**EMPLOYMENT STATISTICS**

**EMPLOYMENT BY FUNCTION**
- **51%** BUSINESS/DATA ANALYTICS
- **18%** MARKETING/SALES
- **16%** CONSULTING
- **10%** FINANCE
- **3%** OPERATIONS/LOGISTICS
- **2%** INFORMATION TECHNOLOGY

**BASE SALARY RANGE BY FUNCTION**
- Business/Data Analytics: $75,000 - $93,324 - $117,500
- Marketing/Sales: $53,000 - $99,571 - $135,000
- Consulting: $80,000 - $107,000 - $152,000
- Finance: $90,000 - $110,000 - $130,000
- Operations/Logistics: $83,000 - $92,667 - $100,000

**EMPLOYMENT BY REGION**
- **35%** FINANCIAL SERVICES
- **21%** TECHNOLOGY
- **15%** CONSULTING
- **10%** RETAIL
- **6%** CONSUMER PACKAGED GOODS
- **3%** HEALTHCARE
- **3%** MANUFACTURING
- **7%** OTHER

**EMPLOYMENT BY INDUSTRY**
- Capital One
- Target Corporation
- LatentView Analytics Corporation
- Ameriprise Financial Lending Club
- Mille Lacs Corporate Ventures
- Slalom Consulting
- Expedia Inc
- Land O'Lakes, Inc.
- LinkedIn
- Ugam Solutions
- Walmart
- ZS Associates
- Adobe Systems
- Apple, Inc.
- Best Buy Co., Inc.
- Cargill
- Cognizant
- Facebook
- FedEx
- Ford Motor Company
- Google
- Microsoft
- PayPal
- PepsiCo
- Uber
- Unilever
- UnitedHealth Group
- US Bank

100% of 2018 graduates received employment offers within six months after graduation.

**MSBA CLASS OF 2018**
- **Base Salary**
  - Mean: $98,205
  - Range: $53,000 - $152,000
- **Signing Bonus**
  - Mean: $7,800
  - Range: $2,000 - $40,000