



CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA

UNDERGRADUATE PROGRAM

Employment & Internship *Report* 2022

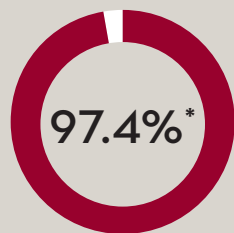


THE CARLSON ADVANTAGE:

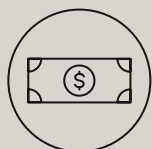
Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:

- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 10 academic major and 14 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of *Fortune* 500 companies
- Enrichment activities beyond the classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities



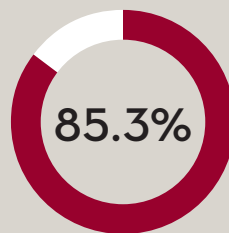
EMPLOYMENT



\$66,498

UNDERGRADUATE
AVERAGE
STARTING SALARY

UP 7%
FROM 2021



REPORTED AT LEAST
ONE INTERNSHIP
WHILE IN SCHOOL



\$24.17

AVERAGE STARTING
HOURLY RATE
FOR INTERNSHIPS

Great
opportunities
locally and
nationwide!



70%

EMPLOYED IN
MINNESOTA

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.

#19

BEST UNDERGRADUATE
BUSINESS PROGRAMS

U.S. News & World Report, 2023

#6

MANAGEMENT INFORMATION
SYSTEMS PROGRAM

U.S. News & World Report, 2023

#20

BEST UNDERGRADUATE
BUSINESS SCHOOL

Poets & Quants, 2022

ORGANIZATIONS THAT HIRE CARLSON SCHOOL Students and Interns



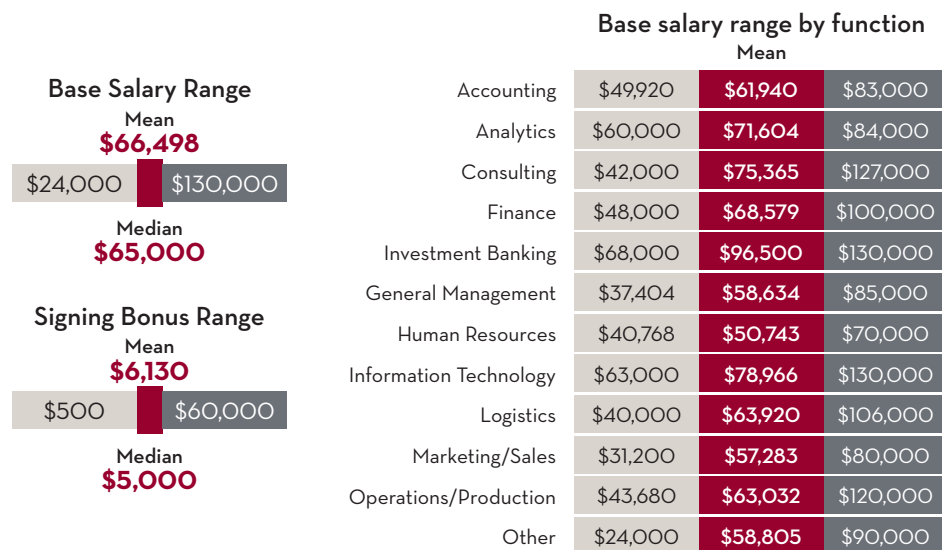
CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA

3M	Central Garden & Pet Company	GE Healthcare	M Media	Perforce Software	Sun Country Airlines
Abbott Laboratories	Chartwell Financial Advisory	General Mills	Macquarie Group	Persephone Digital	Target
Accenture	CHS	Giant Voices	Mahoney	Piper Jaffray Companies	TechGen
Affiance Financial	Cigna Corporation	Global Overview	Manage Infinity	Piper Sandler	Thomson Reuters
Agribank	CliftonLarsonAllen	Goldman Sachs	Marco Technologies	Polaris	ThreeBridge Solutions
Aldi	Collaborative Solutions	Grace Church	Marvin Windows & Doors	Post Consumer Brands	Thrivent
Alliantgroup	Collective Measures	Gradient Financial Group	McAdam Financial	Pricewaterhousecoopers	Toppan Merrill
Allianz Life	Columbia Threadneedle	Grant Thornton	McKinsey & Company	Proctor & Gamble	The Toro Company
Alter Domus	Concord	Guidewire Software	MEDA	Project for Pride in Living	Total Office Products & Services
Amazon	Coyote Logistics	Gulfshore Playhouse	Medica	Protiviti	Travelers
Ameriprise Financial	Craig-Hallum Capital Group	H.B. Fuller	Medtronic	Punch & Associates Investment Management	Tribeca Eye Health
Andersen Corporation	Crew	The Hackett Group	Mercer	Qnary	TripleTree
Archon Corporation	Crowdstrike	Harris Williams	Merck	Quad	True Consulting
Arrive Logistics	Cummins	High Alpha Innovation	Mgmt3d	Raytheon Intelligence and Space	Turnberry Solutions
Auctus Agency	Cyberco	Hilti	Microsoft	RBC Wealth Management	Twin Ignition
Avanade	Dayton Freight Lines	Honeywell	Minneapolis Regional Chamber of Commerce	RDO Equipment	U.S. Bank
Bain & Company	Delaget	Hormel Foods	Minnesota Historical Society	Real Insight	Uline
Baker Tilly	Dell Technologies	Houlihan Lokey	Minnesota Lynx	Real Staffing	United States Department of Agriculture
Bank of America	Deloitte	IBM	Minnesota United FC	Renewable Energy Partners	UnitedHealth Group
Bare Home	Dessert Holdings	IDeaS Revenue Solutions	Minnesota Wild	Revenue Rocket Consulting Group	University of Minnesota
BDO	Destined Solutions	Infor	Mintel Group	Riverbridge	UPS
Beacon Wealth Management	DI Labs	Innovize	MOBE	Robert Half	Value Consulting Group
Bell Flight	Dispatch	Intact Insurance Specialty Solutions	Model N	Rockwell Automation	Verizon
Berlin Patten Ebling	Ecapital Advisors	Intouch Group	Mondelez International	Roto-Rooter	Vocom International
Best Buy	Ecolab	Intuit	Motorola Solutions	RSM	Telecommunications Inc.
Black Dog Homes	Eide Bailly	J.P. Morgan Chase & Co.	Nailbiter	Ryan Companies	Vouch Insurance
Blue Ops	Elire	Johnson & Johnson	NASA	Salo	VStar Entertainment Group
BMO Capital Markets	Elise Artistry	Josie Lewis Art	Nestle	Schechter Dokken Kanter	Walmart
Booyah Advertising	Emerson	Jostens	Netsuite	The Scoular Company	Walt Disney Company
Boston Consulting Group	Epic Systems Corporation	JT Mega	NielsenIQ	Second Harvest Heartland	Wells Fargo
Boston Scientific	Equity Methods	Kare TV	Northborne Partners	Securian Financial	West Monroe Partners
Boyum & Barescheer	Ernst & Young	Key Bank	Northland Securities	Seleskie Financial	Whirlpool Corporation
Breakthru Beverage	Ewald Consulting	Kohl's	Northrop Grumman	Sezzle	William Blair & Company
Bridge Investment Group	Face Foundrie	KPMG	Northwestern Mutual	Shenehon Company	Willis Towers Watson
Bridgewater Bank	Factory Motor Parts	The Lacek Group	Novel Energy Solutions	Sherwin Williams	Wipfli
Broadhead & Co, Inc.	Federal Deposit Insurance Corporation	LaPorte	Nvent	Signature Consultants	WIT Legal
Buck Landscaping	Federal Reserve Bank of Kansas City	Lassen Digital Media	Oldcastle APG	Slalom Consulting	Wold Financial
C.H. Robinson	Federal Reserve Bank of Minneapolis	Lazard	Oliver Wyman	Sleep Number	Woodchuck USA
CACI International	Fiesta	Legacy Private Wealth Group	Olsen Thielen	Sogeti	Xcel Energy
Camp Unistar Foundation	Fishbowl Solutions	Leidos Holdings	Optum	Some Great People	Xerxes Corporation
Capgemini	Foundant Technologies	Lenovo	Ovative Group	SPS Commerce	Ziegler CAT
Capital Credit Union	FPT Smart Cloud	Lincoln Financial	Paragon Marketing Group	The Stable	Zurich
Capital One	FW Cook	LinkedIn	Parametric Portfolio Associates	Steam Logistics	
Cargill	Gaea Global Technologies	Logan Park Wealth Management	PartnerCentric	Stillwater Asset Management	
Carmichael Lynch		Lurie	Partners In Excellence	Stoberi	
CBX Corporation			Pentair		
CDW					

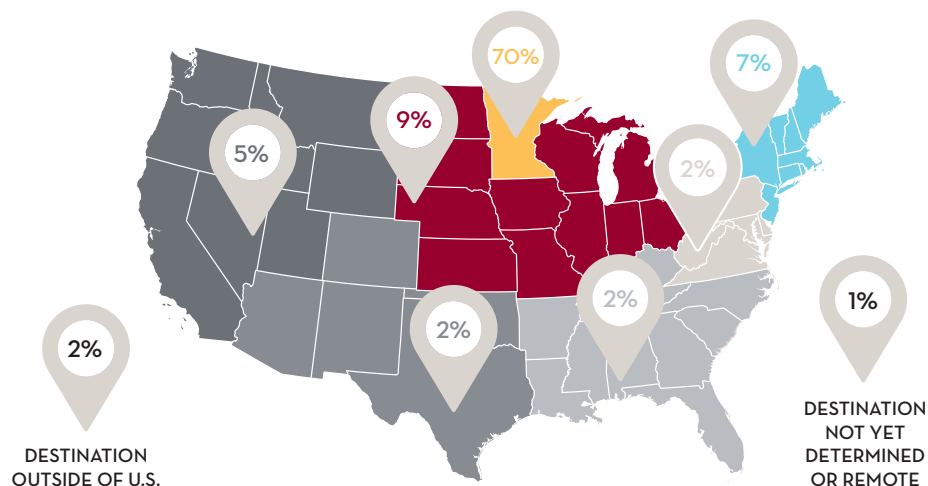
UNDERGRADUATE - CLASS OF 2022

Employment Statistics

CLASS OF 2022



EMPLOYMENT BY REGION



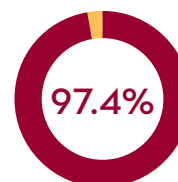
EMPLOYMENT BY FUNCTION

19%	FINANCE
15%	MARKETING/SALES
15%	ACCOUNTING
15%	CONSULTING
7%	OPERATIONS/PRODUCTION
6%	LOGISTICS
6%	INFORMATION TECHNOLOGY
4%	OTHER
4%	ANALYTICS
3%	INVESTMENT BANKING
2%	GENERAL MANAGEMENT
2%	HUMAN RESOURCES
1%	ADVERTISING/PUBLIC RELATIONS
1%	ENTREPRENEUR/FOUNDER

EMPLOYMENT BY INDUSTRY

19%	ACCOUNTING
11%	FINANCIAL SERVICES
10%	CONSULTING SERVICES
8%	MANUFACTURING
8%	RETAIL
6%	MARKETING/ADVERTISING/PR
5%	OTHER
5%	TECHNOLOGY/SCIENCE
4%	HEALTHCARE
4%	INVESTMENT BANKING
3%	CONSUMER PACKAGED GOODS
3%	PHARMA/BIOTECH
2%	INSURANCE
2%	SPORTS/LEISURE
2%	TRANSPORTATION/LOGISTICS
2%	MEDIA/ENTERTAINMENT
1%	AEROSPACE
1%	NONPROFIT
1%	LEGAL
3%*	ENERGY GOVERNMENT REAL ESTATE/CONSTRUCTION EDUCATION DEFENSE

*Industries with less than 1% each



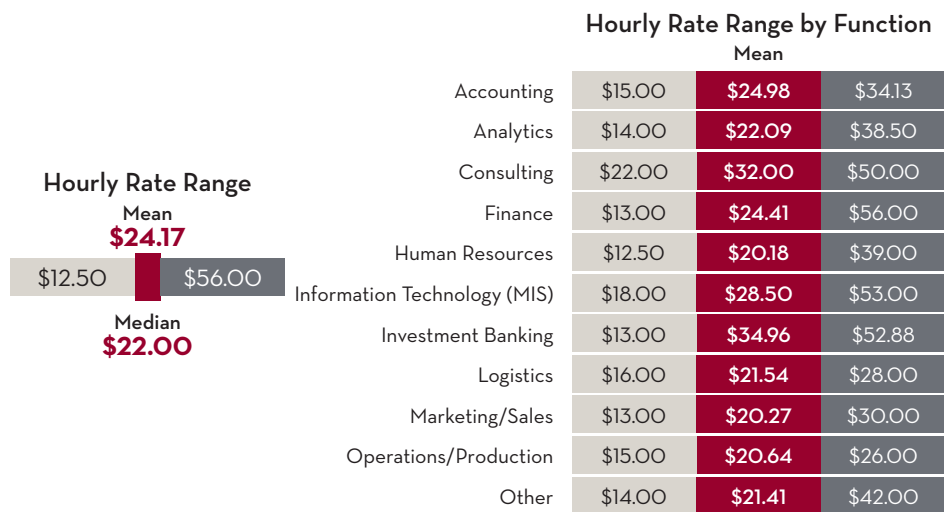
of 2022 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

UNDERGRADUATE - CLASS OF 2022

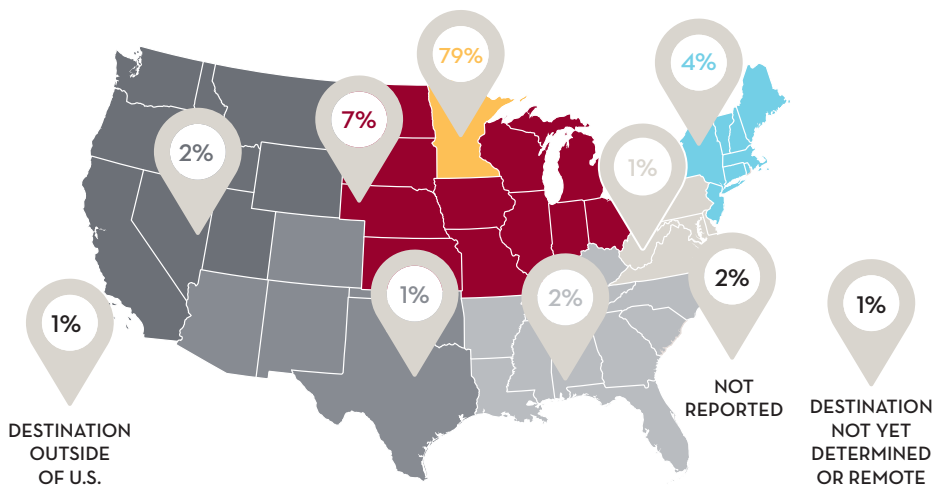
Internship Statistics



2021-2022 INTERNSHIPS



INTERNSHIP BY REGION



INTERNSHIP BY FUNCTION

20%	MARKETING/SALES
20%	FINANCE
17%	ACCOUNTING
7%	CONSULTING
7%	OPERATIONS/PRODUCTION
6%	ANALYTICS
4%	INFORMATION TECHNOLOGY (MIS)
4%	HUMAN RESOURCES
4%	LOGISTICS
3%	INVESTMENT BANKING
3%	OTHER
3%	UNKNOWN
2%*	GENERAL MANAGEMENT ADVERTISING/PUBLIC RELATIONS ACTUARY

*Functions with less than 1% each.

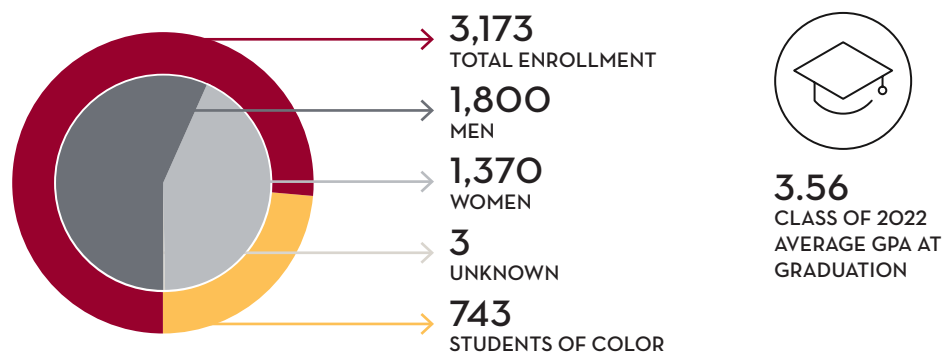
INTERNSHIP BY INDUSTRY

17%	ACCOUNTING
17%	FINANCIAL SERVICES
10%	HEALTHCARE
8%	CONSULTING SERVICES
6%	MANUFACTURING
6%	TECHNOLOGY/SCIENCE
5%	INVESTMENT BANKING
5%	OTHER
4%	MARKETING/ADVERTISING/PR
4%	RETAIL
3%	CONSUMER PACKAGED GOODS
2%	INSURANCE
2%	TRANSPORTATION/LOGISTICS
2%	ENERGY
2%	SPORTS/LEISURE
1%	MEDIA/ENTERTAINMENT
1%	UNKNOWN
1%	LEGAL
1%	NONPROFIT
1%	REAL ESTATE/CONSTRUCTION
1%	EDUCATION
1%*	AEROSPACE GOVERNMENT HOSPITALITY PHARMA/BIOTECH

*Industry with less than 1% each.

UNDERGRADUATE Class Profiles

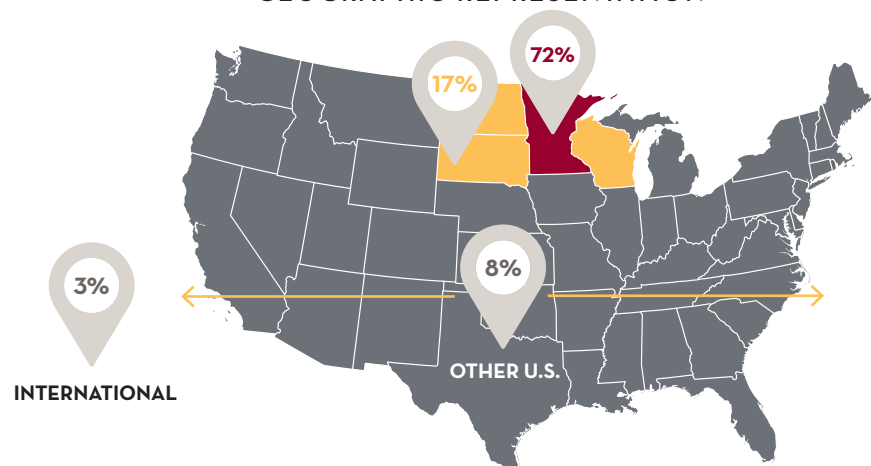
2021-2022 ACADEMIC YEAR



FIRST-YEAR CLASS OF 2026



GEOGRAPHIC REPRESENTATION



CLASS OF 2022 DEGREES BY MAJOR*



*Exceeds 100% due to students pursuing multiple majors.



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OF MANAGEMENT

UNIVERSITY OF MINNESOTA

Undergraduate Program

Carlson School of Management
University of Minnesota

1925 Fourth Street South, Suite 2-190
Minneapolis, MN 55455

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