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### ASEEM KAUL

# Carlson School of Management, University of Minnesota 321 19th Avenue South, RM 3-412, Minneapolis MN 55455 Office: 612 625 8458 e-mail: <u>akaul@umn.edu</u> <u>http://carlsonschool.umn.edu/faculty/aseem-kaul</u> <u>https://sites.google.com/site/aseemk/</u>

#### **CURRENT POSITION**

### Carlson School, University of Minnesota Strategic Management & Entrepreneurship Department

Mosaic Company – Jim Prokopanko Professor for Corporate Responsibility Professor Associate Professor (with tenure)	2020-Present 2022-Present 2017-2022
Assistant Professor	2009-2017
EDUCATION	
Wharton School at the University of Pennsylvania	
PhD in Management	2009
Dissertation: Innovation, Resources and Corporate Transactions:	
The Dynamics of Technology and Corporate Scope	
Indian Institute of Management, Ahmedabad, India	2001
Post Graduate Diploma in Management (MBA equivalent)	

## Sri Ram College of Commerce, University of Delhi, India

B.A. (Hons.) Economics

### **RESEARCH & PUBLICATIONS**

#### Journal Articles

- Berry, H., and Kaul, A\*. 2023. 'What drives global product integration? An empirical update'. *Journal of International Business Studies*. Forthcoming. Available at: https://link.springer.com/article/10.1057/s41267-023-00640-z
- Mohliver, A.C., Crilly, D., and Kaul, A. 2023. 'Corporate social counterpositioning: How attributes of social issues influence competitive response' *Strategic Management Journal*, 44(5): 1199-1217
- Kaul, A., Ganco, M., and Raffiee, J. 'When subjective judgments lead to spinout: Employee entrepreneurship under uncertainty, firm-specificity, and appropriability' *Academy of Management Review* forthcoming
- Nary, P., and Kaul, A. 'Private equity as an intermediary in the market for corporate assets', *Academy* of *Management Review* forthcoming
- Berry, H., and Kaul, A\*. 2022. 'Disaggregating multinationality: An empirical examination of aggregation, adaptation, and arbitrage activities by U.S. multinational corporations' *Strategy Science* 7(2): 90-105

- Berry, H., Kaul, A., and Lee, N\*. 2021. 'Follow the smoke: The pollution haven effect in global sourcing' *Strategic Management Journal* 42(13): 2420-2450
- Seo, H., Luo, J., and Kaul, A. 2021. 'Giving a little to many or a lot to a few? The returns to variety in corporate giving', *Strategic Management Journal* 42(9): 1734-1764
- Berry, H., and Kaul, A\*. 2021. 'Corporate renewal across businesses and countries'. *Strategic Management Review* 2(2): 205-233
- Barach, M., Kaul, A., Leung, M. and Lu, S. 2019. 'Strategic redundancy in the use of third-party big data: Evidence from a two-sided labor market', *Strategy Science* 4(4): 298-322
- Chen, M., Kaul, A., and Wu, B\*. 2019. 'Adaptation across multiple landscapes: Relatedness, complexity, and the long run effects of coordination in diversified firms', *Strategic Management Journal*, 40(11): 1791-1821
- Giustiziero, G., Kaul, A., and Wu, B\*. 2019. 'The Dynamics of Learning and Competition in Schumpeterian Environments', *Organization Science*, 30(4): 668-693
- Luo, J., and Kaul, A\*. 2019. 'Private Action in Public Interest: The Comparative Governance of Social Issues', *Strategic Management Journal*, 40(4): 476-502
- Luo, J., Kaul, A., and Seo. H. 2018. 'Winning us with Trifles: Adverse Selection in the use of Philanthropy as Insurance', *Strategic Management Journal*, **39**: 2591-2617
- Kaul, A., and Luo, J. 2018. 'An Economic Case for CSR: The Comparative Efficiency of For-Profit Firms in Meeting Consumer Demand for Social Goods', *Strategic Management Journal*, **39**: 1650-1677
- Kaul, A., Nary, P., and Singh, H. 2018. 'Who does Private Equity Buy? Evidence on the Role of Private Equity from Buyouts of Divested Businesses' *Strategic Management Journal*, **39**: 1268-1298
- Zahra, S.A., Kaul, A., and Bolivar-Ramos, M.T. 2018. Why Corporate Science Commercialization Fails: Integrating Diverse Perspectives' *Academy of Management Perspectives* **32**(1): 156-176
- Eggers, J.P., and Kaul, A. 2018 'Motivation and Ability? A Behavioral Perspective on the Pursuit of Radical Invention by Multi-technology Incumbents', *Academy of Management Journal*, 61(1): 67-93
   A brief summary of this research was <u>featured on hbr.org</u>
- Dorobantu, S., Kaul, A., and Zelner B. 2017. 'Non-Market Strategy Research Through the Lens of New Institutional Economics: An Integrative Review and Future Directions' *Strategic Management Journal* 38: 114-140
- Berry, H., and Kaul, A\*. 2016. 'Replicating the Multinationality-Performance Relationship: Is there an S-curve?' *Strategic Management Journal* **37**: 2275-2290
- Kaul, A. and Wu, B\*. 2016. 'A Capabilities-Based Perspective on Target Selection in Acquisitions' *Strategic Management Journal* 37: 1220-1239
- Berry, H. and Kaul, A\*. 2015 'Global Sourcing and Foreign Knowledge Seeking', *Management Science*, 61(5): 1052-1071
- Karim, S. and Kaul, A. 2015 'Structural Recombination and Innovation: Unlocking Intra-Organizational Knowledge Synergy Through Structural Change', *Organization Science*, **26**(2): 439-455
- Kaul, Aseem. 2013. 'Entrepreneurial Action, Unique Assets, and Appropriation Risk: Firms as Means of Appropriating Profit from Capability Creation', *Organization Science*, **24**(6): 1765-1781
  - Included in Virtual Special Issue on <u>The Organizational Economics of Organizational</u> <u>Capability Development</u>, March-April 2021
- Kaul, Aseem. 2012. 'Technology and Corporate Scope: Firm and Rival Innovation as Antecedents of Corporate Transactions', *Strategic Management Journal* **33**: 347-367

- Included in SMS Virtual Special Issue on Reconfiguration, May 2015

# **Conference Proceedings / other publications**

- Helfat, C., Kaul, A., Ketchen, D., Barney, J.B., Chatain, O., and Singh, H. (Editorial) 2023. Renewing the resource-based view: New contexts, new concepts, and new methods. *Strategic Management Journal* 44(6): 1357-1390
- Kaul, A. 2022. Of fruit flies, toads, and other hopeful monsters: thoughts on Levinthal's Evolutionary Processes and Organizational Adaptation. *Journal of Organization Design*, 11, 91-94.
- Boroomand, F., and Kaul, A. 2022. 'Come together? Cooperativeness, heterogeneity, and the structure of collective action'. *Academy of Management Best Paper Proceedings* (STR Division)
- Chen, M., and Kaul, A. 2022. 'Learning and letting go: Relatedness, complexity, and the advantage of entrepreneurial spinouts' *Academy of Management Best Paper Proceedings* (STR Division)
- Giustiziero, G., Kaul, A., and Martignoni, D. 2022. 'Strategic search: Organizational adaptation with competitive positioning'. *Academy of Management Best Paper Proceedings* (STR Division)
- Kaul, A. 2021. 'Putting the horse back before the cart: Designing strategic social enterprises' *Journal of Organization Design* 10(3-4): 103-108
- Davis, G.F., Anteby, M., Briscoe, F.S., Jennings P.D., Karim, S., Kaul, A., Lazzarini, S., Ozkazanc-Pan, B., Donnelly, P., Rasche, A., Tsui, A.S., Wright, T.A., Zenger, T.R. 2019. 'Politics, governance, and leadership: What can we learn from the Academy of Management's response to EO 13769?', *Journal of Management Inquiry* 28(3): 283-290
- Seo, H., Luo, J., and Kaul, A. 2018. 'Giving a little to many or a lot to a few? The benefits of variety in corporate philanthropy' *Academy of Management Best Paper Proceedings* (STR Division)
- Kaul, A. and Luo, J. 2015. 'The Economic Case for CSR'. *Academy of Management Best Paper Proceedings* (BPS Division).
- Kaul, Aseem. 2008. 'Investment Capabilities & Governance: The Role of Financial Acquirers'. *Academy of Management Best Paper Proceedings* (BPS Division).
  - Winner of the 2008 Sumantra Ghoshal Research and Practice Award (BPS Division)

# Papers under review

- Jeong, H, Kaul, A., Luo, J. 'Desert places: Cooperatives as infrastructure providers in marginalized areas' (1<sup>st</sup> R&R received)
- Giustiziero, G., Kaul, A., and Martignoni, D. 'Strategic search: Organizational adaptation with competitive positioning' (1<sup>st</sup> R&R received)
- Kaul, A., Luo, J., and Seo, H. 'To give and give not: The regressive nature of U.S. corporate philanthropy' (1st R&R received)
- Lee, N. and Kaul, A. 'On regulating A while expecting voluntary performance on B: Evidence from California's cap and trade program' (Revising for resubmission)
- Park, S., Zaheer, A., and Kaul, A. 'Neither too close nor too far: Cross-regional intra-firm collaborations as drivers of radical innovation' (Under 1<sup>st</sup> review)
- Kaul, A., and Luo, J. 'From Social Responsibility to Social Impact: A Framework and Research Agenda' (under 1<sup>st</sup> review)

# Working Papers / Work-in-progress

- 'Come together? Cooperativeness, Heterogeneity, and the Structure of Collective Action' (with Farzam Boroomand)
- 'The Problem You Know: An Empirical Examination of Firms' Recombination Strategies' (with J.P. Eggers)
- Learning and Letting Go: Relatedness, Complexity, and the Advantage of Entrepreneurial Spinouts' (with Mo Chen and Brian Wu)
- 'From social capital to social justice: Bridging ties, bonding ties, and US school spending' (with Farzam Boroomand'
- 'Missing agent problems and the limits to stakeholder management' (with Jiao Luo and Kate Odziemkowska)
- 'Through the revolving door: Understanding mobility between the public and the private sector' (with Samina Karim and Jeffrey Martin)
- Value-based Stakeholder Theory' (with Jiao Luo and Elena Plaksenkova)
- 'The Economics of Employee CSR: Profit Potential and Social Impact' (with Jiao Luo)

## **GRANTS & AWARDS**

- Outstanding Service Award, Carlson School of Management, 2021
- Excellence in Teaching Award, Carlson School of Management, 2020
- IACMR-RRBM Award for Responsible Research, Finalist, 2019
  - For 'Winning us with trifles'
- Distinguished Paper Award, Strategic Management (STR) Division, Academy of Management, 2018
  - For 'Giving a little to many or a lot to a few?'
- Outstanding Paper, Alliance for Research on Corporate Sustainability Conference, 2018
  - For 'Giving a little to many or a lot to a few?'
- Outstanding Research Award, Carlson School of Management, 2017
- Mary and Jim Lawrence Fellowship, Carlson School of Management, 2017
- Honorable Mention (awarded to top 5 papers) at the Strategic Management Society conference
  - 2017: For 'A General Theory of Employee Entrepreneurship'
    - 2015: For 'Economic Case for CSR'
- Sumantra Ghoshal Research and Practice Award, BPS Division, Academy of Management, 2008
  - For 'Intelligent Investing and Governance: The Role of Financial Acquirers'
- Dean's Fellowship, Wharton School, 2008
- Surrendera Paul Scholarship, Indian Institute of Management Ahmedabad, 2000
- Sanwa Bank Foundation Scholarship, Delhi University, 1998

## PRESENTATIONS AND CONFERENCES

## **Panel Presentations**

- 'New opportunities in nonmarket strategy research' SMS 2023 (scheduled)
- 'New opportunities in private equity' Academy of Management PDW, 2023
- 'Non-profits: Research opportunities', Academy of Management PDW, 2023
- 'Divestments', Corporate Strategy Masterclass, December 2022
- 'Missing Agent Problems', Academy of Management STR PDW, 2022

- 'Non-profits: A perspective and research opportunities', Academy of Management PNP PDW, 2022
- 'Combining formal models with quantitative analysis', Academy of Management STR PDW, 2022
- 'In's & Out's of Publishing' Panel, Academy of Management New Doctoral Student Consortium, 2022
- 'Editor's Panel', Academy of International Business Junior Faculty Consortium, 2022
- 'Meet the Theory: Resource-Based View', STR Virtual Session, 2022
- 'Strategies of Social Impact', Utah Winter Conference, 2022
- 'Challenges of Social Impact Measurement', SMS Conference, 2021
- CCC Virtual Mentoring Session, 2020
- Invited panelist for SRF Doctoral Student Workshop 2020
- 'Data in International Business Research', IM Division Webinar, 2020
- 'From Social Responsibility to Social Impact', All Academy Theme Symposium, Academy of Management Conference, 2020
- 'A Corporate Strategy Perspective on Platforms', STR Division Virtual PDW, 2020
- 'Future Avenues for Formal Models in Strategy Research', STR Division Virtual PDW, 2020
- 'Alternate Organizational Forms', SMS Pre-Conference Panel, Minneapolis, 2019
- 'New Directions for Corporate Strategy Research', SMS Pre-Conference Panel, Minneapolis, 2019
- 'Entrepreneurship in 'Out-of-the-Spotlight' Regions', SMS Theme Symposium, Minneapolis, 2019
- 'Future Directions for CSR Research', Academy of Management (STR Division) PDW, 2019
- 'Building a Research Pipeline', Academy of Management (STR Division) Doctoral Consortium, 2018
- 'Making the Job a Lifelong Passion', Academy of Management (STR Division) Doctoral Consortium, 2018
- 'Organizational Restructuring and Innovation', Organization Design Conference, Philadelphia, 2014
- 'Finding a Job', Academy of Management (STR Division) Doctoral Consortium, 2013
- 'Managing your Dissertation', Academy of Management (STR Division) Doctoral Consortium, 2013

#### Discussant

- Wharton Corporate Strategy & Innovation Conference, Wharton School, 2022
- Wharton Nonmarket Strategy Workshop, Wharton School, 2022
- Panelist for INFORMS Organization Science Dissertation Proposal Competition, 2022
- Panelist for Strategy Science Doctoral Workshop, 2022
- Strategy and Business Environment Conference, UT Austin, 2022
- Nonmarket Strategy Research Community Doctoral Conference, (Online) 2021
- Strategy and Business Environment Conference, (Online) 2021
- Strategy, Innovation, & Entrepreneurship Virtual Seminar Series, 2020
- Strategy and Business Environment Conference, (Online) 2020
- Wharton Corporate Strategy & Innovation Conference, Wharton School, 2019
- AOM Conference Symposium on 'Corporate Actors & Development Outcomes', 2018
- Strategy and Business Environment Conference, Wharton School, 2018
- Consortium for Research in Strategy Conference, Boston, 2018
- Strategy Research Forum, Paris, 2018

- AOM Conference Symposium on 'Succession and Synchronicity in Corporate Modes of Reconfiguration: Make, Buy, Ally, and Divest', Atlanta, 2017
- Consortium for Competitiveness and Cooperation (CCC), New York, 2015
- Atlanta Competitive Advantage Conference, Atlanta, 2014
- Strategy Research Forum, 2014

#### **Paper Presentations**

- 'California cap-and-trade program'
  - Consortium for Research in Strategy Conference, Austin, 2022
  - Wharton Nonmarket Strategy Workshop, Wharton, 2022
- 'Come together'
  - Academy of Management Conference, Seattle, 2022
- Learning and letting go'
  - Academy of Management Conference, Seattle, 2022
- 'Strategic search'
  - Strategy Science Conference, New York, 2022
  - Wharton Technology Conference, [Online], 2022
  - INSEAD Strategy & Entrepreneurship Research Seminar, 2022
  - HEC Paris Research Seminar, 2021
- 'To Give and Give Not'
  - Rice University Strategy Seminar, 2022
  - University of California, Irvine, Seminar, 2020
  - University of South Carolina Seminar, 2020
  - Brigham Young University Seminar, 2020
  - Strategic Management Society Annual Conference, Minneapolis, 2019
  - Academy of Management Annual Meeting, Boston, 2019
  - STR Division, Executive Committee Meeting, Philadelphia, 2019
  - Organization Science Winter Conference, Pheonix, 2019
  - Sorenson Innovation Summit, Salt Lake City, 2019
  - Strategy Science conference, Philadelphia, 2018
  - SIOE annual conference, New York, 2017
- 'Desert places'
  - Harvard Business School Strategy Seminar
  - Santa Clara University
  - Ohio State University Seminar, 2021
  - North Carolina State University Seminar, 2021
  - Wharton School Seminar, 2021
  - Washington University at St. Louis Seminar, 2021
  - University of Colorado, Boulder Research Seminar, 2020
  - Columbia Business School Research Seminar, 2020
  - SIOE Conference, [Online], 2020
  - INSEAD Strategy Research Seminar, 2020
  - Strategy Science Conference, [Online], 2020
  - Wharton Technology Conference, [Online], 2020

- 'Follow the smoke'
  - Baruch University Seminar, 2020
  - Academy of Management Conference, 2020
  - Academy of International Business Conference, 2020
- 'From Social Responsibility to Social Impact'
  - Freeman Global Policy Seminar, Minneapolis, 2020
- Value based stakeholder theory'
  - Strategic Management Society Annual Conference, Minneapolis, 2019
- 'Strategic redundancy and third-party big data'
  - Copenhagen Business School, Copenhagen, 2019
  - Strategy Science conference, Salt Lake City, 2019
  - Wharton Technology and Innovation Conference, Philadelphia, 2019
  - Tulane Strategy Seminar, New Orleans, 2019
- 'Giving a little to many or a lot to a few?'
  - Strategic Management Society Meeting, Paris, 2018
  - Academy of Management Meeting, Chicago, 2018
  - Strategy & Business Environment Conference, Wharton, 2018
- Problem You Know'
  - University of West Virginia Research Seminar, 2019
  - SIOE annual conference, Montreal, 2018
  - Consortium for Research in Strategy, Boston, 2018
  - Wharton Technology Conference, 2018
  - SME Department Seminar, University of Minnesota, 2018
  - University of North Carolina, Chapel Hill, 2018
- 'Economics of employee CSR'
  - Academy of Management Meeting, Atlanta, 2017
- 'Adverse selection in the use of philanthropy as insurance'
  - Purdue University, West Lafayette, 2018
  - SMS annual meeting, Houston, 2017
  - Academy of Management Meeting, Atlanta, 2017
  - SIOE annual conference, New York, 2017
  - University of Florida, Gainesville, 2017
- 'Knowledge-based theory of employee entrepreneurship'
  - Wharton Technology Conference, 2018
  - SMS annual meeting, Houston, 2017
  - SMS special conference, Banff, 2017
- 'Adaptation on Multiple Landscapes'
  - SME Department Seminar, 2018
  - INFORMS Conference, Nashville, 2016
  - Strategic Management Society Conference, Berlin, 2016
  - Academy of Management Annual Meeting, Anaheim, 2016
  - Cass Business School (Workshop on Scale & Scope), 2016
  - Dartmouth Junior Faculty Summer Camp, Dartmouth, 2015
- 'Comparative Governance of Market Failure'

- Strategic Management Society Conference, Berlin, 2016
- Academy of Management Annual Meeting, Anaheim, 2016
- Society for Institutional and Organizational Economics Conference, Paris, 2016
- Alliance for Research on Corporate Sustainability Conference, 2016
- 'Non-Market Strategy: An Integrative Review'
  - Society for Institutional and Organizational Economics Conference, Paris, 2016
- 'Antecedents of Global Sourcing'
  - SMS annual conference, Houston, 2017
  - Industry Studies Association Conference, Minneapolis, 2016
- 'Economic Case for CSR'
  - Strategic Management Society Conference, Denver, 2015
  - Academy of Management Annual Meeting, Vancouver, 2015
  - Atlanta Competitive Advantage Conference, 2015
  - SME Seminar Series, Carlson School, 2015
- 'Underinvestment and the Role of Private Equity'
  - Bocconi University, 2015
  - Academy of Management Annual Meeting, Vancouver, 2015
  - Mid-West Strategy Meeting, St. Louis, 2015
  - Sumantra Ghoshal Conference, London, 2015
  - SME Seminar Series, Carlson School, 2015
- Behavioral Perspective on Radical Invention'
  - London Business School, 2016
  - University of Illinois at Urbana-Champaign, 2015
  - Boston University, 2015
  - University of Southern California, 2015
  - Mid-West Strategy Meeting, Madison, 2014
  - Atlanta Competitive Advantage Conference, Atlanta, 2014
  - Wharton Technology Conference, Wharton School, 2014
  - SME Seminar Series, Carlson School, 2013
- 'Multinationality and Performance'
  - Strategic Management Society Conference, Denver, 2015
  - Academy of Management Annual Meeting, Vancouver, 2015
  - Academy of International Business Conference, Bangalore, 2015
- 'Global Sourcing and Foreign Knowledge Seeking'
  - Academy of Management Annual Meeting, Philadelphia, 2014
  - Academy of International Business Conference, Vancouver, 2014
  - Strategy Seminar, Olin Business School, Washington University at St. Louis, 2013
  - SME Seminar Series, Carlson School, 2013
- Capabilities-based Perspective on Acquirer Target Selection'
  - Academy of International Business Conference, Vancouver, 2014
  - Academy of Management Annual Meeting (BPS Division), Lake Buena Vista, 2013
  - Atlanta Competitive Advantage Conference, Atlanta, 2013
- 'Structural Recombination and Innovation'
  - Strategic Management Society Conference, Prague, 2012

- Academy of Management Annual Meeting (BPS Division), Boston, 2012
- Atlanta Competitive Advantage Conference, Atlanta, 2012
- Wharton Technology Conference, Wharton School, 2012
- SMRC Seminar Series, Carlson School, 2011
- 'Post-Divestment Innovation'
  - Strategy Seminar, Ross School of Business, University of Michigan, 2012
  - Atlanta Competitive Advantage Conference, Atlanta, 2012
  - Mid-west Strategy Meeting, Fisher College of Business, Columbus, OH, 2012
  - Strategic Management Society Conference, Miami, 2011
  - Academy of Management Annual Meeting (BPS Division), San Antonio, 2011
  - Strategy Research Forum, Longboat Key, 2011
- 'The Changing Nature of Global Integration'
  - Academy of International Business Annual Conference, Washington DC, 2012
  - Freeman Center for International Economic Policy Workshop, University of Minnesota, 2012
  - Strategic Management Society Conference, Miami, 2011
  - Academy of Management Annual Meeting (BPS Division), San Antonio, 2011
- "Foreign knowledge seeking and Country Exit"
  - Strategic Management Society Conference, Prague 2012
  - Academy of Management Annual Meeting (IM Division), Boston, 2012
- 'CEO Incentives and Country Exit'
  - Academy of Management Annual Meeting (BPS Division), Montreal, 2010
  - Academy of International Business Annual Conference, Rio de Janeiro, 2010
  - SMRC Seminar Series, Carlson School, 2010
- "Transaction Costs, Scarce Resources, and the Appropriation of Schumpeterian Rent', Academy of Management Annual Meeting (BPS Division), Montreal, 2010
  - 'Firm and Rival R&D as Antecedents of Corporate Transactions',
    - Academy of Management Annual Meeting (BPS Division), Chicago, 2009
    - Carlson School, Strategic Management & Organization Department, 2009
    - Boston University, Strategy and Innovation Department, 2009
    - NYU Stern School, Management & Organizations Department, 2009
    - OSU Fisher College, Management & HR Department 2008
- Resources, Exploration and Exploitation: The Dynamics of Innovation and Corporate Scope', Academy of Management Annual Meeting (BPS Division), Chicago, 2009.
- 'Decision to Divest: Stock Market Sentiment and the Limits to Managerial Entrenchment' Academy of Management Annual Meeting (BPS Division), Anaheim 2008
- 'Intelligent Investing & Governance: The Role of Financial Acquirers', Academy of Management Annual Meeting (BPS Division), Anaheim 2008
- 'Innovation & Scope: R&D as an Antecedent of Corporate Transactions', Transatlantic Doctoral Conference, London Business School, London 2008
- Value Creation & Valuation: The Role of Private Equity in the Market for Divested Assets', Academy of Management Annual Meeting (BPS Division), Philadelphia 2007
- Bait & Switch: The Evolution of Governance & Performance in Family Businesses', Academy of Management Annual Meeting (ENT Division), Atlanta 2006.

### **TEACHING EXPERIENCE**

#### Carlson School

- MGMT 8401: Strategy I (PhD Seminar), 2018, 2020, 2021, 2022
- MGMT 8101: Theory Building (PhD Seminar), 2023
- MGMT 8403: Strategy II (PhD Seminar), 2023
- MGMT 8404: Nonmarket Strategy (PhD Seminar), 2017, 2019
- MGMT 6085: Corporate Strategy, 2014-17, 2020, 2021, 2022 (FTMBA)
- MBA 6300: Strategic Management, 2009-2018 (PTMBA), 2019 (FTMBA)
- MGMT 4032: Corporate Strategy, 2020-2022
- MGMT 4035: Mergers & Acquisitions Strategy, 2020, 2022
- PhD advising:
  - Ribuga Kang (2016; placement: Chinese U. of Hong Kong)
  - Paul Nary (2019; placement: Wharton School)
  - Rosa Kim (2021; placement: Oklahoma State University)
  - Haram Seo (2021; placement: Texas A&M University)
  - Hyoju Jeong (2022; placement: Tulane University)
  - Narae Lee (2022; placement: Singapore Management University)
  - Sohyun Park (2023 expected; placement: Stevens Institute)
  - Farzam Boroomand (current)
- PhD Committee member for: Darcy Fudge Kamal (Carlson, 2012), Carlos Inoue (Toronto, 2021), Ei Sandi Nwe (Purdue, 2023), Shirley Tang (WUSTL)
- Undergraduate Honors 'Super Supervisor': 2019-2022

### Wharton School

- Teaching Assistant, MGMT 871 and MGMT 205, 'Multinational Strategy', 2006-2008
- Teaching Assistant, MGMT 223 'Business Policy', 2005-2007
- Teaching Assistant, MGMT 101 'Introduction to Management', 2006-2007

### **PROFESSIONAL ACTIVITY & SERVICE**

### Professional

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- Strategic Management Society
  - o Director-at-Large, 2021-23
  - o Co-organizer, PhD Chat Series, 2021, 2023
  - o Chair, Entrepreneurship and Strategy Interest Group, 2020
  - o Co-Chair, Hangzhou Special Conference, 2020 [cancelled due to pandemic]
  - o Program Chair, Entrepreneurship and Strategy Interest Group, 2019
  - o Track Chair, Frankfurt Special Conference, 2019
  - o Associate Program Chair, Entrepreneurship and Strategy Interest Group, 2018
  - o Rep-at-large, Cooperative Strategy Interest Group, 2018-19
  - o Rep-at-large, Entrepreneurship and Strategy Interest Group, 2016-17

- Academy of Management
  - o Member, Executive Committee, STR division, 2018-2020
  - o Co-chair, Doctoral Consortium, BPS / STR Division, 2017 & 18
  - o Co-organizer, Junior Faculty Paper Development Workshop, BPS division, 2014 & 15
  - o Member, Research Committee, BPS Division, 2012-2014
- Consortium for Competitiveness & Cooperation (CCC)
  - o Member, Board of Directors, 2022-
  - Conference co-organizer, Toronto, 2022
  - o Conference co-organizer, Minneapolis, 2021
- Dartmouth Junior Faculty Research Summer Camp
  - o Conference Co-organizer, 2019
- Society for Institutional & Organizational Economics (SIOE)
  - o Program Committee, SIOE Conference, 2020, 2021
- Strategy & Business Environment Conference
  - o Program Committee, 2021, 2022, 2023

## Editorial & Review

- Associate Editor, Academy of Management Review, 2023-
- Associate Editor, Strategic Management Journal, 2017-2022
  - Guest editor for special issue on 'New Directions for the Resource-Based View', 2020-22
- Associate Editor, Journal of Organization Design, 2018-2022
- Editorial Board
  - Academy of Management Review (Outstanding Reviewer Award, 2018, 2019, 2020)
  - Administrative Science Quarterly
  - Organization Science (Outstanding Reviewer Award, 2017-18; 2020-21)
  - Strategy Science
  - Strategic Organization
  - Journal of Management Scientific Reports
- Ad-hoc Reviewer
  - Management Science, Academy of Management Journal, Academy of Management Discoveries (Outstanding Reviewer Award, 2017), Journal of International Business Studies, Research Policy
- Conference reviewer for
  - Academy of Management Meeting (STR and TIM division)
  - Academy of International Business Meeting 2010-2012
  - Strategic Management Society Conference

## University of Minnesota

- Chair, Social Concerns Committee, 2019-2021; 2023-
- Member, Social Concerns Committee, 2017-21

## **Carlson School**

- PhD Coordinator, SME Department, 2019-
- Member, Entrepreneurship Minor Committee, 2021-2023

- Faculty Consultative Committee (2<sup>nd</sup> Alternate), 2020-21
- Chair, New Certificate Committee, SME Department, 2019-20
- Chair, Recruiting Committee, SME Department, 2017-18
- Member, PhD Committee, SME Department, 2017-19
- Coordinator, Department Seminar Series, 2010-11, 2013-16
- Member, Faculty Search Committee, SME Department, 2009-10, 2011-12, 2013-14, 2015-16, 2016-17

### INDUSTRY EXPERIENCE

#### Akanksha Foundation (Bombay, India)

### Project Advisor

Helped develop long-term plans, strategy and structure for this education-based non-profit that works with less privileged children in Bombay; was involved in establishing new public-private partnership model.

### McKinsey and Company (India)

#### Associate

Worked primarily with McKinsey's Corporate Finance & Strategy (CF&S) Practice, advising clients on crossborder M&A and strategies for corporate growth.

#### **PERSONAL INFORMATION**

### Writer

- Author of *etudes*, a collection of short fiction (Tranquebar Press, 2009)
- Work published in a number of literary journals, for a complete listing, see: Literary Publication List

2003-2004

2001-2003