A peer learning group:

Lean Startup In the Enterprise

Lean Startup offers an exciting array of tools and techniques for developing new products and launching new business initiatives.

There are a number of Lean Startup resources in the Twin Cities, but they are geared to younger companies. Our group focuses on the needs of larger, more mature organizations.

Meetings are open to those in large organizations who are interested in Lean Startup.

We plan to meet quarterly so you can learn from your peers about Lean Startup strategies and best practices.

For more information and to confirm attendance, please contact:

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612-964-6606

Lean Startup at Optum

Friday, March 18, 2016
11:30am to 1:30pm
Optum Headquarters
11000 Optum Circle
East Conference Center – Room #4
Eden Prairie, MN 55344
Lunch Served

Agenda:
Optum will present an overview of their innovation process as well as a deep dive of their Innovation Garage where they have implemented Lean Startup principles and practices. A tour of the Optum Experience Center will also be provided.

Speakers:
Bob Berkopec:
Vice President, Innovation R&D, Optum
Kunjorn Chambundabongse (K.C.):
Vice President, Innovation R&D, Optum

Meeting Facilitated by:
Steven Snyder, Ph.D.
Innovation Coach and Lean Startup Instructor