Leading organizations count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are adaptable, resilient, and well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have not only tackled a rigorous curriculum designed to foster leadership and innovation but have done so in the midst of a global pandemic.

**THE CARLSON ADVANTAGE:**
- Access to an innovative curriculum focused on business fundamentals from year one
- Exposure to the global business landscape through a required international experience
- A variety of options to study the wide world of business with 10 academic major and 13 minor programs to choose from
- Opportunities to partner with leading organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment activities beyond the classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

**THE CARLSON SCHOOL OFFERS EVERY STUDENT:**
- #19 Best Undergraduate Business Programs
  U.S. News & World Report, 2022
- #7 Management Information Systems Program
  U.S. News & World Report, 2022
- #14 Best Undergraduate Business School
  Poets & Quants, 2021

**EMPLOYMENT STATISTICS**

**CLASS OF 2021**

- **97.6%**
  Employment for the Class of 2021
- **92.1%**
  Class of 2021 reported at least 1 internship while in school
- **$61,975**
  Undergraduate average starting salary
- **77%**
  Employed in Minnesota

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.
EMPLOYERS THAT HIRE CARLSON SCHOOL STUDENTS

CLASS OF 2021

3M
AbleNet
Accenture
ACIST Medical Systems
Advisor Group
Agiliti Health
Agribank
Alder
Allianz Life
Alltroo
Amazon
American Equity Bank
American Family Insurance
Andersen Corporation
Anderson trucking services
Archer Daniels Midland
Avanade
Baker Tilly
BASF
Best Buy
Bite Squad
Blue Cross Blue Shield
BMO Capital Markets
Boston Consulting Group
Boston Scientific
Boulay PLLP
Boyum Barenscheer
Bright Healthcare
Buhler Inc.
Bundl Home
Caliber Accounting & Tax, LLP
Capital One
Cardiovascular Systems Inc
Cargill
Cascadia Capital
CCEL U of M
Choice Bank
Chromatic 3D Materials
Cigna
City of Minneapolis
Cleveland Research Company
CliftonLarsonAllen
Code42
Coegi
CohnReznick
Colder Products Company
Collins Aerospace
Compeer Financial
Corporate Technologies
Cummins
Defense Contract Audit Agency
Dell Technologies
Deloitte
Deloitte Vietnam
Deluxe Corporation
Direct Supply
Disciplined Growth Investors, Inc.
Dispatch
Dockd
Donaldson
Donnelly Law Office
Duluth Trading Company
Dulwich College
Ecolab
Elire Consulting
Elite EXTRA
Emerson - Automated Solutions
Entegris
Ernst & Young
Ewald Consulting
Federal Reserve Bank of Chicago
Federal Reserve Bank of Minneapolis
Federal Reserve Bank of St. Louis
FedEx Ground
First Premier Bank
FIS
Fiserv
Fourteen Foods
Fusion Hill
Gauntlet Series
General Mills
GHIMad Advertising Agency
Global impex USA
Goat Consulting
Goldman Sachs
Google Inc.
Gradient Securities
Grant Thornton
Greek House
Groove House
Hajoca Capital
Halo Investing
Horizon
Hormel Foods
IBM
IC System
IDEAS Revenue Solutions
Infulor Data Solutions
IPREFER
J.P. Morgan
Johnson & Johnson
Johnson Brothers
JP Morgan Chase
Kimberly Clark
KMC Systems
Kohler Company
Kohl’s
KPMG
Land O’ Lakes
Lazard Middle Market
Lumen Technologies
Lurie LLP
Lyman Roofing and Siding
Maverick Software Consulting
Medtronic
Merck
Meritex Securities and Investment Co.
Merjen
MGMT3D
Michael Foods
Microsoft
Mike Difiore
Miller Brooks
Minneapolis Radiology and Vascular Physicians
Minnesota Department of Commerce
Minnesota Twins
MKs
MN Daily
Morgan Stanley
Mortenson Construction
MUCR
MYCO USA
Myslajek Kemp & Spencer
NASA - National Aeronautics and Space Administration
Nature’s Way
Netnet
NIO
Northeast Regional Sustainable Development Partnerships
Northwestern Mutual
Olympus Ventures
OMI Industries
Opunt
Ovative Group
Parametric Portfolios
Patterson Companies, Inc.
Pearson
Pella Windows & Doors
Pentair
Piper Sandler
Polaris
Porto Sunberg
Post Consumer Brands
PricewaterhouseCoopers
Procter & Gamble
Proprietors Capital Holdings
Protolabs
Prudential
Punch & Associates Investment Management
RBC Wealth Management
RCG LLC
Resolution Medical
Retail Merchandising Services
Robert W. Baird
RSM
Sandia National Laboratories
Schneider National
Schwan’s
Scranton/Wilkes-Barre RailRiders
Seagate Technology
Securian
ServeMinnesota
Sezzle
Sherwin Williams
Shine Wealth
Silgan Closures
Sleep Number
Smiths Medical
Social Impact Strategy Group
Stillwater Asset Management
Sweet Financial Target
TCF Bank
Textron
The Arc Minnesota
The Formosan Group
The Money Organization
The Stable
The Toro Company
The Vomela Companies
Thomson Reuters
Thrivent
TigerRisk Partners LLC
T-Mobile
Travelers
True Lacrosse
Trystar
U.S. Bank
Uber
United Airlines
United Health Group
University of Minnesota Valleyfair
Veritas Technologies LLC
Vermont Electric Company (VELCO)
Wagner Spray Tech
Wealth Centers of America
Wealth Enhancement Group
Weis Builders
Wells Fargo
West Monroe Partners
Whirlpool Corporation
Wills Towers Watson
Winslow Capital
Wipfli
Wright County
Xcel Energy
Ziegler CAT
97.6% of 2021 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

**EMPLOYMENT BY FUNCTION**

<table>
<thead>
<tr>
<th>Function</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>18%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>13%</td>
</tr>
<tr>
<td>Consulting</td>
<td>12%</td>
</tr>
<tr>
<td>Accounting</td>
<td>12%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>8%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>8%</td>
</tr>
<tr>
<td>Analytics</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
<tr>
<td>Logistics</td>
<td>4%</td>
</tr>
<tr>
<td>General Management</td>
<td>4%</td>
</tr>
<tr>
<td>Finance - Investment Banking</td>
<td>4%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>3%</td>
</tr>
<tr>
<td>Entrepreneur/Founder</td>
<td>3%</td>
</tr>
<tr>
<td>Marketing/Public Relations</td>
<td>2%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Functions with less than 1% each

**EMPLOYMENT BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
<tr>
<td>Legal</td>
<td>5%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>5%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>4%</td>
</tr>
<tr>
<td>Insurance</td>
<td>3%</td>
</tr>
<tr>
<td>Financial Services - Investment Banking</td>
<td>3%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>2%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>2%</td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td>2%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>1%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Industries with less than 1% each

**EMPLOYMENT BY REGION**

- 77% East
- 22% Midwest
- 5% South
- 4% West
- 3% Outside of U.S.
- .5% Destination Not Yet Determined or Remote

**Base Salary**

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$31,250</td>
</tr>
<tr>
<td>Analytics</td>
<td>$45,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>$42,000</td>
</tr>
<tr>
<td>Finance</td>
<td>$40,000</td>
</tr>
<tr>
<td>Finance - Investment Banking</td>
<td>$65,000</td>
</tr>
<tr>
<td>General Management</td>
<td>$37,000</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$34,908</td>
</tr>
<tr>
<td>Information Technology</td>
<td>$30,000</td>
</tr>
<tr>
<td>Logistics</td>
<td>$47,000</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$32,000</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$41,000</td>
</tr>
<tr>
<td>Other</td>
<td>$39,000</td>
</tr>
</tbody>
</table>

**Signing Bonus**

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$55,571</td>
</tr>
<tr>
<td>Analytics</td>
<td>$62,121</td>
</tr>
<tr>
<td>Consulting</td>
<td>$65,251</td>
</tr>
<tr>
<td>Finance</td>
<td>$62,156</td>
</tr>
<tr>
<td>Finance - Investment Banking</td>
<td>$87,679</td>
</tr>
<tr>
<td>General Management</td>
<td>$51,333</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$50,401</td>
</tr>
<tr>
<td>Information Technology</td>
<td>$68,688</td>
</tr>
<tr>
<td>Logistics</td>
<td>$57,875</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$55,829</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$62,595</td>
</tr>
<tr>
<td>Other</td>
<td>$67,833</td>
</tr>
</tbody>
</table>

**Range**

- $20,000 - $25,000
- $60,000 - $180,000
- $1,000 - $25,000

**Median**

- $61,975
- $60,000
- $4,923
- $5,000

**Base Salary range by function**

- Accounting: $31,250 - $70,000
- Analytics: $45,000 - $135,000
- Consulting: $42,000 - $100,000
- Finance: $40,000 - $100,000
- Finance - Investment Banking: $65,000 - $180,000
- General Management: $37,000 - $63,000
- Human Resources: $34,908 - $65,000
- Information Technology: $30,000 - $95,000
- Logistics: $47,000 - $64,000
- Marketing/Sales: $32,000 - $90,000
- Operations/Production: $41,000 - $104,000
- Other: $39,000 - $126,000
**2020-2021 Academic Year**

- **3,028** total enrollment
- **1,727** male students
- **1,297** female students
- **4** unknown
- **650** students of color

**First-Year Class of 2025**

- **7,208** applicants
- **673** matriculates
- **29.9** average ACT composite score
- **89.2%** average HS rank of admitted students

**Class of 2021 Degrees by Major**

- **39%** Finance
- **26%** Marketing
- **18%** Management Information Systems
- **15%** Accounting
- **10%** Supply Chain & Operations Management
- **4%** International Business
- **3%** Human Resources & Industrial Relations
- **2%** Finance/Risk Management Insurance
- **2%** Public/Nonprofit Management

*Exceeds 100% due to students pursuing multiple majors.*