



The Carlson School of Management seeks Guest Speakers in the business community to share their experiences with undergraduate students this academic year. Guest speakers in the Impact Lab help Carlson School students learn about how problem-solving can look in the professional world. Speakers will share a problem they have encountered and how they and their team addressed it. Guest Speakers can be young professionals, individual contributors, CEOs, or retirees. Speakers provide real-world anecdotes that open up discussions around identifying, understanding, and solving real-world problems.

Speakers have no constraints on the subject matter and are encouraged to draw stories from any point in their careers. The presentation should be interactive and lean toward a Q&A format. Students will engage with the speaker by applying what they have learned in class and asking questions about their experiences.

The Speaker Commitment:

- Speak in person at one class session (48 students) at the Carlson School.
- No presentation requirements necessary; if you want to use slides or other material, you are more than welcome to.
- Coordinate logistics, subject matter, and any other questions with the instructor.
- Up to 60 minutes in class, with the presentation being no more than 30 minutes

The Ideal Speaker:

We seek people with professional experience in any industry, position, and experience level that:

- have an open mind and approachable attitude,
- are comfortable sharing complex work situations and the problem-solving processes used to address them,
- actively engage others when presenting,
- and frame their story around strategies to identify, understand, and solve real-world problems.

How to get Involved:

Visit <http://z.umn.edu/ImpactLab> to sign up as a guest speaker. If you have questions about how to get involved, feel free to contact the Impact Lab team at impactlab@umn.edu.