Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON ADVANTAGE:

- Access to an Innovative Curriculum focused on business fundamentals from year one
- Exposure to the Global Business Landscape through a required international experience
- A Variety of Options to Study the Wide World of Business with 10 academic major and 12 minor programs to choose from
- Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

THE CARLSON SCHOOL OFFERS EVERY STUDENT:

- #19 BEST UNDERGRADUATE BUSINESS PROGRAMS
  U.S. News & World Report, 2020
- #6 MANAGEMENT INFORMATION SYSTEMS PROGRAM
  U.S. News & World Report, 2020
- #21 BEST UNDERGRADUATE BUSINESS SCHOOL
  Poets & Quants, 2018

UNDERGRADUATE BUSINESS CAREER CENTER

EMPLOYMENT STATISTICS

CLASS OF 2019

- 97.8%* Employment for the Class of 2019
- 79.6% Received offers before or by graduation
- $59,221 Undergraduate average starting salary
- 80% Employed in Minnesota

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.
EMPLOYERS THAT HIRE CARLSON SCHOOL STUDENTS

CLASS OF 2019

3M
Abbott Laboratories
Abdo Eick & Meyers, LLP
Accelytics Consulting
Accenture
Adfaith Consulting
Advanced Concrete and Masonry
Air Force
ALDI
Allianz
Altus Marketing and Business Development
Amazon
American Preclinical Services
Ameriprise Financial
Anaplan
Andersen Corporation
Arch Capital Group
AT&T
Atomic Data
Avanade
Avirat, Inc.
Bach Society of Minnesota
Bain & Company
Baker Tilly
Baker Tilly Search & Staffing
Be The Match
Bee-line Communications, Inc.
Bemis Company
BerganKDV
Best Buy
Blue Cross Blue Shield of Minnesota
BMO Capital Markets
BMO Harris Bank
Boom Lab
Boston Scientific
Boyum & Barenсsheer PLLP
C.H. Robinson
Call Box
Cargill
Carl Zeiss
CBRE
Center of the American Experiment
Cirrus Aircraft
Citere Medical
Citi
City of Minneapolis
CliftonLarsonAllen
Clinkware
COFCO Group
Colle McVoy
Connor McGrew Films
Copeland Buhl
CorTrust Bank
Craig-Hallum Capital Group
Cummins
Dealer Teamwork LLC
Dell
Deloitte
Deloitte Consulting
Dicks Sporting Goods
Digital River
Diversatek Healthcare
Domon Ramen
Duff & Phelps
Duluth Pack
DV Trading LLC
Eastek International
Eaton Corporation
eCapital Advisors
Ecolab
Eide Bailly
Eli Lilly and Co
Elite EXTRA
Enterprise Holdings
Epic
EPIK
Expeditors International
EY
Eyeboths
Farm Bureau Financial Services
FDIC
Federal Reserve Bank of Chicago
Field Nation
FIS
FitnessOnDemand
Gartner, Inc.
GE Healthcare
General Mills
Go Radio
Goldenberg Law, PLLC
Goldman Sachs
Gopher Angels
Graco Inc.
Grant Thornton
Guy Carpenter
Hajoca Corp
Harris Williams
Herval Camp Assn
Holdahl Company
Honeywell
Houlihan Lokey
IBM
ICF Next
IETSO, LLC
IFT
iLoan Home Mortgage
Inprela Communications
Intelligere
Ipsos
J.P. Morgan Chase
Jack Link’s
Jamf
Jefferies
Jefferson Lines
JLL
JPMorgan Chase
Keyot
Kimley-Horn
Koh’s
KPMG
Land O Lakes, Inc.
Lazard Middle Market
Life Floor
Life Time, Inc.
Lockheed Martin
Loft by Ann Taylor
Love Your Melon
Lubrication Technologies, Inc.
Marcus & Millichap
Martin Patrick 3
MDI Vestors
Medasource
Medtronic
Meghan Swanson LLC
Merce
Merkle
Michael Kors
Microsoft
MillerCoors
MN Department of Revenue
Morgan Stanley
Mossier
Narrate Films/ Self-Employed
National Football League
National Hockey League
Northrop Grumman
Northern Gold and Silver
nVent
Olympic Steel
Omni Glass & Paint Inc.
Oracle Netsuite
Ovalive Group
Paradise Capital
Piper Jaffray
Plyo
Polaris
Presbyterian Homes & Services
PRGX USA
Prime Therapeutics
Proctor & Gamble
Protiviti
PWC
Radian Consulting
Raymond James
Redpath and Company
RSM
Ryerson
Safran
SAP Japan
Sauk Rapids-Rice School District
Sequel Response
Sezzle
Shenehon Company
Shoreview
SHYLD Academy
Sikich
Slalom
Sleep Number Corporation
Smith Schafer
SPS Commerce
SS&C
Start-up
State of MN
Stella & Chewy’s
Stinson, LLP
Strategy&
Sumitomo Mitsui Banking Corporation
Sun Country Airlines
SunTrust Robinson Humphrey
SUPERVALU, Inc.
Take Action Tutoring LLC
Tapemark
Target
TBWA World Health (Omnicom Health Group)
TCF Bank
Teach for America
Texton Inc
The Big Know
The Boston Consulting Group
The Kenrich Group
The Shelby Group
THINX
Thomson Reuters
Thrivent
Travelers
TripleTree
U.S. Bank
Unbankd
UNFI
United Nations
UnitedHealth Group/ Optum
University of Minnesota
Unum
USA Hockey
Vantage Financial
Venture Capital
Waste Connections Inc.
Wells Fargo
West Monroe Partners
Weycos Group, Inc
Whitecap Health Advisors
Willis Towers Watson
Wurth Industry North America
Xcel Energy
Zipnosis
of 2019 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

**EMPLOYMENT BY FUNCTION**

- 19% FINANCE
- 17% ACCOUNTING
- 15% CONSULTING
- 14% MARKETING/SALES
- 7% OPERATIONS/PRODUCTION
- 7% HUMAN RESOURCES
- 5% INVESTMENT BANKING
- 5% ANALYTICS
- 4% INFORMATION TECHNOLOGY
- 3% GENERAL MANAGEMENT
- 1% ENTREPRENEUR/FOUNDER
- 1% LOGISTICS
- 1% EDUCATION
- 1% OTHER

**EMPLOYMENT BY INDUSTRY**

- 19% ACCOUNTING
- 16% FINANCIAL SERVICES
- 13% CONSULTING
- 9% RETAIL
- 8% MANUFACTURING
- 6% HEALTHCARE
- 6% TECHNOLOGY/SCIENCE
- 4% CONSUMER PACKAGED GOODS
- 3% PHARMA/BIOTECH
- 2% SPORTS/LEISURE
- 2% INSURANCE
- 2% MARKETING/ADVERTISING/PR
- 2% GOVERNMENT
- 8%* AEROSPACE
- 8%* EDUCATION
- 6% ENERGY
- 6% MEDIA/ENTERTAINMENT
- 3% NONPROFIT
- 2% REAL ESTATE/CONSTRUCTION
- 2% TRANSPORTATION/LOGISTICS
- 1% OTHER

*Industries with less than 1% each.

**CLASS OF 2019**

- Base Salary
  - Mean $59,220.69
  - Median $57,006
- Signing Bonus
  - Mean $5,561.75
  - Median $5,000

**Base salary range by function**

- Accounting $40,000 - $70,000
- Analytics $35,000 - $65,000
- Consulting $47,000 - $90,000
- Finance $35,000 - $84,000
- Finance - Investment Banking $50,000 - $85,000
- General Management $39,500 - $80,000
- Human Resources $40,000 - $65,000
- Information Technology $45,000 - $76,000
- Logistics $39,000 - $65,000
- Marketing/Sales $30,000 - $70,000
- Operations/Production $40,000 - $70,000

**EMPLOYMENT BY REGION**

- INTERNATIONAL 2%
- DESTINATION NOT YET DETERMINED 80%
- DESTINATION NOT YET DETERMINED 8%
- DESTINATION NOT YET DETERMINED 3%
- DESTINATION NOT YET DETERMINED 3%
- DESTINATION NOT YET DETERMINED 1%
- DESTINATION NOT YET DETERMINED 2%
**Class of 2019 Employment Statistics**

### 2018-2019 Academic Year
- **Total Enrollment:** 2793
- **Male Students:** 1597
- **Female Students:** 1195
- **Unreported:** 1
- **Students of Color:** 499

### Class of 2019 Degrees by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>43%</td>
</tr>
<tr>
<td>Marketing</td>
<td>25%</td>
</tr>
<tr>
<td>Accounting</td>
<td>19%</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>18%</td>
</tr>
<tr>
<td>Supply Chain</td>
<td>11%</td>
</tr>
<tr>
<td>Entrepreneurial Management</td>
<td>8%</td>
</tr>
<tr>
<td>Human Resources &amp; Industrial Relations</td>
<td>4%</td>
</tr>
<tr>
<td>International Business</td>
<td>3%</td>
</tr>
<tr>
<td>Public/Nonprofit</td>
<td>2%</td>
</tr>
<tr>
<td>Finance/Risk Management/Insurance</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Exceeds 100% due to students pursuing multiple majors.

### Freshmen Class of 2023
- **Applicants:** 8924
- **Matriculates:** 624
- **Average ACT Composite Score:** 29.8
- **Average HS Rank of Admitted Students:** 89%

### Geographic Representation

- **International:** 14%
- **Other U.S.:** 67%
- **International:** 12%
- **Other U.S.:** 7%