



CARLSON SCHOOL  
OF MANAGEMENT

UNIVERSITY OF MINNESOTA



THE CARLSON

# *Full-Time* MBA

TRADITIONAL FULL-TIME MBA

MANAGEMENT SCIENCE MBA (STEM-DESIGNATED)



## *Why* the Carlson School?

When you choose the Carlson School, you're making a wise investment in yourself. You'll receive a rigorous education from world-class faculty. You'll be centered in an unparalleled business community that's home to 15 *Fortune* 500 companies and six of the largest privately held companies in the world. That contributes to unprecedented opportunities for experiential learning and networking. You may have opportunities for global exploration. And you'll build lifelong connections with a diverse community of peers. That's priceless.

## *Why* the Full-Time MBA?

**Take your career to new heights with the Carlson School Full-Time and Management Science MBA programs.**

In this immersive two-year program, you'll gain fundamental knowledge across the business enterprise as well as real-world experience in the industry you're passionate about. Or choose the STEM-designated Management Science MBA, which covers foundational business topics while developing your capabilities in analytical and quantitative skills. You'll be able to customize your curriculum according to your interests—through elective courses and experiences outside the classroom—and receive 1:1 career support to find matches for talents and ambitions. Ultimately, you'll join an international network of esteemed alumni.

# Rigorous. Immersive. Customizable. Global.

The Carlson School Full-Time MBA program is rigorous, hands-on, and global.

You will complete an intense 64-credit curriculum of core courses and specialized electives, with more than 70 electives to choose from. An international experience requirement can be satisfied through short-term study abroad or coursework. And you'll benefit from invaluable experiential learning through the Carlson School's renowned Enterprise Programs.



## *Customize* Your Program

### What's your passion?

Your coursework will be flexible and can be tailored to your unique interests. You'll have the freedom through electives to develop a functional expertise in a specific career sector of your choosing. These specializations include:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Food and Agribusiness
- Information and Decision Sciences
- Management
- Marketing
- Medical Industry
- Supply chain



**START DATE**  
Fall (September)



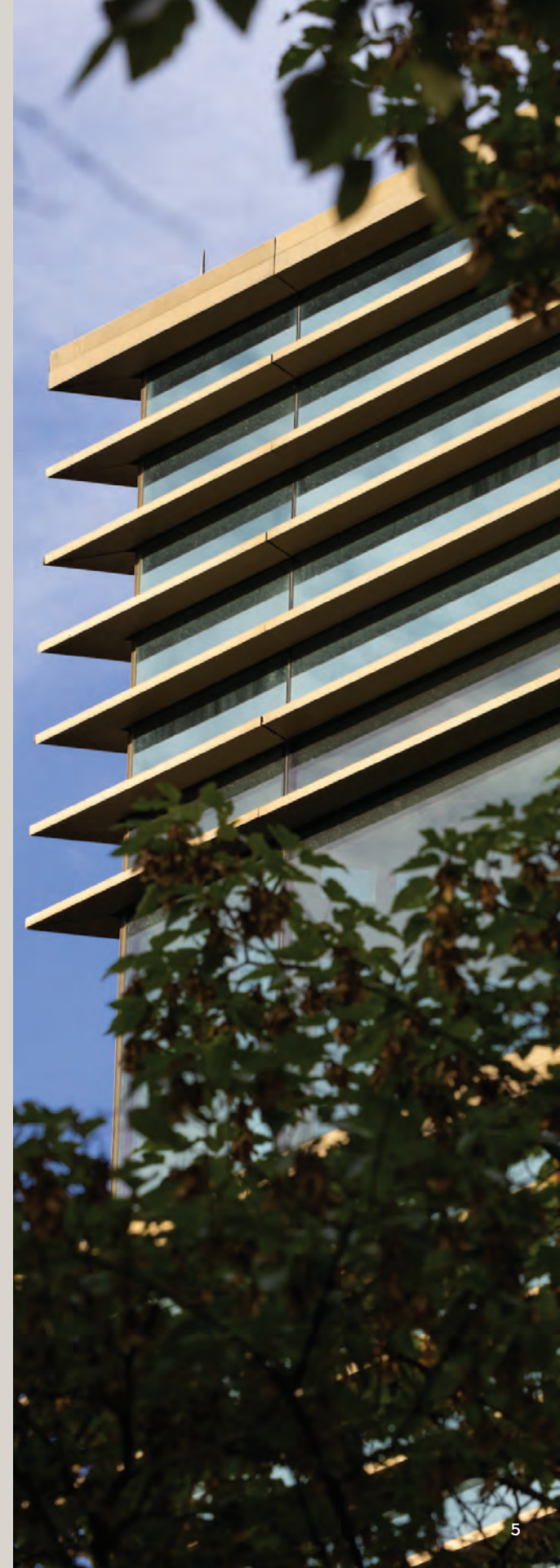
**DURATION**  
Two Years



**FORMAT**  
On campus



**WORK EXPERIENCE**  
Average of Five Years



# Faculty

At the Carlson School, you'll learn from some of the brightest minds in the business—renowned scholars, researchers, and corporate advisors. Here are just a few of our prolific professors and instructors.



## Akshay Rao

- Professor and General Mills Chair in Marketing
- Expertise in consumer behavior, pricing strategy, channels of distribution, product/brand management, and sales force management
- Served as a consultant to numerous organizations including 3M, Abbott Laboratories (Germany), Ambrosetti (Italy), Boston Scientific, McQuay International, Medtronic, and the NutraSweet Company.



## Susanna Gibbons

- Managing Director, David S. Kidwell Funds Enterprise
- Over 30 years of industry experience across multiple asset classes (equities, alternatives, and fixed income) and multiple roles (analytical, portfolio management, asset allocation, and educational)
- Serves on the Investment Advisory Council for the Minnesota State Board of Investments
- Fellow with the U of M's Institute on the Environment



## Myles Shaver

- Professor of Strategic Management and Entrepreneurship; Curtis L. Carlson Chair in Corporate Strategy
- Expertise in corporate headquarters strategies, mergers and acquisitions, investment location choice, and the management and economics of international expansion
- Named one of the “World’s 50 Best Business School Professors” by *Poets & Quants*



# Curriculum *Highlights*

The Carlson School curriculum is the ideal blend of business fundamentals—enabling you to understand and speak the language in your field—and renowned experiential learning that will prepare you for the complex challenges of today’s global marketplace.



### LEADERSHIP DEVELOPMENT

Full-Time MBA students will develop their leadership acumen from day one of the program through graduation. Themes will focus on leading self, leading others, and leading organizations.



### INTERNATIONAL EXPERIENCE

All students undertake an international experience to develop the skills required for success in a global economy. You can customize your experience by choosing the destination, format, and duration that fits you.



### EXPERIENTIAL LEARNING

In our signature Carlson School Enterprise Programs, over two semesters you’ll take on real projects for paying clients ranging from nonprofits to *Fortune* 500s. You’ll work in small teams and get individualized coaching from dedicated, industry-seasoned professionals. And you’ll deliver solutions to senior executives that will impact their organizations. These are resume-worthy experiences that can help you land internships and jobs.



### CARLSON SCHOOL ENTERPRISE PROGRAMS

**Brand Enterprise:** Develop brand and marketing strategy

**Consulting Enterprise:** Analyze and solve complex business challenges

**Funds Enterprise:** Manage more than \$30 million in real investments

**Ventures Enterprise:** Identify, evaluate, and implement new ideas for entrepreneurs and businesses

# Career Center *Resources*

From the moment you are admitted as a student, the Carlson Business Career Center (CBCC) will offer you 1:1 coaching, career-related support, and other resources. Coaches and the CBCC team get to know you individually and help you tailor a plan to reach your career goals.

## The CBCC offers the following services and resources:

- Career Counseling
- Career Fairs
- Resume Reviews
- Mock Interviews
- Career Tests
- Negotiation Strategies
- Networking Events
- Job Search Tools



As you search for jobs, employers may be searching for you.

Among the many companies that actively recruit Carlson students are 3M, Ecolab, Google, General Mills, Target, Deloitte, Johnson & Johnson, and Medtronic. The connections you'll capitalize on are reflected in these numbers:

98%

RECEIVED JOB OFFERS  
WITHIN THREE MONTHS  
OF GRADUATION

100%

INTERNSHIP  
OFFERS FOR THE  
CLASS OF 2022

130+

COMPANIES RECRUIT  
ON CAMPUS

\$121,882

AVERAGE STARTING SALARY

\$27,290

AVERAGE SIGNING SALARY



# Carlson School *Alumni Network*

As a Full-Time MBA student, you'll gain access to the illustrious Carlson School alumni network. Our alumni know the rigor of our program firsthand and look to us for the most talented recruits. That means a new world of connections for you.



60,000

ALUMNI IN MORE THAN  
100 COUNTRIES



“

Carlson is known as one of the top MBA programs in the country. And it's definitely the top program within the state of Minnesota. That carries a lot of weight when you are networking or you're meeting new people. They see the Carlson name and they know right away that this is a program that pushes you, challenges you, and helps you become the business leader that is needed to operate in a 21st-century world.

*Kevin Vargas*

'21 MBA, PRINCIPAL ASSOCIATE, BUSINESS DEVELOPMENT & LICENSING - SURGICAL INNOVATIONS, MEDTRONIC



“

Carlson has meant relationships and being able to meet people and form a network that will be with me forever. Carlson has meant giving me the opportunity to step outside of my comfort zone and try something new and giving me the support to be able to be a success at that. Carlson has meant a lot to me!

*Davi Gordon*

'21 MBA, ASSOCIATE MARKETING MANAGER, LAND O'LAKES



“

The most defining experience would have to be my time in the Carlson Funds Enterprise as well as the Carlson Ventures Enterprise—the experiential learning programs that the MBA program offers. Especially in my industry—finance—I needed to get accustomed to the lingo and the jargon, and I think that [Enterprise experience] really helped me and put me in a good position coming into my role here at General Mills.

*Andre Hollins*

'22 MBA, SENIOR FINANCIAL ANALYST, GENERAL MILLS



# Living in *Minneapolis*

## Join a thriving business community

The Twin Cities metropolitan area is renowned for its business community, including the headquarters of 15 *Fortune* 500 companies. It's home to Target, Medtronic, Best Buy, General Mills, and UnitedHealth Group—among many others—and also boasts a thriving entrepreneurial scene. Enjoy connections to endless learning opportunities through student programs, internships, mentoring, networking, and more.

15

FORTUNE 500  
COMPANY  
HEADQUARTERS

#8

BEST CITY FOR  
YOUNG PROFESSIONALS  
(NICHE, 2022)

#3

TOP CITY IN THE WORLD  
FOR ATTRACTING RECENT  
GRADUATES (LINKEDIN)



## An unmatched *quality of life*

What's beyond the business climate here? More than you can possibly imagine. The Twin Cities features more arts, culture, sports, and nature opportunities than you could explore in a lifetime.

### MUSIC, ARTS, AND CULTURE

The array of music, theater, and art options in Minneapolis is staggering. Catch a concert at a venue large or small (from Orchestra Hall to First Avenue), check out an independent bookstore, or find a street fair or festival geared toward your particular tastes. The people-watching is great and the cultural opportunities endless.

### SPORTS AND THE GREAT OUTDOORS

The metropolitan area is one of the few in the nation that's home to six professional sports teams, so whatever the time of year you can catch the action. And if being outdoors is your choice, it doesn't get any better than here. The park systems in St. Paul and Minneapolis are ranked #2 and #3 in the nation! With so many parks, lakes, and trails, you won't want to stay inside.

### FOOD, DRINK, AND SHOPPING

From fine dining with James Beard-winning chefs to food trucks with devoted followers, you'll find the culinary scene here to be colorful and diverse. Tap rooms, taverns, and craft distilleries dot the neighborhoods. And take advantage of tax-free Minnesota clothing with a visit to the Mall of America or any of the area's hundreds of merchants.



# Admissions

The Carlson School carefully considers each applicant's demonstrated and potential abilities as a student, manager, and leader. Our admissions committee takes a holistic approach to reviewing applications and is dedicated to building a diverse class of well-qualified students. The application process is an opportunity for us to get to know you and the unique skills and experiences that you'll bring to the program. All students are automatically considered for merit-based scholarships. See deadlines below.



## ADMISSION CHECKLIST

- Online application and processing fee
- GMAT or GRE score (waiver available based on applicant meeting certain academic and professional experience requirements)
- Transcripts
- Current resume
- Personal statement
- Video essay
- Two professional recommendations
- English Language Testing Score (if applicable)
- Interview (only applicants who present strong credentials will be invited to interview with a member of the Admissions Committee)



## APPLICATION DEADLINES

The Full-Time and Management Science (STEM) MBA programs begin in the fall each year.

Round 1	October 1
Round 2	December 1
Round 3	February 1
Round 4	April 1 ( <i>domestic students only</i> )



*Apply Now*

[choose.umn.edu/apply](https://choose.umn.edu/apply)







**CARLSON SCHOOL**  
OF MANAGEMENT

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UNIVERSITY OF MINNESOTA

**MBA AND MS PROGRAMS**  
Carlson School of Management  
University of Minnesota

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