



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

The Carlson Executive MBA

Why the Carlson School?

When you choose the Carlson School, you're making a wise investment in yourself. You'll receive a rigorous education from world-class faculty. You'll be centered in an unparalleled business community that's home to 15 *Fortune* 500 companies and six of the largest privately held companies in the world. That contributes to unprecedented opportunities for experiential learning and networking. You will have opportunities for global exploration. And you'll build lifelong connections with a diverse community of peers. That's priceless.





Why the Carlson Executive MBA?

Elevate your career and develop a new network of peer leaders as you earn your Executive Master of Business Administration.

The Carlson Executive MBA will build on your wealth of expertise, create new opportunities for development, and take your career to the next level. As an Executive MBA student, you'll embark on a rigorous course of study—including global experiences— and build critical skills in the foundations of business, with a focus on strategy and leadership.

You'll move through the two-year program as part of a cohort—a tight-knit community of peers (spanning dozens of industries) that share professional and personal experiences. The relationships you form and the networks you build will stay with you for years after you complete your program. Alumni cite this cohort model as a highlight of their experience.

Along the way, you'll receive a full suite of career services, supporting you in your journey. Your MBA will prepare you for your next step in executive leadership, whether in the corporate or nonprofit sectors or for your own business.

Program Overview

You'll complete the Carlson Executive MBA program with your new cohort in just 20 months. It starts with an August orientation and an Immersion Week in the fall that jump-starts the academic year.

Classes are held Fridays and Saturdays—on campus and in person—and typically alternate weekends. (Classes do not meet during the summer.) We also offer a hybrid option for synchronous online participation, allowing you even more control along the way.

A strong global component fortifies your experience. The Global Team Project provides Carlson Executive MBA students the opportunity to work across cultures and industries and build a robust international network. And at the end of the program, you'll participate in an international residency—a nine-day study abroad experience that will familiarize you with emerging and mature markets around the world.

Throughout your program you'll receive exposure to C-suite leaders and in-depth work to enhance your leadership development.



START DATE
Fall (August)



DURATION
20 Months



FORMAT
On-Campus with
Hybrid option

Typical Executive MBA cohort

APPROXIMATELY

30

STUDENTS PER COHORT

39

AVERAGE AGE

15

AVERAGE YEARS OF
WORK EXPERIENCE

10

AVERAGE YEARS OF
MANAGEMENT EXPERIENCE

35%

STUDENTS OF COLOR

18%

MILITARY OR VETERAN



Faculty

As a Carlson Executive MBA student, you'll learn from renowned scholars, researchers, and corporate advisors. Here are just a few of our prolific professors and instructors.



Myles Shaver

Myles Shaver is a professor of Strategic Management & Entrepreneurship at the Carlson School, where he holds the Curtis L. Carlson Chair in Corporate Strategy. His expertise is in corporate headquarters strategies, mergers and acquisitions, investment location choice, and the management and economics of international expansion.



Mary Zellmer-Bruhn

Mary Zellmer-Bruhn holds the David M. Bond Fellowship for Ethics and Corporate Behavior and is a professor in the Work & Organizations Department. She is also the associate dean of MBA and MS Programs. Zellmer-Bruhn teaches courses on the management of teams, organizational behavior, and cross-cultural management. Her research focuses on teamwork, including the formation and design of teams, the social capital benefits of teamwork in organizations, and cross-cultural teamwork.



Svjetlana Madzar

Svjetlana Madzar is a senior lecturer in the Strategic Management & Entrepreneurship Department. Her interests focus on collaboration within and across firms and globally. She teaches courses such as management of teams, strategic alliances, and competing globally across several programs, including Global Executive MBA and the Doctor of Business Administration-China.



Curriculum *Highlights*

As an Executive MBA student, your coursework will help you build critical skills and give you a deep understanding of best practices and cutting-edge theories. The curriculum features five focus areas: foundational competencies, organizational functions, solutions through people, the executive experience, and experiential learning.

Your first year includes a comprehensive study of business fundamentals and tools used by successful leaders, with a focus on utilizing those fundamentals in strategic decision-making. You'll also begin a deep dive into leadership in your Applied Leadership course, while learning directly from those in the C-Suite as part of your Executive Perspectives course.

In the second year, you'll build on those basics by adding the skills that every thriving leader needs. You'll examine complex management challenges with a truly global focus—including a nine-day study abroad experience and the Global Team Project, a true capstone experience where you'll bring everything together with students from the Carlson Global Executive MBA Programs in Vienna, Austria, and Guangzhou, China.

Career *Impact*

The Carlson Executive MBA is an investment for life—and one that pays immediate dividends for you and your organization. You'll develop a broad, cross-functional perspective that prepares you as a leader ready to keep your organization competitive in a changing marketplace. In addition, the Carlson Business Career Center (CBCC) will help you through the journey with a wide range of student services and programs. You can take advantage of 1:1 coaching; professional development workshops and programming (on topics such as negotiating salary); job search preparation and support; and assessments to evaluate your strengths, interests, and even emotional intelligence.



40%

OF EXECUTIVE MBA
GRADUATES RECEIVED
A PROMOTION WITHIN
ONE YEAR

40%

RECEIVED INCREASED
JOB DUTIES DUE
TO PARTICIPATION
IN THE PROGRAM

20%

THE AVERAGE SALARY
INCREASE FROM START TO
FINISH OF THE EXECUTIVE
MBA PROGRAM



Carlson School *Alumni Network*

As an Executive MBA student, you'll gain access to the illustrious Carlson School alumni network. Our alumni know the rigor of our program firsthand and look to us for the most talented recruits. That means a new world of connections for you.



60,000

ALUMNI IN
100+ COUNTRIES



Allison Gettings

'15 MBA, CEO, RED WING SHOE COMPANY



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Place matters in the case of the Carlson School. I think the school's reputation in the Twin Cities and the region in general is phenomenal. The school is in one of America's corporate hotbeds and has developed a reputation of really working with industry in developing the curriculum and the program over decades. And that really shows.

Travis Smith

'21 MBA, ASSOCIATE VICE PRESIDENT FOR PRINCIPAL GIFTS AND STRATEGIC INITIATIVES, UNIVERSITY OF MINNESOTA FOUNDATION



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The cohort has meant a lot. It was not only a new group of friends, but to an extent, some of them rise to the level of almost family. Three years out of the program, we're still checking in on each other. We are still keeping track of career moves, family changes, role changes. It has meant not only a deeper connection with the Twin Cities, but it's meant having an additional support base as I continue in my career.

Marlon Cush

'20 MBA, DEPUTY GENERAL COUNSEL, GRAVIE

Admissions

The Carlson School carefully considers each applicant's demonstrated and potential abilities as a student and leader. Our admissions committee takes a holistic approach to reviewing applications and is dedicated to building a diverse class of well-qualified students. We're happy to meet one-to-one with candidates to answer questions or connect you with current students or alumni. Scholarships are limited and we suggest applying by the December 31 deadline for consideration.



ADMISSION CHECKLIST

- Online application and processing fee
- No standardized test required (GMAT/GRE/Executive Assessment is optional)
- Transcripts
- Current resume
- Personal statement and feedback essay
- Three professional references, one from your current supervisor
- English Language Testing Score (if applicable)
- Interview (only applicants who present strong credentials will be invited to interview with a member of the Admissions Committee)



APPLICATION DEADLINES

The Carlson Executive MBA Program begins in the fall each year.

While applications are accepted year-round and processed on an individual basis, the following are target deadlines for the Carlson School Executive Master of Business Administration program. We process Executive MBA applications on a rolling basis, meaning that once your application is complete, you'll receive your decision quickly—typically within two weeks.

December 31	Priority
May 15	Spring
July 15	Final



Apply Now

choose.umn.edu/apply





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UNIVERSITY OF MINNESOTA

MBA and MS PROGRAMS
Carlson School of Management
University of Minnesota

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