

# CURRICULUM OVERVIEW



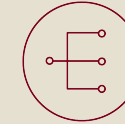
## PEOPLE & PLANET

By the time you graduate, you'll not only have the technical skills to succeed in your chosen career, you'll be prepared to lead with purpose. The Carlson School will provide you with the tools you need to make a positive impact on the world.



## FOUNDATIONS & IMPACT

To succeed in business, you need a strong foundation. The Carlson School will give you the foundation you need to effectively collaborate with your future colleagues, and choose the major that's best for you.



## DATA & DECISIONS

In today's world, every business professional needs a foundation in data and analytics. You will learn how to analyze information and make essential business decisions in a complex world.

### SIGNATURE EXPERIENCES



#### International Experience

To thrive in a complex world, you'll also develop a global perspective, completing a portion of your studies abroad - with options in more than 30 countries.



#### Impact Core

You'll spend your second year taking eight foundational courses as part of a cohort. Build strong relationships with your classmates - and future peers in the business community - while developing core business knowledge.



#### Impact Lab

During your first two years, you'll learn how to problem-solve creatively for impact by working with a real business, nonprofit or social enterprise to solve a real problem together.

## SAMPLE PLAN AT A GLANCE

### YEAR 1

- BA 1011 - Leading Self & Teams (2cr)
- BA 1021 - Design Your Life (1cr)
- BA 2551 - Business Statistics in R (4cr)
- BA 2051 - Modeling Business Scenarios in Excel (2cr)
- BA 2021 - Design Your Career (1cr)
- ECON 1165 - Business Economics (4cr)
- ACCT 2051 - Financial Reporting (4cr)
- BA 2005 - Business Ethics, Corporate Responsibility, and Sustainability (3cr)
- BA 3051 - Data-Driven Business Decisions (3cr)

### YEAR 2

Signature Experience - Impact Core

MAROON

- MKTG 3001 - Principles of Marketing (3cr)
- IDSC 3001 - Information Systems & Digital Transformation (3cr)
- ACCT 3001 - Managerial Accounting (3cr)
- BA 3001 - Race, Power, & Justice in Business (3cr)

GOLD

- FINA 3001 - Finance Fundamentals (3cr)
- MGMT 3004 - Strategic Management (3cr)
- SCO 3001 - Sustainable Supply Chain & Operations (3cr)
- HRIR 3021 - Human Capital Management (3cr)

Signature Experience

BA 2062 - Impact Lab Problem Solving (2cr)

BA 3062 - Impact Lab in Action (2cr)

### YEARS 3 & 4

- BA 3551 - Business Analytics (3cr)
- BA 3033W - Business Communication (3cr)
- Signature Experience - International Experience

Complete coursework in any of the 10 majors and/or 14 minors offered at the Carlson School of Management.



CARLSON SCHOOL  
OF MANAGEMENT

UNIVERSITY OF MINNESOTA