Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

THE CARLSON ADVANTAGE:

- Access to an Innovative Curriculum focused on business fundamentals from year one
- Exposure to the Global Business Landscape through a required international experience
- A Variety of Options to Study the Wide World of Business with 10 academic major and 12 minor programs to choose from
- Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

THE CARLSON SCHOOL OFFERS EVERY STUDENT:

- 94.28% of the Class of 2019 reported at least one internship while in school
- 329 unique employers had Carlson School interns during 2018-2019 academic year
- $18.50 starting intern salary

INTERNSHIP STATISTICS

2018-2019 INTERNSHIPS

#19 BEST UNDERGRADUATE BUSINESS PROGRAMS
U.S. News & World Report, 2020

#6 MANAGEMENT INFORMATION SYSTEMS PROGRAM
U.S. News & World Report, 2020

#21 BEST UNDERGRADUATE BUSINESS SCHOOL
Poets & Quants, 2018
EMPLOYERS THAT HIRE \nCARLSON SCHOOL INTERNS

2018-2019 INTERNSHIPS

2nd Swing Golf
Abbott
Accenture
Ace Hotel
Adobe
Adrenaline Health
AdvisorNet Financial
Aeropostale, Nautica
Affiance Financial
AgriBank
Ainsley Shea
ALDI
All Square
Allegis Corporation
Allianz Life
Allina Health
Amazon Web Services
American Eagle Outfitters, Inc
Amperise Financial
Andersen Corporation
ArchRiverPoint
Armstrong for Congress
Asia Pacific Investment Partners
Asset Marketing Services, LLC
Associated Bank
Athleta
Automated Assembly Corporation/Thinline Technologies
Avrat, Inc.
Bach Society of Minnesota
Baird
Baker Tilly
Bankruptcy Law Office of Richard A. Check
Baxter
Bell Bank
Bella Sole Rejuvenation Spa
BerganKDV
Best Buy
Big Brothers Big Sisters of Minnesota
Bio-Technne
Bite Squad
Blattner Energy
Bluestone Physician Services
Boston Consulting Group
Boston Scientific
Bridgewater Bank
Butler Machinary by Niche
C.H. Robinson
CallAmp
Cambria
Camping World
Capita3
Cargill
Caspiam Group
Cascadian Group
Camping World
Cambria
CalAmp
Butler Machinery
Boston Scientific
Blattner Energy
Bite Squad
Big Brothers Big Sisters
Best Buy
BerganKDV
Bella Sole Rejuvenation
Bell Bank
Baxter
Baker Tilly
Banks for Congress
Asia Pacific Investment Partners
Asset Marketing Services, LLC
Associated Bank
Athleta
Automated Assembly Corporation/Thinline Technologies
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Bach Society of Minnesota
Baird
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Bankruptcy Law Office of Richard A. Check
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Bella Sole Rejuvenation Spa
BerganKDV
Best Buy
Big Brother Big Sisters of Minnesota
Bio-Technne
Bite Squad
Blattner Energy
Bluestone Physician Services
Boston Consulting Group
Boston Scientific
Bridgewater Bank
Butler Machinary by Niche
C.H. Robinson
CallAmp
Cambria
Camping World
Capita3
Cargill
Caspiam Group
Caspian Group
Catalistake
Caterpillar Inc
Catholic United Financial
Chubb Limited
Cisco
City of Bloomington
City of Eden Prairie
City of Wentzville
CliftonLarsonAllen
CoBank
College Works Painting
Collegis
Collins Aerospace
Comcast
CommScope
Comm-Works
Computer Integration Technologies
Conserva Irrigation
Cortland Global
Craig Hallum
Crank and Dasher
Crow Lift Trucks
CSL International
Cummins
CUNA Mutual Group
Cushman & Wakefield
DataCabinet
Delaware North
Deloitte
Deloitte Consulting
Deluxe
Democratic Party of Wisconsin
Department of Justice
DigiGas North America
Dispatch
Donaldson
Donnelley Financial Solutions
Dynso
Eaton
Eau Claire Express
Ecolab
EDG
EFP Ventures
EMC Insurance
En兜avor Air
Energy Management Collaborative
Engel and Volkers
Entegris
Enterprise Consultants Group
Entrust Datacard
Envio LLC
Equity Lifestyle Properties
Ewald Consulting
Exhibit Sports
EV
Fairview Health Services
Fairview
Faribault Woolen Mill
Federal Bureau of Investigation
Federal Reserve Bank of Minneapolis
FIS
Fishback Financial Corporation
FiveZero
Flydubai
Fountaine, LLC.
Frontier Marketing
Gallagher
Gartner, Inc.
General Mills
General Motors
Giants Eagle
Giant Voices
GN Resound
Goat Consulting
Goldman Sachs
Google
Graco Inc.
Gradient Financial Group
Graduate Studies
Grant Thornton
GS Global Resources
Habitat for Humanity
Halon Tax
Hanho Outdoor Services
Hayat Outdoor Services
Heartland Bank and Trust
Heartland Realty Investors Inc.
Hello Raye
Henkel
Hennepin County
Hennepin Partners
Herzl Camp
Hilti
Holmes Center for Entrepreneurship
Holmes Corporation
Homestylr USA
Honeywell
Houlihan Lokey
iAffiliate Management
ICF Next
IdeA’s Revenue Solutions
Ilano Home mortgage
Infor
Ingersoll Rand
IntelePeer
Interpublic Group
Jack Link’s
JCPenny
Jimexu
Johnson & Johnson
Jostens
JP Morgan Chase
Kasikorn Bank
Chevron, Lazada
Keyot
Kim Grant Tennis Academy
King Records
Kohl's
KPIMG
Land O’ Lakes, Inc.
Lazard Middle Market
LearningWorks
Levi’s Auto
Life Time, Inc.
LifeCare Medical Center
Lifescience
Lighthaven Capital
Lockton
LOTTE Duty Free
LTD Music International
LuLuitech
M&A Executive Search
Mader Health
Magneti360
Major Arena Soccer League / American Association
Mall of America
Mayo Clinic
McCough
McNeilus Truck and Manufacturing
Medica
Medtronic
Merck
Merkle
Milwaukee Tool
Minneapolis Downtown Council
Minnesota Coaches
Minnesota Daily
Minnesota Department of Natural Resources
Minnesota Judicial Court
Minnesota Twins
Monroe Capital
Morgan Stanley
Mortenson
MSCer Social Action and Innovation Center
Multifiber Technology
NBC Universal
Neuger
Communications
NEXT Financial Group
Nielsen
Nortech Systems, Inc.
Northland Securities
Northrock Partners
Northrop Auditorium
Northrop Grumman
Northwestern Mutual nVent
Oakridge Financial
Oath Inc
Office of the State Auditor
OneBeacon Insurance
Oneshot Media
Opportunity Financial
Oxprey Medical
Oxventive Group
Parametric
Pantel
Peter’s Billiards
Piper Jaffray
Plus Relocation Services
Polaris
Procter & Gamble
Prophecy Marketing
Proprietor’s Capital Holdings
ProViz
Prudential
Puglesa Company
Puma
PwC
Radius Track
Corporation
RBC
Rendissi, LLC
Renewal by Andersen
Riverbridge Partners
Riverbridge Services LLC
RLL Insurance
Robertetz
Rosholt Financial
RSM
Ryaner
Sanford Health
SAP Ariba
Schwan’s
Securian Financial
SeQuel Response
SeTel
Sezzle
Shenheon Company
Shirts on Site
Sleep Number
Smithsonian Network
Spectrum, Charter Communications
SPS Commerce
Starkey Hearing Technologies
State Farm
Stern Studio
Strategic Practice Management Inc
Structural
Sun Country Airlines
SUPERAVAL Inc.
SuKreescipts
Taiyo International
Talbea
Taylor Communications
TCF Bank
Tennant Company
Textron
The Arc Minnesota
The Chicago Sky
The Clarox Company - Hidden Valley
The Devilled Eggvocate
The FDIC
The Kenrich Group, LLC
The Masco Group
The Salvation Army
The Toro Company
The Works Museum
Thomson Reuters
Thrivent Financial
Thrivent Student Resources
Transamerica
Travelers
TripleTree
TruStone Financial
U.S. Bank
U.S. Venture
UBS
United Rentals
United States Senate
UnitedHealth Group / Optum
Universal Home Fashions
University of Minnesota
UOB Kay Hian Securities (M) Sdn Bhd
US Embassy Bern, Switzerland
USDA APHIS
UTC Aerospace Systems
UW Credit Union
Valley Fair
Vanco
Vermillion Capital
Volvo Cars
Vontable
Wagner Spray Tech
Waukesha School District
Wealth Enhancement Group
Weleda
Wells Fargo
West Monroe Partners
When I Work
Willmus Weddings
Wish Development
Xcel Energy
xunjing
Yamamoto
YEB
Youth Advantage
# Internship Statistics 2018-2019 Internships

## 2018-2019 Internships

**Base Salary**
- Mean: $18.50
- Median: $18.00

<table>
<thead>
<tr>
<th>Function</th>
<th>Mean</th>
<th>Median</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>$10.50</td>
<td>$18.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>Advertising/Public Relations</td>
<td>$12.00</td>
<td>$17.68</td>
<td>$38.00</td>
</tr>
<tr>
<td>Analytics</td>
<td>$12.00</td>
<td>$18.27</td>
<td>$27.00</td>
</tr>
<tr>
<td>Consulting</td>
<td>$13.00</td>
<td>$21.12</td>
<td>$28.00</td>
</tr>
<tr>
<td>Finance</td>
<td>$12.00</td>
<td>$13.86</td>
<td>$25.00</td>
</tr>
<tr>
<td>Finance - Investment Banking</td>
<td>$15.00</td>
<td>$19.00</td>
<td>$22.00</td>
</tr>
<tr>
<td>General Management</td>
<td>$11.00</td>
<td>$15.53</td>
<td>$20.00</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$14.00</td>
<td>$18.00</td>
<td>$25.00</td>
</tr>
<tr>
<td>Information Technology</td>
<td>$11.00</td>
<td>$20.29</td>
<td>$26.00</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$12.00</td>
<td>$16.72</td>
<td>$29.00</td>
</tr>
<tr>
<td>Logistics</td>
<td>$13.00</td>
<td>$17.33</td>
<td>$21.00</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>$12.00</td>
<td>$18.89</td>
<td>$23.00</td>
</tr>
<tr>
<td>Other</td>
<td>$11.00</td>
<td>$16.53</td>
<td>$22.00</td>
</tr>
</tbody>
</table>

**Range**
- $5.00

## Internship by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td>21%</td>
</tr>
<tr>
<td>Finance</td>
<td>19%</td>
</tr>
<tr>
<td>Accounting</td>
<td>14%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>9%</td>
</tr>
<tr>
<td>Information Technology (MIS)</td>
<td>8%</td>
</tr>
<tr>
<td>Analytics</td>
<td>7%</td>
</tr>
<tr>
<td>Consulting</td>
<td>6%</td>
</tr>
<tr>
<td>General Management</td>
<td>4%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>3%</td>
</tr>
<tr>
<td>Logistics</td>
<td>2%</td>
</tr>
<tr>
<td>Actuary</td>
<td>1%*</td>
</tr>
<tr>
<td>Education</td>
<td>2%</td>
</tr>
<tr>
<td>Entrepreneur/Founder</td>
<td>4%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>1%</td>
</tr>
<tr>
<td>Retail</td>
<td>1%</td>
</tr>
<tr>
<td>Financial Services - Investment Banking</td>
<td>1%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>1%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>1%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>1%</td>
</tr>
<tr>
<td>Government</td>
<td>1%</td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td>1%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>1%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>1%</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>1%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
<tr>
<td>Legal</td>
<td>1%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>1%</td>
</tr>
<tr>
<td>Energy</td>
<td>1%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Industries with less than 1% each.

## Internship by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Accounting</td>
<td>8%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8%</td>
</tr>
<tr>
<td>Retail</td>
<td>8%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>4%</td>
</tr>
<tr>
<td>Financial Services - Investment Banking</td>
<td>4%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>4%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>4%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>3%</td>
</tr>
<tr>
<td>Government</td>
<td>3%</td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td>3%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>3%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>3%</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>2%</td>
</tr>
<tr>
<td>Education</td>
<td>2%</td>
</tr>
<tr>
<td>Insurance</td>
<td>2%</td>
</tr>
<tr>
<td>Legal</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>1%</td>
</tr>
<tr>
<td>Energy</td>
<td>1%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>1%</td>
</tr>
</tbody>
</table>

## Internship by Region

- **United States**: 72%
  - Northeast: 11%
  - Midwest: 2%
  - South: 1%
  - West: 1%
- **International**: 2%
  - Europe: 9%
  - Asia: 9%
  - Latin America: 2%
  - Other: 1%
  - Not Reported: 1%

- **Not Reported**: 1%

---

**Base Salary Range by Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>$18.50</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$18.50</td>
</tr>
<tr>
<td>Accounting</td>
<td>$18.50</td>
</tr>
<tr>
<td>Healthcare</td>
<td>$18.50</td>
</tr>
<tr>
<td>Retail</td>
<td>$18.50</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>$18.50</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
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<tr>
<td>Legal</td>
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</tr>
<tr>
<td>Other</td>
<td>$18.50</td>
</tr>
<tr>
<td>Aerospace</td>
<td>$18.50</td>
</tr>
<tr>
<td>Energy</td>
<td>$18.50</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>$18.50</td>
</tr>
</tbody>
</table>

**Median Salary Range by Industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>$18.50</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$18.50</td>
</tr>
<tr>
<td>Accounting</td>
<td>$18.50</td>
</tr>
<tr>
<td>Healthcare</td>
<td>$18.50</td>
</tr>
<tr>
<td>Retail</td>
<td>$18.50</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>$18.50</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>$18.50</td>
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<tr>
<td>Financial Services - Investment Banking</td>
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<td>Consumer Packaged Goods</td>
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<tr>
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<tr>
<td>Energy</td>
<td>$18.50</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>$18.50</td>
</tr>
</tbody>
</table>
INTERNATIONAL STATISTICS

2018-2019 ACADEMIC YEAR

- 2793 TOTAL ENROLLMENT
- 1597 MALE STUDENTS
- 1195 FEMALE STUDENTS
- 1 UNREPORTED
- 499 STUDENTS OF COLOR

3.44
CLASS OF 2019 AVERAGE GPA AT GRADUATION

FRESHMEN CLASS OF 2023

- 8924 APPLICANTS
- 624 MATRICULATES
- 29.8 AVERAGE ACT COMPOSITE SCORE
- 89% AVERAGE HS RANK OF ADMITTED STUDENTS

CLASS OF 2019 DEGREES BY MAJOR

- 43% FINANCE
- 25% MARKETING
- 19% ACCOUNTING
- 18% MANAGEMENT INFORMATION SYSTEMS
- 11% SUPPLY CHAIN
- 8% ENTREPRENEURIAL MANAGEMENT
- 4% HUMAN RESOURCES & INDUSTRIAL RELATIONS
- 3% INTERNATIONAL BUSINESS
- 2% PUBLIC/NONPROFIT
- 1% FINANCE/RISK MGMT INSURANCE

*Exceeds 100% due to students pursuing multiple majors.