# **Gaoqing Zhang**

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## **ACADEMIC APPOINTMENT**

Tepper School of Business, Carnegie Mellon UniversityPittsburgh, PAVisiting Professor of AccountingJuly 2023 – Present

Carlson School of Management, University of MinnesotaMinneapolis, MNHoneywell Professor of AccountingJuly 2024 – PresentAssociate Professor of AccountingJuly 2020 – June 2024Mary and Jim Lawrence Fellow2019 – 2021Assistant Professor of AccountingJuly 2014 – June 2020

## **EDITORIAL POSITION**

Editorial Board, The Accounting Review, June 2023 – Present

## **EDUCATION**

Tepper School of Business, Carnegie Mellon UniversityPittsburgh, PAPh.D. in AccountingMay 2014M.S. in AccountingMay 2011School of Management, Fudan UniversityShanghai, ChinaB.Sc. in FinanceJune 2009

## **PUBLICATIONS**

- Accounting Information Quality, Interbank Competition and Bank Risk-Taking, with Carlos Corona and Lin Nan, The Accounting Review, May 2015
- 2) Accounting Manipulation, Peer Pressure, and Internal Control, with Pingyang Gao, The Accounting Review, January 2019
- 3) On the Social Value of Accounting Objectivity in Financial Stability, with Pierre Liang, The Accounting Review, January 2019

- 4) Firm Value and Market Liquidity around the Adoption of Common Accounting Standards, with Pingyang Gao and Xu Jiang, Journal of Accounting and Economics, August 2019
- 5) Banks' Asset Reporting Frequency and Capital Regulation: An Analysis of Discretionary Use of Fair Value Accounting, with Carlos Corona and Lin Nan, The Accounting Review, March 2019
- 6) Auditing Standards, Professional Judgement, and Audit Quality, with Pingyang Gao, The Accounting Review, November 2019
- 7) Competition and Opacity in the Financial System, Management Science, May 2020
- 8) The Coordination Role of Stress Tests in Banks' Risk Taking, with Carlos Corona and Lin Nan, Journal of Accounting Research, December 2019
- 9) Asymmetric Reporting Timeliness and Informational Feedback, with Qi Chen, Zeqiong Huang, Xu Jiang, and Yun Zhang, Management Science, October 2020
- 10) Consistency As a Path to Comparability: Theory and Evidence, with Vivian Fang and Michael Iselin, Management Science, June 2022
- 11) *CECL: Timely Loan Loss Provisioning and Banking Regulation*, with Lucas Mahieux and Haresh Sapra, leading article, *Journal of Accounting Research*, March 2023
- 12) Reporting of Investment Expenditure: Should It Be Aggregated with Operating Cash Flows, with Xu Jiang and Chandra Kanodia, The Accounting Review, July 2023
- 13) Models of Accounting Disclosure by Banking Institutions, Foundations and Trends in Accounting, May 2023
- 14) *Commonality of Accounting Standards and Investment Beauty Contests*, with Xu Jiang and Chao Tang, *The Accounting Review*, forthcoming
- 15) Whistleblowing Bounties and Informational Effects, with Lin Nan and Chao Tang, Journal of Accounting and Economics, forthcoming
- 16) Disagreement and Discretionary Monetary Policy, with Marvin Goodfriend and Pierre Liang, International Journal of Central Banking, forthcoming
- 17) *The Real Effects of Transparency in Crowdfunding*, with Lin Nan, Chao Tang, and Xin Wang, *Contemporary Accounting Research*, forthcoming
- 18) Reporting Rules in Bank Runs, with Ronghuo Zheng, The Accounting Review, forthcoming

## **WORKING PAPERS**

- 19) *Ignorance Is Bliss: The Screening Effect of (Noisy) Information*, with Felix Feng, Wenyu Wang, and Yufeng Wu, under revision for 3<sup>rd</sup> round review at *The Accounting Review*
- 20) Accounting Measurement Rules when Firms and Investors have Bounded Rationality, with Phillip Stocken, under revision for 2<sup>nd</sup> round review at *The Accounting Review*
- 21) Climate-related Disclosures: What are the Economic Trade-offs, with Lucas Mahieux and

- Haresh Sapra, accepted for presentation at 2024 Journal of Accounting Research Conference
- 22) *Everlasting Fraud*, with Vivian Fang, Nan Li and Wenyu Wang, under 1<sup>st</sup> round review at *Review of Financial Studies*
- 23) How do Banks Retain Depositors? The Roles of Deposit Rates and Loan Performance Reporting, with Yikang Jiang, Yupeng Lin, and Yibin Liu

## **INVITED PRESENTATIONS**

[\* presented by coauthors]

## • Accounting Information Quality, Interbank Competition and Bank Risk-Taking

2013 Fudan University (China), 2012 Purdue University\*, 2012 Annual Meeting of the American Accounting Association, 2012 Financial Accounting and Reporting Section Midyear Meeting\*,
 2012 Midwest Accounting Research Conference\*, 2012 University of Illinois at Chicago\*, 2012 University of Colorado at Boulder\*, 2011 Carnegie Mellon University

#### • Competition and Opacity in the Financial System

2015 Purdue Accounting Theory Conference, 2014 New York University, 2014 Carnegie Mellon University, 2014 Dartmouth College, 2014 Stanford University, 2014 The Pennsylvania State University, 2014 University of Chicago, 2014 University of Minnesota, 2014 Yale University, 2013 Southwestern University of Finance and Economics (China)

#### • On the Social Value of Accounting Objectivity in Financial Stability

2017 Yale Accounting Research Conference\*, 2015 University of Minnesota, 2015 Zurich
 Accounting Research Workshop, 2015 Annual Meeting of the American Accounting Association,
 2015 Carnegie Mellon University\*

#### • Disagreement and Discretionary Monetary Policy

o 2015 Minnesota-Chicago Theory Conference (University of Minnesota)

#### • Accounting Manipulation, Peer Pressure, and Internal Control

O 2017 Dartmouth College\*, 2017 Hong Kong University of Science and Technology, 2017 NYU Accounting Summer Camp\*, 2017 Tsinghua University (China), 2016 University of Chicago\*, 2016 Midwest Accounting Research Conference (Penn State), 2016 Purdue Accounting Theory Conference\*, 2016 CFEA Conference (University of Toronto), 2016 University of Texas Dallas\*, 2016 National Taiwan University Accounting Symposium\*

# Banks' Asset Reporting Frequency and Capital Regulation: An Analysis of Discretionary Use of Fair Value Accounting

2015 Pompeu Fabra University\*, 2015 I.E.S.E. (Barcelona)\*, 2013 Carnegie Mellon University Accounting Mini Conference\*, 2013 Annual Meeting of the American Accounting Association, 2013 Financial Accounting and Reporting Section Midyear Meeting, 2013 Junior Accounting Theory Conference

#### • The Coordination Role of Stress Tests in Banks Risk-taking

2019 Financial Accounting and Reporting Section Midyear Meeting, 2019 Washington University at St. Louis\*, 2019 Rice University\*, 2019 Chapman University\*, 2018 Junior Accounting Theory Conference (George Washington University), 2018 Annual Meeting of the American Accounting Association, 2017 Hong Kong University\*, 2017 City University of Hong Kong\*, 2017 Hong Kong University of Science and Technology (Operation Management), 2017 Southwestern University of Finance and Economics (China), 2017 Tsinghua International Corporate Governance Conference (China), 2016 Columbia University\*, 2016 University of Pennsylvania (Wharton)\*, 2016 Pompeu Fabra University\*

#### • Auditing Standards, Professional Judgement, and Audit Quality

2017 Annual Meeting of the American Accounting Association, 2017 Columbia University\*,
 2016 George Washington University\*

#### • Reporting of Investment Expenditure: Should It Be Aggregated with Operating Cash Flows

O 2021 DAR&DART Accounting Theory Seminar, 2021 University of Chicago, 2018 Purdue Accounting Theory Conference\*, 2018 Texas Austin Accounting Theory Conference\*, 2017 Annual Meeting of the American Accounting Association\*, 2016 Junior Accounting Theory Conference (NYU), 2016 Duke University\*

#### • Consistency As a Path to Comparability: Theory and Evidence

2018 Financial Accounting and Reporting Section Midyear Meeting\*, 2017 Yale Accounting Research Conference\*, 2017 University of California Los Angeles\*, 2017 Indiana Hoosier Accounting Research Conference\*, 2017 Michigan State University\*, 2017 Northwestern University\*, 2017 Wharton Spring Accounting Conference\*, 2017 University of Minnesota\*, 2017 University of Minnesota Empirical Accounting Conference\*

#### • Firm Value and Market Liquidity around the Adoption of Common Accounting Standards

2018 Global Issues in Accounting Conference (UNC)\*, 2018 Columbia University, 2017
 Southwestern University of Finance and Economics (China)\*

#### • Asymmetric Reporting Timeliness and Informational Feedback

 2019 Purdue Accounting Theory Conference\*, 2019 University of Houston Accounting Symposium\*, 2018 SOAR Accounting Symposium (Singapore Management University)\*, 2018 Washington University at St. Louis\*, 2017 Carnegie Mellon University\*, 2017 Tsinghua University\*, 2017 Yale Accounting Conference\*

#### Accounting Choices and the Informational Role of Stock Prices

o 2019 Washington University at St. Louis

#### • CECL: Timely Loan Loss Provisioning and Banking Regulation

 2021 Accounting Research Workshop (University of Zurich and Basel)\*, 2021 Havaii Conference Research Conference\*, 2020 National University of Singapore, 2020 Darthmouth Accounting Conference, 2020 Financial Accounting and Reporting Section Midyear Meeting\*, 2020 University of Chicago\*, 2019 Stanford Accounting Summer Camp, 2019 NYU Accounting Summer Camp\*

### • The Real Effects of Transparency in Crowdfunding

2020 University of Zurich\*, 2020 University of Graz\*, 2020 Texas Christian University\*, 2020 Duke University\*, 2019 University of Melbourne\*, 2019 University of Toronto\*, 2019 Yale Accounting Research Conference\*, 2019 New York University\*, 2019 Tsinghua International Corporate Governance Conference (China)\*

#### • Asset Transfer Measurement Rules

2022 University of Zurich\*, 2021 Cambridge University\*, 2021 Carnegie Mellon University,
 2021 FARS Midyear Conference\*, 2021 University of Chicago\*, 2021 Havaii Conference
 Research Conference\*, 2020 Stanford Accounting Summer Camp\*

## • Gender Disparity in the Mutual Fund Industry: US and China

o 2019 Global Issues in Accounting Conference (Chicago Booth)\*

#### • Commonality of Accounting Standards and Investment Beauty Contests

 2021 SOAR Accounting Symposium (Singapore Management University)\*, 2021 FARS Midyear Conference\*, 2021 Havaii Conference Research Conference\*

#### • Everlasting Fraud

O 2023 Carnegie Mellon University, 2023 University of Texas, Austin, 2022 Duke University, 2022 Rice University, 2022 Midwest Finance Association Meeting Conference\*, 2022 SEC Annual Conference on Financial Market Regulation\*, 2022 CICF conference\*, 2022 Accounting and Economics Society Webinar\*, 2022 Financial Accounting and Reporting Section Midyear Meeting, 2021 HKUST Accounting Symposium, 2021 Chinese University of Hong Kong\*, 2021 University of Science and Technology of China\*, 2021 University of Maryland\*, 2021 University of Miami\*, 2021 Columbia Burton Accounting Conference\*

#### • Reporting Rules in Bank Runs

 2022 Hong Kong University\*, 2022 University of Alberta\*, 2022 Havaii Conference Research Conference\*, 2021 University of Texas, Austin,\* 2021 Renming University\*, 2021 Accounting Research Workshop (University of Zurich and Basel)\*

## • Whistleblowing Bounties and Informational Effects

o 2021 Columbia University\*, 2021 University of Texas, Austin\*, 2021 SUNY-Binghamton\*

#### Accounting Measurement Rules when Firms and Investors have Bounded Rationality

 2023 Minnesota-Chicago Accounting Theory Conference\*, 2022 Yale Accounting Research Conference\*, 2022 Tilburg University\*, 2022 Purdue Accounting Theory Conference\*, 2022 Workshops on Accounting and Economics\*, 2022 Erasmus University Rotterdam\*, 2022 American Accounting Association Annual Meeting\*, 2022 University of Graz\*

## • Climate-related Disclosures: What are the Economic Trade-offs?

2024 Journal of Accounting Research Conference\*, 2024 Purdue Accounting Theory Conference,
 2024 Northwestern University, 2023 Dartmouth College, 2023 Carnegie Mellon University, 2023
 University of Utah\*, 2023 Tilburg University\*, 2023 CFEA Conference\*

#### • Models of Accounting Disclosure by Banking Institutions

o 2023 Accounting and Economics Society Winter Retreat

## **POLICY AND MEDIA REFERENCES**

## • Climate-related Disclosures: What are the Economic Trade-offs?

 Securities and Exchange Commission's Final Rule of "The Enhancement and Standardization of Climate-Related Disclosures for Investors," Duke FinReg Blog, Columbia Law School Blue Sky Blog, LSE Blog

## • Everlasting Fraud

Oxford Business Law Blog, European Corporate Governance Institute working paper

## CECL: Timely Loan Loss Provisioning and Banking Regulation

 Wall Street Journal, Risk Magazine, Bloomberg Tax, Chicago Booth Review, Financial Accounting Standards Board (FASB) newsfeed

#### • Accounting Manipulation, Peer Pressure, and Internal Control

o Discovery at Carlson, Minnesota Society of CPAs

## **AWARDS AND HONORS**

Excellence in Refereeing Award, Journal of Accounting Research	2023, 2021
Mary and Jim Lawrence Fellow, University of Minnesota	2019-2021
FARS Best Paper Award Honorable Mention	2020
Ranked #3 Top Analytical Author for Past 6 Years, BYU Accounting Research Ranking	2019
Outstanding Research Award, Carlson School of Management, University of Minnesota	2019
Award for Exemplary Research, Accounting Department, University of Minnesota	2019
Award for Exemplary Research, Accounting Department, University of Minnesota	2018
Finalist, Faculty of the Year, Carlson School of Management, University of Minnesota	2018
Dean's Small Research Grant, Carlson School of Management, University of Minnesota	2016
William Larimer-Mellon Fellowship, Carnegie Mellon University	2009-2014
CMU Graduate Student Conference Funding Award	2011, 2012
Tepper Dean's Office Graduate Student Research Support Award	2011, 2012
National Scholarship of China	2008

## **TEACHING EXPERIENCE**

## **University of Minnesota**

Managerial Accounting 2021-2023

Average Teaching Rating: 5.6 / 6	
Financial Accounting	2014-2019
Average Teaching Rating: 5.5 / 6	
Topics in Analytical Research	2023, 2021
Market Volatility, Sentiments and Accounting Disclosure	2019
Information Disclosure and Accounting Measurements of Financial Institutions	2018
Carnegie Mellon University	
Accounting and Information Economics I&II	2023
Corporate Financial and Sustainability Reporting	2023
Teaching Rating: 4.9 / 5	
Introduction to Accounting	2013
Teaching Rating: 4.6 / 5	

## **PROFESSIONAL ACTIVITIES**

Founding member, Accounting and Economics Society (AES)

Scientific committee of Accounting and Economics Society (AES)

Conference Organizer, Junior Accounting Theory Conference, Accounting and Economics Society, 2019
Ad hoc reviewer: Accounting, Economics and Law: A Convivium, Annual Meeting of the American
Accounting Association, CAPANA Annual Conference, Contemporary Accounting Research, Financial
Accounting and Reporting Section Midyear Meeting, Journal of Accounting and Economics, Journal of
Accounting Research, Journal of Economics & Management Strategy, Journal of Management Accounting
Research, Management Science, Production and Operations Management, Review of Accounting Studies,
Social Sciences and Humanities Research Council of Canada, The Accounting Review, The Emerging
Technologies Conference at Cornell University

## **SERVICES**

Chair, Ph.D. mentoring committee, Accounting Department, University of Minnesota, 2020-present Co-chair, Faculty Recruiting Committee, Accounting Department, University of Minnesota, 2022-2023 Tenure Reading Committee, Carlson School of Management, University of Minnesota, 2022-2023, 2021-2022

Faculty Consultative Committee, Carlson School of Management, University of Minnesota, 2021-present Conference Organizer, Minnesota-Chicago Accounting Theory Conference, Accounting Department, University of Minnesota, 2015-present

Faculty Recruiting Committee, Accounting Department, University of Minnesota, 2021-2022, 2016-2017

Curriculum Committee for 3001 Managerial Accounting, 2021-2022

Curriculum Committee for 2050 Financial Accounting, 2019-2020

Research Workshop Organizer, Accounting Department, University of Minnesota, 2017-2018

Miami Rookie Camp Junior Recruiting, Accounting Department, University of Minnesota, December 2015

Ph.D. Thesis Advising (Carnegie Mellon University):

Yihan Song (Advisor, ongoing)

Yongjoo Won (Advisor, ongoing)

Ph.D. Thesis Advising (University of Minnesota):

Aysa Dordzhieva (committee member, initial placement: University of Texas, Austin)

Chao Tang (committee member, initial placement: Hong Kong University of Science and Technology)

Juerui Feng (committee member, initial placement: Xi'an Jiaotong Liverpool University)

Wenwei Lin (committee member, Chinese University of Hong Kong, Shenzhen)