ANTAI COLLEGE
ECONOMICS AND MANAGEMENT

A world-class business school firmly rooted in China
Shanghai Jiao Tong University

SJTU
Founded in 1896 with the name Nanyang Public University, Shanghai Jiao Tong University (SJTU) is one of China’s oldest and most prestigious institutions of higher learning.

With five campuses around the Shanghai area, SJTU has more than 45,000 students and 3,500 full-time faculty members. More than 50 of its faculty are members of the Chinese Academy of Sciences and the Chinese Academy of Engineering.

Since our inception our institution has pioneered business education in China. Today, management science is one of SJTU’s three top academic fields, along with engineering and medical science.
Antai College

- History
- Vision & Mission
- Facts & Figures
愿景
成为一所扎根中国的世界级商学院
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使命
做一等学问
铸一等人才
成一等事业
Do first-class scholarship
Shape first-class talents
Enable first-class endeavors

方针
扎根中国管理实践
推动社会经济发展
完善经济管理理论
Be firmly rooted in the management practice in China
Promote social and economic development
Improve economic and management theory

战略
纵横交错
知行合一
Two types of scholarship
horizontal [academic] and vertical [industry], reinforcing each other and connecting theory with practice
A world-class business school firmly rooted in China

40000+ Alumni
8 Department
183 Faculty
5400+ Students
3 Campus

Accounting
Data & Business Intelligence
Economics
Finance
Management Science
Marketing
Organizational Management
Information Technology & Innovation

95% Doctoral degree

Shanghai
Shenzhen
Singapore
International Reputation

- Rankings, Accreditations & Memberships
- International Partners
A world-class business school firmly rooted in China

QS World University Rankings by Subject 2023

32nd  39th  43th  56th
Business & Management Studies  Accounting & Finance  Statistics & Operational Research  Economics & Econometrics

Financial Times Rankings 2022

58th  10th  18th  22nd
MBA  EMBA  MIM  EE

Times Higher Education – China Subject Ratings, 2022

A+  A+  A+
Business Administration  Management Science & Engineering  Applied Economics

Triple Accreditations

A+  A+  A
Business Administration  Management Science & Engineering  Applied Economics

Memberships
We are connected across the globe.

International Partners
We are connected across the globe.

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America
- Columbia University
- Massachusetts Institute of Technology
- University of Chicago
- Yale University
- University of Michigan
- Princeton University
- University of Washington
- University of Southern California

Europe
- University of Cambridge
- University of Oxford
- ESCP Business School
- Universita Bocconi
- Luiss University
- University of Lausanne
- IE University
- University of Mannheim

Asia
- Waseda University
- Seoul National University
- Nanyang Technological University
- Thammasat University

Oceania
- University of Sydney
- University of New South Wales
PROGRAMS

- Taught in Chinese
- Taught in English
- International Joint Programs
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**Taught in Chinese**

**Chinese Degree Programs**
- Undergraduate, Master, Ph.D
- MBA, EMBA
- Master of Technology Transfer
  - CLGO
  - SJTU ASEAN MBA Program

**Chinese Non-Degree Programs**
- Executive Education

**Taught in English**

**International Degree Programs**
- IMBA Program
- MIB Program

**International Non-Degree Programs**
- Doing Business in China (ONLINE)
- Antai Global Summer Program (AGSP)
- Antai Global Corporate Lab Program (Lab)

**International Joint Programs**

**Degree Programs**
- SJTU-UBC International MBA Program
- SJTU-SMU GPER Program
- SJTU-NTU EMBA Program
IMBA | Shanghai

- Full-English
- 70+ elective courses
- 8 concentrations
- International experience
- Free weekly Chinese mandarin courses

49 Students
50% International students
12 Nationalities

30 Average age
38% Female
7 Average years of work experience
MASTER OF INTERNATIONAL BUSINESS

https://www.acem.sjtu.edu.cn/en/mib/

1st Semester
Courses

2nd Semester
Courses
Study Tour

3rd Semester
Internship or International Exchange
Thesis Preparation

4th Semester
Thesis Defense

2-year Program Duration and Credits
35 credits of coursework (including 18 credits compulsory courses)
10-12 weeks internship or international exchange
Degree thesis

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Antai Global Summer School

Antai Global Summer Program (AGSP) was initiated by Antai College of Economics and Management, Shanghai Jiao Tong University in 2013. Taught in English, this 3-week-long, credit-conferring certificate program integrates frontier knowledge of Antai Faculty and insights from corporate executives to offer a comprehensive view of Chinese business and culture in a globally engaging way. AGSP focuses on empowering young business leaders to understand business and culture in China.

So far, AGSP has welcomed more than 400 participants of both business and non-business majors from over 30 countries and regions.
ANTAI GLOBAL SUMMER PROGRAM

UNIVERSITY OF CAMBRIDGE

I studied Asian studies in the UK. Before I came, I knew a lot about Japanese culture and Korean culture, but I felt in order to broaden my horizons and grasp East Asia societies, I really had to come to China and learn about Chinese culture, and see what China is like and how it’s different from its neighbors.

— Cart-Fredrik

Application Deadline: May 31, 2023
Info. Session: May 19, scan the QR Code to sign up
Doing Business in China

https://online.acem.sjtu.edu.cn/DBIC
IBSSC BY NUMBERS
2006-2022

<table>
<thead>
<tr>
<th>Countries &amp; Regions</th>
<th>Schools &amp; Organizations</th>
<th>Participants</th>
<th>Speakers</th>
</tr>
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<tbody>
<tr>
<td>46</td>
<td>354</td>
<td>1866</td>
<td>264</td>
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</tbody>
</table>
RESEARCH

· Antai Academic Profile of the most recent year
· Research Centers & Think Tanks
· Journals
· Publications
ACADEMIC PROFILE
of the most recent year

198
SSCI/SCI
Peer-reviewed
Journals

101
Antai-defined
High-quality Papers

34
International
Case Studies

411
Publication
in Newspaper

50
Books and
Monographs

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6 International Research Centers

- 2017  ACEM-NHH Norwegian School of Economics Research Center
- 2016  ACEM-Michigan Ross Research Center
- 2016  ACEM-Carlson School of Business Research Center
- 2016  ACEM-Copenhagen Business School Research Center
- 2014  SJTU-SMU Center for Quantitative Economics and Finance
- 2005  Sino-US Global Logistics Institute

3 National Think Tanks

- The Research Institute of China Development
- The Research Institute of Chinese Enterprise Development
- Institute of Industry Research
## Industry Research Outcomes since 2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Research Teams</th>
<th>Highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>25</td>
<td>5044 Government, Enterprise, Scientific Research project funds: 50.44 million CNY</td>
</tr>
<tr>
<td>2020</td>
<td>30</td>
<td>1032 Visited 1,032 companies</td>
</tr>
<tr>
<td>2021</td>
<td>32</td>
<td>166 166 industry research reports</td>
</tr>
<tr>
<td>2022</td>
<td>31</td>
<td>298 Organized and participated in 298 forums and seminars</td>
</tr>
</tbody>
</table>

- **2019**: 208 research reports
- **2020**: 50 published research monographs/textbooks
- **2021**: 151 research projects approved
- **2022**: 331 academic papers

- **2019**: Authored 75 study cases
- **2020**: Released 5 industry indexes and reports
- **2021**: Won 26 approvals and adoptions at the national level
- **2022**: Won 32 approvals and adoptions at the provincial/ministerial level

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*Note: All figures are estimates and may vary.*
Impact

· Academic
· Corporate
· Societal
Impact

Academic

Societal

Corporate

Three academic journals

A world-class business school firmly rooted in China

Founded in 2006 successfully hold 9 conferences

19 students & alumni
Won 3 gold, 3 silver, 2 bronze

State Council, Ministry of Education, Shanghai Municipal Government, Ministry of Agriculture......

SSCI/SCI Peer-reviewed Journals

198

198

411

411

Corporate funding researches 10 million RMB

Antai Industry Review

Three academic journals

411

198

3 gold, 3 silver, 2 bronze
NEW INITIATIVES

Part VII
Institute of Industry Research (IIR), SJTU
- Launched in December 2018
- 32 industry research teams to date
- Implementing industry research strategy

Shenzhen Institute of Industry Research (SIIR), SJTU
- Launched in August 2022
- Promote technology and science development and boost economic transformation

SJTU-BOC Institute of Technology & Finance
- Launched in February 2022
- Collaboration between SJTU and Bank of China (BOC)
- Tech-finance institute, first Master in Technology Transfer in China