

**CURRICULUM VITAE**

**Gurneeta Vasudeva Singh**  
**Associate Professor in Strategic Management and Entrepreneurship**  
**Carlson School of Management-University of Minnesota**  
[gurneeta@umn.edu](mailto:gurneeta@umn.edu)

**Education**

Ph.D.	George Washington University Strategic Management and Public Policy	2001-2005
M.Sc.	Delhi University Applied Operations Research	1994-1996
B.Sc. (Honors)	Delhi University Mathematical Statistics	1991-1994

**Academic Positions**

University of Minnesota, Campus [Twin Cities] Associate Professor (with tenure)	2015-
University of Minnesota, Campus [Twin Cities] Assistant Professor	2007-2015
Indian School of Business, Hyderabad, India Assistant Professor of Strategy	2005-2007

**Industry Positions**

Energy and Security Group (Consultant for the Energy Sector Management Assistance Program, The World Bank)	2003-2005
Tata Energy Research Institute-North America, Washington D.C. Vice President	2000-2003
Tata Energy Research Institute, New Delhi Research Associate	1997-2000

**Current Membership in Professional Organizations**

Academy of Management  
Academy of International Business  
Organization Design Community  
International Institute for Applied Systems Analysis (IIASA) Society  
Strategic Management Society

**Honors and Awards**

- 2013 Dean's Annual Award for Research, Carlson School of Management  
 2006 Richard N. Farmer Best Dissertation Award in International Business  
 (Awarded by the Academy of International Business)  
 2006 Barry M. Richman Best Dissertation Award in International Management  
 (Awarded by the Academy of Management)

**External Engagements/Fellowships/Visiting Positions**

- 2021-2024 Member, U.S. National Committee for the International Institute for Applied Systems Analysis
- (Dates TBD) Visiting Scholar at the Stanford Technology Ventures Program, Management Science and Engineering Group, College of Engineering, Stanford University, USA
- 2021- Board Member, Organization Design Community
- 2020-2021 Fellow Center for Advanced Studies, Research Group on "Platforms as Organizational Forms." Ludwig Maximilians University, Munich, Germany.
- 2018 (June) Visting Scholar at the Institute for Strategy, Technology and Organization, Ludwig Maximilians University, Munich, Germany.
- 2007 (Spring) Visting Scholar at the Wharton School of Management, University of Pennsylvania.
- 2004 (May-August) Visting Scholar at the Transitions to New Technologies Group, International Institute for Applied Systems Analysis, Austria. May-August, 2004 (NSF Grant)

**Grants and Contracts**

- 2019 Dean's Research Travel Grant to participate in the University of Minnesota's Engaging with Intergovernmental Organizations on Grand Challenges (WTO, FAO, WHO) Program (March 17-22, 2019)
- 2018 Dean's Small Grant to organize the SMJ Special Issue Workshop on Platform Ecosystems
- 2015 The Searle Center on Law, Regulation, and Economic Growth at Northwestern Law, Northwestern University. Licensed access to Searle Center Database on Technology Standards and Standard Setting Organizations.
- 2013-2015 Grant-In-Aid of Research, Artistry, and Scholarship from the Office of the VP of Research, University of Minnesota (to study Norway's sovereign wealth fund)
- 2013-2015 Fellow of the National Center of the Middle Market, Ohio State University
- 2011-2012 Dean's Small Grant, Carlson School of Management, University of Minnesota
- 2008-2009 Grant-In-Aid of Research, Artistry, and Scholarship from the Graduate School, University of Minnesota (to study fuel cell technology innovation)
- 2004 Young Scientists Fellowship from the U.S. National Science Foundation for summer fellowship at the International Institute of Applied Systems Analysis, Laxenburg, Austria

## Publications

### *Refereed Journal Articles*

Jones, S., Leiponen, A., & **Vasudeva, G.** 2021. The Evolution of Cooperation in the Face of Conflict: Evidence from a Mobile Phone Standard Development Organization. *Strategic Management Journal* 42(4): 710-740. [Equal contributions]

Kretschmer, T., Leiponen, A., Schilling, M & **Vasudeva, G.** 2020. Platforms as Metaorganizations: Implications for Strategy. *Strategic Management Journal Special Issue on Platform Ecosystems*. [Equal contributions]

Say, G.D. & **Vasudeva, G.** (2020.) Learning from Digital Failures? The Effectiveness of Firms' Divestiture and Management Turnover Responses to Data Breaches. *Strategy Science* 5(2).

**Vasudeva, G.**, Leiponen A. & Jones S. (2020). Dear Enemy: The Dynamics of Conflict and Cooperation in Open Innovation Ecosystems. *Strategic Management Review Special Issue on Open Innovation* 1(2). [Equal contributions]

**Vasudeva, G.**, Nachum, L., & Say, G.D. (2018). Overcoming information asymmetry in internationalization: The signaling effect of a sovereign wealth fund as an institutional intermediary. *Academy of Management Journal*, 61(4):1583-1611.

Gray, J.V., Siemsen, E. & **Vasudeva, G.** (2015). Collocation still matters: Conformance quality and the interdependence of R&D and manufacturing in the pharmaceutical industry. *Management Science*, 61 (11): 2760-2781. [Equal contributions]

**Vasudeva, G.**, Alexander, E., & Jones, S. (2015). Institutional logics and inter-organizational learning in technological arenas: Evidence from standard setting organizations in the mobile handset industry. *Organization Science*, 26(3): 830-846.

**Vasudeva, G.** (2013). Weaving together the normative and regulative roles of government: How the Norwegian Sovereign Wealth Fund's responsible conduct is shaping firms' cross-border investments. *Organization Science*, 24(6), 1662-1682.

**Vasudeva, G.**, Zaheer, A., & Hernandez, E. (2013). The embeddedness of networks: institutions, structural holes, and innovativeness in the fuel cell industry. *Organization Science*, 24(3), 645-663. [Equal contributions]

**Vasudeva, G.**, Spencer, J. W., & Teege, H. J. (2013). Bringing the institutional context back in: A cross-national comparison of alliance partner selection and knowledge acquisition. *Organization Science*, 24(2), 319-338.

Sleptsov, A., Anand, J., & **Vasudeva, G.** (2013). Relational configurations with information intermediaries: The effect of firm-investment bank ties on expected acquisition performance. *Strategic Management Journal*, 34(8), 957-977.

**Vasudeva, G.**, & Anand, J. (2011). Unpacking absorptive capacity: A study of knowledge utilization from alliance portfolios. *Academy of Management Journal*, 54(3), 611-623.

**Vasudeva, G.** (2009). How national institutions influence technology policies and firms' knowledge-building strategies: A study of fuel cell innovation across industrialized countries. *Research Policy*, 38(8), 1248-1259.

***Non-refereed Journal Articles, Essays, or Book Chapters***

**Vasudeva, G** and Teege, H. 2012. Why do private firms invest in public goods? In *Cross-Sector Leadership for the Green Economy*. Ed. Marcus, Alfred. et al. Palgrave.

**Vasudeva, G** and Sonderegger, P. 2007. R&D internationalization: Building organizational capabilities to balance exploration and exploitation. In *A New Generation in International Strategic Management*. Ed. Steven B. Tallman. Edward Elgar.

***Conference Proceedings***

Dutta, S. & Vasudeva, G. 2019. Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology. Annual Meetings of the Academy of Management Conference, Boston, Massachusetts. (Strategy Division, *Best Paper Proceedings*; Refereed).

Vasudeva, G. & Hernandez, E. 2010. Capability evolution and governance in alliance portfolios: Evidence from the emergent fuel cell industry. Annual Meetings of the Academy of Management Conference, Montreal, Canada. (Business Policy and Strategy Division, *Best Paper Proceedings*; Refereed).

Vasudeva, G. & Anand, J. 2008. Searching for the sweet spot: Portfolio effects of technological diversity on knowledge acquisition. Annual Meetings of the Academy of Management Conference, Anaheim, California. (Business Policy and Strategy Division, *Best Paper Proceedings*; Refereed).

***Working Papers/Under Review***

Dutta, S. & Vasudeva, G. The Emergence of a Radical Platform-Based Technology: Environmental Jolts to Demand, Firm Entry and Evolution in the Global Electric Vehicle Industry. (Revising for 2<sup>nd</sup> round at SMJ)[Equal contributions]

Arslan, B., Vasudeva G. & Hirsch E. Cooperation and Coordination Difficulties under Task Complexity: Evidence from Antibiotic Drug Development. (Preparing for journal submission)

Galperin, R. & Kim, D., & Vasudeva, G. Incumbent Conditions Heterogeneity and the Success of New Organizational Forms: The Case of Retail Health Clinics in the U.S. (Preparing for journal submission). [Equal contributions]

Boroomand, F., Leiponen A. & Vasudeva G. Profiting from Attention to Data Privacy? Evidence from U.S.-listed Firms under the GDPR. (Preparing for journal submission).

Say, G.D. & Vasudeva, G. Voice and Exit as Social Activism Tactics: Evidence from Norway's Sovereign Wealth Fund. (Preparing for journal submission).

Vasudeva, G., Sun, D., Zeng, S. & Zahra, S. How Government R&D Incentives Shape Innovation Outcomes of Public Firms in China. (Preparing for journal submission)

***Work-In-Progress***

The Role of Patent Assertion Entities in Standard Development (with Aija Leiponen and Stephen Jones)

The Role of VCs in Platform Ecosystems (with Joy Wu and Tobias Kretschmer)

## Presentations

### ***Invited Paper Presentations***

Dyson School/Johnson School M&O Series, *Cornell University*, 2020  
 Rotterdam School of Management, *Erasmus University*, 2019  
 School of Business, *George Washington University*, 2019  
 Mays School of Business, *Texas A&M University*, 2019  
*Target Headquarters*. Minneapolis. 2018.  
 Center for Advanced Management Studies, *Ludwig Maximilians University*, 2018  
 Bocconi University, 2017  
*BI Norwegian School of Business*, 2016  
 Katz School of Business, *University of Pittsburgh*. 2016  
 Rutgers Business School, *Rutgers University*. 2015. Newark.  
 Fisher College of Business, *The Ohio State University*. 2015, 2013,. Columbus, Ohio.  
 Krannert School of Management, *Purdue University*. 2015. West Lafayette, IN.  
 Moore School of Business, *University of South Carolina*. 2015, 2012,. Columbia, SC.  
 School of Management, *Boston University*. 2015. Boston, MA.  
 Center for Emerging Markets, *Northeastern University*. 2014. Boston, MA.  
 Hubert H. Humphrey Institute of Public Affairs, *University of Minnesota*. 2014.  
 Alberta School of Business, *University of Alberta*. 2014. Edmonton, Alberta.  
 College of Business. *University of Illinois*. 2013. Urbana-Champaign, IL.  
 Baruch College, *City University of New York*. 2013. New York City, NY.  
*HEC*. 2012. Paris, France.  
 R.H. Smith School of Business, *University of Maryland*. 2013. College Park, MD.  
 Wharton School of Management, *University of Pennsylvania*. 2009. Philadelphia, PA.  
 Sloan School of Management. *Massachusetts Institute of Technology*. 2007. Boston, MA.  
 Fox School of Business, *Temple University*. 2007. Philadelphia, PA.  
*Indian School of Business*. 2005. Hyderabad, India.

### ***Panel/Symposia Presentations***

Societal platforms and grand challenges, *SMS*. 2021  
 Faculty Panel, *Strategy Research Forum Dissertation Scholars*, SMS. 2021  
 Imagining and Inspiring Breakthroughs at the Intersection of Cooperative and Stakeholder Strategy *SMS Virtual Toronto*. 2021  
 Doctoral Workshop, *Virtual Academy of Management Meeting, STR Division*. 2021  
 Junior Faculty Paper Development Workshop, *Virtual Academy of Management Meeting, STR Division*. 2021  
 Moonshots for Management Research: Responding to Grand Challenges through the Lens of Strategy Process and Stakeholder Strategy) *SMS Virtual London*. 2020  
 Publishing Strategy Process and Practice Research *SMS Virtual London*. 2020  
 Meet the Editors JPIM Research Forum at the Virtual Annual Meeting of PDMA. 2020  
 Holding the Door Open: AMJ Women's Networking PDW. Virtual Academy of Management Meeting. 2020  
 Strategy, Entrepreneurship, Technology, Innovation and Social Impact. *SMS Virtual Berkeley*. 2020.  
 Junior Faculty Consortium. *Industry Studies Association*. Virtual Meeting. 2020  
 Paper Development Workshop. *Academy of Management Journal*. Sydney. Australia. 2019  
 Faculty Development Workshop. *Academy of International Business-India*. Bangalore. 2019.  
 Healthcare Extension. *Strategic Management Society*. Minneapolis. 2019  
 Future of Global Strategy. *Strategic Management Society*. 2019  
 Indigenous Entrepreneurship. *Strategic Management Society*. 2019  
 Entrepreneurship in Emerging Markets. *Annual Meetings of the Academy of Management*. Boston, Massachusetts. 2019.  
 Platform-based Ecosystems. *Annual Meetings of the Academy of Management*. Boston, Massachusetts. 2019.

Hedging Under Uncertainty in the Energy Industry. *Annual Meeting of the Academy of Management* Boston, Massachusetts. 2019.

Strategies in a Digital Era. *Strategic Management Society Conference*. Hyderabad, India. 2018.

Research in Business and Innovation Ecosystems. *Strategic Management Society Conference*. Paris, France. 2018.

Navigating the Platform Business Model: Strategies, Challenges and Best Practices. *Strategic Management Society Extension in Amsterdam*. Amsterdam, Netherlands. 2018.

Symposium on Platform Strategies. *VU Amsterdam*. Amsterdam, Netherlands. 2018.

Tuck Junior Faculty Research Camp. *Dartmouth University*. 2017, 2015, 2013.

Showcase Panel on The Role of Sovereign Wealth Funds in the Global Economy. *Strategic Management Society Special Conference*. Oslo, Norway. 2018.

Models, Policy and Global Risk. *International Institute for Applied Systems Analysis*. 2017. Laxenburg, Austria.

Sustainability and Strategy: Institutional Drivers. *Strategic Management Society's Conference*. 2013. Atlanta, GA.

Symposium on Geography and Innovation. *Annual Meeting of the Academy of Management*. 2007. Philadelphia, Pennsylvania.

### ***Papers Presented at Professional Meetings, Peer Reviewed Conferences, etc***

How Government R&D Incentives Shape Innovation Outcomes of Public Firms in China

- *Strategic Management Society Meeting*. 2021

Profiting from Attention to Data Privacy? Evidence from U.S.-listed Firms under the GDPR

- *Applied Economics Summer Brownbag Seminar, University of Minnesota*. 2021

Arslan, B., Vasudeva G. & Hirsch E. Cooperation and Coordination Difficulties under Task Complexity: Evidence from Antibiotic Drug Development

- *Strategic Management Society Meeting*. 2021
- *Society for Institutional and Organizational Economics Annual Conference*, 2021

Dutta, S. & Vasudeva, G. Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology.

- *Center for Advanced Studies, Ludwig Maximilians University*. 2021
- *Cornell University*. 2020
- *Academy of Management Meeting*. 2019
- *Strategic Management Society Meeting*. 2019
- *Erasmus University*. 2019
- *George Washington University*. 2019

Say, G.D. & Vasudeva, G. Learning from Digital Failures? The Effectiveness of Firms' Divestiture and Management Turnover Responses to Data Breaches

- *Strategic Management Society Meeting*. 2019
- *Target Headquarters*, 2019
- *Academy of Management Meeting*, 2017

Jones, S., Leiponen, A., & Vasudeva, G. Dear Enemy: Litigation and Cooperation in a Mobile Phone Standard Development Organization.

- *Munich Summer Institute*. Max Planck Institute. Munich, Germany. 2018.
- Sixth Annual Searle Center Research Roundtable on Standard Setting Organizations and Patents, *Northwestern University*. May, 2018.
- Wharton Technology Conference. April, 2018.
- *VU Amsterdam*, Platform Symposium. September, 2018.

- *Strategic Management Society Special Conference*. 2017. Costa Rica.
- Fourth Annual Roundtable on Technology Standards. Searle Center on Law, Regulation and Economic Growth. *Northwestern University*. 2016. Chicago, IL.

Galperin, R. & Kim, D., & Vasudeva, G. Incumbent Heterogeneity and the Success of Contested Organizational Forms: The Case of Retail Health Clinics in the U.S.

- *Academy of Management Meeting*. 2017.
- *Industry Studies Association Meeting*. 2016. Minneapolis, MN. *Medical Industry Leadership Institute Seminar*, University of Minnesota. 2018.

Vasudeva, G & Anand, J. Evolutionary Perspectives on Firms' Internal and External Portfolios of New Capabilities.

- *Strategy Science* Special Issue on Evolutionary Perspectives in Strategy. Graduate School of Business. *Stanford University*. 2016. Palo Alto, CA.

Poggioli, N., & Vasudeva, G. Do Markets Care About Firms' Non-Market Strategy? Corporate Political Activity, Regulatory Institutions, and Market Performance of Environmental Polluters.

- *Academy of Management Meeting*. 2016. Anaheim, CA.

Say, G.D. & Vasudeva, G. Culling Black Sheep to Better the Flock: The Positive CSR Outcomes of Negative Screening.

- *Bocconi University*, Milan, Italy.
- *Strategic Management Society*, 2015. Denver, CO.
- *Annual Meetings of the Academy of Management Conference*. 2015. Vancouver, Canada.
- *Alliance for Research on Corporate Sustainability*. 2015. Chicago, IL.

Vasudeva, G. Weaving together the normative and regulative roles of government: How the Norwegian Sovereign Wealth Fund's responsible conduct is shaping firms' cross-border investments.

- Paul R. Lawrence Inaugural Conference on Institutional Analysis at *Harvard Business School*. 2013. Boston, MA.
- *Meeting of the Academy of International Business*. 2011. Nagoya, Japan.

Vasudeva, G., Zaheer, A., & Hernandez, E. The embeddedness of networks: institutions, structural holes, and innovativeness in the fuel cell industry.

- Conference on Network Evolution at *INSEAD*. 2012. Fontainebleau, France.
- Midwest Strategy Meeting. Kellogg School of Management. Northwestern University. 2010. Evanston, IL.
- *Annual Meetings of the Academy of Management Conference*. 2009. Chicago, IL.

Vasudeva, G., Alexander, E., & Jones, S. Institutional logics and knowledge outcomes in multiparty collaboration: Evidence from the mobile handset industry.

- *Strategic Management Society*, 2012. Prague, Czech Republic.

Hernandez, E., & Vasudeva, G., & Zaheer, A. Dual embeddedness: Towards an integration of networks and institutional theory.

- *Annual Meetings of the Academy of Management Conference*. 2012. Boston, MA.

Vasudeva, G., & Almeida, P. Alliances as bridges for foreign knowledge acquisition.

- *Annual Meetings of the Academy of Management Conference*, 2011. San Antonio, TX.

Vasudeva, G., & Almeida, P. Globalization through alliance portfolios: Country configuration and knowledge positioning in the fuel cell industry.

- Midwest Strategy Meeting. Krannert School of Management. Purdue University. 2011. West Lafayette, IN.
- *Strategic Management Society*. 2009. Washington D.C.

Vasudeva, G., & Hernandez, E. Capability evolution and governance in alliance portfolios: Evidence from the emergent fuel cell industry.

- *Annual Meetings of the Academy of Management Conference*. 2010. Montreal, Canada. (BPS Division, Best Paper Proceedings)

Vasudeva, G. How does home-country matter for firms' internationalization? Legitimacy spillovers and location choice.

- *Strategic Management Society*. 2009. Washington D.C.

Vasudeva, G., & Anand, J. Searching for the sweet spot: Portfolio effects of technological diversity on knowledge acquisition.

- *Annual Meetings of the Academy of Management Conference*. 2008. Anaheim, CA. (BPS Division, Best Paper Proceedings)

Vasudeva, G. Knowledge acquisition from alliances: How valuable is it?

- *Annual Meetings of the Academy of Management Conference*. 2008. Anaheim, California.

Vasudeva, G., Spencer, J., & Teegeen, H. How government influences knowledge transfer in technology alliances.

- *Annual Meetings of the Academy of International Business*. 2008. Milan, Italy.

Vasudeva, G., & Teegeen, H. Benefit hierarchy and interplay: a framework for understanding firm investment in collaborative international (energy) technology venture/Private alliances for public goods: A Perspective on the Global Energy Industry.

- *Special Issue Conference of Journal of Business Venturing*. 2006. Hyderabad, India.
- *Annual Meetings of the Academy of International Business*. 2004. Stockholm, Sweden.
- *Annual Meetings of the Institute of Applied and Behavioral Management*, 2002. Tampa, FL.

Vasudeva, G. Are strong states hurting knowledge acquisition through technology alliances?

- *Annual Meetings of the Academy of Management Conference*, 2006. Atlanta, Georgia.

Vasudeva, G. Statist and corporatist institutional structures: A framework for understanding cross-national variations in technology policies and innovation strategies.

- Barry M. Richman Best Dissertation Award Session. *Annual Meetings of the Academy of Management*. 2006. Atlanta, GA.
- Richard N. Farmer Best Dissertation Award Session. *Annual Meetings of the Academy of International Business*. 2006. Beijing, China.

Vasudeva, G. How national institutions influence knowledge spillovers in technology alliances.

- *Annual Meetings of the Academy of Management Conference*, 2005. Honolulu, HI.

Vasudeva, G. Norms of collaboration: The role of the national polity in technology alliance formation.

- *Annual Meetings of the Academy of International Business*. 2005. Quebec City, Canada.



Vasudeva, G. Knowledge-based fuel cell alliances: Role of national institutions, firm and industry characteristics.

- *Annual Meetings of the Academy of Management Conference*. 2004. New Orleans, LA.

Vasudeva, G., & Spencer, J. Profiting from innovation: When does participation in the global innovation system contribute to firm performance?

- *Annual Meetings of the Academy of International Business*. 2004. Stockholm, Sweden.

Vasudeva, G. Strategic alliance approach to stakeholder management.

- *Annual Meetings of the International Association for Business and Society*, 2003. Victoria, British Columbia.

## **TEACHING**

### **University of Minnesota**

MGMT 8405: PhD Seminar in Technology and Innovation Strategy

MGMT 6305: The International Environment of Business (Part-time and Full-time MBA)

MGMT 6040: International Strategy and Organization (Part-time and Full-time MBA)

MGMT 3040: The International Environment of Business (Undergraduate)

MGMT 4050: Innovation and Change in Action (Undergraduate)

### **Indian School of Business**

Technology Strategy Elective for full-time MBA students, 2006

Competitive Strategy Core Class full-time MBA students, 2006-2007

## **GUEST LECTURES**

Technology Operations PhD Seminar. Carlson School of Management. University of Minnesota. 2021

Freshman Seminar on Antibiotics: Promise, Profits, and Pitfalls. College of Pharmacy. University of Minnesota. 2020

International Business PhD Seminar. College of Business. University of Illinois Urbana-Champaign. 2013.

## **CURRICULUM DEVELOPMENT**

Chair, SME Undergraduate Curriculum Review Committee and Developed a Proposal for a New Strategic Management Major

Chair, SME PhD Curriculum Review Committee, Developed and Implemented a Revised Curriculum for the PhD program

## **ADVISING AND MENTORING**

### ***Undergraduate summa theses or honors projects directed***

Ashley Carlson

Fiona Cummings

Xinqiang Gan

***PhD Committees Served on***

Gui Deng Say (Advisor) (Placement: Singapore Management U.)

Dennie Kim (Committee Member and Chair) (Placement: Darden School, U. of Virginia)

Nicholas Poggioli (Oral Prelim Committee Chair) (Placement: Post-Doc, Erb Center, U. of Michigan)

Stephen Jones (Committee Member) (Placement: U. of Wyoming, U. of Washington-Bothell)

***China DBA Committees Served on***

Yubin Liu (Co-Advisor)

Zhituan Su (Co-Advisor)

Ming Qiu (Co-Advisor)

***Professional Student Activities***

Gavin O'Toole (2012-14)

Project Advisor, Program for Individualized Learning (PIL), University of Minnesota

**PROFESSIONAL SERVICE*****Editorships/ Reviewer***

Associate Editor, *Academy of Management Journal*, July 2019-

Guest Editor, *Strategic Management Journal*, Special Issue on Strategies for Platform Ecosystems (2017-2020)

Editorial Review Board, *Academy of Management Journal*, 2013-

Editorial Review Board, *Strategic Management Journal*, 2013-

Editorial Review Board, *Organization Science*, 2014-

Editorial Review Board, *Global Strategy Journal*, 2012-

Reviewer, PhD Paper Award, *Strategic Management Society*, 2017-

Reviewer, Research in Organizations, *Strategic Management Society*, 2020

***Committees, conferences, workshops, panels, symposia***

Conference Co-Chair, Organizational Design Community. Virtual 2021. (Forthcoming)

Panelist, Doctoral Consortium, *Strategy Division. Academy of Management*. Virtual. 2021. (Forthcoming)

Panelist, Junior Faculty Paper Development Workshop, *Strategy Division. Academy of Management*. Virtual. 2021. (Forthcoming)

Member, Diversity Task Force. *Academy of Management Journal*. 2020

Member, AMJ 2019 Best Paper Award Committee. *Academy of Management Journal*. 2020

Panelist, AMJ Paper Development Workshop. *Academy of Management Journal*. Sydney, Australia. 2019.

Conference Co-Chair, *Strategic Management Society*. Special Conference in Hyderabad, India. 2018.

Conference Co-Chair, SMJ Special Issue on Platform Ecosystems Conference, *University of Minnesota* 2018.

Panelist, Junior Faculty Paper Development Workshop, *Strategic Management Society Conference*. Paris, France. 2018.

Panelist for the Doctoral Consortium. *Strategic Management Society*. Atlanta, Georgia. 2017.

Panelist for the Junior Faculty Development Workshop. *Strategic Management Society*. 2017. Atlanta, Georgia

Discussant for the Munich Summer Institute. *Ludwig Maximilian University*. 2017. Munich, Germany.

Panelist for 'Role of Formal Theory in Strategy Research'. Tuck School of Business. *Dartmouth University*. 2015. Hanover, NH.

Co-Chair, Junior Faculty Consortium. *Industry Studies Association Annual Meeting*. 2015.

Kansas City, MO.

Co-Chair, Global Strategy Track, *Academy of International Business* Annual Conference. Bengaluru, India. 2015.  
 Member, Early Career Development Committee, Industry Studies Association, 2014-16.  
 Chair and Panelist, International Management Division's Doctoral Student Consortium. *Annual Meetings of the Academy of Management*. Philadelphia, PA.2014.  
 Co-Chair and Faculty Panelist at the Workshop on Corporate Social Responsibility in a Global World. *Annual Meetings of the Academy of Management*. Philadelphia, PA.2014  
 Co-Chair and Faculty Panelist at the Institutions and Strategy Workshop. *Annual Meetings of the Academy of International Business* Conference. Istanbul, Turkey. 2013  
 Panelist at the Doctoral Consortium. International Management Division, *Academy of Management Meeting*. 2013. Orlando, FL.  
 Panelist at the Junior Faculty Consortium. International Management Division, *Academy of Management Meeting*. 2012. Boston, MA.  
 Panelist at the Doctoral Consortium. *Strategic Management Society's Special Conference*. Hyderabad, India. 2008.  
 Chair and Faculty Panelist at the Alliances and Innovation Workshop. *Annual Meetings of the Academy of Management Conference*. Atlanta, GA. 2006.  
 Doctoral Committee (Co-Chair), International Management Division, Academy of Management, 2005-2008.

### Service To The University/College/Department

#### ***Departmental Committee Memberships***

PhD Coordinator and Chair of the PhD Committee, 2016-2019  
 Chair of the PhD Curriculum Review Committee, 2017-2018  
 Chair of the Undergraduate Curriculum Review Committee, 2015-2018  
 Member of Doctoral Committee, Strategic Management and Entrepreneurship Department, 2013-Member of Recruitment Committee, Strategic Management and Entrepreneurship Department, 2009-10, 2011-12, 2012-13, 2015-16

#### ***School-wide Committee Memberships***

Tenure Review Committee: Elizabeth Campbell  
 Member of the Carlson School's Undergraduate Faculty Advisory Committee, 2015-2018  
 Fourth Year Review Committees: Soumya Sen, Elizabeth Campbell

### **POLICY BOOKS, REPORTS AND PAPERS ON ENERGY AND SUSTAINABILITY**

Pachauri, R K; and **Vasudeva, Gurneeta** (Eds.). 2003. Looking beyond Johannesburg: scientific perspectives on strengthening partnerships in water and energy. Tata Energy Research Institute; New Delhi.  
 Pachauri, R K; and **Vasudeva, Gurneeta** (Eds.). 2002. Johannesburg and Beyond: Toward Concrete Action. Tata Energy Research Institute; New Delhi.  
 Pachauri, R K; and **Vasudeva, Gurneeta** (Eds.). 2002. Renewable Energy Technology Development and Implications for Poverty Alleviation. Tata Energy Research Institute; New Delhi.  
 Pachauri, R K; and **Vasudeva, Gurneeta**. 2000. Energy in the Indian Sub-Continent Petroleum Economist Ltd, London.  
 Pachauri, R K; and **Vasudeva, Gurneeta** (Eds.). 2001. The Role of New Technologies in Poverty Alleviation and Sustainable Development. Tata Energy Research Institute; New Delhi.  
**Vasudeva, Gurneeta**. 2002. Environmental Security and Agricultural Intensification in India. In Rattan Lal, David Hansen, Norman Uphoff & Steven Slack (Eds.), Food Security and Environmental Quality in the Developing World. Lewis Publishers.  
**Vasudeva, Gurneeta**. Infrastructure Development in Energy and Transport Sectors in South Asia'. South Asian Journal. Sage Publications: New Delhi.

**POLICY CONFERENCES ON ENERGY AND SUSTAINABILITY**

Organizer and Presenter: *U.S National Academies*, Washington D.C.: Colloquium series from 2000-2003 to engage policy makers from the public and private sector organizations to identify opportunities and challenges for implementing new technologies in the context of sustainable development.

Presenter: India's Energy Security Concerns. *National Bureau of Asian Research*, Seattle. (October, 2004)

Presenter: Developing Multi-Sectoral Research Projects for Addressing Global Climate Change. Alliance for Global Sustainability. *Massachusetts Institute of Technology*, Cambridge. (November 2002)

Presenter: Financing Sustainable Development. 2nd Preparatory Committee Meeting for the World Summit on Sustainable Development. *Heinrich Boell Foundation*, New York. January, 2002)

Presenter: Globalization and Sustainable Development: Twin Challenges of the 21st Century. *Congressional Briefing for the World Summit on Sustainable Development*. Global Legislators Organization for a Balanced Environment, Washington D.C. January 2002.

Presenter: From Rio to Johannesburg: Towards Concrete Action. E-7 Workshop for the 3rd Preparatory Committee Meeting for the World Summit on Sustainable Development. *United Nations*, New York. (April, 2002).

Presenter: Globalization and Sustainable Development: Challenges and Opportunities for Global Business. Roundtable Discussion on Base of the Pyramid Collaboratory. Kenan-Flagler Business School, *University of North Carolina*, Chapel Hill, USA. (2001, 2002).

Presenter: Geopolitics of Energy in South Asia. Geopolitics of Energy in Eurasia. *University of Maryland*, College Park. (October 2001).