



CARLSON SCHOOL  
OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

UNDERGRADUATE PROGRAM

Employment  
& Internship  
*Report*  
2024



## THE CARLSON ADVANTAGE:

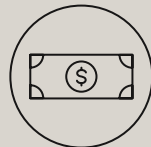
Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well-prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who tackled a rigorous curriculum designed to foster leadership and innovation.

## THE CARLSON SCHOOL OFFERS EVERY STUDENT:

- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 11 academic major and 14 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of *Fortune* 500 companies
- Enrichment activities beyond the classroom through 30+ school-specific student groups, case competitions, leadership camps, and experiential learning opportunities

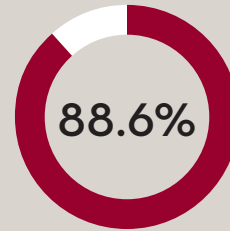


EMPLOYMENT

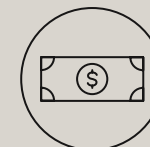


\$70,750

UNDERGRADUATE  
AVERAGE  
STARTING SALARY



REPORTED AT LEAST  
ONE INTERNSHIP  
WHILE IN SCHOOL



\$25.70

AVERAGE STARTING  
HOURLY RATE  
FOR INTERNSHIPS



79%

EMPLOYED IN  
MINNESOTA

\*Full-time opportunity, starting their own business, graduate school acceptance, volunteering, or joining the military within 90 days of graduation.

#18

BEST UNDERGRADUATE  
BUSINESS PROGRAMS

U.S. News & World Report, 2025

#6

MANAGEMENT INFORMATION  
SYSTEMS PROGRAM

U.S. News & World Report, 2025

#24

BEST UNDERGRADUATE  
BUSINESS SCHOOL

Poets&Quants, 2024

# UNDERGRADUATE - CLASS OF 2024

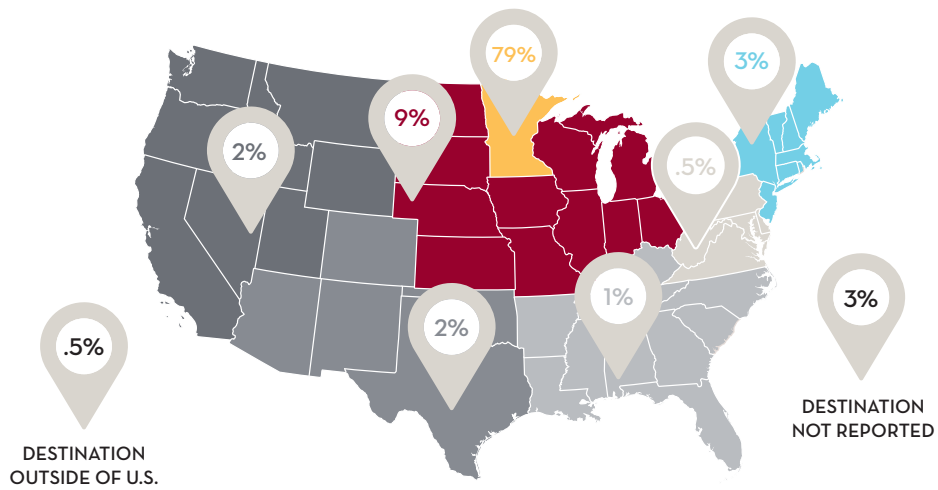
## Employment Statistics



### CLASS OF 2024

		Base Salary Range by Function		
		Mean		
Base Salary Range	Mean		<b>\$70,750</b>	
	Median		<b>\$68,640</b>	
Base Salary Range		\$31,200		\$200,000
Signing Bonus Range	Mean		<b>\$6,064</b>	
	Median		<b>\$5,000</b>	
Signing Bonus Range		\$1,000		\$32,000
	Accounting	\$45,760	<b>\$68,879</b>	\$90,000
	Analytics	\$40,000	<b>\$64,594</b>	\$83,000
	Consulting	\$45,000	<b>\$79,309</b>	\$138,000
	Finance	\$37,440	<b>\$69,175</b>	\$110,000
	Finance - Investment Banking	\$71,000	<b>\$98,833</b>	\$120,000
	General Management	\$38,480	<b>\$71,506</b>	\$95,000
	Human Resources	\$31,200	<b>\$54,555</b>	\$72,800
	Information Technology	\$65,000	<b>\$85,549</b>	\$140,000
	Logistics	\$45,000	<b>\$66,025</b>	\$84,000
	Marketing/Sales	\$35,360	<b>\$62,490</b>	\$140,000
	Operations/Production	\$52,000	<b>\$70,680</b>	\$86,000
	Others	\$35,360	<b>\$76,688</b>	\$200,000

### EMPLOYMENT BY REGION



### EMPLOYMENT BY FUNCTION

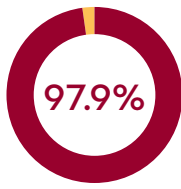
21%	FINANCE
18%	MARKETING/SALES
15%	ACCOUNTING
14%	CONSULTING
7%	LOGISTICS & SUPPLY CHAIN
5%	INFORMATION TECHNOLOGY
4%	ANALYTICS
3%	OTHER
3%	INVESTMENT BANKING
3%	OPERATIONS/PRODUCTION
3%	HUMAN RESOURCES
2%	GENERAL MANAGEMENT
2%*	ENTREPRENEUR/FOUNDER EDUCATION ADVERTISING/PUBLIC RELATIONS

\*Functions with less than 1% each.

### EMPLOYMENT BY INDUSTRY

18%	ACCOUNTING
12%	FINANCIAL SERVICES
9%	MANUFACTURING
8%	RETAIL
8%	CONSULTING SERVICES
6%	HEALTHCARE
5%	OTHER
5%	TECHNOLOGY/SCIENCE
4%	MARKETING/ADVERTISING/PR
4%	PHARMA/BIOTECH
4%	INVESTMENT BANKING
3%	TRANSPORTATION/LOGISTICS
2%	SPORTS/LEISURE
2%	CONSUMER PACKAGED GOODS
2%	INSURANCE
2%	EDUCATION
2%	REAL ESTATE/CONSTRUCTION
2%	NON-PROFIT
2%*	GOVERNMENT ENERGY LEGAL MEDIA/ENTERTAINMENT

\*Industries with less than 2% each.



of 2024 graduates received a job offer, started their own business, volunteered, joined the military, or were accepted into graduate school within 90 days of graduation.

# UNDERGRADUATE - CLASS OF 2024

## Internship Statistics

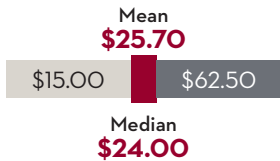


### 2023-2024 INTERNSHIPS

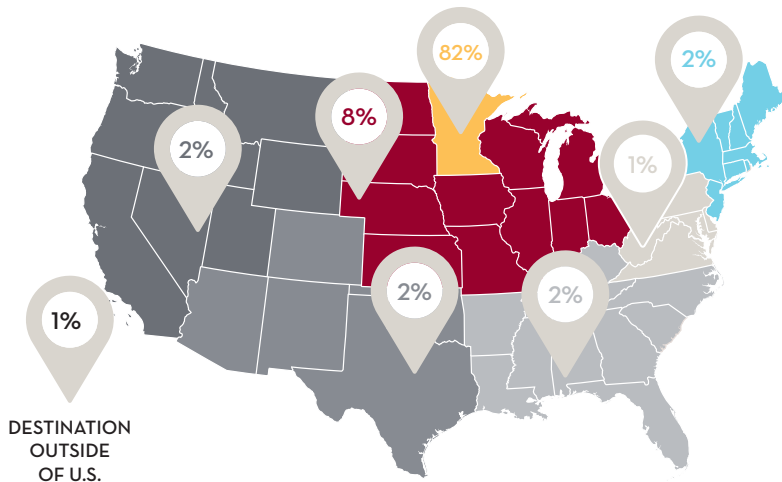
Hourly Rate Range by Function  
Mean

Function	Min	Mean	Max
Accounting	\$18.00	\$28.02	\$39.00
Analytics	\$17.50	\$22.16	\$36.00
Consulting	\$17.00	\$30.35	\$48.00
Finance	\$15.00	\$24.34	\$55.00
General Management	\$16.00	\$19.63	\$23.50
Human Resources	\$16.00	\$24.67	\$45.00
Information Technology	\$16.50	\$27.02	\$51.25
Investment Banking	\$17.00	\$41.66	\$62.50
Logistics	\$22.00	\$23.88	\$25.40
Marketing/Sales	\$15.00	\$20.88	\$30.46
Operations/Production	\$18.00	\$22.80	\$28.00
Other	\$15.00	\$23.24	\$36.50

Hourly Rate Range



### INTERNSHIP BY REGION



### INTERNSHIP BY FUNCTION

20%	FINANCE
19%	ACCOUNTING
16%	MARKETING/SALES
9%	INFORMATION TECHNOLOGY
7%	CONSULTING
6%	ANALYTICS
6%	OPERATIONS/PRODUCTION
6%	INVESTMENT BANKING
4%	OTHER
3%	HUMAN RESOURCES
4%*	ADVERTISING/PUBLIC RELATIONS LOGISTICS GENERAL MANAGEMENT EDUCATION

\*Functions with less than 1% each.

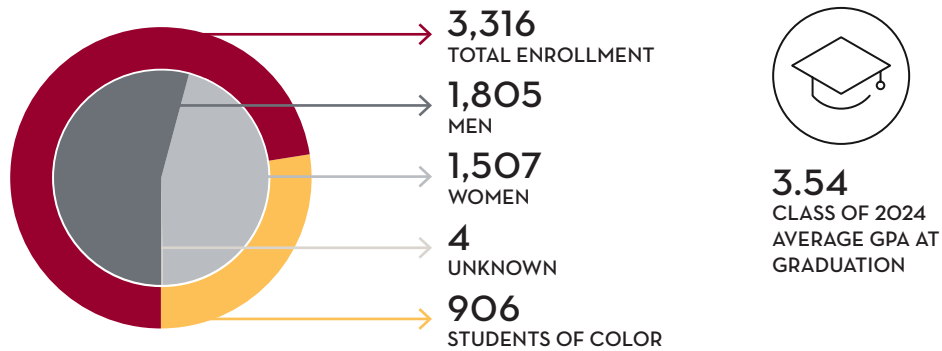
### INTERNSHIP BY INDUSTRY

17%	FINANCIAL SERVICES
14%	ACCOUNTING
9%	CONSULTING SERVICES
9%	HEALTHCARE
7%	MANUFACTURING
7%	OTHER
7%	FINANCIAL SERVICES - INVESTMENT BANKING
4%	CONSUMER PACKAGED GOODS
4%	INSURANCE
4%	TECHNOLOGY/SCIENCE
3%	REAL ESTATE/CONSTRUCTION
2%	ENERGY
2%	MARKETING/ADVERTISING/PR
2%	SPORTS/LEISURE
2%	HOSPITALITY
2%	RETAIL
5%*	PHARMA/BIOTECH NON-PROFIT TRANSPORTATION/LOGISTICS MEDIA/ENTERTAINMENT EDUCATION GOVERNMENT

\*Industries with less than 2% each.

# UNDERGRADUATE Class Profiles

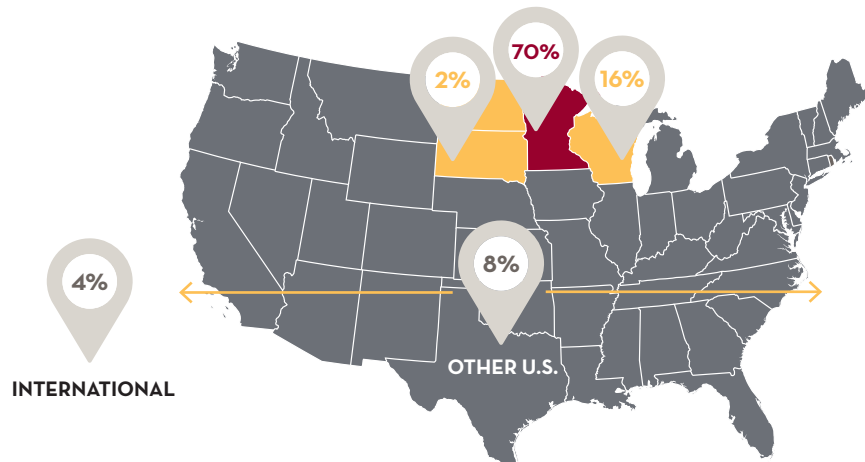
## 2023-2024 ACADEMIC YEAR



## CURRENT FIRST-YEAR CLASS



## GEOGRAPHIC REPRESENTATION



## CLASS OF 2024 DEGREES BY MAJOR\*



\*Exceeds 100% due to students pursuing multiple majors.

# ORGANIZATIONS THAT HIRED CARLSON SCHOOL Students and Graduates



CARLSON SCHOOL  
OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

3M	Boulay PLLP	Elucient Medical	Johnson Brothers Liquor Company	Minnesota Air	RMS Company	Tractor Supply Company
Abercrombie & Fitch Co	Boyer Trucks	Epic Systems Corporation	Johnson Controls	Minnesota Basketball Club	Robert W. Baird & Co.	Trane Technologies
Accenture	Brows by Midori	Ernst & Young	Judiciary Courts of the State of Minnesota	Minnesota Department of Public Safety	Roberts-Hamilton Company	Transformation Pioneers
Accessible Space	C.A. Carlin	European Wax Center	Jutting Koster Hockey	Minnesota Twins	Robinson Fresh	Transwestern
Accra	C.H. Robinson	Factory Motor Parts	Keyence Corporation of America	Morgan Stanley	Rochford Supply	Travelers
Adelphia Metals	Calpine	Fallon Group	Koch Ag & Energy Solutions	Mosaic Financial Group	RSM	Trimble
Affiance Financial	Cargill	Farm Credit Administration	Kohl's Corporation	Mount Yale Capital Group	Rust Consulting	TripleTree
Aldi	Carmichael Lynch	Fiat Wealth Management	Kowalski's Markets	National Grid Renewables	Sagg Road Capital	Tru Consulting
Alliance of Arizona Nonprofits	Cascadia Capital	First National Bank in Sioux Falls	KPMG	Native Governance Center	Santander US Capital Markets	TruCairn Advisors
Allianz Life	Castle Peak Residential Capital	First Resource Bank	Lake Street Capital Markets	Nature's Way	Satellite Shelters	Truck Transport
Alure	Centro Restaurant Group	Fish & Richardson P.C.	Lakeside Partners	NBC Sports Next	Savy Socials	True Friends
Amazon	CGI	Five Lakes Law Group	Land O'Lakes	Nepsis	Scanlan International	True North Equity Partners
Ameriprise Financial	Chandler Industries	Fredrikson & Byron, P.A.	Landmark Wealth Management	Newmark	Schmelz Countryside	Trusted Insurance Agency
Ampact	Chartwell Financial Advisory	FRSecure	Lazard	NexPCB	Volkswagen, Fiat & Alfa Romeo	Turnberry Solutions
Anaplan	Children's Minnesota	FTI Consulting	LB Carlson	Nike	See What I Mean LLC	Twin City Hardware Company
Andersen Corporation	Chime	Fulton Analytics	Leaflet Missal Company	NMMP	Seeds of Success	U.S. Bank
Ankura	Cholla Livestock	Gallagher Re	Life International School	North Lion Capital Management	Service First Federal Credit Union	U.S. Bank Stadium
API Group	CHS	Gartner	LinkedIn	Northborne Partners	ShopHQ	U.S. Geological Survey
Apple	Chubb	GE Healthcare	Little Pepper Promotions	Northern Oil and Gas	Simplee Pho	UBS
Aroris	Cigna Holding Company	General Mills	Logic Information Systems	Northern Tool & Equipment Corporation	Snap Install	UC Health
Aroris Health	City Year	GHS	Long Haul Trucking	Northrop Grumman Corporation	Snap Create	Ultimus Leverpoint
Arrive Logistics	Clarion Partners	Gong	lululemon	nVent	Sportsman's Guide	Union Bankers' Bank
Arrow Electronics International	CLEAR	GoNo Food Finder	Lunr	Nystrom & Associates	Spot Creates	United Sugar Producers and Refiners Cooperative
Aritzia	CliftonLarsonAllen	Gopher Sport	Lush Fresh Handmade Cosmetics	Old National Bank	SPS Commerce	UnitedHeath Group
Aston Carter	Cognex Corporation	Graco	Lutheran Social Service of Minnesota	Optum	StableFeed	Univeil Studios
AT&T	Colgate-Palmolive	Grant Thornton	M.A. Mortenson	Oracle	Stanley Black & Decker	University of Minnesota
Athleta	Collective Measures	Green OR	Mairs & Power	Ovative Group	Stealth Startup	Uponor
August Ash	Compass	Groove Capital	Mairs & Power Venture Capital	Ownpath Wealth Advisors	Steam Logistics	Vanguard Group
Bae Systems	CorVent Medical	Guy Carpenter	Marcus & Millichap Real Estate Investment Services	Peachtree Holdings	Stifel Capco	Vanicream Sensitive Skin Care
BAHAMA Consulting	Cummins	HealthScape Advisors	Marion Parke Designs	Pentair	Stone Arch Research	VIVALDI
Bain & Company	Curious Plot	Hearth & Home Technologies	Martin Marietta Materials	Pillsbury United Communities	Stonagate Builders	Voya Financial
Baker Tilly	Daesang America	Heitman	Maser, Amundson & Boggio	Piper Sandler	Stout	WealthFeed
Bank of America	Daikin Applied Americas	HKA	Meditech	Plank Enterprises	Strategic Education	Wei Laboratories
Bay West	Danny's Construction Company	Homeward Bound	Medtronic	Polaris	Summit Sales International	Wells Fargo & Company
BDO	Dare to Darling	Honeywell	Metropolitan Alliance of Connected Communities	Portland General Electric	Sun Country Airlines	West Monroe Partners
Beacon Hill Staffing Group	DC Advisory	Houlihan Lokey	Metropolitan Council of the Twin Cities	Post Consumer Brands	Sunopta Foods	Wiha Tools
Beloved Bridal Boutique	Deloitte	Howden Tiger	Michaelson Organization	Precision Castparts Corp.	SVA Consulting	Willis Towers Watson
Best Buy	Deluxe Corporation	Huntington National Bank	Microsoft	PricewaterhouseCoopers	Switchback Medical	Wilmington Trust
Best Life Relocation Services	Dexian	ICBC	Midwest Communications	Procter & Gamble	Sylvan Learning	Window Concepts of Minnesota
Bio-Techne	Diageo Americas Supply	Infinity Direct	Midwest Financial Group	Project Destined	T-Mobile	Winsted
Birchwood Laboratories	Dinkytown Athletes	Infor	Minneapolis Boulderling Project	Protiviti	Target Corporation	Wipfli
The Black Sheep	DSB Rock Island	Ingredient		PXP	Techtronic Industries Medical	World Financial Group
Blue Cross Blue Shield	DSC Savannah Corp.	Innovative Planning Group		Radar Talent Solutions	TempWorks Software	The Woods Landscaping
Blue Ops	DSG	Insight Direct USA		RBC	Tennant Company	Xcel Energy
The Bluebird Group	Early Success Center	ION Group		RE/MAX Results	Tequila Butcher	Xerxes Global
BMO Capital Markets	EarthDaily Agro	ISG		Risk Placement Services Minneapolis	Thomson Reuters	Yamamoto Moss Mackenzie
Boeing Company	Ecolab	J. Crew Group		Riverbridge Partners	TikTok	Yukon Partners
Bold Orange	Eide Bailly	J.P. Morgan			Total Quality Logistics	
Boston Consulting Group	EisnerAmper	Jewish Family And Children's Service Of Minneapolis			TPAC Underwriters	
Boston Scientific	Elire	JLL				



CARLSON SCHOOL  
OF MANAGEMENT

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UNIVERSITY OF MINNESOTA

**Undergraduate Program**

Carlson School of Management  
University of Minnesota

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