



CARLSON SCHOOL  
OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

UNDERGRADUATE PROGRAM

# Employment & Internship *Report* 2023

# Employment and Internship Statistics

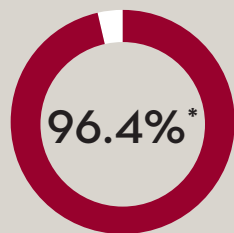


## THE CARLSON ADVANTAGE:

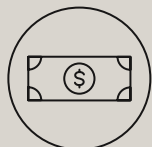
Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who tackled a rigorous curriculum designed to foster leadership and innovation.

## THE CARLSON SCHOOL OFFERS EVERY STUDENT:

- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 10 academic major and 14 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of *Fortune* 500 companies
- Enrichment activities beyond the classroom through 30+ school-specific student groups, case competitions, leadership camps, and experiential learning opportunities



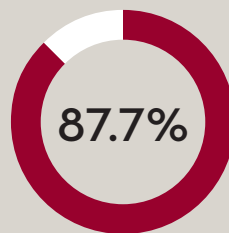
EMPLOYMENT



\$69,991

UNDERGRADUATE  
AVERAGE  
STARTING SALARY

5%  
INCREASE IN  
STARTING SALARY  
FROM 2022



REPORTED AT LEAST  
ONE INTERNSHIP  
WHILE IN SCHOOL



\$24.80

AVERAGE STARTING  
HOURLY RATE  
FOR INTERNSHIPS

Great  
opportunities  
locally and  
nationwide!



75%

EMPLOYED IN  
MINNESOTA

\*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.

#21

BEST UNDERGRADUATE  
BUSINESS PROGRAMS

U.S. News & World Report, 2024

#5

MANAGEMENT INFORMATION  
SYSTEMS PROGRAM

U.S. News & World Report, 2024

#25

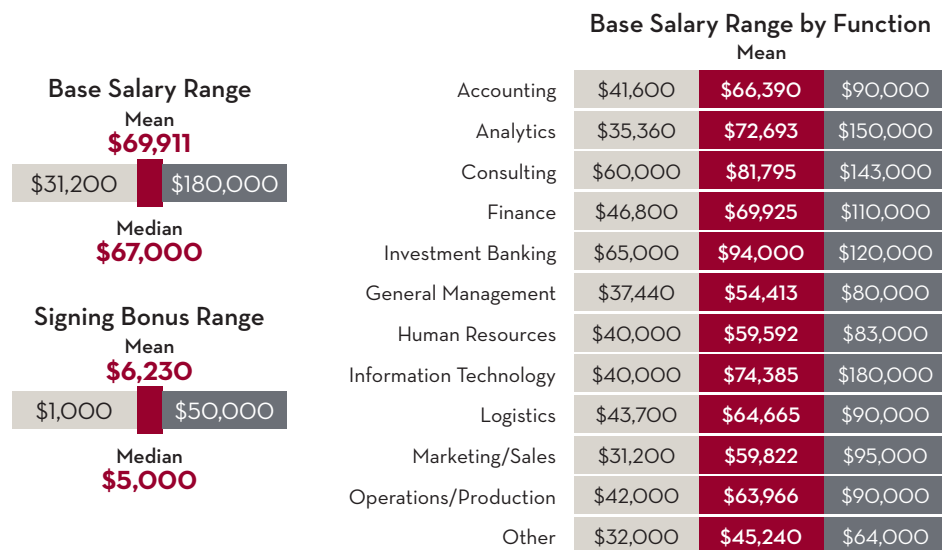
BEST UNDERGRADUATE  
BUSINESS SCHOOL

Poets&Quants, 2023

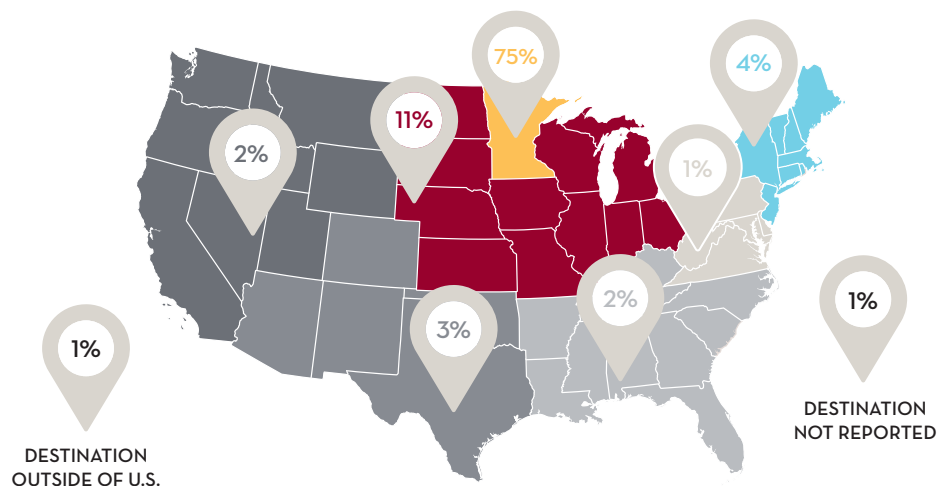
# UNDERGRADUATE - CLASS OF 2023

## Employment Statistics

### CLASS OF 2023



### EMPLOYMENT BY REGION



### EMPLOYMENT BY FUNCTION

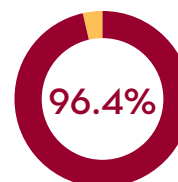
21%	FINANCE
16%	MARKETING/SALES
13%	CONSULTING
12%	ACCOUNTING
7%	ANALYTICS
7%	INFORMATION TECHNOLOGY
6%	LOGISTICS
6%	OPERATIONS/PRODUCTION
3%	INVESTMENT BANKING
3%	HUMAN RESOURCES
2%	OTHER
2%	GENERAL MANAGEMENT
1%	EDUCATION
1%*	ADVERTISING/PUBLIC RELATIONS ENTREPRENEUR/FOUNDER

\*Functions with less than 1% each.

### EMPLOYMENT BY INDUSTRY

15%	ACCOUNTING
13%	FINANCIAL SERVICES
11%	CONSULTING SERVICES
9%	HEALTHCARE/PHARMA/BIOTECH
7%	MANUFACTURING
6%	RETAIL
5%	MARKETING/ADVERTISING/PR
5%	OTHER
5%	TECHNOLOGY/SCIENCE
5%	INVESTMENT BANKING
5%	SPORTS/LEISURE/MEDIA/ENTERTAINMENT
3%	TRANSPORTATION/LOGISTICS
3%	CONSUMER PACKAGED GOODS
2%	INSURANCE
2%	EDUCATION
4%*	NONPROFIT ENERGY LEGAL DEFENSE GOVERNMENT REAL ESTATE/CONSTRUCTION

\*Industries with less than 2% each.



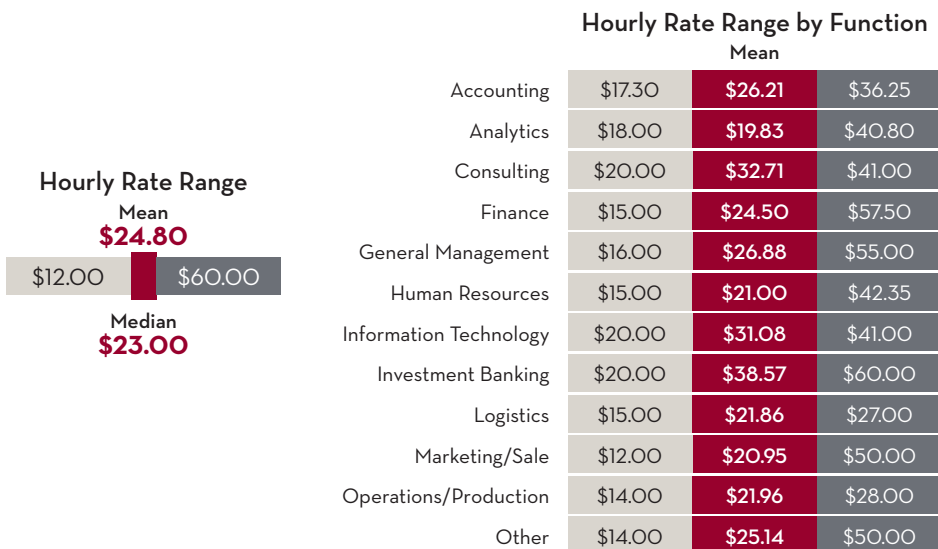
of 2023 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

# UNDERGRADUATE - CLASS OF 2023

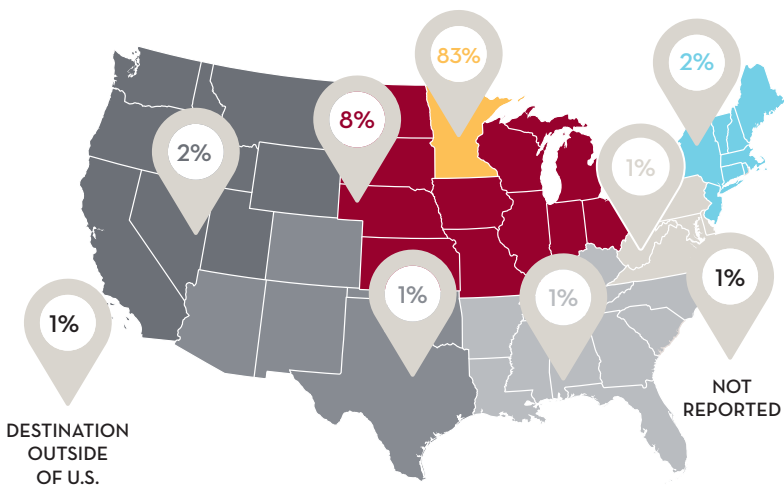
## Internship Statistics



## 2022-2023 INTERNSHIPS



## INTERNSHIP BY REGION



## INTERNSHIP BY FUNCTION

22%	FINANCE
20%	MARKETING/SALES
17%	ACCOUNTING
8%	OPERATIONS/PRODUCTION
6%	CONSULTING
5%	INFORMATION TECHNOLOGY
5%	HUMAN RESOURCES
5%	ANALYTICS
4%	LOGISTICS
3%	INVESTMENT BANKING
2%	GENERAL MANAGEMENT
2%	OTHER
1%*	ADVERTISING/PUBLIC RELATIONS EDUCATION

\*Functions with less than 1% each.

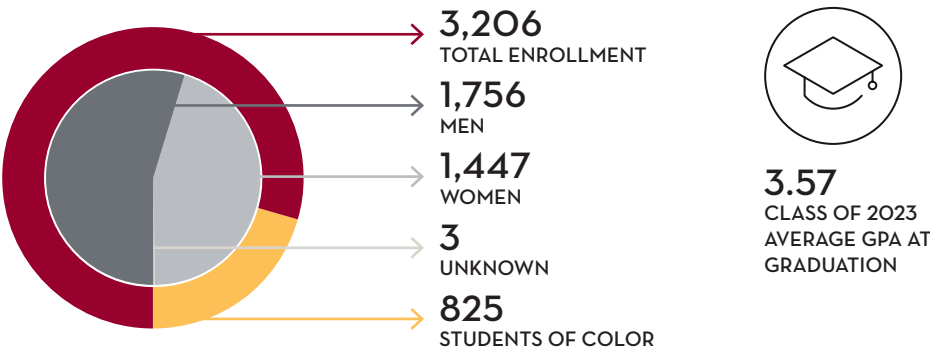
## INTERNSHIP BY INDUSTRY

14%	FINANCIAL SERVICES
13%	ACCOUNTING
10%	HEALTHCARE/PHARMA/BIOTECH
10%	MANUFACTURING
8%	CONSULTING SERVICES
6%	CONSUMER PACKAGED GOODS
6%	OTHER
5%	TECHNOLOGY/SCIENCE
5%	RETAIL
4%	MARKETING/ADVERTISING/PR
4%	INVESTMENT BANKING
3%	INSURANCE
3%	SPORTS/LEISURE/MEDIA/ENTERTAINMENT
2%	TRANSPORTATION/LOGISTICS
1%	NONPROFIT
6%*	DEFENSE EDUCATION LEGAL REAL ESTATE/CONSTRUCTION GOVERNMENT AEROSPACE ENERGY

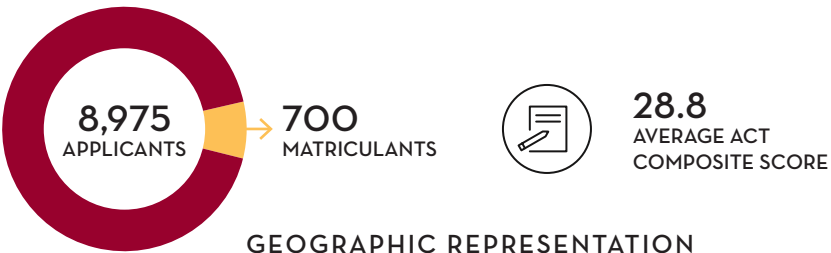
\*Industries with less than 2% each.

UNDERGRADUATE  
Class Profiles

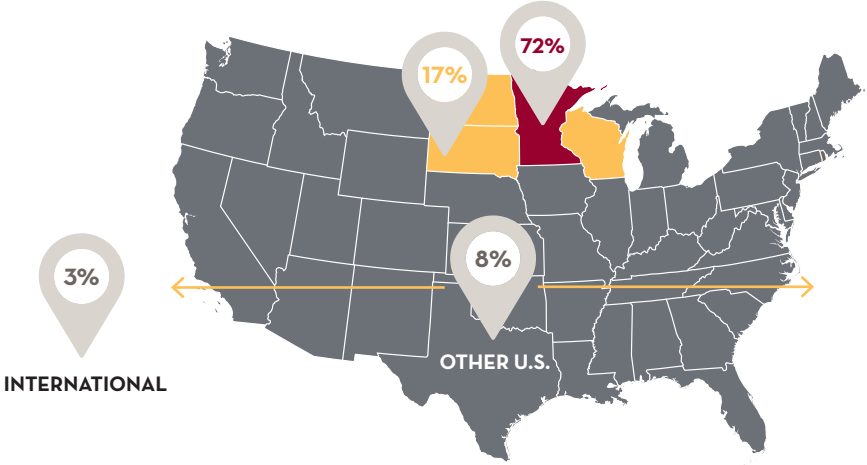
2022-2023 ACADEMIC YEAR



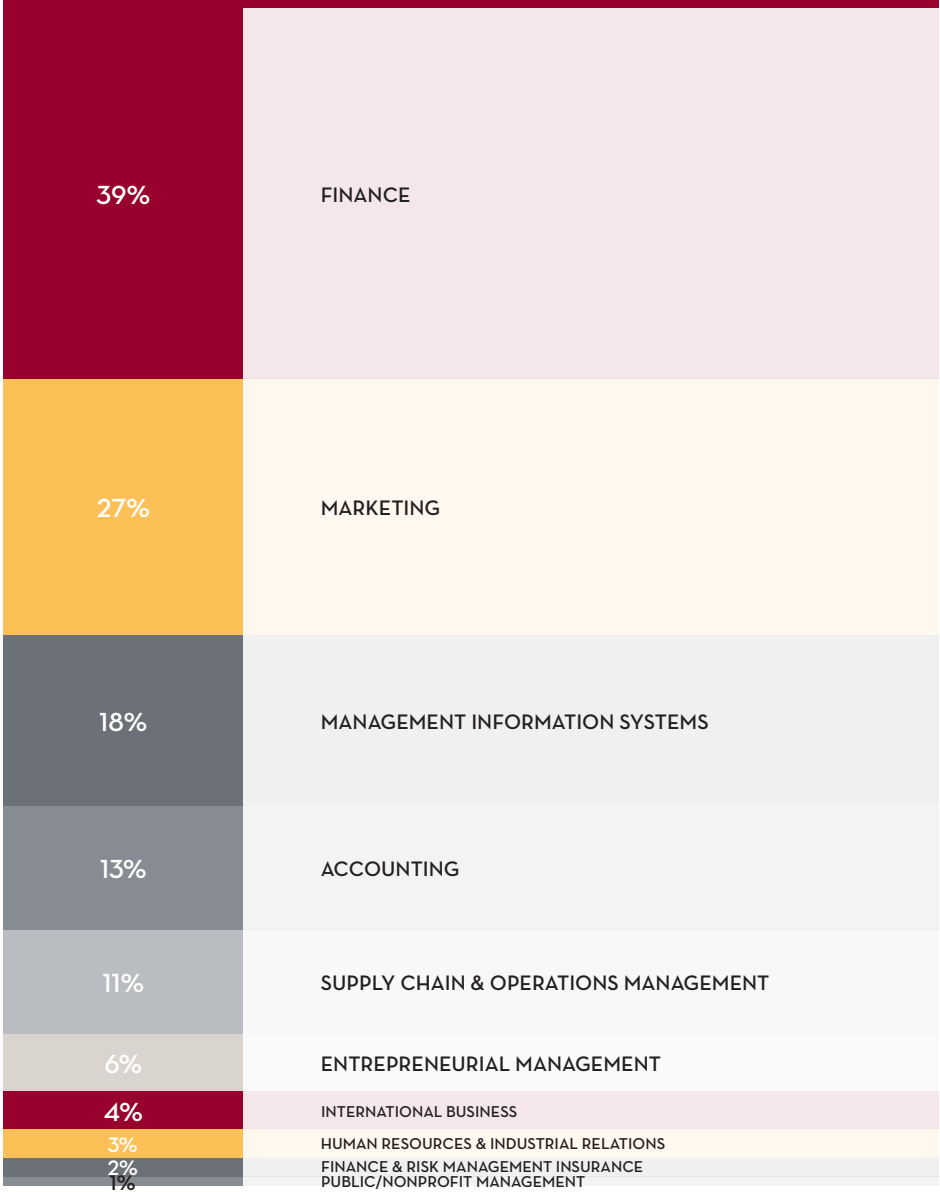
CURRENT FIRST-YEAR CLASS



GEOGRAPHIC REPRESENTATION



CLASS OF 2023 DEGREES BY MAJOR\*



\*Exceeds 100% due to students pursuing multiple majors.

# ORGANIZATIONS THAT HIRED CARLSON SCHOOL Students and Interns



## 3M

7FigureDocs  
AbbeyCare  
Abbott Laboratories  
**Accenture**  
Ace Hardware  
Acist Medical Systems  
ACR Homes  
Actalent  
ADP  
AdVance Media  
Advarra  
AdvisorNet  
AgCountry Farm Credit Services  
Agiliti  
Airborne Athletics  
Albin Homes  
Aldi  
Alliance Financial Group  
AllianceBernstein  
**Allianz Life**  
Allied Universal  
**Amazon**  
American Campus Communities  
**Ameriprise Financial**  
Ames Construction  
Amjaad Holding Group  
Amplifon  
Anaplan  
Andersen Corporation  
AON Risk Services Central  
APIA Scholars  
Appraisal Services Mankato  
The Arc Minnesota  
Argentem Creek Partners  
Arrive Logistics  
Arrow Electronics  
Aspectled  
Associated Bank  
August Ash  
Augustana University  
Avanade  
**Baker Tilly**  
Barclays  
Battery Ventures  
BDO  
Be The Match  
Beacon Hill Staffing Group  
Belmont Partners  
The Bernard Group  
Best Buy  
BESTMIX Software  
BetterYou  
Bio-Techne  
Bloomberg  
Bloomberg Convention and  
Visitors Bureau  
Blue Cross Blue Shield of  
Massachusetts  
Blue Ops  
BMO  
BMW Group  
Boeing Company  
BoneFoam

Boston Consulting Group  
Boston Scientific Corporation  
Boulay Group  
Bracco Medical Technologies  
Braniff Enterprises  
Bremer Bank  
Broadhead  
Burrell Marketing and Publicity  
C.H. Robinson  
Cambria  
Capital One  
**Cargill**  
Caribou Coffee Company  
Carlson Capital Management  
Carolinas Golf Association  
Cedar Fair  
CESO  
Channel Partners Capital  
Chartwell Financial Advisory  
China Securities Co.  
CHS  
Cigna  
Cintas  
City of Corcoran  
City of Eagan  
City of Richfield  
Clamor  
Clean Water Action  
**CliftonLarsonAllen**  
Cloverfields Capital  
Code42  
Cognizant Technology Solutions  
Colgate-Palmolive  
Collective Measures  
Commscope  
Concentra  
Coyote Logistics  
Cradle Club  
CraftKeeping  
Craig-Hallum Capital Group  
Credit Suisse  
Crosstree  
CS Wind America  
Cummins  
Daikin Applied  
Danfoss  
Dayton Freight  
DC Advisory  
DC Group  
**Deloitte**  
Delta Airlines  
Delta ModTech  
Demandbase  
Digital River  
Dominium  
Donaldson  
Ecapital Advisors  
ECMC Group  
**Ecolab**  
Eide Bailly  
EisnerAmper  
Elire  
Emerson  
Enterra Medical

Enverus  
EnviroSolutions & Consulting  
Epic Systems Corporation  
Epicor Software Corporation  
**Ernst & Young**  
Estee Lauder  
Evereve  
Everlight Solar  
Eversana Intouch  
Face Foundrie  
Factory Motor Parts  
Faribault Foods  
Fast Enterprises  
Federal Deposit Insurance  
Corporation  
Federal Reserve Bank of  
Minneapolis  
FedEx  
Financial Literacy Coalition of  
Minnesota  
Fly My Group  
Flywheel  
Forward Madison FC  
Foth  
FTI Consulting  
Garda Capital Partners  
Gartner  
Gateway Bank  
Gemini Advanced Marketing  
Solutions  
**General Mills**  
Giant Voices  
Gibson Consulting Group  
GLC Advisors  
Global Brigades  
Goat Consulting  
Goff Investment Group  
Goldman Sachs  
Gopher Sports Marketing  
Graco  
Grant Thornton  
Green Neighbor Challenge  
Greenspring Media  
Greseth Financial Group  
GrowingColors  
Grubhub Inc.  
Guy Carpenter  
H.B. Fuller  
Harris Williams  
Hawx Pest Control  
HealthScape Advisors  
Hennepin County Library  
HGA  
Hill Capital Corporation  
Hilton Worldwide Holdings  
HKA  
HL Mando  
Hoglund & Mrozik Law  
Hollister  
Holmes Murphy & Associates  
Honeywell  
Honour Capital  
Hood River Capital Management  
Hook Agency

Horizontal Digital  
Hormel Foods  
Hormel Foods Corporation  
The Hotel Landing  
Huntington Bank  
Huron Consulting Group  
IBM  
IFM  
iNET Marketing  
Infor  
inLo  
Insight Global  
Intact Insurance Specialty Solutions  
JPMorgan Chase  
Jack Links  
JL Buchanan  
Jockey  
Johnson Brothers  
Johnson Controls  
Johnson Screens  
Jostens  
Katch Data  
Kearney  
Keurig Dr. Pepper  
Keyence Corporation of America  
Kimberly-Clark Corporation  
Klecker Capital  
Kodak  
Kohl's  
Kopernik Global Investors  
**KPMG**  
Kroll Capital  
Lake Street Capital Markets  
Land O'Lakes  
Lazard  
LeanIX  
LifeSource  
Lifetime Fitness  
Lincoln Financial  
LinkedIn  
Live Nation Entertainment  
Lockheed Martin  
LoCorr Funds  
Loomis Sayles  
The Loppet Foundation  
Loram  
M.A. Mortenson Company  
M&E Catalyst Group  
Mairs & Power  
Maplewood Home Care  
Marriott Resorts Hospitality  
Corporation  
Marrow Access Technologies  
Marsh & McLennan Agency  
Mastermind Advisor Marketing  
McDonald's Corporation  
McKinsey & Company  
Medica  
Medline Industries  
**Medtronic**  
Memorial Medical Center  
Menasha Packaging  
Mercer  
Merchant & Gould P.C.

Merrick  
Merrill Lynch  
Metro Sales  
Metronet  
Microsoft  
Military Service  
Milliman  
Milwaukee Tool  
Minnesota Craniofacial Center  
Minnesota Department of Human  
Services  
Minnesota Department of Revenue  
Minnesota Twins  
Minnesota Valley Transit Authority  
Minnesota Vikings  
Minnetronix Medical  
MISO  
Modern Woodmen of America  
Modi Ventures  
Mom-Ray  
Monarch Healthcare Management  
Morgan Stanley  
Moss & Barnett  
MRK Financial Solutions  
Mueller Sports Medicine  
Murphy Pohl Asset Management  
Mystic Lake Casino Hotel  
Nabel Sakha Group  
Nasdaq  
National Grid Renewables  
Nature's Way  
Navan  
NBCUniversal  
Nestlé  
NetSPI  
Nice Enough Stickers  
NielsenIQ  
NODA  
North Dakota State University  
Northern Tool and Equipment  
Company  
Northern Oil and Gas  
Northland Capital Markets  
Northmarq  
Northrop Grumman  
Northwestern Mutual  
Nvent  
Okabena Investment Services  
**Optum**  
Origami Risk  
**Ovative Group**  
Pace Analytical  
Pacific Investment Management  
Company  
Panda Restaurant Group  
Parametric  
Parking Advisors  
The Parr McKnight Wealth  
Management Group  
Penske Truck Leasing  
Pentair  
People for PSEO  
PepsiCo  
Perficient

Physical Electronics  
Pioneer Management Consulting  
Piper Sandler  
**Polaris**  
Poppy Bead Jewelry  
Pregis  
Prevent Products  
**Pricewaterhousecoopers**  
Procter & Gamble  
Project Destined  
Proprietors Capital Holdings  
Protiviti  
Quad  
Rawlings Sporting Goods  
RBC  
RBC Wealth Management  
Red Stone  
Red Sunset Property Management  
Remcode  
Reyes Coca-Cola Bottling  
RGA  
RH  
Riverbridge  
Riveron  
Robinson Fresh  
Rockwell Automation  
Roers Companies  
Roseville Parks and Recreation  
Royal Bank of Canada  
**RSM**  
RVO Health  
Ryan LLC  
SAIC  
Securian Financial  
Sezzle  
Shenehon Company  
Shure  
Sicora Consulting  
Sigma Computing  
Signature Consultants  
Slalom  
Sodexo  
Southwest Airlines  
Sovos Compliance  
SpaceISO  
SpartanNash  
Sportradar  
SpringPage  
Sprinklr  
SPS Commerce  
State Farm  
Stilly  
Stoberi  
Stratasys  
Sun Country Airlines  
Sunopta  
Sunset Transportation  
T&C Homes  
Tablma  
Taft Law Firm  
**Target**  
Te Connectivity  
Techstars  
Techtronic Industries

Temple Israel Minneapolis  
Tempworks Software  
Tesla  
TheDenimBiz  
Thomson Reuters  
Thrivent Financial  
TigerRisk Partners  
TKDA  
The Toro Company  
TQL Global  
Trane Technologies  
Travelers  
TreeHouse Foods  
Trex Commercial Products  
TripleTree  
True Media  
True North Equity Partners  
Truist Bank  
TT Capital Partners  
Turnberry Solutions  
TurnSignl  
Twin Cities Public Television  
**U.S. Bank**  
U.S. Bank Stadium  
U.S. Securities and Exchange  
Commission  
UBS  
Uline  
Ulteig  
Unilever  
Union Bank and Trust Company  
United States Department of Justice  
United States Department of  
Treasury  
United States Military European  
Command  
United States Postal Service  
**UnitedHealth Group**  
**University of Minnesota**  
Valmark Financial Group  
Varonis  
Vaynersports  
Vector Marketing  
Vectorworks  
The Vibe Dance and Fitness  
Viden Marketing  
Village Marketing  
Wagner  
Waterfront Restoration  
Wehner and Associates  
**Wells Fargo**  
**West Monroe Partners**  
Whit Design  
Wiha Tools  
Wilary Winn LLC  
Wipfli  
Wisconsin Rapids Riverkings  
Wits Realty  
The Woods  
WOW Logistics  
Xcel Energy  
Xerxes Global  
Yealink



CARLSON SCHOOL  
OF MANAGEMENT

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UNIVERSITY OF MINNESOTA

**Undergraduate Program**

Carlson School of Management  
University of Minnesota

1925 Fourth Street South, Suite 2-190  
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