The Carlson School of Management seeks nonprofit, social enterprise, and community partners needing project assistance through the Impact Lab. Partner organizations will present students with real-world challenges. Over a semester, student teams will research, ideate, and develop actionable plans to address these challenges. Each team will be supported by a professional mentor guiding them through the problem-solving process. Partners will collaborate closely with undergraduate students, meeting five times during the semester to introduce business challenges and provide feedback on student analyses and solutions.

**IMPACT LAB OVERVIEW**

The Impact Lab, a signature experience of the Carlson School's undergraduate program, equips students with critical problem-solving skills from their first year. Through case studies, simulations, and real-world projects, students learn to identify, understand, and solve complex problems. This program introduces problem-solving frameworks, fosters leadership and teamwork skills, and encourages creativity and adaptability. Serving approximately 2000 students annually, the Impact Lab prepares students to innovate and solve real-world business problems. The Impact Lab is a product of Carlson's commitment to experiential learning at the undergraduate level.

**CLIENT COMMITMENT**

The experiential course, Impact Lab In Action, meets twice a week for 15 weeks. Organizations are welcome to attend class as often as they would like to; the minimum expectation is being available for 5 classes over 14 weeks. Classes are held Monday - Thursday at various times to accommodate Client schedules. There is no cost to participate in Carlson Impact Lab projects. Client organizations are expected to have a point of contact for the professor and students to connect with regularly.

Project applications are open now at [https://z.umn.edu/ImpactLab](https://z.umn.edu/ImpactLab).
- For projects starting the week of September 2, the application deadline is Friday, August 9, 2024,
- For projects starting the week of January 20, 2025, the application deadline is Friday, December 13, 2024.