

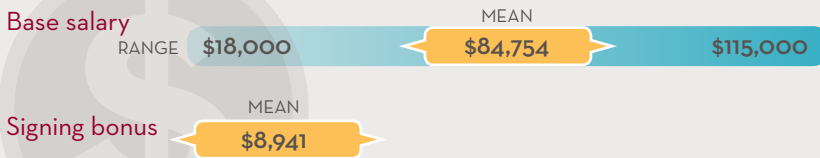
2016-2017 Employment Statistics



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

MSBA Class of 2017



Base salary range by function

Function	Min	MEAN	Max
Business/Data Analytics	\$60,000	\$82,433	\$100,000
Consulting	\$82,000	\$95,833	\$110,000
Finance	\$18,000	\$74,900	\$88,000
Marketing/Sales	\$65,000	\$89,500	\$115,000

Based on 65% of class reporting salary data.

Companies who hired Carlson School MSBA graduates

- 3M
- Affine Inc.
- Amazon.com
- Ameriprise Financial
- Best Buy
- Capital One
- Cargill
- Carlson Wagonlit Travel
- Cognizant
- Ecolab Inc.
- Expedia, Inc
- Land O'Lakes
- Microsoft
- Sears
- Slalom Consulting
- Target Corporation
- UnitedHealth Group
- US Bank
- Visa, Inc.
- Walmart
- Wayfair

99% of 2017 graduates received job offers within six months of graduation.

Employment by Industry

FINANCIAL SERVICES	26%
CONSULTING	17%
RETAIL	17%
TECHNOLOGY	15%
HEALTHCARE	6%
CONSUMER PACKAGED GOODS	4%
MANUFACTURING	4%
MEDIA/ENTERTAINMENT	3%
NONPROFIT	3%
OTHER	5%

Employment by Region

