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EMPLOYMENT STATISTICS
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EMPLOYERS THAT HIRE CARLSON SCHOOL STUDENTS
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3M
Abbott Laboratories
Abdo Eick & Meyers, LLP
Accelytics Consulting
Accenture
Adfaith Consulting
Advanced Concrete and Masonry
Air Force
ALDI
Allianz
Altus Marketing and Business Development
Amazon
American Preclinical Services
Anaplan
Andersen Corporation
Arch Capital Group
AT&T
Atomic Data
Avanade
Avirat, Inc. dba the OurFamilyWizard website
Bach Society of Minnesota
Bain & Company
Baker Tilly
Baker Tilly Search & Staffing
Be The Match
Bee-line Communications, Inc.
Bemis Company
BergenKDV
Best Buy
Blue Cross Blue Shield of Minnesota
BMO Capital Markets
BMO Harris Bank
Boom Lab
Boston Scientific
Boyum & Barescheer PLLP
C.H. Robinson
Call Box
Cargill
Carl Zeiss
CBRE
Center of the American Experiment
Cirrus Aircraft
Cirtec Medical
Citi
City of Minneapolis
CliftonLarsonAllen
Clinkware
COFCO Group
Colle McVoy
Connor McGrew Films
Copeland Buhl
Coastline Bank
Craig-Hallum Capital Group
Cummins
Dealer Teamwork LLC
Dell
Deloitte
Deloitte Consulting
Dicks Sporting Good
Digital River
Diversatek Healthcare
Domo Ramen
Duff & Phelps
Duluth Pack
DV Trading LLC
Dxetek International
Eat on Corporation
eCapital Advisors
Ecolab
Ecolab
Eide Bailly
Eli Lilly and Co
Elite EXTRA
Enterprise Holdings
Ferndale
EPIC
Edwards Lifesciences
Evident Data
EY
Eyebobs
Farm Bureau Financial Services
FDIC
Federal Reserve Bank of Chicago
Field Nation
FIS
FitnessOnDemand
Gartner Inc.
GE Healthcare
General Mills
Go Radio
Goldenberg Law, PLLC
Goldman Sachs
Gopher Angels
Graco
Grant Thornton
Guy Carpenter
Hajoca Corp
Harris Williams
Herald Camp Assn
Holdahl Company
Honeywell
Houlihan Lokey
IBM
ICF Next
IERSO LLC
IFT
iLoan Home Mortgage
Inprela Communications
Intelligere
Ipso
J.P. Morgan Chase
Jack Link’s Protein Snack
Jamf
Jeffries
Jefferson Lines
JLL
JPMorgan Chase
Keyot
Kimley-Horn
Kohl’s
KPMG
Land O Lakes, Inc.
Lazard Middle Market
Life Floor
Life Time Inc.
Lockheed Martin
Long John Silver’s
Loveland Foods
Love Your Melon
Lubrication Technologies, Inc.
Marcus & Millichap
Martin Patrick 3
MDI Vesters
Medallion
Medtronic
Meghan Swanson LLC
Merkel
Michael Kors
Microsoft
MillerCoors
MN Department of Revenue
Morgan Stanley
Mossler
Narrate films/ self employed
National Football League
National Hockey League
National Marrow Donor Program
Neiman Marcus
NetLine
NetSuite at Oracle
Nielsen
Nike
Northland Capital Markets
Northrop Grumman
Northwestern Mutual
nVent
Olympic Steel
Omni Glass & Paint Inc.
Oracle Netsuite
Ovatve Group
Paradise Capital
Piper Jaffray
Plyo
Polaris
Presbyterian Homes & Services
PRGX USA
Prime Therapeutics
Procter & Gamble
Protiviti
PWC
Radian Consulting
Raymond James
Redpath and Company
RSM
Ryerson
Safran
SAP Japan
Sauk Rapids-Rice School District
Sequel Response
Sezzle
Shenehon Company
Shorview
SHYLD Academy
Siikich
Sidom
Sleep Number Corporation
Smith Schafer
SPS Commerce
SS&C
Start-up
State of MN
Stella & Chewy’s
Stinson, LLP
Strategy
Sumitomo Mitsui Banking Corporation
Sun Country Airlines
SunTrust Robinson Humphrey
Supervalu
Take Action Tutoring LLC
Tapemark
Target
TBD World Health
(Tomtom.com Group)
TCF Bank
Teach for America
Texton Inc
The Big Know
The Boston Consulting Group
The Kenrich Group
The Shelby Group
THINX
Thomson Reuters
Thrivent
Travelers
TripleTree
U.S. Bank
Unbanked
UNFI
United Nations
UnitedHealth Group/Optum
University of Minnesota
Unum
USA Hockey
Vantage Financial
Venture Capital
Waste Connections Inc.
Wells Fargo
West Monroe Partners
Weyco Group, Inc
Whitecap Health Advisors
Willis Towers Watson
Wurth Industry North America
Xcel Energy
Zipnosis
of 2019 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

**EMPLOYMENT STATISTICS**

**CLASS OF 2019**

- **Base Salary**
  - Mean: $59,220.69
  - Median: $57,006

- **Signing Bonus**
  - Mean: $5,561.75
  - Median: $5,000

**Base salary range by function**

<table>
<thead>
<tr>
<th>Function</th>
<th>Base Salary</th>
<th>Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Accounting</strong></td>
<td>$40,000</td>
<td>$55,290.80</td>
</tr>
<tr>
<td><strong>Analytics</strong></td>
<td>$35,000</td>
<td>$55,759.09</td>
</tr>
<tr>
<td><strong>Consulting</strong></td>
<td>$47,500</td>
<td>$66,235.74</td>
</tr>
<tr>
<td><strong>Finance</strong></td>
<td>$35,000</td>
<td>$60,285.55</td>
</tr>
<tr>
<td><strong>Finance - Investment Banking</strong></td>
<td>$50,000</td>
<td>$81,346.15</td>
</tr>
<tr>
<td><strong>General Management</strong></td>
<td>$39,500</td>
<td>$55,550.00</td>
</tr>
<tr>
<td><strong>Human Resources</strong></td>
<td>$40,000</td>
<td>$51,428.57</td>
</tr>
<tr>
<td><strong>Information Technology</strong></td>
<td>$45,000</td>
<td>$62,896.77</td>
</tr>
<tr>
<td><strong>Logistics</strong></td>
<td>$39,000</td>
<td>$50,000.00</td>
</tr>
<tr>
<td><strong>Marketing/Sales</strong></td>
<td>$30,000</td>
<td>$54,165.80</td>
</tr>
<tr>
<td><strong>Operations/Production</strong></td>
<td>$40,000</td>
<td>$56,700.00</td>
</tr>
</tbody>
</table>

**EMPLOYMENT BY FUNCTION**

<table>
<thead>
<tr>
<th>Function</th>
<th>%</th>
</tr>
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<tbody>
<tr>
<td>Finance</td>
<td>19%</td>
</tr>
<tr>
<td>Accounting</td>
<td>17%</td>
</tr>
<tr>
<td>Consulting</td>
<td>15%</td>
</tr>
<tr>
<td>Marketing/SALES</td>
<td>14%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>7%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>7%</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>5%</td>
</tr>
<tr>
<td>Analytics</td>
<td>5%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>4%</td>
</tr>
<tr>
<td>General Management</td>
<td>3%</td>
</tr>
<tr>
<td>Entrepreneur/Founder</td>
<td>1%</td>
</tr>
<tr>
<td>Logistics</td>
<td>1%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

**EMPLOYMENT BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>19%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>16%</td>
</tr>
<tr>
<td>Consulting</td>
<td>13%</td>
</tr>
<tr>
<td>Retail</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>8%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>6%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>6%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>4%</td>
</tr>
<tr>
<td>Pharma/Biotech</td>
<td>3%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>2%</td>
</tr>
<tr>
<td>Insurance</td>
<td>2%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>2%</td>
</tr>
<tr>
<td>Government</td>
<td>2%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>8%</td>
</tr>
<tr>
<td>Education</td>
<td>8%</td>
</tr>
<tr>
<td>Energy</td>
<td>8%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>8%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>8%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
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*Industries with less than 1% each.
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EMPLOYMENT STATISTICS

CLASS OF 2019

2018-2019 ACADEMIC YEAR

- 2793 TOTAL ENROLLMENT
- 1597 MALE STUDENTS
- 1195 FEMALE STUDENTS
- 1 UNSPECIFIED
- 499 STUDENTS OF COLOR

3.44
CLASS OF 2019 AVERAGE GPA AT GRADUATION

CLASS OF 2019 UNDERGRADUATE DEGREES EARNED

- 43% FINANCE
- 25% MARKETING
- 19% ACCOUNTING
- 18% MANAGEMENT INFORMATION SYSTEMS
- 11% SUPPLY CHAIN
- 8% ENTREPRENEURIAL MANAGEMENT
- 4% HUMAN RESOURCES & INDUSTRIAL RELATIONS
- 3% INTERNATIONAL BUSINESS
- 2% PUBLIC/NONPROFIT
- 1% FINANCE/RISK MGMT INSURANCE

FRESHMEN CLASS OF 2023

- 8924 APPLICANTS
- 624 MATRICULATES
- 29.8 AVERAGE ACT COMPOSITE SCORE
- 89% AVERAGE HS RANK OF ADMITTED STUDENTS

GEOGRAPHIC REPRESENTATION

*Exceeds 100% due to students pursuing multiple majors.

Carlson School of Management
University of Minnesota