUDENTS
- **1202** FEMALE STUDENTS
- **548** STUDENTS OF COLOR

**CLASS OF 2020 DEGREES BY MAJOR**

- **37%** FINANCE
- **24%** MARKETING
- **20%** MANAGEMENT INFORMATION SYSTEMS
- **16%** ACCOUNTING
- **14%** SUPPLY CHAIN & OPERATIONS MANAGEMENT
- **9%** ENTREPRENEURIAL MANAGEMENT
- **4%** INTERNATIONAL BUSINESS
- **3%** HUMAN RESOURCES & INDUSTRIAL RELATIONS
- **2%** PUBLIC/NONPROFIT MANAGEMENT
- **2%** FINANCE/RISK MANAGEMENT INSURANCE

**FIRST-YEAR CLASS OF 2024**

- **8696 applicants**
- **29.6** AVERAGE ACT COMPOSITE SCORE
- **90%** AVERAGE HS RANK OF ADMITTED STUDENTS
- **596** MATRICULATES

**GEOGRAPHIC REPRESENTATION**

- **73%** U.S.
- **16%** INTERNATIONAL
- **9%** OTHER U.S.

*Exceeds 100% due to students pursuing multiple majors.