EMERGING LEADERS OF COLOR

ABOUT THE PROGRAM

Emerging Leaders of Color is a unique opportunity for high school students (9th-12th grade) to experience and learn about business at the University of Minnesota and Carlson School of Management. Students attend one Saturday a month and are exposed to business programs, faculty, and career options. In addition, students participate in college preparation, professional development, and mentorship from current Carlson School undergraduate students.

GOALS

- Cultivate academic potential of underrepresented high school student leaders
- Increase number of underrepresented students in college-going pipeline

SCHEDULE-AT-A-GLANCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:00am - 9:10am</td>
<td>Check-in</td>
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<tr>
<td>9:15am - 9:45am</td>
<td>Welcome/Mentor and Team Building</td>
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<tr>
<td>9:50am - 10:30am</td>
<td>College Prep / Professional Development</td>
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<tr>
<td>10:45am - 11:15am</td>
<td>Keynote / Business Lecture</td>
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<tr>
<td>11:20am - Noon</td>
<td>Activity / Work time</td>
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<tr>
<td>Noon - 12:30pm</td>
<td>Mentor Meeting &amp; Evaluation</td>
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MONTHLY TOPICS

<table>
<thead>
<tr>
<th>Month</th>
<th>Topic</th>
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<tbody>
<tr>
<td>September</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>October</td>
<td>Marketing</td>
</tr>
<tr>
<td>November</td>
<td>Accounting, Finance &amp; Risk Management</td>
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<tr>
<td>December</td>
<td>Human Resources</td>
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<tr>
<td>January</td>
<td>Supply Chain &amp; Operations</td>
</tr>
<tr>
<td>February</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>March</td>
<td>International Business</td>
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<tr>
<td>April</td>
<td>Business Presentations</td>
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““
The activities we did today had a good balance. The speakers brought attention and new insight to very good information and important issues that are existing currently in our country’s business industry. We also had time to work alone and with each other and have some fun.

—Mentee/participant

““
ELOC has given me the opportunity to be a part of something greater than myself. By providing encouragement and support, I have personally seen the power of students who share similar backgrounds to mine talk about their experience in a space dominated by people who look nothing like them. With my involvement in ELOC, I am helping to create a space for the next generation of leaders to succeed.

—Mentor Stephanie Avalos, Class of 2020, Marketing & Finance majors; Hometown: Columbia Heights, MN
2019-2020 COHORT PROFILE

High school students must apply and be accepted to this program. Admission to ELOC does not guarantee admissions to the University of Minnesota. Program is free for students, however students are responsible for their own transportation.

RACE / ETHNICITY

- 56% African American or Black
- 28% Asian American
- 11% Hispanic / Latinx
- 14% 9th
- 8% 10th
- 22% 11th
- 3.52 Average GPA
- 17 first-generation students

UMN ADMISSIONS

- 18 seniors applied for Fall 2020
- 16 admitted to University of Minnesota - Twin Cities
- 2 admitted to Carlson School of Management
- 9 admitted to College of Liberal Arts
- 5 admitted to College of Education and Human Development
- 13 confirmed enrollment (including 2 to Carlson School)

HIGH SCHOOL BREAKDOWN

- Burnsville High School: 1
- Champlin Park High School: 1
- Como Park High School: 1
- Eagan High School: 4
- Eden Prairie High School: 1
- Edison High School: 3
- FAIR school: 1
- Highland Park High School: 1
- Prior Lake High School: 1
- Roseville Area High School: 3
- South High School: 3
- South Saint Paul Secondary: 2
- Southwest High School: 3
- Spring Lake Park High School: 1
- Stillwater Area High School: 1
- Ubah Medical Academy: 6
- Washburn High School: 1
- Woodbury High School: 1

CITY BREAKDOWN
2020-2021 COHORT PROFILE

- **59 total students**
  - Male: 27%
  - Female: 71%
  - 1% Prefer not to say

**RACE / ETHNICITY**
- 12% Hispanic / Latinx
- 32% Asian Pacific Islander
- 61% African American or Black
- 2% American Indian

**GRADE BREAKDOWN**
- 16% 12th
- 22% 11th
- 33% 10th
- 58% 12th

**HIGH SCHOOL BREAKDOWN**
- Academy of Holy Angels: 1
- Armstrong High School: 2
- Burnsville High school: 10
- Central High School: 2
- Columbia Heights: 2
- Como Park High school: 1
- Eagan High School: 1
- Edina High School: 1
- Edison High School: 1
- Heritage Academy: 1
- Highland Park Senior: 2
- Lakeville North: 1
- Minnetonka: 2
- North St. Paul: 2
- Osseo High School: 2
- Owatonna High School: 1
- Park Center: 1
- Richfield high School: 1
- Robbinsdale Cooper: 1
- Roseville High School: 3
- Shakopee High School: 1
- South High School: 1
- Southwest High School: 6
- Spring Lake: 1
- St. Louis Park: 1
- Stillwater: 1
- Ubah Academy: 6
- Twin Cities Academy: 2
- Woodbury High School: 1

**CITY BREAKDOWN**
- Minneapolis: 8
- St. Paul: 3

**UMN ADMISSIONS**
- 32 seniors applied for Fall 2021
- 24 admitted to University of Minnesota - Twin Cities*
- 6 admitted to Carlson School of Management
- 2 admitted to College of Science and Engineering
- 14 admitted to College of Liberal Arts
- 1 admitted to School of Nursing
- 1 admitted to College of Design

**34 participate in college access program**
**3.5 Average GPA**
**33 First-generation students**

*As of January 25, 2021 (applications are still under review)