

Strategic Management & Entrepreneurship

The Department of Strategic Management and Entrepreneurship at the Carlson School—recently rated in the top 10 in terms of research nationwide—focuses on leadership, strategy and entrepreneurship, connecting the external worlds of competition and collaboration with the critical process of knowledge creation and innovation within organizations. Our program draws on world-renowned scholars in strategic management, entrepreneurship, international business, organization theory, and innovation. Each student develops an individualized program of study combining coursework with active involvement in faculty research, research seminars, a weekly PhD workshop, and teaching opportunities. This prepares our students to conduct high level research as well as find academic placements at top research universities worldwide. For more information about this program visit: z.umn.edu/CarlsonPhDSME



Strategic Management & Entrepreneurship PhD Coordinator

Gurneeta Vasudeva Singh

*Associate Professor
PhD, George Washington University*

Areas of Interest:

Knowledge-building strategies, technology alliances, geography of innovation, national institutions

Curriculum & Courses

The Strategic Management and Entrepreneurship department requires its students to take four or five of the department's core PhD courses. Typically students will take both strategy courses as well as organization theory and theory building courses; they then choose one or two of the remaining courses. Beyond the departmental courses listed here, special seminars are offered from time to time. Students also take from eight to eleven additional classes outside the SME department in order to deepen their knowledge and preparedness.

SME PhD Seminars Offered:

- Seminar in Strategy Content
- Seminar in Strategy Process
- Seminar in Entrepreneurship
- Theory Building and Research Design
- Seminar in International Management
- Seminar in Organizational Theory
- Other Topics in Strategy and Entrepreneurship, as designed by professors

Admissions Statistics (Fall 2017)

50
Applications



3
Admissions Offers

3
Acceptances

14
Program size

32
Average age in program

1480
Average GRE
(before August 2011)

331
Average GRE
(after August 2011)

710 Average GMAT

Strategic Management & Entrepreneurship Faculty

Mary Brenner

Associate Professor
PhD, Columbia University

Areas of Interest: Organization theory, strategy, technology and innovation, organizational change, process management

Sunasir Dutta

Assistant Professor
PhD, Stanford University

Areas of Interest: Organization theory, social entrepreneurship, strategies of change in organizations and markets, collective action

Dan Forbes

Associate Professor
PhD, New York University

Areas of Interest: Corporate governance, new venture strategy, social psychology of entrepreneurship, strategic decision-making

Russell Funk

Assistant Professor
PhD, University of Michigan

Areas of Interest: Technology strategy, innovation management, entrepreneurship, social networks, economic geography, data science

Aseem Kaul

Associate Professor
PhD, University of Pennsylvania, The Wharton School

Areas of Interest: Corporate strategy, technology strategy and private equity/venture capital

Jiao Luo, Assistant Professor

PhD, Columbia Business School

Areas of Interest: Organization theory, strategic management, network, trust, learning, relational exchange, reputation, illegitimacy, institutionalization

Ian Maitland

Professor
PhD, Columbia University

Areas of Interest: Business ethics; corporate governance, corporate social responsibility, ethics of international business

Alfred Marcus

Professor and Edson Spencer Endowed Chair in Strategy and Technological Leadership
PhD, University of Pennsylvania, The Wharton School

Areas of Interest: Pricing strategy, brand management, information economics, consumer risk preferences, cross-cultural consumer behavior, cognitive neuroscience

Evan Rawley

Associate Professor
PhD, University of California, Berkeley

Areas of Interest: Corporate strategy, entrepreneurship, econometrics

Harry Sapienza

Professor and Curtis L. Carlson Chair in Entrepreneurial Studies
PhD, University of Maryland - College Park

Areas of Interest: Venture capital, inter-organizational relationships, strategic decision making, international entrepreneurship, entrepreneurial process

Myles Shaver

Professor, Pond Family Chair in the Teaching and Advancement of Free Enterprise Principles
PhD, University of Michigan

Areas of Interest: Corporate strategy choice and performance, the management and economics of international expansion

Paul Vaaler

Associate Professor and Director of the Center for Integrative Leadership
PhD, University of Minnesota

Areas of Interest: Risk and investment in emerging market countries, performance stability in turbulent industries

Gurneeta Vasudeva Singh

Associate Professor
PhD, George Washington University

Areas of Interest: Knowledge-building strategies, technology alliances, geography of innovation, national institutions

Joel Waldfogel

Professor and Fredrick R. Kappel Chair in Applied Economics
PhD, Stanford University

Areas of Interest: Industrial organization, law, economics

Alex Wilson

Assistant Professor
PhD, Duke University

Areas of Interest: Behavioral strategy, organizational routines, organizational structure

Sandy Yu

Assistant Professor
PhD, New York University

Areas of Interest: Strategy, entrepreneurship, innovation

Aks Zaheer

Professor, Curtis L. Carlson Chair in Strategic Management and Entrepreneurship
PhD, Massachusetts Institute of Technology

Areas of Interest: Competitive advantage from interfirm relationships, trust in inter-organizational collaborations, buyer-supplier relations, research on networks of firms, using inter-firm networks to build capabilities, strategic decision making in uncertain business environments, mergers and acquisitions, strategic alliances

Srilata Zaheer

Dean of the Carlson School of Management,
Elmer L. Andersen Chair in Global Corporate Social Responsibility
PhD, Massachusetts Institute of Technology

Areas of Interest: The legitimacy of MNEs, offshore outsourcing, location strategies, information networks

Shaker Zahra

Department Chair, Robert E. Buuck Chair in Entrepreneurship; Academic Director of the Gary S. Holmes Center for Entrepreneurial Studies
PhD, University of Mississippi

Areas in Interest: Entrepreneurship in global contexts, technology strategy, nascent industries, innovation