

INTERNSHIP STATISTICS

2018-2019 INTERNSHIPS

THE CARLSON ADVANTAGE:

Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you'll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON SCHOOL OFFERS EVERY STUDENT:

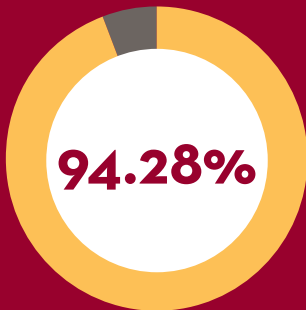
Access to an Innovative Curriculum focused on business fundamentals from year one

Exposure to the Global Business Landscape through a required international experience

A Variety of Options to Study the Wide World of Business with 10 academic major and 12 minor programs to choose from

Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of *Fortune* 500 companies

Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities



OF THE CLASS OF 2019
REPORTED AT LEAST ONE
INTERNSHIP WHILE IN SCHOOL



UNIQUE EMPLOYERS HAD
CARLSON SCHOOL INTERNS DURING
2018-2019 ACADEMIC YEAR



\$18.50
STARTING INTERN SALARY

#19

**BEST UNDERGRADUATE
BUSINESS PROGRAMS**

U.S. News & World Report, 2020

#6

**MANAGEMENT INFORMATION
SYSTEMS PROGRAM**

U.S. News & World Report, 2020

#21

**BEST UNDERGRADUATE
BUSINESS SCHOOL**

Poets & Quants, 2018

EMPLOYERS THAT HIRE CARLSON SCHOOL INTERNS

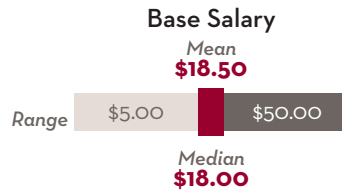
2018-2019 INTERNSHIPS

2nd Swing Golf	Castlelake	Faribault Woolen Mill	JPMorgan Chase	Oakridge Financial	Taylor Communications
3M	Caterpillar Inc	Federal Bureau of	Kasikorn Bank,	Oath Inc	TCF Bank
Abbott	Catholic United	Investigation	Chevron, Lazada	Office of the State	Tennant Company
Accenture	Financial	Federal Reserve Bank	Keyot	Auditor	Textron
Ace Hotel	Chubb Limited	of Minneapolis	Kim Grant Tennis	OneBeacon Insurance	The Arc Minnesota
Adobe	Cisco	FIS	Academy	Oneshot Media	The Chicago Sky
Adrenaline Health	City of Bloomington	Fishback Financial	King Records	Opportunity Financial	The Lorox Company -
AdvisorNet Financial	City of Eden Prairie	Corporation	Kohl's	Osprey Medical	Hidden Valley
Aeropostale, Nautica	City of Wentzville	FiveZero	KPMG	Ovative Group	The Devilled Eggvocate
Affiance Financial	CliftonLarsonAllen	Flydubai	Land O' Lakes, Inc.	Parametric	The FDIC
AgriBank	CoBank	Fountane, LLC.	Lazard Middle Market	Pentair	The Kenrich Group,
Ainsley Shea	College Works Painting	Frontier Marketing	LearningWorks	Peter's Billiards	LLC
ALDI	Collegis	Gallagher	Lewiston Auto	Piper Jaffray	The Moscoe Group
All Square	Collins Aerospace	Gartner, Inc.	Life Time, Inc.	Plus Relocation	The Salvation Army
Allegis Corporation	Comcast	General Mills	LifeCare Medical	Services	The Toro Company
Allianz Life	CommScope	General Motors	Center	Polaris	The Works Museum
Allina Health	Comm-Works	Giant Eagle	Lifesource	Procter & Gamble	Thomson Reuters
Amazon Web Services	Computer Integration	Giant Voices	Lighthaven Capital	Prophase Marketing	Thrivent Financial
American Eagle	Technologies	GN ReSound	Lockton	Proprietor's Capital	Thrivent Student
Outfitters, Inc	Conserva Irrigation	Goat Consulting	LOTTE Duty Free	Holdings	Resources
Ameriprise Financial	Cortland Global	Goldman Sachs	LPD Music International	Protiviti	Transamerica
Andersen Corporation	Craig-Hallum	Google	Lubetech	Prudential	Travelers
ArcherPoint	Crank and Dasher	Graco Inc.	M&A Executive Search	Pugleasa Company	TripleTree
Armstrong for Congress	Crown Lift Trucks	Gradient Financial	Mader Wealth	Puma	TruStone Financial
Asia Pacific Investment	CSL International	Group	Magnet360	PwC	U.S. Bank
Partners	Cummins	Gradient Securities	Major Arena Soccer	Radius Track	U.S. Venture
Asset Marketing	CUNA Mutual Group	Grant Thornton	League / American	Corporation	UBS
Services, LLC	Cushman & Wakefield	GS Global Resources	Association	RBC	United Rentals
Associated Bank	DataCabinet	Habitat for Humanity	Mall of America	Rendersi, LLC	United States Senate
Athleta	Delaware North	Halon Tax	Mayo Clinic	Renewal by Andersen	UnitedHealth Group/
Automated Assembly	Deloitte	Hantho Outdoor	McGough	Riverbridge Partners	Optum
Corporation/Thinlight	Deloitte Consulting	Services	McNeilus Truck and	Riverbridge Services	Universal Home
Technologies	Deluxe	Hayat Pharmacy	Manufacturing	LLC	Fashions
Avirat, Inc.	Democratic Party of	Heartland Bank and	Medica	RLI Insurance	University of Minnesota
Bach Society of	Wisconsin	Trust	Medtronic	Robertet	UOB Kay Hian
Minnesota	Department of Justice	Heartland Realty	Merck	Rosholt Financial	Securities (M) Sdn Bhd
Baird	Digitas North America	Investors Inc.	Merkle	RSM	US Embassy Bern,
Baker Tilly	Dispatch	Hello Raye	Milwaukee Tool	Ryerson	Switzerland
Bankruptcy Law Office	Donaldson	Henkel	Minneapolis Downtown	Sanford Health	USDA APHIS
of Richard A. Check	Donnelley Financial	Hennepin County	Council	SAP Ariba	UTC Aerospace
Baxter	Solutions	Hennepin Partners	Minnesota Coaches	Schwan's	Systems
Bell Bank	Dyson	Herzl Camp	Minnesota Daily	Securian Financial	UW Credit Union
Bella Sole Rejuvenation	Eaton	Hilti	Minnesota Department	SeQuel Response	Valley Fair
Spa	Eau Claire Express	Holmes Center for	of Natural Resources	Settle	Vanco
BergankKDV	Ecolab	Entrepreneurship	Minnesota Judicial	Sezzle	Vermillion Capital
Best Buy	EDG	Holmes Corporation	Court	Shenehon Company	Volvo Cars
Big Brothers Big Sisters	EFP Ventures	Homestyler USA	Minnesota Twins	Shirts on Site	Vontobel
Bio-Techne	EMC Insurance	Honeywell	Monroe Capital	Sleep Number	Wagner Spray Tech
Bite Squad	Endeavor Air	Hormel	Morgan Stanley	Smithsonian Network	Waukesha School
Blattner Energy	Energy Management	Houlihan Lokey	Mortenson	Spectrum, Charter	District
Bluestone Physician	Collaborative	iAffiliate Management	Mossier Social Action	Communications	Wealth Enhancement
Services	Engel and Volkers	ICF Next	and Innovation Center	SPS Commerce	Group
Boston Consulting	Entegris	IDeaS Revenue	Multifeeder Technology	Starkey Hearing	Weleda
Group	Enterprise Consultants	Solutions	NBC Universal	Technologies	Wells Fargo
Boston Scientific	Group	ILoan Home mortgage	Neuger	State Farm	West Monroe Partners
Bridgewater Bank	Entrust Datacard	Infor	Communications	Stern Studio	When I Work
Butler Machinery	Envoi LLC	IntelePeer	NEXT Financial Group	Strategic Practice	Willmus Weddings
by Niche	Equity Lifestyle	Interpublic Group	Nielsen	Management Inc	Wish Development
C.H. Robinson	Properties	Jack Link's	Nortech Systems, Inc.	Structural	Xcel Energy
CalAmp	Ewald Consulting	JCPenney	Northland Securities	Sun Country Airlines	Yamamoto
Cambria	Exhibit Sports	Jirnexu	NorthRock Partners	SUPERVALU, Inc.	YEBW
Camping World	EY	Johnson & Johnson	Northrop Auditorium	Surescripts	Youth Advantage
Capita3	Fairview Health	Jostens	Northrop Grumman	Taiyo International	
Cargill	Services		Northwestern Mutual	Target	
Caspian Group			nVent		

INTERNSHIP STATISTICS

2018-2019 INTERNSHIPS

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Base salary range by function

	Min	Mean	Max
Accounting	\$10.50	\$21.79	\$38.00
Advertising/Public Relations	\$12.00	\$13.86	\$18.00
Analytics	\$12.00	\$17.68	\$25.00
Consulting	\$13.00	\$21.12	\$28.00
Finance	\$12.00	\$18.27	\$27.00
Finance - Investment Banking	\$15.00	\$19.00	\$22.00
General Management	\$11.00	\$15.53	\$20.00
Human Resources	\$14.00	\$18.00	\$25.00
Information Technology	\$11.00	\$20.29	\$26.00
Marketing/Sales	\$12.00	\$16.72	\$29.00
Logistics	\$13.00	\$17.33	\$21.00
Operations/Production	\$12.00	\$18.89	\$23.00
Other	\$11.00	\$16.53	\$22.00

INTERNSHIP BY FUNCTION

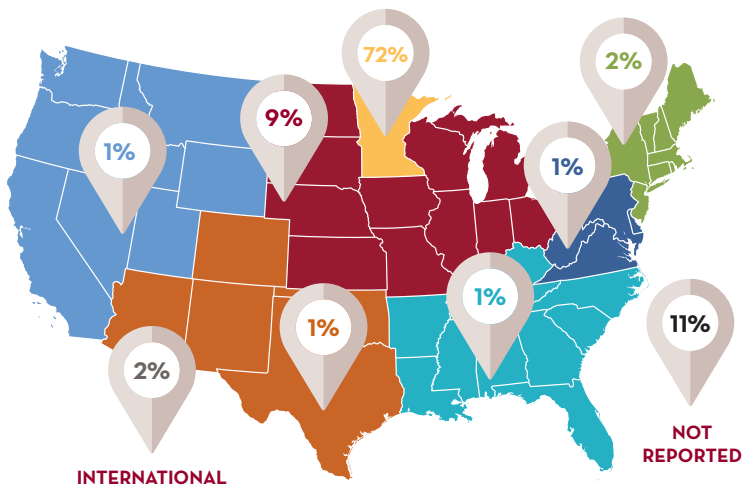
21%	MARKETING/SALES
19%	FINANCE
14%	ACCOUNTING
9%	OPERATIONS/PRODUCITON
8%	INFORMATION TECHNOLOGY (MIS)
7%	ANALYTICS
6%	OTHER
4%	CONSULTING
3%	INVESTMENT BANKING
2%	ADVERTISING/PUBLIC RELATIONS
2%	GENERAL MANAGEMENT
2%	HUMAN RESOURCES
2%	LOGISTICS
1%	ACTUARY EDUCATION ENTREPRENEUR/FOUNDER LEGAL

*Industries with less than 1% each.

INTERNSHIP BY INDUSTRY

16%	FINANCIAL SERVICES
9%	MANUFACTURING
9%	ACCOUNTING
8%	HEALTHCARE
8%	RETAIL
6%	TECHNOLOGY/SCIENCE
4%	MARKETING/ADVERTISING/PR
4%	FINANCIAL SERVICES - INVESTMENT BANKING
4%	CONSUMER PACKAGED GOODS
4%	CONSULTING SERVICES
3%	MEDIA/ENTERTAINMENT
3%	GOVERNMENT
3%	PHARMA/BIOTECH
3%	REAL ESTATE/CONSTRUCTION
3%	SPORTS/LEISURE
2%	NONPROFIT
2%	EDUCATION
2%	INSURANCE
2%	LEGAL
2%	OTHER
1%	AEROSPACE
1%	ENERGY
1%	TRANSPORTATION/LOGISTICS

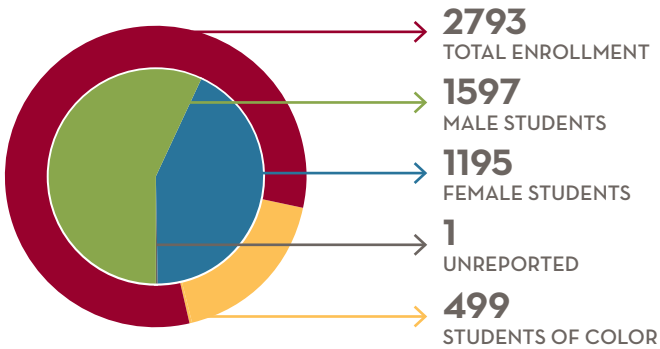
INTERNSHIP BY REGION



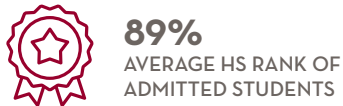
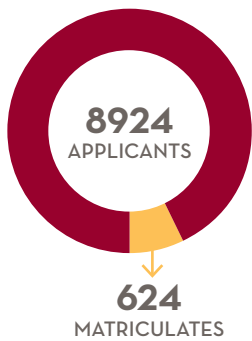
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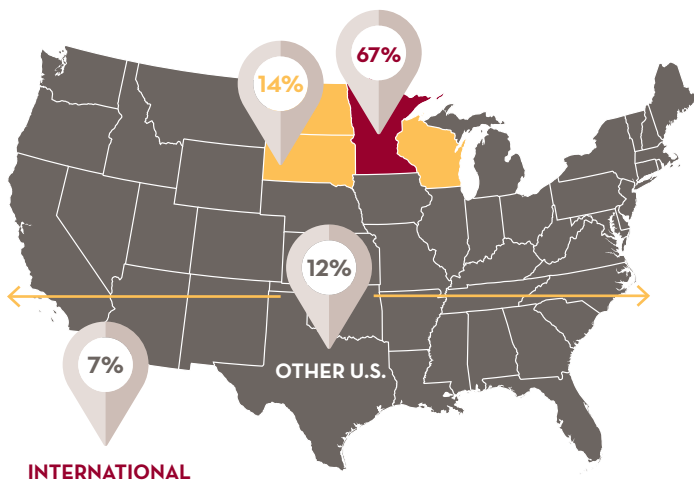
2018-2019 ACADEMIC YEAR



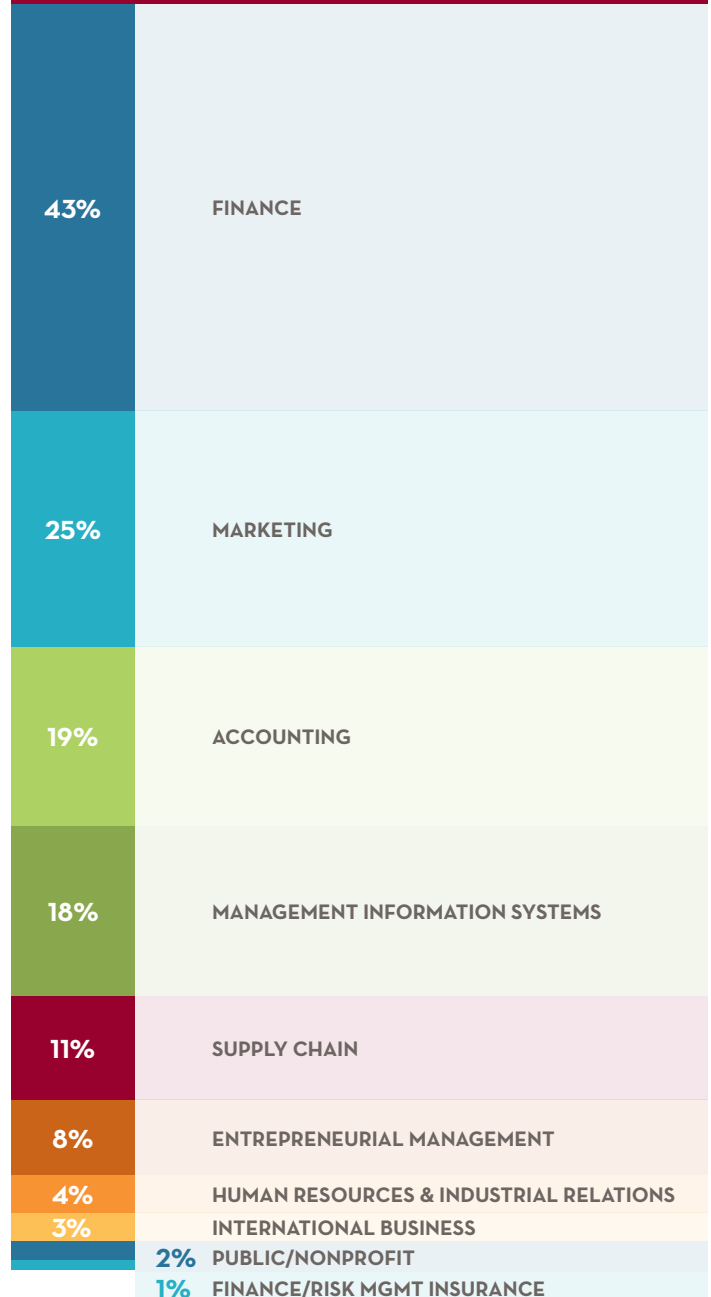
FRESHMEN CLASS OF 2023



GEOGRAPHIC REPRESENTATION



CLASS OF 2019 DEGREES BY MAJOR



*Exceeds 100% due to students pursuing multiple majors.



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA