

# Sohyun Park

Carlson School of Management, University of Minnesota  
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## EDUCATION

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- University of Minnesota, Carlson School of Management** Sep 2017 – Present  
Minneapolis, MN
- Ph.D. Candidate (Expected 2023), Strategic Management and Entrepreneurship
  - Committee: Aks Zaheer and Aseem Kaul (Co-advisors), Russell Funk, David Knoke
- Yonsei University, School of Business** 2014 – 2017  
Seoul, Korea
- M.S. in Management, Business Administration (Concentration: Organization Theory)
- Yonsei University, School of Business & College of Liberal Arts** 2010 – 2014  
Seoul, Korea
- Bachelor of Business Administration, Bachelor of Arts in English Language and Literature
  - *Magna Cum Laude (Graduated with High Honors)*

## RESEARCH INTERESTS

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- Alliance, Social Network, Corporate Strategy, Innovation

## WORKING PAPERS & RESEARCH IN PROGRESS

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**Sohyun Park.** Multimarket Alliances: Repeated Alliances Revisited.

- Data analysis

**Sohyun Park, Aks Zaheer, & Aseem Kaul.** Beyond the Horizon: Intra-firm Collaboration Between and Beyond Clusters and the Quality of Firm Invention.

- Preparing submission for *Organization Science*

Russell Funk & **Sohyun Park.** The Problem of Fragmentation and the Paradox of Network Intervention: Evidence from Policy Change in Health Care Delivery.

- Working paper, manuscript available

Russell Funk, Pinar Karaca-Mandic, **Sohyun Park,** & Aks Zaheer. Competitive Dynamics of Physician Referrals in the Era of Accountable Care Organizations.

- Data analysis

Keith Pennington & **Sohyun Park.** The Zika Virus' Gendered Effect on Inventor Collaborations.

- Ongoing data collection and analysis

**Sohyun Park & Mooweon Rhee.** Status and Reputation in Learning from Errors: The Case of Auto Recalls from 2000 to 2015.

- Working paper, manuscript available

## CONFERENCE PRESENTATIONS

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Multimarket Alliances: Repeated Alliances Revisited.

- *(Scheduled) Paper presentation,* Strategic Management Society Conference (Toronto, Canada)\* Sep 2021
- *(Scheduled) Paper presentation,* Networks (Combined meeting of Sunbelt and NetSci)\* July 2021
- *(Scheduled) Invited participant,* Consortium for Competitiveness and Cooperation (Minneapolis, MN)\* June 2021

- Beyond the Horizon: Intra-firm Collaboration Between and Beyond Clusters and the Quality of Firm Invention.
- *Paper presentation*, Wharton Technology and Innovation Conference\* April 2021
  - *Paper presentation*, Annual Meeting of Academy of Management (Vancouver, Canada)\* Aug 2020

- The Problem of Fragmentation and the Paradox of Network Intervention: Evidence from Policy Change in Health Care Delivery.
- *(Scheduled) Paper presentation*, Strategic Management Society Conference (Toronto, Canada)\* Sep 2021
  - *Paper presentation*, Annual Meeting of Academy of Management (Vancouver, Canada)\* Aug 2020

- Competitive Dynamics of Physician Referrals in the Era of Accountable Care Organizations.
- *(Scheduled) Paper presentation*, INFORMS Virtual Healthcare Conference\* July 2021
  - *(Scheduled) Paper presentation*, Annual Conference of the American Society of Health Economists (Washington, DC)\* June 2021

- The Zika Virus' Gendered Effect on Inventor Collaborations.
- *Paper presentation*, Strategic Management Society Conference (Minneapolis, MN) Oct 2019

- Status and Reputation in Learning from Errors: The Case of Auto Recalls from 2000 to 2015.
- *Paper presentation*, Annual Meeting of the Academy of Management (Anaheim, CA) Aug 2016

\*Held virtually due to COVID-19

## INVITED CONSORTIA & WORKSHOPS

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- (Scheduled) Medici Summer School\** July 2021
  - Strategy Science Doctoral Workshop\* April 2021
  - TIM Virtual Doctoral Research Workshop (Faculty mentor: Emily Cox Pahnke)\* March 2021
  - Paper Development Workshop ("The Interplay of Competition and Cooperation") at the Strategic Management Society Conference (Minneapolis, MN) Oct 2019
  - TIM Doctoral Research Workshop at the Annual Meeting of the Academy of Management (Faculty mentor: Robert Seamans) (Boston, MA) Aug 2019

\*Held virtually due to COVID-19

## ACADEMIC HONORS

### Awards

- *Finalist, Best PhD paper Award*, Knowledge and Innovation Track, Strategic Management Society Conference 2019
- *Nominee, Best Conference Paper Prize*, Strategic Management Society Conference 2019

### Grants

- *Research Grant (\$50,000, co-investigator)*, NIHCM (The National Institute for Health Care Management) 2020 – 2021

### Scholarships and Fellowships

- *Doctoral Dissertation Fellowship*, Carlson School of Management 2021 – 2022
- *Travel Fellowship*, Carlson School of Management 2019
- *Graduate Research Scholarship*, School of Business, Yonsei University 2016
- *Honors Scholarship*, College of Liberal Arts, Yonsei University 2011, 2014

## TEACHING

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**Full instructor**

*Fundamentals of Management, University of Minnesota*

Spring 2020

- Full instructor solely responsible for developing syllabus, lecturing, leading class discussions, grading, and providing feedback.
- In response to school-wide conversion to online classes due to COVID-19 outbreak in the middle of the semester, I adapted the course quickly to online.
- Overall rating in student evaluation: 5/6

**Teaching assistant**

*Business Strategy (Alex Wilson)*

Spring 2018, Spring 2019, Fall 2019

*Business Strategy (Moshe Barach)*

Fall 2018

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**PROFESSIONAL MEMBERSHIPS AND SERVICES**

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- Ad-hoc reviewer for *Academy of Management Journal, Medical Care*
- Reviewer for *Academy of Management Annual Meetings (OMT & STR: 2019 – Present)*
- Member of Academy of Management (2016 – Present); Strategic Management Society (2019 – Present)
- PhD Student Coordinator, Strategic Management and Entrepreneurship department, Carlson School of Management (2019-2020)