The Carlson Advantage

Leading companies count on the Carlson School of Management to shape skilled, knowledgeable, and enthusiastic young professionals who are well prepared to face the business challenges of tomorrow. When you recruit from the Carlson School, you’ll meet exceptional candidates who have tackled a rigorous curriculum designed to foster leadership and innovation.

The Carlson School offers every student:

- Access to an Innovative Curriculum focused on business fundamentals from year one
- Exposure to the Global Business Landscape through a required international experience
- A Variety of Options to Study the Wide World of Business with ten academic major/minor programs to choose from
- Opportunities to Partner with Leading Organizations through internships, jobs, and mentorships with an array of Fortune 500 companies
- Enrichment Activities Beyond the Classroom through 20+ student organizations, case competitions, leadership camps, and experiential learning opportunities

Top companies that recruit at the Carlson School

- 3M
- Accenture
- Amazon
- Ameriprise Financial
- Andersen Corporation
- Baker Tilly
- Best Buy
- Boom Lab
- Boston Scientific
- C.H. Robinson Worldwide
- Cargill
- Chartwell Financial Advisory
- Cummins
- Deloitte
- Deloitte Consulting
- EY
- General Mills
- Honeywell
- KPMG
- Land O’Lakes
- Medtronic
- Pentair
- Polaris
- Protiviti
- PricewaterhouseCoopers
- RSM
- Target
- Thomson Reuters
- The Travelers Companies
- U.S. Bank
- UnitedHealth Group
- Wells Fargo
96.9% of 2016 graduates received a job offer, started their own business, joined the military, or were accepted into graduate school within 90 days of graduation.

### Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>19%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>14%</td>
</tr>
<tr>
<td>Consulting</td>
<td>13%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>13%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>6%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>5%</td>
</tr>
<tr>
<td>Energy, Legal, Hospitality, Sports/Leisure, Media/Entertainment, Real Estate/Construction</td>
<td>5%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
<tr>
<td>Marketing/PR/Advertising</td>
<td>2%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>2%</td>
</tr>
<tr>
<td>Government/Education</td>
<td>1%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Employment by Region

- **81%** in the United States
- **1%** in Non-Profit
- **3%** in International
- **2%** in International

### Class of 2016

#### Base salary

- **Mean**: $56,081
- **Median**: $55,000
- **Range**: $16,670 to $95,000

#### Signing bonus

- **Mean**: $5,855
- **Median**: $5,000
- **Range**: $500 to $15,000

### 2015-2016 Internships

- **Mean**: $18.58
- **Median**: $18
- **Range**: $7.50 to $85.00

### Base salary range by function

- **Accounting**: $43,000 to $90,000
- **Analytics**: $40,000 to $65,000
- **Consulting**: $24,000 to $80,000
- **Finance**: $24,613 to $95,000
- **General Management**: $20,000 to $80,000
- **HR**: $37,200 to $80,000
- **Information Technology**: $48,000 to $72,500
- **Marketing**: $16,770 to $68,000
- **Operations**: $36,000 to $68,000

### Signing bonus range by function

- **Accounting**: $500 to $15,000
- **Analytics**: $5,000 to $15,000
- **Consulting**: $5,000 to $15,000
- **Finance**: $5,000 to $15,000
- **General Management**: $5,000 to $15,000
- **HR**: $5,000 to $15,000
- **Information Technology**: $5,000 to $15,000
- **Marketing**: $5,000 to $15,000
- **Operations**: $5,000 to $15,000

### Mean signing bonus range

- **Mean**: $7.50
- **Median**: $17
- **Range**: $7.50 to $85.00

### Signing bonus range by industry

- **Accounting**: $55,000
- **Analytics**: $54,000
- **Consulting**: $56,652
- **Finance**: $56,505
- **General Management**: $50,678
- **HR**: $47,675
- **Information Technology**: $61,975
- **Marketing**: $48,851
- **Operations**: $53,196
**2016-2017 Academic Year**

**Total Enrollment:** 2585
- **Male Students:** 58%
- **Female Students:** 42%
- **Students of Color:** 17%

**Undergraduate Majors Degrees**

Conferred 2015-2016

<table>
<thead>
<tr>
<th>Major</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>35%</td>
</tr>
<tr>
<td>Marketing</td>
<td>29%</td>
</tr>
<tr>
<td>Accounting</td>
<td>21%</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>17%</td>
</tr>
<tr>
<td>Supply Chain</td>
<td>11%</td>
</tr>
<tr>
<td>Entrepreneurial Management</td>
<td>8%</td>
</tr>
<tr>
<td>International Business</td>
<td>4%</td>
</tr>
<tr>
<td>Human Resources &amp; Industrial Relations</td>
<td>4%</td>
</tr>
<tr>
<td>Finance &amp; Risk Management Insurance</td>
<td>1%</td>
</tr>
<tr>
<td>Public/Non-Profit</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Does not add up to 100% due to students with multiple degrees*

**Average GPA**

At graduation: 3.42

**Freshmen Class of 2020**

- **Number of Applicants:** 7559
- **Matriculates:** 586
- **Average HS rank of admitted students:** 90%
- **Average ACT composite score:** 29.4

**Geographic Representation**

- **67%**
- **15%**
- **13%**
- **5%**

**Other U.S.**

**International**

*Does not add up to 100% due to students with multiple degrees*