



PART-TIME AND ONLINE MASTER
OF BUSINESS ADMINISTRATION

Employment
Report
2025

Letter from the Executive Director



MAGGIE TOMAS

Executive Director
Carlson Business Career Center
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Greetings from the Carlson Business Career Center,

I'm pleased to share the employment results for the Part-Time and Online MBA Class of 2025 at the Carlson School of Management. This year brought significant changes for us here at Carlson, including the successful merger into one unified career center serving all undergraduate and graduate business students, as well as some headwinds in the graduate job market. Despite these challenges, our outcomes remained steady. We continued to expand career engagement opportunities across the student experience and strengthened our lifelong support for alumni—serving an average of 90 alumni per month through one-on-one coaching and hosting multiple alumni job search groups with roughly 40 alumni participants each. It has been deeply rewarding for our team to serve the Carlson community throughout every stage of their career journey.

This year, **97.6% of our working professional MBA graduates** from the Class of 2025 were employed four months post-graduation or prior to graduation. The average base salary was **\$139,348, a small 1.2% increase** from the previous year.

Other key highlights from this year:

- Our working professional students reported an **average salary increase of 40%** from program start to end.
- More than **two-thirds (68%)** of our working professional students reported a **significant job change**, and more than half of those (**51%**) experienced a job level change.
- While only a **small percentage** of working professional students received a **signing bonus**, which is not typical for this population, among those who did, the **average bonus was \$42,000**.

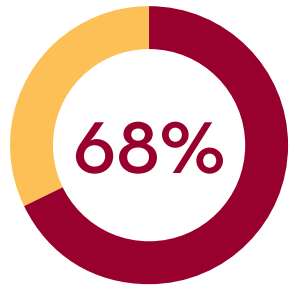
In-person engagement with employers continues to thrive, supported by our location in a vibrant metro area. This year, we hosted 389 on-campus or company-site events, representing 277 unique employers. Our coaches conducted more than 6,000 one-on-one appointments and delivered dozens of workshops. It's been inspiring to see our employer partners design creative experiences—on campus, in classrooms, and throughout the community—that help students connect their Carlson education to meaningful career opportunities.

We are proud to continue offering our Carlson Inclusive Employer Program, featuring insights from student leaders and recruiting experts on what it means to be a best-in-class recruiter who engages and supports all students. More than 100 employers have completed the training, and we're excited to continue evolving the program to ensure it remains relevant and valuable for both our recruiting partners and our students.

We're deeply grateful for the continued support of our vibrant business community, alumni, and friends of Carlson. Your partnership makes our work possible and meaningful.

Thank you, as always, for your collaboration and commitment to our students. Go Maroon & Gold!

Employment Report

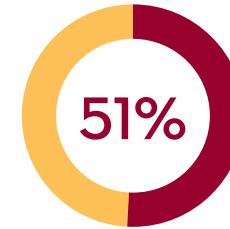


Made a significant job change



116
PART-TIME MBA
23
ONLINE MBA

EMPLOYMENT CHANGES WITHIN FOUR MONTHS OF GRADUATION



LEVEL CHANGE**

BASE SALARY RANGE*

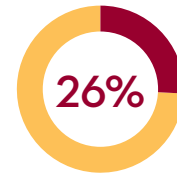


Part-Time MBA Mean
\$139,958

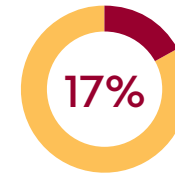
Online MBA Mean
\$134,643

40%

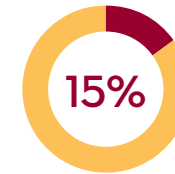
Average increase in salary from program start to four months post-grad



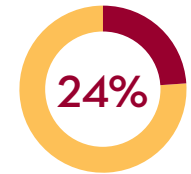
COMPANY



FUNCTION



INDUSTRY



GEOGRAPHY

*Based on usable salary data from 49% of graduates at four months after graduation
**Reflects a promotion in job level

#10

BEST PART-TIME MBA PROGRAMS

Fortune (2024)

124

NUMBER OF EMPLOYED GRADUATES

#6

BEST PART-TIME MBA PROGRAMS AMONG PUBLIC UNIVERSITIES

U.S. News & World Report (2025)

Employment Report



BY FUNCTION	PERCENT	AVERAGE SALARY
Marketing & Sales	27.4%	\$143,694
Finance	17.7%	\$129,125
Operations & Logistics	16.9%	\$148,667
Consulting	7.3%	\$130,500
General Management	6.5%	N/A
Accounting	4.8%	\$127,667
Information Technology	4%	\$133,851
Business/Data Analytics	3.2%	\$123,000
Other (incl. HR)	12.2%	\$160,485

BY INDUSTRY	PERCENT	AVERAGE SALARY
Healthcare	25.8%	\$144,171
Manufacturing	16.1%	\$126,929
Consumer Packaged Goods	12.1%	\$139,871
Financial Services	8.1%	\$155,167
Non-Profit	8.1%	\$108,333
Technology	6.5%	\$172,625
Energy	5.6%	\$143,600
Consulting	4%	\$139,333
Media/Entertainment	4%	\$95,000
Retail	2.4%	N/A
Other (incl. Accounting Services & Government)	7.3%	\$142,218



“

Having worked with [my career coach] a handful of times, I greatly appreciate their insight and support during my career search. They have provided clear and actionable feedback as well as multiple helpful resources.

CURRENT ONLINE MBA STUDENT

Top Employers of Part-Time and Online MBA Students

3M	ERM	Land O'Lakes	Octane Lending	Switchback Medical
Abbott	Euclid Power	Lazard	Optum	Tank Holding Corp
Alfa Laval Corporation	Flint Hills Resources	Leading Educators	Ovative Group	Taylor Corporation
Allegheny Health Network	Ford Motor Company	Loloi Rugs	Paragon Medical	Terra Firma Building and Remodeling
Apple Inc	FRSecure	Mayo	Pfizer	The Hanover Insurance Group
Bend Health	General Mills	Medtronic	Pioneer Management Consulting	Thrivent Financial
Best Buy	Hormel Foods	Metropolitan Council	Polaris	Travelers
Bio-Techne	Immuno-Biological Laboratories, Inc.	Microsoft	Post Consumer Brands	UL Solutions
Boston Consulting Group	(IBL-America)	Minnesota Association of School Administrators	Prime Therapeutics	UNFI
Boston Scientific	Independent School District #196	Minnesota Opera	Prudential Financial	UnitedHealth Group
Ceres Global Ag Corp.	Inspire Medical Systems	Minnesota Sleep Institute	Pylon	University of Minnesota
City & County Credit Union	Integer Holdings Corporation	Minnesota Timberwolves	RISE Modular	Uponor
Collins Aerospace	Interpublic Group	Minnesota United Football Club	Salesforce	U.S. Bancorp
Det-Tronics (Detector Electronics, LLC)	Intuitive	MISO	SAP NS2	Weir Group
Ecolab	IZiel Healthcare	MNsure	Sayid Group	Westchester Medial Center
Educational Credit Management Corporation	JPMorgan Chase & Co.	Mulcahy Company	Schwan's Company	Willkie Farr & Gallagher LLP
Emerson	KPMG	Nextern Inc.	Solventum	Wireless Power Consortium
Engineered Representation Inc.	Lactalis	Nu-Tek Biosciences	Sonova	Xcel Energy
			Stryker	

This report was compiled using CSEA standards with reliable information from 87% of the class. Bold companies are top employers



“

[My career coach] provided excellent guidance, offering actionable advice tailored to my goals. They were incredibly helpful and demonstrated genuine kindness and understanding throughout our conversation. The experience was productive and encouraging, and I greatly appreciated their insight.

CURRENT ONLINE MBA STUDENT



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

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