

Hyoju Jeong

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EDUCATION

University of Minnesota, Carlson school of Management	(Expected) 2022
Ph.D. in Business Administration Concentration: Strategic Management and Entrepreneurship	
New York University, Stern School of Business	Fall 2020-Spring 2021
Virtual visiting scholar program. Mentored by Robert Seamans	
Korea University	2016
M.S. in Business Administration Concentration: Strategy and International Business	
Korea University	2012
B.B.A. in Business Administration	

RESEARCH INTERESTS

Cooperation, Competition, Comparative governance, Technology diffusion, Non-market Strategy, Entrepreneurship

DISSERTATION

“Essays on Alternative Governance Forms: Comparative Governance, Competition, and Community Outcomes with a Focus on Cooperatives”

Committee: Aseem Kaul (co-advisor), Jiao Luo (co-advisor), Myles Shaver (Chair), Janna Johnson
SRF Dissertation Research Grant, Strategic Management Society (2020)
McNamara Women's Fellowship, University of Minnesota (2020)

WORKING PAPERS

Hyoju Jeong, Aseem Kaul, and Jiao Luo. “Desert Places: Cooperatives as Infrastructure Providers in Marginalized Areas.” *First Essay of Dissertation*.
Revise & Resubmit at *Strategic Management Journal*.

Hyoju Jeong. “Cooperative as an entrant and Incumbents’ Technology Upgrades.” *Second Essay of Dissertation & Job Market Paper*.
Nominated for the 2021 SMS Annual Conference Best Paper Prize

WORK IN PROGRESS

Hyoju Jeong. “Role of cooperative broadband provision on entrepreneurial activities in marginalized areas: evidence from new clinic openings and telehealth usage”. Analyzing data.

Hyoju Jeong. “The Effect of Employee Stock Ownership Plan (ESOP) vs. Worker Cooperative on Long-term Regional Economy”. Collecting data.

CONFERENCE & INVITED PRESENTATIONS

Hyoju Jeong. “Cooperative as an entrant and Incumbents’ Technology Upgrades.”
Strategic Management Society Annual Conference (Virtual, September 2021)
Academy of Management Annual Conference (Virtual, August 2021)
Nonmarket Strategy Research Community (Virtual, May 2021)

Hyoju Jeong, Aseem Kaul, and Jiao Luo. “Desert Places: Cooperatives as Infrastructure Providers in Marginalized Areas.”

Santa Clara University (Virtual, April 2021)*
Harvard University (Virtual, March 2021)*
Washington University in St. Louis (Virtual, February 2021)*
North Carolina State University (Virtual, February 2021)*
University of Pennsylvania (Virtual, February 2021)*
Ohio State University (Virtual, February 2021)*
University of Colorado Boulder (Virtual, December 2020)*
Columbia University (Virtual, December 2020)*
Society for Institutional & Organizational Economics (Virtual, June 2020)*
Consortium for Competitiveness and Cooperation, Toronto, CA (Virtual, June 2020)
Wharton Technology and Innovation Conference, Philadelphia, PA (Virtual, June 2020)
Strategy Science (Virtual, May 2020)*
INSEAD (Virtual, May 2020)*
Strategic Management Society Annual Meeting (with an early version of the paper),
Minneapolis, Minnesota (October 2019)

Hyoju Jeong, Jon Jungbien Moon, and Jiyoung Shin. "Stakeholder Pressure and MNEs' Environmental R&D"(Master's Thesis)

Academy of Management Annual Meeting, Atlanta, Georgia (August 2017)
Academy of International Business Annual Meeting, Bengaluru, India (June 2015)

* Presented by a coauthor

TEACHING EXPERIENCE

Instructor:

Fundamentals of Management (undergraduate, 65 students, 3 credits), Spring 2019
Best Teaching Award for academic year 2018-2019
Teaching Evaluation Score: 5.5/6

Teaching Assistant:

Business Strategy, University of Minnesota (Spring 2020)
Introduction to Entrepreneurship, University of Minnesota (Fall 2019)
Industry Analysis (MBA), University of Minnesota (Fall 2018)
International Environment of Business (MBA), University of Minnesota (Spring 2018)
Applied Technology Entrepreneurship (Undergraduate), University of Minnesota (Fall 2017)
Corporate Responsibility and Ethics (Undergraduate), University of Minnesota (Spring 2017)
Corporate Responsibility (MBA), University of Minnesota (Fall 2016)
Corporate Social Responsibility (MBA), Korea University (Fall 2014)
Managerial Economics (MBA), Korea University (Spring, 2014)
International Business (Undergraduate), Korea University (2013-2014)

HONORS AND AWARDS

SRF Dissertation Research Grant, Strategic Management Society (2020)
McNamara Women's Fellowship, University of Minnesota (2020)
Carlson School PhD Best Teaching Award, University of Minnesota (2019)
Carlson School Conference Travel Grant, University of Minnesota (2016-2021)
Best paper award (Korean Academy of International Business) for master's thesis (2016)
Conference Travel Fellowship, Korea University (2015)
Teaching Assistant Scholarship, Korea University (2013-2014)

PROFESSIONAL DEVELOPMENT

Academy of Management TIM Division Doctoral Consortium (Virtual, August 2021)
Academy of Management STR Division Dissertation Consortium (Virtual, July 2021)
Strategy Science Conference PhD workshop (Virtual, April 2020)
Academy of Management STR Division Doctoral consortium (Virtual, August 2020)

INDUSTRY EXPERIENCES

Internship at Daewoo-Mangalia Heavy Industries, (Mangalia, Romania 2010)
Research Assistant at A.T. Kearney (Seoul, Korea 2009)

DATA MANAGEMENT SKILLS

STATA, ArcGIS Pro, QGIS, R, MATLAB, MySQL, Python