Executive in Residence (EIR) Expertise Guide

John J. Alexander, ChEng, MDA  ajjohn@umn.edu
*Business Development Advisors, Inc. Twin Cities Angels Funds*
**ROLES:** Corporate Development, CEO, Management Team Coach
**BACKGROUND:** St. Jude Medical, Baxter Healthcare, W.R. Grace, GE, Alcoa. Private companies—Wide Range
**EXPERTISE:** (Markets) Medical Technology: devices, diagnostics (Functions) Corporate Development: M&A, strategic alliances, divestitures, licensing, corporate ventures, internal startups starting, building emerging technology businesses and turning-around established businesses; (Functions) venture capital & angel capital, PIPE, venture debt, debt

Susan Alpert, MD, PhD  salpert@umn.edu
*Principal, SFA Consulting*
**ROLES:** Regulatory affairs, device evaluation, pediatrician with specialty in infectious disease
**BACKGROUND:** Medtronic, C.R. Bard, FDA
**EXPERTISE:** Regulatory affairs, FDA, clinical trials, medical devices, business strategy

Michael Finch, PhD  mfinch@umn.edu
*Research Manager, Children’s Hospital MN*
**ROLES:** Faculty, instructor, research director
**BACKGROUND:** Carlson School of Management, Children’s Hospital, School of Public Health, UMN, UnitedHealth Group
**EXPERTISE:** Cost, quality and financing of health care in public and private market, research methods and evaluation, valuation of medical innovations, hospital safety, role of physician communication in health care

Paul Gam, MBA, CGMA, CPA (inactive)  gamx0001@umn.edu
*CEO, Zurich Medical*
**ROLES:** Various management and advisory roles
**BACKGROUND:** Founder and CEO, Zurich Medical; Board Member, Blue Cross Blue Shield of MN; Partner, Grace Associates; VP International Development, St. Jude Medical; Director, Global Assurance, Medtronic; Advisor, Robert Wood Johnson Foundation
**EXPERTISE:** Medical devices (cardiovascular), international business, strategy, finance, audit, leadership development

Archelle Georgiou, MD  ageorgio@umn.edu
*Georgiou Consulting*
**ROLES:** Consultant, author and former physician
**BACKGROUND:** UnitedHealth Group, Georgiou Consulting
**EXPERTISE:** Healthcare media/ communications, care coordination, PBMs, internal medicine
Thomas Gunderson, MBA • gunde225@umn.edu
Retired, Piper Jaffray
ROLES: Managing director and senior research analyst, Board of Directors, Board member
BACKGROUND: Piper Jaffray, Minneapolis Heart Institute Foundation, Abbott Northwestern Hospital Foundation
EXPERTISE: Medical technology, investment banking, valuation, equity research, financial modeling

Julie Kemp, MBA • reza0007@umn.edu
Sr. Director of Marketing, Philips
ROLES: Marketing, market development, strategy, global marketing
BACKGROUND: Philips, Hillcrest & Associates, Vital Images, Medtronic
EXPERTISE: Marketing, global marketing, market development, medical devices, product launch, commercialization

Bill Knutson, MBA • wknutson@umn.edu
CEO CareChoice
ROLES: CEO, healthcare consulting; hospital CEO
BACKGROUND: CareChoice, Owner Convenire Health, HealthEast Care System
EXPERTISE: Acute and post-acute care operations and strategy; turnarounds; start-ups; physician integration

Randy Nelson • nels6760@umn.edu
Founder & CEO Evergreen Medical Technologies, Inc.
ROLES: Medical device management, medical device engineering
BACKGROUND: Evergreen Medical Technologies, St. Jude Medical, Boston Scientific, Medtronic, MN startups
EXPERTISE: Medical technology, medtech evaluation

Dale Wahlstrom • dwahlstr@umn.edu
President & CEO Act 3, LLP
ROLES: General Management (for profit and not for profit), new product development, international business, entrepreneurship
BACKGROUND: VP/GM Medtronic, V.P. Venture Programs Medtronic, CEO, LifeScience Alley and the BioBusiness Alliance of MN, Litton Microwave, Boroughs’ Corporation (now UniSys), entrepreneur
EXPERTISE: Engineering & technology management, general management, international business, not for profit management